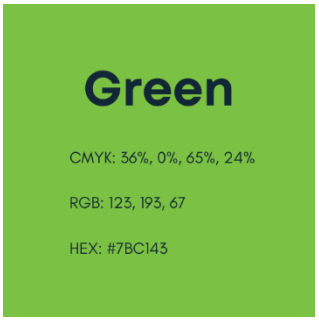
Emerald Recipient 2026 Logo Usage Guide

Upon selection as an Emerald Award recipient, the recipient may use the logo for professional purposes on business cards, marketing materials, and stationery, in accordance with these guidelines. Misuse or misrepresentation of the logo is prohibited.

Colors







Do not change the logo colors.

Sizing

When sizing the logo, please do so proportionally.

Whitespace

Please allow a ¼" white space around the logo. We do not want type or additional artwork right up against the logo.

Example of Use

Business Card



Email Signature



Category Description

When using the logo, it would be preferable if you could include the category title for which the award was given. For example, Leasing Consultant of the Year, Community of the Year



Community of the Year

Company Winners (Industry Partners/Social Awareness Team)

For winning companies, any employee of that organization is permitted to use the logo, i.e., sales representatives, management, etc.

Property Winners

For winning properties, the logo may be used only in property-related materials, i.e., property websites or property newsletters. An exception applies to the property or community manager; they may use the logo on their personal business cards. All other individual employees at a winning property may not use the logo.

Individual Winners

Individual winners may utilize the logo on all stationery and marketing material, including an email signature.

Logo

