

WMFHA 2027 SUPPLIER BUDGET GUIDE

Your one-stop shop for
budgeting WMFHA
activities in 2027



WASHINGTON
**MULTI
FAMILY
HOUSING**
ASSOCIATION

YEAR AT A GLANCE



February

Day on the Hill
CAM

March

EdCon

April

Spring into Giving
(Benefiting Akin)
CALP & CAMT
CPO

May

Business Exchange
Virtual Legal
Symposium

June

NAA Apartmentalize
(Denver)

July

VIP Experience
WMFHA Invitational

August

Impact Day

September

Washington
Apartment Outlook
Maintenance
Appreciation

October

Harvest Fest
(Benefiting DAWN)

November

Emerald Awards

December

President's Brunch

Smart Planning.
Year-Round Impact.



NEW MEMBERSHIP DUES



2027 DUES

MEMBER TYPE	DUES AMOUNT	INCREASE %
Management Company	\$455.00	0%
Property Base	\$325.00	0%
Property Per Unit	\$3.34	2.8%
Supplier	\$800.00	0%
Non-Profit	\$295.00	0%
Owner/ Ownership Group	\$455.00	0%

More value for
what's ahead!

To Our Valued Supplier Partners,

"As WMFHA begins its 24th year as Washington's trusted partner for multifamily housing, thank you for your continued membership, partnership, and trust.

2026 brought another year of challenges, from legislative pressures at every level to economic uncertainty and rising costs. Through it all, our industry has continued to move forward together.

As we plan for 2027, the WMFHA Board of Directors and staff remained focused on a clear priority: delivering greater value while keeping the cost of membership, education, and events manageable.

We're pleased to share that Management Company dues, Supplier dues, and property base fees will remain unchanged for 2027. Property members' dues will increase \$0.09 per-unit, reflecting the corresponding dues increase from the National Apartment Association, to which WMFHA pays dues for every member.

This follows no dues increase in 2026 and reflects our commitment to balancing responsible financial stewardship with the value and service our members expect.

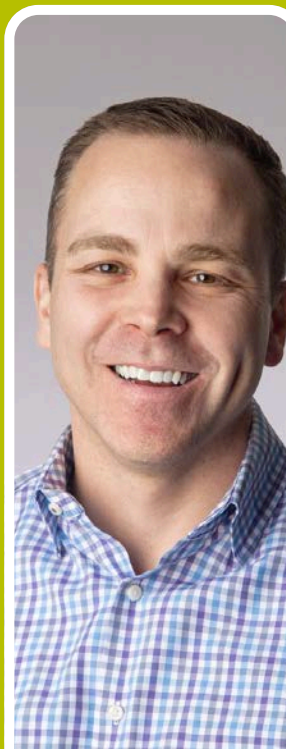
Your membership makes WMFHA stronger. Our Board, volunteer committees, and staff will continue working every day to advocate for our industry, deliver timely education, create meaningful connections, and celebrate the people who make multifamily housing in Washington exceptional.

Thank you for being part of the WMFHA community. We look forward to another strong year together."

With Gratitude,

Brett Waller – 2026 WMFHA Board President
General Counsel, Weidner Apartment Homes

Katie Phelan-Chostner – 2026 WMFHA VP of Supplier Council
Owner – GOAT Floors



MARKETING



Real Members Real Testimonials

“The fact that it brings people together, educates, and informs in a way that supports all related businesses and professions.”

**Wil Earl
Pacific Rim CR LLC**

BOARD ROOM SPONSOR



Board Room Sponsor – \$3,500

(First Right of Refusal)

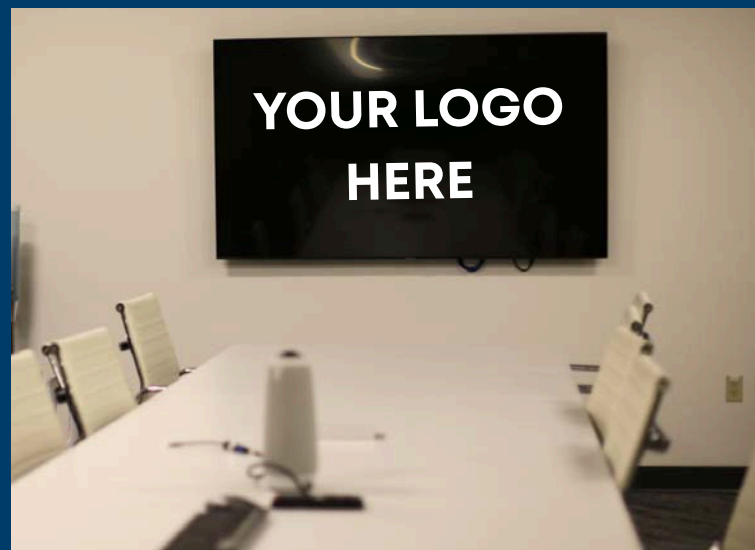
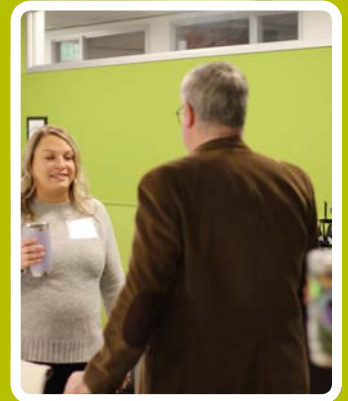
Exclusive Naming Rights to the WMFHA Board Room

