



# Education Conference and Exposition 2019

## featuring Maintenance Mania

Wednesday April 17, 2019  
Meydenbauer Conference Center-Bellevue, WA



### EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

**WHO WILL BE THERE?** We are planning for 800-1,000 Community Managers, Area Managers, Leasing Consultants, Regional Managers, VP's, Maintenance Service Technicians and Regional Maintenance Directors.

**WHAT DOES THE DAY LOOK LIKE?**

- Dynamic Technology, Leasing/Marketing and Leadership sessions, and executive panel discussions.
- Maintenance skills classes such as appliance, electrical and plumbing repair, and featuring Maintenance Mania!
- A Continental Breakfast, coffee break, full Lunch and After-Party.
- Robust Products and Services Trade Show.
- "Door Prizes" are NOT required - but you are welcome to give them and we will provide time for your drawing.

**PLATINUM**

**\$4495 (2 available)**

- Deluxe exhibition set up (two tables) w premier placement
- Breakfast & lunch for 4 people
- Click through logo link on WMFHA event page
- Featured recognition on Facebook event page
- Recognition in Rental Housing Journal
- Prominent logo on pre-event marketing
- Full Page Advertisement in Event Program
- Company recognition in opening remarks
- Day of event signage
- Presentation of Maintenance Mania overall awards
- List of attending members and contact information after event

**SILVER**

**\$1095 (2/18 remain)**

- 6' skirted exhibitor table
- Breakfast and lunch for 1 person
- Introduction of two classes (1 class & 1 Maintenance Mania event).
- Recognition of class slide or in program schedule.
- Company name on WMFHA event page
- Company name in Event Program
- List of attending members and contact information after event

**GOLD**

**\$1595 (4 available)**

- 6' skirted exhibitor table w premium placement
- Breakfast and lunch for 2 people
- Sponsor of cocktail reception w click to ticket
- Half page Advertisement in Event Program
- Logo on WMFHA event page
- Day of event signage
- List of attending members and contact information after event

**BRONZE**

**\$695**

- 6' skirted exhibitor table
- Breakfast and lunch for 1 Associate
- Company name on WMFHA event page
- Company name in Event Program
- List of attending members and contact information after event

**ADD ON SPONSORSHIPS: (Purchased in addition to one above; not sold as stand alone)**

**BAG**

**\$495 + cost of bags (1 available)**

- Exclusive sponsor of attendee bag given at event.
- Name in program & on event page.

**LANYARD**

**\$495 + cost of lanyards (1 available)**

- Exclusive sponsor of lanyard given at registration.
- Name in program & on event page.

**NOTEBOOK**

**\$495 + cost of notebooks (1 available)**

- Exclusive sponsor of notebook given at event.
- Name in program & on event page.

**CHARGING STATION**

**\$325**

- Sponsor of charging station for attendees to re-charge phones & laptops.
- Signage at station.
- Name in program & on event page.

**BAG INSERT**

**\$125 (5-10 available)**

- Ability to place one marketing piece in bag handed out at registration.
- Sponsor to supply marketing pieces to WMFHA.

**BREAKFAST OR LUNCH**

**\$375**

- Sponsor of breakfast or lunch.
- Signage at station.



# SPONSORSHIP CONTRACT

## EdCon 2019 featuring Maintenance Mania

### Wednesday April 17, 2019

### Meydenbauer Conference Center—Bellevue, WA

1. SPONSOR COMPANY NAME: \_\_\_\_\_
2. SPONSOR CONTACT (to whom sponsor communications will be sent): \_\_\_\_\_
3. CONTACT PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_
4. CONTACT EMAIL ADDRESS: \_\_\_\_\_
5. As a representative for the sponsor company I am committing to the following sponsorship:

- Platinum - \$4495     Gold - \$1695     Silver - \$1095     Bronze - \$695  
 Bag - \$195     Notebook - \$495     Lanyard - \$495     Breakfast/Lunch - \$375  
 Charging Station - \$325     Bag Insert - \$125

**BOOTH SELECTION:** (please put top 3 choices corresponding with level of your sponsorship) \_\_\_\_\_

6. **A 50% NON-REFUNDABLE deposit is due upon submission of this contract. Contracts will NOT be accepted and sponsorships will NOT be awarded without the deposit.**
7. *Participation at EdCon will receive early bird sign up opportunity to attend the Business Exchange. Business Exchange will likely sell out, so we highly recommend sponsoring at EdCon to give yourself the best chance to attend Business Exchange. Sponsorships are awarded on a FIRST COME (via fax, email, mail, or in-person presentation) basis.*
8. No penalty will be issued for written cancellations received 60 days prior to the event. Meaning, you are not responsible for the remaining balance if cancelled 60 days prior.
9. Company understands and agrees to the benefits for EdCon sponsorship as outlined.
10. Company agrees to all of the terms and conditions in this contract.

By (authorized signature of Sponsor's representative): \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

\*\*\*\*\*PAYMENT\*\*\*\*\*

- CHECK ENCLOSED or
- Please Charge my Credit Card for the deposit only and invoice me for the remaining balance.
- Please Charge my Credit Card for the deposit only and charge the remaining balance via the same Credit Card on or by March 17, 2019.
- Please Charge my Credit Card for the total amount now \$ \_\_\_\_\_

CC# \_\_\_\_\_ EXP: \_\_\_\_\_ CVC: \_\_\_\_\_

Name of Card Holder: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

FAX TO: 425.656.9087    EMAIL TO: tricia@wmfha.org    MAIL TO: 711 Powell Ave. SW, #101, Renton, WA 98057

FOR WMFHA USE ONLY

Contract received via:  Fax     Email     Mail     In-person

Received on (date) \_\_\_\_\_ at (time) \_\_\_\_\_ By (name) \_\_\_\_\_