




# **EDCON** LEARN • CONNECT • GROW

**WMFHA is proud to host EdCon2025!**

This is a day of education for all positions within property management. Choose the classes that are most appealing to you. Walk the trade show floor to learn about the products and services of over **150 amazing industry partners!**

 7:30 AM - 5:00 PM (PDT)  
**THURSDAY, MARCH 13, 2025**

 Seattle Convention Center - Summit  
**900 PINE STREET SEATTLE, WA 98101 UNITED STATES**



**SCAN TO REGISTER**

COME TO  **EDCON**



Presented in Partnership with: **HD SUPPLY**



## Some of the available classes include:

### Keynote Kickoff:

- **A Survivor Story:** Making the Most of a Second Chance with Survivor Star Kelley Wentworth.

### Leadership:

- **Developing Leaders Within**
- **Fearless Feedback:** The Secret Weapon for High-Performing Property Teams

### Personal Development:

- **From Job to Career:** Making the Most of Multi-family
- **Workplace Energy Zones:** The Balance Between Burnout & Breakthrough

### Leasing & Marketing:

- **Read the Room:** Workshopping Impactful Review Responses
- **Future-Proofing Your Leasing Operations**

### Maintenance:

- **Managing Your Private Stormwater System**
- **Boosting Mental Health and Well-Being as a Maintenance Technician**

### Tech & Trends:

- **From Data To Dollars:** Master Washington Rental Market Analytics
- **Smart Maintenance:** Using Tech to Save Time and Money in Your Apartment Community



**SCAN FOR  
FULL CLASS  
SCHEDULE &  
DESCRIPTIONS**