Position your brand at the center of leadership and decision-making within the Washington Multi-Family Housing Association. As the exclusive Board Room Sponsor, your company will receive naming rights to the WMFHA Board Room, the dedicated space where all board meetings, committee gatherings, and internal staff meetings are held throughout the year.

This is a high-visibility opportunity to align your brand with WMFHA's leadership and ongoing strategic initiatives, reinforcing your commitment to the industry and its future.

Sponsorship includes:

- Prominent signage with your company name/logo displayed outside and/or within the Board Room
- Recognition in association materials referencing the Board Room (agendas, invites, etc.)
- Optional opportunity to provide branded materials for use in the space
- 10-minute presentation to Board of Directors at one of their meetings



WEBSITE SPONSOR



Home Page Sponsor - 18,000 Visitors

\$1,200 for 6 months

Becoming a homepage sponsor on the WMFHA website offers a unique opportunity to place your brand front and center among Washington's multifamily housing decision-makers. As a homepage sponsor you gain high visibility to all site visitors — essentially lending your reputation to WMFHA's credibility and aligning your business with trusted advocacy, education, and industry leadership. Your company logo will be displayed and link directly to your WMFHA member profile

Event Page Sponsor - 12,000 Visitors

\$1,100 for 6 months

Promote your brand to Washington's multifamily professionals by sponsoring the WMFHA Events page. Your company logo will appear alongside our event listings and link directly to your WMFHA member profile, giving visitors a quick way to learn more and connect with you. It's a simple, effective way to boost visibility and show your support for the industry.



M.U.M.'s the Word! We are Better Together!

WMFHA encourages ALL members to reach out and find new suppliers to work with. Have you seen our supplier directory lately? We are adding new incredible partners all the time. Click below to find a new member to connect with.

THANK YOU TO OUR WEBSITE SPONSORS

**YOUR
LOGO
HERE**

**YOUR
LOGO
HERE**

**YOUR
LOGO
HERE**

**YOUR
LOGO
HERE**

NEWSLETTER SPONSOR



WMFHA Monthly Newsletter Sponsorship – \$225/month (6 Month Commitment)

Promote your business directly to Washington's multifamily housing industry by sponsoring a section of the WMFHA Monthly Newsletter—our most widely distributed digital communication.

Each month, the newsletter is emailed to approximately **6,000 active and engaged WMFHA members**, including property management professionals, supplier partners, and industry leaders. With an impressive **32.6% open rate** and a **6.3% click-through rate**—well above the industry standard for B2B emails—your brand will be seen and clicked on by the people who matter most.

Sponsorship Details

As a Newsletter Sponsor, your company logo will appear at the conclusion of one of our three key content sections:

- Advocacy
- Education
- Events

Your logo will link directly to your company's listing in the WMFHA Membership Guide or company website, making it easy for members to learn more about your offerings and connect with you directly.

Why Sponsor?

- Gain high-visibility digital exposure in a trusted WMFHA communication
- Align your brand with content relevant to your target audience
- Drive traffic to your WMFHA Membership Guide listing
- Show your support for the industry and increase brand credibility



SUPPLIER SCOOP SPONSOR



**Your Direct Line to 1,300+
Supplier Members Bi-monthly.
Highly Engaged. Tailored for Suppliers.**



Open Rate
42%



Click Rate
4.8%



In Their
Inbox, In
Their Mind

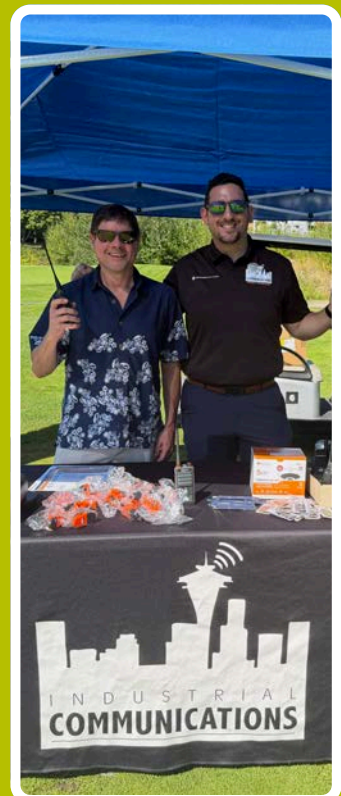
Why the Scoop?

