



# Women of Asphalt

Empowering women in asphalt industry careers.

[www.womenofasphalt.org](http://www.womenofasphalt.org)

## **MEDIA RELEASE**

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### **New Features Unveiled for the 2024 National Pavement Expo and Conference**

TAMPA, FL – The 2024 National Pavement Expo and Conference (NPE) is excited to announce not only the opening of registration, but also several updates and additions to its highly anticipated 2024 event. Set to take place from January 23rd - 25th, 2024, in a brand-new location at the Tampa Convention Center in Tampa, FL, NPE 2024 promises to be an unforgettable experience for pavement professionals in attendance.

First and foremost, the 2024 National Pavement Expo and Conference is moving to the sunny city of Tampa, FL, creating a beautiful backdrop for networking and learning. Tampa's mild January weather, stunning waterfront views, and world-class amenities make it an ideal setting for this industry-leading event. The conference will take place at the state-of-the-art Tampa Convention Center, providing ample space for exhibitors, sessions, and networking events.

NPE 2024 is proud to introduce a lineup of cutting-edge conference sessions that will provide attendees with invaluable insights and knowledge. These sessions, carefully curated by industry experts and our official publication and premier conference partner, AsphaltPro, will cover a wide range of topics, including the latest pavement technologies, innovative materials, safety practices, and much more. With a diverse array of sessions, attendees can expect to leave the conference with a deeper understanding of the industry's latest trends and best practices. The 2024 conference agenda features 80% new sessions, 59% new speakers, and our first-ever keynote presentation presented by Justin Ganschow of Caterpillar.

Education is also being offered free in a variety of new formats at the 2024 show. Morning Huddles will allow attendees to collaborate in these conversational roundtable discussions, scheduled for Wednesday, January 24th from 11AM-12PM. If you are headed to the Expo Floor, don't miss out on our 30-minute power-packed educational sessions on the Work Zone Stage.

In partnership with a leading industry publisher, NPE is excited to introduce its official publication partner for the 2024 event, AsphaltPro. This publication is the asphalt production and paving industry's premier how-to, technical print and digital publication, published 11 times per year. The staff has over 80 years of combined industry knowledge and offers a powerful mix of targeted social media updates, e-newsletters, a niche website at [theasphaltpro.com](http://theasphaltpro.com), and the online training course Asphalt Paving 101.

"We are thrilled to announce these significant enhancements to the 2024 National Pavement Expo and Conference," said Morgan Wilson, NPE Show Director. "With our new location in Tampa, refresh to conference sessions, and the launch of our official 2024 publication partnership, we are confident that this event will be the best yet. We look forward to welcoming pavement professionals from across the country to Tampa in January 2024."

**Women of Asphalt members are also encouraged to use exclusive promo code: MIPMWOF A100D for a Free Expo Hall Pass or MIPMWOF A50F for \$50 off a Conference session!**

For more information about the 2024 National Pavement Expo and Conference, including registration details and the conference program, please visit [www.nationalpavementexpo.com](http://www.nationalpavementexpo.com).



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## **About the National Pavement Expo and Conference:**

The National Pavement Expo and Conference brings vendors and contractors together who make their living from asphalt and concrete paving, sealcoating, striping, sweeping, crack repair, pavement repair, and snow removal. NPE provides over three days to network with other paving professionals, discover new products, and attend expert-led educational programs. National Pavement Expo and Conference is owned by Emerald, the largest operator of business-to-business trade shows in the United States.

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