WMFHA 2025 PROPERTY MANAGEMENT BUDGET GUIDE

Your one-stop-shop for budgeting WMFHA activities in 2025

WEST

ALL INFORMATION IS PROJECTED AND THEREFORE SUBJECT TO CHANGE

YEAR AT A GLANCE

February

Day on the Hill

MARCH

Education Conference & Tradeshow

MAY

Business Exchange West Virtual Legal Symposium Business Exchange East

JUNE

NAA Apartmentalize (Las Vegas)

JULY

WMFHA Golf Invitational

AUGUST

WMFHA Gives Back Day (Rebuilding Together)
Washington Apartment Outlook

SEPTEMBER

Maintenance Appreciation Event North/South

OCTOBER

Emerald Awards East & West Chili Cook-Off

DECEMBER

Holiday Giving Gala Holiday Social



New Membership Dues 2025 DUES

Member Type	Dues Amount	Increase %
Management Company	\$455.00	5%
Property Base	\$325.00	5%
Property Per Unit	\$3.25	5%
Supplier	\$800.00	10%
Non-Profit	\$295.00	0%
Owner / Ownership Group	\$455.00	5%

The 2025 dues structure, shown above, was approved by the WMFHA Board of Directors at their meeting on July 18th, 2024, after a careful and thorough local dues structure review process completed by the WMFHA Dues Task Force. The task force, which consisted of PM professionals and suppliers, took into consideration several important factors that influenced their recommended increases for 2025, including (but not limited to):

- 1) An increase to NAA's due's structure, set to take place in 2026 (WMFHA pays a per unit fee to NAA based on the number of units we report).
- 2) Our current, and anticipated, political and legislative environment at the local and statewide levels.
- 3) Current inflationary trends.





PAC

PAC dollars help us get the right people elected and keep our allies in office. Last election we locked in a business-friendly council in Seattle and won multiple other races we participated in throughout the state.

CAN'T DONATE TO THE PAC?

WMFHA has an alternative, the Better Government Fund (BGF). Dollars from the BGF help protect our industry through direct legal action. Contributions help us fight for your interests.

MORE INFO ON BGF HERE



DONATE TO PAC HERE



DAY ON THE HILL
Feb 5TH & 6TH

\$65 PER PERSON*

Subject to change



EDUCATE

Credential Programs

\$1600 Certified Apartment Manager

AUDIENCE: Property and Assistant Managers

\$1600 Certificate of Apartment Maintenance

Technician

AUDIENCE: Maintenance Professionals

\$1700 Certified Apartment Portfolio

Manager

AUDIENCE: Property Supervisors and

Managers

\$475 Certified Apartment Leasing

Professional

AUDIENCE: Asst. Managers & Leasing

Consultants

\$425 Certified Pool Operator Course

AUDIENCE: Maintenance

Professionals

\$49 Wednesday Webinars

\$139 Virtual Legal Symposium







EDUCATION



\$249 Emerging Leaders
Includes tickets to EdCon, WAO,
and Day on the Hill

Training Room Rental

\$300 Full-Day \$200 Half-Day In-Person \$139 Workshop

Topics include: Mental Health First Aid, Pool School, Affordable Housing, Leadership, Leasing & Marketing



CUSTOM TRAINING

Half Day \$1750 Full-Day \$2500

Learn <u>More</u> Here!



EVENTS

EDCON

\$99 CYBER SALE \$119 REGULAR

BUSINESS EXCHANGE

FREE

WA APT OUTLOOK

\$109



\$155 PER NOMINATION \$129 GALA TICKET

MAINTENANCE APPRECIATION

\$79

CHILI COOK-OFF

\$20

HOLIDAY GIVING GALA

\$149



2025 DATES

N NOW OCKES

EdCon March 13
Business Exchange April/May
Rebuilding Together Summer

Washington Apartment Outlook August 14

Emerald Awards Fall

Chili Cook-Off October 25
Holiday Giving Gala December

WHO'S WHO



NICK MARIN Executive Director nick@wmfha.org



SLOANE CERBANA VP of Operations sloane@wmfha.org



TRICIA JOHNSON Sr. Director of **Events & Marketing** tricia@wmfha.org



RYAN MAKINSTER **Director of Gov. Affairs** ryan@wmfha.org



KATRINA BISHOP **Director of Office Services** katrina@wmfha.org



Career Dev. Manager jason@wmfha.org



JASON LOUGHRIDGE CARTER NELSON Public Affairs Manager Brand & Marketing carter@wmfha.org



MACKENZIE KNELL Manager mackenzie@wmfha.org



MOLLY WATTS Membership Specialist Events & Education molly@wmfha.org



HANNAH ASHCRAFT **Specialist** hannah@wmfha.org

WMFHA Contact Cheat Sheet

MEMBERSHIP / DASHBOARD? Contact Molly **EVENTS & SPONSORSHIPS?** Contact Tricia

DUES INCREASE?

Contact Sloane

EDUCATION? Contact Jason **BILLING/PAC?** Contact Katrina **POLICY?** Contact Carter

ANYTHING ELSE CALL (425) 656-9077