- Audience: Delivered to over 1,300 supplier members (and growing!)
- Engagement: With a 42% open rate and 4.8% click-through rate, Supplier Scoop outperforms industry email benchmarks.
- Frequency: Sent every other month, providing six opportunities per year to get your message across.
- Visibility: Your business is front and center among decision-makers and industry partners across the state.

What's Included with Your Sponsorship?

- Your company logo prominently featured in the newsletter
- A custom message or promotional blurb
- A direct link to your supplier directory page on wmfha.org
- Opportunities to share special offers, product launches, company news, or event announcements

\$300 for 6 months = 3 Newsletters



SOCIAL MEDIA PACKAGES



**Promote your company to over
13,000 industry professionals
across three platforms.**

(Advertised as Sponsored Post When Posted. **ALL CONTENT
MUST BE APPROVED BY WMFHA STAFF PRIOR TO POSTING**)



**13,044
combined
followers**



**16.2% -
Engagement
Rate**



Linkedin



Instagram



Facebook

Starter Package - \$400

- 1 Static Image Post (shared across all 3 platforms)
- Post Copy: Up to 150 words
- Includes: 1 image (provided by advertiser)
- Tagging + Hashtags: Yes
- Engagement Report: Reach, likes, comments

Engagement Package - \$700

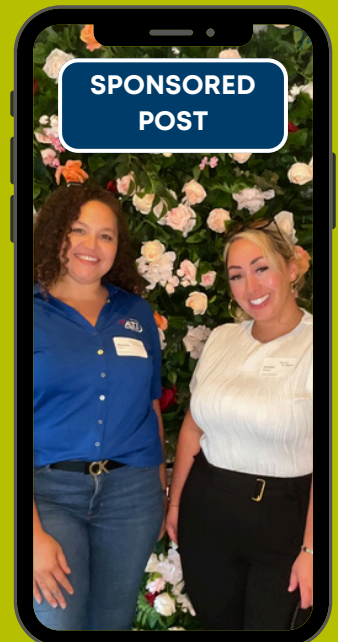
- 2 Posts (1 per week for 2 weeks): Static image OR carousel (up to 5 slides)
- Custom Captions + Call-to-Action
- Content Support: We help format & optimize your images
- Post Copy: Up to 200 words each
- Engagement Report: Platform-by-platform metrics

Video Visibility Package – \$1,250

- 1 Video Post + 1 Static
- Platforms: Shared on all 3 platforms + IG Reels + LinkedIn native video
- Video Length: Up to 60 seconds
- Captions Included: Yes
- Content Support: We help script and format captions
- Video Format Tipsheet – 4k, 1080, etc.
- Enhanced Engagement Report: Views, shares, saves, reach by platform

Social Takeover Package – \$2,000

- 4 Posts Total, 1 every other week for 8 weeks:
 - 1 Video (up to 90 sec)
 - 2 Image/Carousel Posts
 - 1 behind-the-scenes “story” static post
- Content Scheduling Over 8 Weeks
- Cross-Linked to Company Page
- Tagging + Hashtag: Yes
- Full Engagement Report: Reach, engagement by post.



EMAIL PACKAGES



Promote your company to around 6000 Active and Engaged WMFHA members

(Advertised as Sponsored Email When Distributed. **ALL CONTENT MUST BE APPROVED BY WMFHA STAFF PRIOR TO DISTRIBUTION**)



Open Rate
32.6%



Click Rate
6.3%



In Their
Inbox, In
Their Mind

Spotlight Package - \$750

- 1 Dedicated Email Blast
- Audience: All management and properties
- Email Size: 400–500 words
- Customized Subject Line, Preview Text Line, 1 CTA
- Scheduled on preferred date (based on availability)
- Standard Performance Report (opens, clicks)

Visibility Package - \$1350

- 2 Dedicated Email Blasts (1 per month, over 2 months)
- Audience: All management and properties
- Email Size: 700–800 words
- Customized Subject Line, Preview Text Line, 1 CTA per email
- Priority Scheduling
- Standard Performance Report (opens, clicks)

Brand Builder Package – \$1,950

- 3 Dedicated Email Blasts (spread over 3 months)
- Audience: All management and properties
- Email Size: 900–1,000 words
- Customized Subject Line, Preview Text Line, 1 CTA per email, Branded Header
- Premium Scheduling (first pick for available email slots)
- Full Analytics

