



# Women of Asphalt

Empowering women in asphalt industry careers.  
[www.womenofasphalt.org](http://www.womenofasphalt.org)

## **MEDIA RELEASE**

For Immediate Release  
January 10, 2024

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### **NATIONAL PAVEMENT EXPO AND CONFERENCE ANNOUNCES STRIPING COMPETITION FOR 2024 EVENT**

**TAMPA, FL** — A friendly bit of competition is coming to the 2024 National Pavement Expo and Conference with the announcement of the Striping Competition sponsored by Graco and Pavement Stencil LLC. This competition promises to showcase the skill, precision, and creativity of striping professionals from across the nation, making it a highlight of the industry's premier gathering.

Scheduled to take place at the Tampa Convention Center from January 23-25, 2024, the National Pavement Expo and Conference has long been recognized as the leading platform for paving professionals to converge, exchange ideas, and explore the latest innovations in the field. The addition of the striping competition adds a new dimension to the event, offering participants an opportunity to demonstrate their expertise, vie for recognition as industry leaders, and win some amazing prizes.

The competition will run Wednesday, January 24 from 11:00AM-3:30PM and Thursday, January 25 from 11:00AM-2:00PM on the left side of Expo Floor, just outside of the #500 aisle. A distinguished panel of industry experts and professionals will judge the competition, ensuring a fair and comprehensive evaluation of each participant's work.

The 1st place winner will be awarded a Graco LineLazer ES 500, and the 2<sup>nd</sup> place runner up will be awarded a Graco ES 500 Stencil.

"We are excited to introduce the striping competition to NPE in 2024. This addition reflects our commitment to celebrating the skills and artistry of striping professionals who play a crucial role in enhancing the safety and aesthetics of our roadways and parking lots," said Morgan Wilson, Show Director.

For more information about the striping competition, including how to register to compete, please visit <https://nationalpavementexpo.com/striping-competition/>.



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## About the National Pavement Expo and Conference:



The National Pavement Expo and Conference brings vendors and contractors together who make their living from asphalt and concrete paving, sealcoating, striping, sweeping, crack repair, pavement repair, and snow removal. NPE provides over three days to network with other paving professionals, discover new products, and attend expert-led educational programs. National Pavement Expo and Conference is owned by Emerald, the largest operator of business-to-business trade shows in the United States.

## About Emerald:

Emerald's talented and experienced team grows our customers' businesses 365 days a year through connections, content, and commerce. We expand connections that drive new business opportunities, product discovery, and relationships with over 140 annual events, matchmaking, and lead-gen services. We create content to ensure that our customers are on the cutting edge of their industries and are continually developing their skills. And we power commerce through efficient year-round buying and selling. We do all this by seamlessly integrating in-person and digital platforms and channels. Emerald is immersed in the industries we serve and committed to supporting the communities in which we operate. As true partners, we create experiences that inspire, amaze, and deliver breakthrough results. For more information, please visit: [www.emeraldx.com](http://www.emeraldx.com).

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