# WMFHA 2025 SUPPLIER BUDGET GUIDE

Your one-stop-shop for budgeting WMFHA activities in 2025

ALL INFORMATION IS PROJECTED AND THEREFORE SUBJECT TO CHANGE

EAST



## YEAR AT A GLANCE

#### **January**

Fair Housing Webinar (Back to Basics)

#### **February**

Hybrid Certificate for Apt. Maintenance Technician (CAMT)

Day on the Hill

Virtual Certified Apartment Manager (CAM)

Virtual Certified Pool Operator (CPO)

Webinar Wednesday – Resident Retention

Coffee Connection - Spokane

Coffee Connection - Tri Cities

#### March

Webinar Wednesday Coffee Connection – Central Washington

#### **April**

CAMT practicum – Day 1 – Interior/Exterior Maintenance/Plumbing CAMT practicum – Day 2 – Appliance Training Fair Housing, Legal and Legislative Update

#### May

Coffee Connection – Spokane Coffee Connection – Tri Cities Webinar Wednesday Virtual Legal Symposium

#### **June**

Webinar Wednesday Business Exchange

#### July

Coffee Connection – Central Washington Webinar Wednesday Fair Housing Webinar Cork, Forks, & Brews

#### **August**

Webinar Wednesday
Coffee Connection

#### September

Fall Membership Economic Forecast Breakfast Webinar Wednesday Maintenance Appreciation – Spokane Maintenance Appreciation – Tri-Cities

#### **October**

Emerald Awards Webinar Wednesday for Maintenance

#### November

Coffee Connection – Spokane Webinar Wednesday

#### **December**

Holiday Giving Gala



# New Membership Dues 2025 DUES

Member Type	Dues Amount
Management Company	\$305.00
Property Base	\$205.00
Property Per Unit	\$2.25
Supplier	\$425.00
Non-Profit	\$295.00
Owner / Ownership Group	\$305.00

The 2025 dues structure, shown above, was approved by the WMFHA Board of Directors at their meeting on July 18th, 2024, after a careful and thorough local dues structure review process completed by the WMFHA Dues Task Force. The task force, which consisted of PM professionals and suppliers, took into consideration several important factors that influenced their recommended increases for 2025, including (but not limited to):

- 1) An increase to NAA's due's structure, set to take place in 2026 (WMFHA pays a per unit fee to NAA based on the number of units we report).
- 2) Our current, and anticipated, political and legislative environment at the local and statewide levels.
- 3) Current inflationary trends.



## **ADVOCATE**

#### WMFHA PAC WORKS FOR YOU

WMFHA's Political Action Committee (PAC) supports candidates who share our views on industry issues.

When you donate you empower our team to inspire crucial change on your behalf.

ANY AMOUNT DONATED
CHANGES OUR
INDUSTRY FOR GOOD



#### PAC

PAC dollars help us get the right people elected and keep our allies in office. Last election we locked in a business-friendly council in Seattle and won multiple other races we participated in throughout the state.

#### **CAN'T DONATE TO THE PAC?**

WMFHA has an alternative, the Better Government Fund (BGF). Dollars from the BGF help protect our industry through direct legal action. Contributions help us fight for your interests.

MORE INFO ON BGF HERE



DONATE TO PAC HERE



#### **DAY ON THE HILL**

Feb 6TH

TICKETS
\$65 PER PERSON\*
Subject to change





## CAMT/External Maintenance & Plumbing

Apr 8

Morning Sponsor \$100 base fee + \$30 per person. Afternoon Sponsor \$100 base fee + \$30 per person.

	Logo on Registration Page	Logo on marketing and emails	Greet attendees with swag	Attendee contact info
Morning Sponsor				
Afternoon Sponsor				



#### **CAMT/Appliance Training**

Apr 9

Morning Sponsor \$100 base fee + \$30 per person. Afternoon Sponsor \$100 base fee + \$30 per person.