Exclusive Annual Partner Package – \$3,600

Email Bundle

- 4 Dedicated Email Blasts (1 every two months)
- Audience: All management and properties
- Up to 1,200+ words
- Customized Subject Line, Preview Text Line, 1 CTA per email, Branded Header
- Full Analytics

Annual Partner Perks

- Custom Email Template Design (branded to your company)
- Guaranteed Prime Scheduling
- 1 Sponsored Feature in WMFHA Monthly Newsletter
- Recognition as Annual Marketing Partner on WMFHA website

Plan now for a better-managed property in 2027

Our complimentary property budget review can help your team identify gaps, prioritize investments and build a plan that supports residents, onsite teams and long-term asset performance.

GET MY COMPLIMENTARY BUDGET REVIEW

Budget season moves quickly. By fall submission deadlines, most decisions for next year's property programs have already been made.

Your review should go beyond major capital projects. Recurring programs affecting common-area appearance, maintenance workload, resident feedback and vendor coordination can influence spending throughout the year. Address them early helps prevent rushed decisions and unplanned expenses.

Fikes is offering WMFHA members a complimentary 2027 Property Budget Review. We'll provide an experienced perspective on current programs and priorities, no obligation to add a service or make an immediate change.

A practical review built around your property

Every property has a different operating environment, real estate, staffing structure and set of priorities. Your review on one community, a group of high-priority properties or opportunities across a portfolio.

AN EXPERIENCED OUTSIDE PERSPECTIVE

What we can explore together

Resident experience and property presentation We can review the programs that shape first impressions and daily resident experience to identify where current standards are being met and recurring concerns may be affecting resident satisfaction, prospect experience or staff follow-up.	Maintenance workload and preventative planning Recurring issues often create more wear than their individual cost suggests. We can identify patterns that may benefit from preventative approaches, clearer service frequency or a dedicated budget line if they become urgent or more expensive.
Vendor performance and	Supplies, equipment and



ADVOCATE



Real Members Real Testimonials

"I appreciate the advocacy and help in educating and protecting multi-family employees who are on-site. I know that if a new law comes into effect, I can get exact knowledge of what I can and can't do."

Ellie Eyler
Avenue5 Residential

WMFHA PAC



WMFHA PAC Works for You!

WMFHA's Political Action Committee (PAC) supports candidates who share our views on industry issues.

When you contribute you empower our team to inspire crucial change on your behalf.

Any amount donated changes our industry for the better.



PAC



Our PAC is nonpartisan, which means we don't support democrats or republicans, **we support champions of the industry**. PAC dollars help us build relationships with current elected officials and candidates to ensure we have a seat at the table when critical decisions impacting multifamily housing are being made.

Better Government Fund

Can't Donate to the PAC?

WMFHA has an alternative account, the Better Government Fund (BGF). Dollars from the BGF help protect our industry **through direct legal action**. Contributions help us **fight for your interests**.

**MORE INFO
ON BGF**



**DONATE TO
PAC HERE**



DAY ON THE HILL

TICKETS

EARLY BIRD - \$65/PERSON

Regular - \$75/PERSON

Subject to change



DAY ON THE HILL SPONSORS



EVENT DATE: FEB 11th, 2027

Presenting Sponsor - \$2500

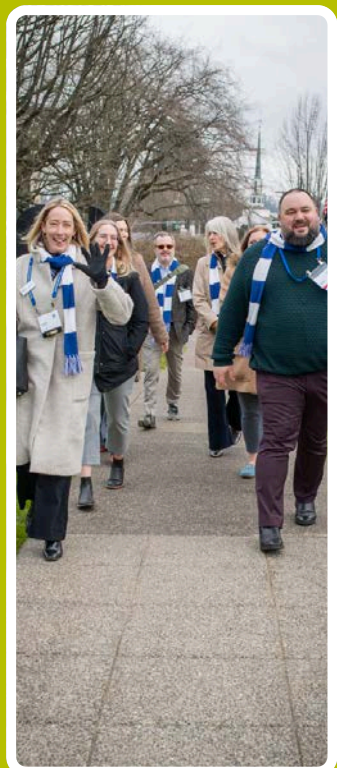
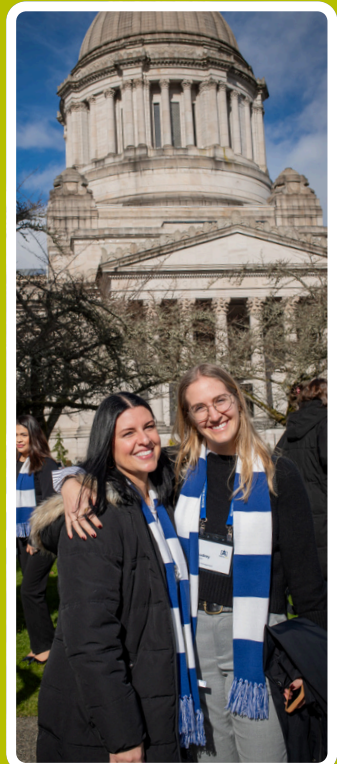
- 8 Tickets to Day on the Hill
- 2 tickets to Thursday night VIP reception
- Exclusive opportunity to introduce lawmakers at the Thursday night legislative reception
- Logo on event webpage and all event materials, including the Swapcard app
- Recognition at pre-event training webinar and morning briefing

