## Company Culture: Our values are more than just a tagline



## Overview

This high-energy workshop is designed to empower leaders and team members to model company culture to each other and transfer their core values from the Web site to on-site.

## Course Highlights

- We'll look at Wakefield's Core Values and find meaningful ways to bring them to life in daily operations.
- What makes our company great and how can we ensure that all our team members know it and experience it.
- Lunch culture--What is it? And why is it important?
- Through discussion, identify what our residents and team members have in common and how we can meet the needs of both.
- We'll examine 7 elements of an emotional compensation package to attract new talent and retain current team members.

## Takeaways

 Each attendee will create an action plan that will help ensure implementation and accountability.