	Logo on Registration Page	Logo on marketing and emails	Greet attendees with swag	Attendee contact info
Morning Sponsor				
Afternoon Sponsor				





#### Fair Housing & Legal Seminar

Apr 10

Logo on Registration Page Logo on marketing and emails Greet attendees with swag

Attendee contact info

Sponsor (4 available) -\$400











## **Business Exchange:**

June 26 \$400 Includes:

- Two representatives from each supplier company are allowed. Reps will attendappointments together.
- → Six-minute meetings with 10 property management companies over 3 hours.
- Networking reception immediately following the meetings.



## Corks, Forks, & Brews:

July 31

Available sponsorships include:

	Attendee Tickets	Branded Drink Tickets	Logo on Event Signage	Logo on Event Page	Social Shout Out	Logo on Digital Photo Booth	Attendee List, Post Event	Acknowledge Sponsor at Event
Cider - \$700	2	10					<b>\</b>	
Import - \$500	1		<b></b>					
Domestic - \$300	1							

**SEE YOU THERE!** 





# Fall Member Economic Breakfast:

#### \$400 Includes:

- Two attendee tickets
- Company name on the event page
- Mic time at the event
- Ability to "exhibit" as attendees arrive and provide marketing materials.



## **Maintenance Appreciation Sponsor**

Sponsor the event in Spokane or Tri-Cities \$400 Includes:

- → Two attendee tickets
- Name on the event page
- → Logo on the T-shirt provided to each attendee
- → Signage at the event





## **Emerald Awards**

#### Oct 8

#### Available sponsorships include:

	Attendee Tickets	Present Trophies at Event	Signage at Event	Logo on Event Page	Reserved Table at Event	Sponsor Digital Photo Booth	Marketing on Finalist Swag Bag	Hand out Gifts	Logo on Nominee Certificates	Sponsor Dessert Reception	Signage on Dessert Table	Name on Event Page	Advertise in Digital/Print Program
Emerald Level - \$1525	5		<b>~</b>		<b>~</b>								
Photo Booth Sponsor - \$1200	2		<b>✓</b>	<b>✓</b>		<b>✓</b>							
Sapphire Level - \$995	2						<b>~</b>						
Nominee Recognition level - \$795	2							<b>✓</b>	<b>/</b>				
Dessert Reception Sponsor - \$500	2												
Program level – \$425	1											<b>\</b>	<b>/</b>





## **Holiday Giving Gala**

Dec 11

#### Available sponsorships include:

	Attendee Tickets	Logo on event marketing	Logo on signage at event	Name on event marketing	Logo on champagne glass collar	Logo on heads or tails game card
Event Sponsorship - \$1525	2	<b>\</b>		<b>\</b>		
Champagne Welcome Sponsor - \$400	1			<b>\</b>	<b>\</b>	
Heads or Tails Sponsor – \$350	1			<b>/</b>		









# Bimonthly Eastern WA Executive Council lunch sponsorship

(1 available per meeting)

Jan. 14, March 11, May 13, July 8, Sept. 9 and November 11

#### \$150 includes:

- 1 attendee to the executive council luncheon
- Logo on agenda
- Attend luncheon & 5-10-minute presentation to group of executive leadership in Eastern WA



## EaWA Leadership Summit & Celebration

December 10, 2025

## \$250 (2 available) includes:

- 2 attendees to the event
- → 5–10-minute presentation to group of executive leadership in Eastern WA
- Logo on electronic invite to members



## SEE YOU THERE!





### WHO'S WHO



NICK MARIN

Executive Director nick@wmfha.org



**SLOANE CERBANA** 

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TRICIA JOHNSON

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**Membership Specialist** molly@wmfha.org



HANNAH ASHCRAFT

Events & Education Specialist hannah@wmfha.org

## **WMFHA Contact Cheat Sheet**

MEMBERSHIP / LOGIN
EVENTS & SPONSORSHIPS?

**OPERATIONS / SUPPORT** 

Contact Molly
Contact Tricia
Contact Sloane

EDUCATION?
BILLING/PAC?

Contact Jason Contact Katrina

POLICY?

**Contact Carter** 

**ANYTHING ELSE CALL (425) 656-9077** 