Morning Briefing Sponsor(s) - \$1000

- 4 tickets to Day on the Hill
- 1 ticket to Thursday night legislative reception
- Logo on event webpage and Swapcard app
- Opportunity to address attendees at the Morning Briefing

Shuttle Sponsor (1) - \$750 (NEW)

- 2 tickets to Day on the Hill
- Option to provide a driver for the shuttle for the day.
- Ability to display logo and/or marketing material in/on the shuttle
- Logo on event webpage and Swapcard app





SwapCard App Sponsor(s) - \$500 (NEW)

- 2 tickets to Day on the Hill
- Premium logo location on the DOH SwapCard app
- 3 mass communication messages to DOH attendees with company name/logo and info
- Logo on event webpage

Lunch Sponsor(s) - \$350

- 1 ticket to Day on the Hill
- Logo on all box lunches
- Logo on event webpage and Swapcard app

Scarf Sponsor(s) - \$325

- 1 ticket to Day on the Hill
- Logo displayed on marketing materials when scarves are provided
- Logo on the event webpage and Swapcard app

Private Leadership Welcome Reception (Wednesday night, Feb 10th)- \$100/person

- Intimate and exclusive gathering with a limited number of WMFHA members (20-25), WMFHA GA staff, and legislative leadership.
- Hors d'oeuvres and open bar.



Pillars of Advocacy



Pillars of Advocacy Program

The Pillars of Advocacy Program recognizes supplier members whose leadership-level investments strengthen the WMFHA PAC and support year-round advocacy on behalf of Washington's multifamily housing industry. Through enhanced recognition, exclusive networking opportunities, legislative engagement, and direct access to WMFHA's advocacy efforts, the program provides meaningful opportunities to build relationships with housing providers, policymakers, and industry leaders while supporting a strong voice for the industry. Supplier members may participate at one of two recognition levels:

Leaders in Housing – \$2,500

- Recognition on the WMFHA PAC webpage
- Recognition at advocacy events
- Recognition ribbon on name badge
- Invitations to candidate receptions, advocacy networking events, PAC events, and policymaker roundtables, when appropriate
- Periodic legislative and advocacy updates



Pillars of Advocacy – \$5,000

Everything included in Leaders in Housing, plus:

- Featured recognition across WMFHA advocacy communications and events
- Exclusive legislative briefings and behind-the-scenes advocacy updates
- Invitations to exclusive receptions and small-group discussions with legislators, candidates, housing providers, and industry leaders
- Opportunities to provide feedback on legislative priorities and advocacy initiatives
- Digital Pillars of Advocacy recognition badge
- Premier recognition ribbon

EDUCATE



Real Members Real Testimonials

“Clear communication, great presentations, excellent resource”

Jacki Campbell
SUHRCO Residential, LLC

EDUCATE



CAREER DEVELOPMENT SPONSORSHIPS

Support WMFHA's educational efforts and get face time with prime target audiences.



Certificate for Apartment Maintenance Technician

\$100 + \$30 per person
AUDIENCE: Maintenance Professionals



Certified Apt. Portfolio Supervisor

\$100 + \$50 per person
AUDIENCE: Property Supervisors and Managers



Certified Apartment Manager

\$100 + \$30 per person
AUDIENCE: Property and Assistant Managers



Certified Apartment Leasing Professional

\$100 + \$25 per person
AUDIENCE: Asst. Managers & Leasing Consultants



Mental Health First Aid Session

\$100 + \$30 per person



Affordable Housing Summit

Starting at \$250



Leasing & Marketing Summit

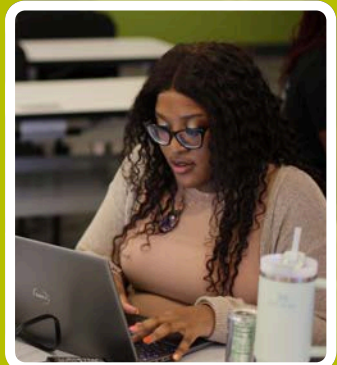


Leadership Summit

Starting at \$250



Supplier Summit



BENEFITS

- Roster of all students
- Logo Displayed
- Hand Out SWAG

EDUCATE



\$2000 Presenting Sponsor

Audience of community managers,
regional managers, and C-suite
(approx. 200 attendees)



Other Education Sponsorships

EMERGING LEADERS - \$500

Includes Emerging Leaders Alumni Event

SUPPLIER EDUCATION

SUPPLIER SUMMIT \$99

New in 2027, this one day event brings suppliers together to network, brainstorm & gain insights on how to be successful in this business.

