

# Emerald Recipient 2024 Logo Usage Guide

Upon being selected as an Emerald Award recipient, the recipient is permitted to use the logo for their own professional use on business cards, marketing materials, and stationery utilizing the following guidelines. Misuse or misrepresentation of the logo is prohibited.

## Colors



Do not change the colors of the logo.

## Sizing

When sizing the logo, please do so proportionally.

## Whitespace

Please allow a ¼” white space surround the logo. We do not want type or additional artwork right up against the logo.

## Example of Use

### Business Card



### Email Signature



## Category Description

When using the logo, it would be preferable if you could include the category title for which the award was given. For example, Leasing Consultant of the Year, Community of the Year



Community of the Year

**Company Winners (Industry Partners/Social Awareness Team)**

For winning companies, any employee of that organization is permitted to use the logo, i.e. sales representatives, management etc.

**Property Winners**

For winning properties, the logo can only be used in property related information, i.e. property website or property newsletters. Exception would be for the property or community manager; they may have the logo on their personal business cards. All other individual employees at a winning property may not use the logo.

**Individual Winners**

Individual winners may utilize the logo on all stationery and marketing material, including an email signature.

**Logo**