SUPPLIER ROUNDTABLE \$49

Provides an opportunity for our supplier partners to come together for supplier-specific education and dedicated time to network and brainstorm solutions to challenges.

EDUCATE



Training Center Sponsor – \$5,000

(First Right of Refusal)

Increase your brand recognition with hundreds of WMFHA members who attend classes in the WMFHA training center throughout the year.

Benefits:

- Your company name attached to the WMFHA training center for an entire year.
- Signage installed inside of the training center
- Opportunities to address students throughout the year
- Your marketing materials available in the training center
- All class confirmation emails will reference the training center with your company name attached



EVENTS



Real Members Real Testimonials

"WMFHA is the best association we're a part of, hands down. You raise the bar in every aspect, from the amount of events you coordinate each year to the level of involvement the WMFHA staff has with each and everyone of your members. We are SO proud to be a part of WMFHA, and we always recommend other businesses who work in the multi-family industry to become members as it's a foolproof way to become known with property management professionals."

**Allison Bell
Fikes**

EVENTS



EDCON

March 23th 2027

BOOTHS

- \$6800** - Platinum Sponsor
- \$2150** - Entrance Premium Double Booth
- \$1900** - Double Premium Booth
- \$1500** - Double Booth
- \$1100** - Premium Booth
- \$950** - Exhibitor Booth

Supplier Attendance

Supplier companies who elect not to exhibit, may attend EdCon using the non-exhibiting supplier ticket. **This is \$349 per person, and each non-exhibiting supplier is limited to two attendees.**

LEARN • CONNECT • GROW



WMFHA EdCon Suitcasing Policy

In order to protect our valued exhibitors and their investment to participate in EdCon, our rules **strictly prohibit solicitation**; "suitcasing" or "outboarding" by attendees who transact business at the show and **HAVE NOT** purchased an exhibit booth.

What are suitcasing and outboarding? "Suitcasing" and "outboarding" are unethical business practices in which non-exhibitors attempt to gain access to trade show attendees and/or exhibitors. These practices do not support members or the industry.

"Suitcasing" refers to those non-exhibiting companies or persons who go to shows as an attendee but "work the aisles" to solicit business in the aisles, classroom, and lobby areas.

"Outboarding" refers to non-exhibiting companies that set up exhibits, parties and events at off-site locations, hotel hospitality suites or restaurants, and encourage EdCon attendees to leave the event to join them.

For more information, contact Tricia Johnson at tricia@wmfha.org.



EVENTS



EDCON

ADD ON SPONSORSHIPS

You must purchase a booth to buy any additional sponsorships!

Additional sponsorships are being considered. Watch our emails for additional marketing opportunities.

	Face-to-Face With Attendees	Pre-Event Marketing	Logo on Event Signage	Marketing in Conf App	Logo Displayed
\$3500 Registration Sponsor	✓	✓	✓	✓	✓
\$2750 Photo Booth Sponsor	✓	✓	✓	✓	✓
\$2750 Internet Sponsor		✓	✓	✓	✓
\$500 Afternoon Break Sponsor			✓		✓
\$500 Lunch Sponsor			✓		✓
\$500 Breakfast Sponsor			✓		✓
\$500 Coffee Break Sponsor			✓		✓



\$1000

7 Available



Classroom/Track Sponsorships

Each classroom will have 1 sponsor for the entire day. This includes pitching to 4 sessions of students, logo on signage and in slide deck, hand out SWAG in classroom, and face-to-face time with students

Class/Track Sponsors will have custom notebooks (w/your logo) presented to students throughout the day

EVENTS



Spring Into Giving— **A Night to Remember!**

April 15th 2027 | Meydenbauer Center

Formerly known as the Holiday Giving Gala, this reimagined evening of celebration and generosity is now Spring Into Giving! Join us for a vibrant night filled with energy, elegance, and heart as we rally together to support Akin.

Enjoy a delicious plated meal, join in the thrilling dessert dash, and get ready to bid big during our unforgettable Silent & Live Auctions. It's more than an event; it's a movement to raise critical funds and awareness for Akin, all under the charm of a beautiful spring evening.

akin



	Attendee Tickets	Signage at Event	Drink Tickets	In Event App
\$1500 Event Sponsor	2	✓	✓	✓
\$700 Heads or Tails Sponsor	2	✓		
\$700 Bidder Card Sponsor	2	✓		
\$500 Champagne Welcome Sponsor	1	✓		
\$500 Dessert Dash Sponsor	1	✓		

LET'S MAKE AN IMPACT TOGETHER!



EVENTS



THE BUSINESS EXCHANGE

\$650 SUPPLIER PARTICIPATION

(Each Supplier gets 8-10 appointments)

Get in front of decision-makers in a “speed dating” environment. Six-minute appointments with current and potential clients.

MAY 6, 2027



WASHINGTON'S PREMIER MULTIFAMILY FORECAST

500+ community leaders, owners, lenders, brokers, asset manager and executives receive the latest information on economic trends.

\$129 - ATTENDEE

\$4500 - PLATINUM SPONSOR

\$1000 - CENTERPIECE SPONSOR

SEPTEMBER 23, 2027



EVENTS



WMFHA's Impact Day with Rebuilding Together

August 2027

At WMFHA's Impact Day with Rebuilding Together, volunteer teams collaborated with Rebuilding Together Seattle to deliver hundreds of man-hours improving safety and comfort homeowners in need. By sponsoring lunch, your organization not only feeds hardworking volunteers, your logo becomes part of a tangible testament to community investment and lasting impact.

Lunch & Beverage Sponsor - \$500

Benefits include:

- Provide lunch and cold water to our volunteers during service day
- Logo on pre-event marketing
- Signage at the event
- 1 volunteer to attend the event
- Event day T shirt

Other sponsorship opportunities:

Donate products and/or services to the cause (These will be identified once we know the scope of work)

Donate money towards the purchase of products & services

Benefits:

- Be listed on the event page as a donor
- Listed in the post event wrap up as a donor
- Give Back to those in need



MAKE A DIFFERENCE!



EVENTS

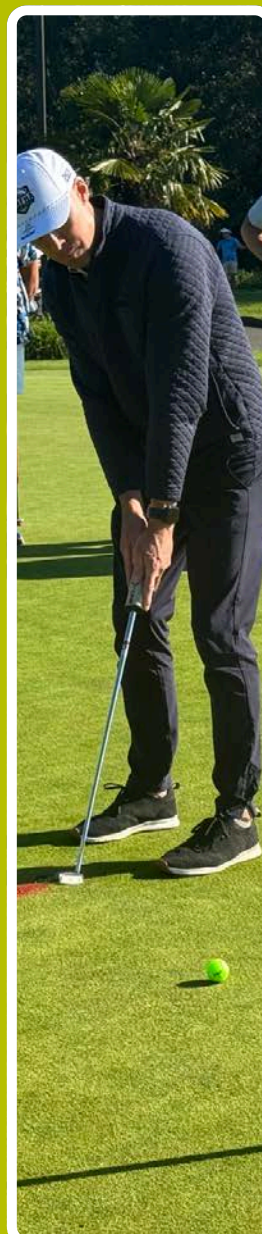


WMFHA INVITATIONAL

(Golf Tournament)

JULY 2027 | Location = TBD

Sponsorships	Face-to-Face With Golfers	Pre-Event Marketing	Lunch Provided	Logo on Signage	Hand Out Swag
\$1000 Foursome	✓		✓		
\$1100 Hole Sponsor	✓	✓	✓	✓	✓
\$950 Golf Cart	✓	✓		✓	✓
\$925 Longest Drive	✓	✓	✓	✓	
\$925 Closest to the Pin	✓	✓	✓	✓	
\$750 Beverage Cart	✓	✓		✓	
\$500 Welcome Mimosa	✓	✓		✓	
\$500 Putting Challenge	✓	✓		✓	
\$500 Swag	✓	✓		✓	
\$500 Registration	✓	✓		✓	
\$500 Breakfast	✓	✓		✓	
\$500 Lunch	✓	✓	✓	✓	
\$300 Driving Range Ball	✓	✓		✓	
\$250 Mulligan & String	✓		✓		



EVENTS



Tapas & Topics

What is Tapas and Topics?

Tapas and Topics is a **member only** free, monthly after-hours networking event held every 1st Thursday. The location rotates as each event is co-hosted by a property management company and a supplier member. Members come together to connect with fellow multi-family professionals in a relaxed environment while enjoying food, beverages, and a networking activity all provided by the hosts.

What does it take to become a host?

Hosts must be able to provide a space to accommodate a minimum of 100 guests. Registration tickets will be split 60/40 (60 property management spots and 40 supplier spots). Co-hosts will work together to determine what kind of food, beverages, décor, and activity will be provided, and are responsible for all costs. *The expectation is that the costs are shared between the co-hosts, not that the supplier partner covers all event costs.* Most Tapas and Topics events are held in the community space of a member property. Adequate parking for guest count will be considered when selecting hosts for Tapas and Topics. The WMFHA team handles all registration, online marketing, and guest nametags for the event and will assist with connecting the co-hosts and creating an outline of event planning.

Want to become a host?

Complete the Google Form to be considered to host a Tapas and Topics event in 2027! You can find the Google Form on our Engage and Sponsor page on the WMFHA website! **(Scan/Click the QR Code for access.)**



Final decisions are based on locations available (we try to offer these events throughout the greater Seattle area including South, North, East, and Peninsula to accommodate our membership in all areas), guest capacity, available parking, etc.



SCAN ME

NETWORKING AT ITS FINEST!

EVENTS



A VIP Experience - CORKS & CARDS

An exclusive hideaway for wine,
whispers, and winnings

July 15, 2027, Darby Winery - Woodinville

This newer VIP event replaces the sunset Jockeys & Juleps. Our supplier sponsors will help curate the "by invitation only" list for this exclusive event.

Sponsorship cost: \$1550

(limited to 15 sponsors - 1 per company)

Sponsorship benefits:

- 2 attendees from each sponsor
- Pre-event marketing including on invitation to property management invitees
- Sponsors help curate the guest list for this exclusive event
- Signage at the event.
- Marketing on photo booth frame

**Upon arrival to event, all
food & beverage is included.**



We Can't Wait to See You There!

EVENTS



HARVEST FEST

Formally known as Chili Cook-off

OCTOBER 23rd, 2027

A philanthropy event for your whole family! Carnival games, seasonal treats, trick-or-treating, raffle prizes, and more! All proceeds go towards supporting the Domestic Abuse Women's Network.

\$20 per person.

Kids 12 and under are free!



	Festival Booths	Logo on Website	Attendee Tickets	Signage At Event	Pre-Event Marketing
\$3995 The Great Pumpkin	✓	✓	30	✓	✓
\$2195 Golden Grain	✓	✓	25	✓	✓
\$1495 Autumn Oak	✓	✓	12	✓	✓
\$1095 Apple Orchard	✓	✓	8	✓	✓
\$700 Registration Sponsor		✓	5	✓	✓
\$500 Festival Booths			2	✓	
\$425 Harvest Eats- Food Court			3	✓	
\$250 Fall Fun Zone			1	✓	
\$250 Treat Bag Sponsor			1	✓	



EVENTS



EMERALD AWARDS

NOVEMBER 6TH, 2027

Due to capacity issues at the venue, only suppliers who are sponsors and/or nominees are allowed to attend this event.



**YOUR
MOMENT
TO SHINE**

	Stage Time	Face Time W/Nominees	Attendee Tickets	Signage At Event	In Program	Logo Displayed
\$4995 Emerald Sponsor	✓	✓	5	✓	✓	✓
\$2995 Sapphire Sponsor		✓	2	✓	✓	✓
\$2500 Registration Sponsor		✓	4	✓	✓	✓
\$2250 Nominee Recognition		✓	2		✓	✓
\$1500 Red Carpet Arrival		✓	2	✓	✓	✓
\$1500 Photo Booth		✓	2	✓	✓	✓
\$1495 Cocktail Sponsor			1	✓	✓	✓
\$795 Program Sponsor			1		✓	



YOUR MOMENT TO SHINE!



EVENTS



PRESIDENT'S BRUNCH

DECEMBER 16, 2027

At the President's Brunch, we will:

Induct the 2028 WMFHA Board of Directors and take a moment to acknowledge the contributions of our outgoing Board Members. The event will also celebrate the accomplishments of our Emerging Leaders cohort and recognize WMFHA members who serve at the national level with the National Apartment Association. We will also express our gratitude to the dedicated members of our 2027 Committees.

Sponsor - \$500

Benefits:

- 2 tickets to the event
- Marketing on Event page
- Logo on pre-event Marketing
- Signage at the event
- Mic time at event



WHO'S WHO



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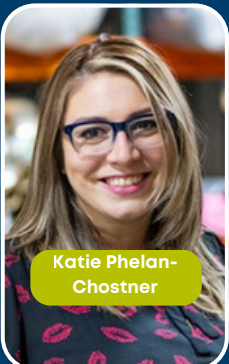
SUPPLIERS IN LEADERSHIP

Katie Phelan-Chostner - VP of Supplier Council/Board of Directors, GOAT Floors

David Anderson - Board of Directors, Puget Sound Signs & Graphics

Evan Happel - Board of Directors, Community Boss

Mark Sims - Board of Directors, Fikes



**Katie Phelan-
Chostner**



David Anderson



Evan Happel



Mark Sims