

REVISED
Nov 2024

WMFHA 2025 SUPPLIER BUDGET GUIDE

Your one-stop-shop for
budgeting WMFHA
activities in 2025



ALL INFORMATION IS PROJECTED AND
THEREFORE SUBJECT TO CHANGE

YEAR AT A GLANCE

February

Day on the Hill

MARCH

Education Conference & Tradeshow

MAY

Business Exchange West
Virtual Legal Symposium

JUNE

NAA Apartmentalize (Las Vegas)

JULY

WMFHA Golf Invitational

AUGUST

WMFHA Gives Back Day (Rebuilding Together)

SEPTEMBER

Maintenance Appreciation Event North/South
Washington Apartment Outlook

OCTOBER

Chili Cook-Off

November

Emerald Awards

DECEMBER

Presidents Brunch



New Membership Dues

2025 DUES

Member Type	Dues Amount	Increase %
Management Company	\$455.00	5%
Property Base	\$325.00	5%
Property Per Unit	\$3.25	5%
Supplier	\$800.00	10%
Non-Profit	\$295.00	0%
Owner / Ownership Group	\$455.00	5%

The 2025 dues structure, shown above, was approved by the WMFHA Board of Directors at their meeting on July 18th, 2024, after a careful and thorough local dues structure review process completed by the WMFHA Dues Task Force. The task force, which consisted of PM professionals and suppliers, took into consideration several important factors that influenced their recommended increases for 2025, including (but not limited to):

- 1) An increase to NAA's due's structure, set to take place in 2026 (WMFHA pays a per unit fee to NAA based on the number of units we report).
- 2) Our current, and anticipated, political and legislative environment at the local and statewide levels.
- 3) Current inflationary trends.



MARKETING

Board Room Sponsor **\$3,500**

Naming rights to the Board Room where all board, committee, and staff meetings take place.



Newsletter Sponsor **\$200 a month**

Reach 5,000+ WMFHA Members! Sponsor a monthly AD that includes timely reminders about advocacy, leadership, education, and events.

Website Sponsor

YOUR AD HERE

NEW SPONSORSHIP ALERT!

Sponsor the Events, Advocacy, Education, or Home page of the WMFHA website. Get in front of thousands of visitors during your 6 month sponsorship

Home Page Sponsor	18,000 Visitors	\$1,100 for 6 months
Event Page Sponsor	12,000 Visitors	\$1,000 for 6 months
Education Page Sponsor	9,000 Visitors	\$800 for 6 months
Advocate Page Sponsor	11,000 Visitors	\$900 for 6 months

ADVOCATE

WMFHA PAC WORKS FOR YOU

WMFHA's Political Action Committee (PAC) supports candidates who share our views on industry issues.

When you donate you empower our team to inspire crucial change on your behalf.

**ANY AMOUNT DONATED
CHANGES OUR
INDUSTRY FOR GOOD**



PAC

PAC dollars help us get the right people elected and keep our allies in office. Last election we locked in a business-friendly council in Seattle and won multiple other races we participated in throughout the state.

CAN'T DONATE TO THE PAC?

WMFHA has an alternative, the Better Government Fund (BGF). Dollars from the BGF help protect our industry **through direct legal action. Contributions help us fight for your interests.**

**MORE INFO ON
BGF HERE**



**DONATE TO
PAC HERE**



DAY ON THE HILL
Feb 5TH & 6TH

TICKETS
\$65 PER PERSON*
Subject to change



ADVOCATE

DAY ON THE HILL SPONSORS Feb 5th & 6th

PRESENTING SPONSOR - \$2500

- 10 Tickets to Day on the Hill
- Introduce legislators at the reception
- Logo on event page and all printed materials
- Recognition at virtual briefing

RECEPTION SPONSOR - \$1500

- 4 tickets to Day on the Hill
- Recognition at the reception
- Logo at reception on all food and drink stations
- Logo on event page

BRIEFING SPONSOR - \$750

- 2 tickets to Day on the Hill
- Recognition at virtual briefing with all attendees
- Logo on event page

LUNCH SPONSOR - \$325

- 2 tickets to Day on the Hill
- Logo on all box lunches
- Logo on event page



EDUCATE

Credential Sponsorships

Support the educational efforts and get face time with prime target audiences.

\$100 + \$30
per person

Certificate of Apartment Maintenance Technician

AUDIENCE: Maintenance Professionals

\$100 + \$50
per person

Certified Apt. Portfolio Manager Supervisor

AUDIENCE: Property Supervisors and Managers

\$100 + \$30
per person

Certified Apartment Manager

AUDIENCE: Property and Assistant Managers

\$100 + \$25
per person

Certified Apartment Leasing Professional

AUDIENCE: Asst. Managers & Leasing Consultants

\$100 + \$30
per person

All Day In-Person Workshop

\$100 + \$15
per person

Half Day In-Person Workshop

\$400

Fair Housing Webinar 4 webinars included



BENEFITS

- Roster of all students
- Logo Displayed
- Hand Out SWAG

VIRTUAL LEGAL SYMPOSIUM

\$2000 PRESENTING SPONSOR

Audience of community managers, regional managers, and C-suite (aprox. 200 attendees)



EMERGING LEADERS \$500

WMFHA Wednesday Webinars \$1000

Includes 10 webinars throughout 2025

TRAINING ROOM \$5000



SUPPLIER EDUCATION

Supplier Success \$99

This class is a MUST for any supplier that wants insider knowledge of how to build relationships with property management.

Supplier Roundtable \$49

Provides an opportunity for our supplier partners to come together for supplier-specific education and dedicated time to network and brainstorm solutions to challenges.

EDCON 2025

BOOTHS

\$6750	Platinum Sponsor
\$2100	Entrance Premium Double Booth
\$1850	Double Premium Booth
\$1550	Double Booth
\$1050	Premium Booth
\$900	Exhibitor Booth



MARCH 13TH

ADD ON SPONSORSHIPS

You must purchase a booth to buy any additional sponsorships

	FACE-TO-FACE WITH ATTENDEES	PRE-EVENT MARKETING	LOGO ON EVENT SIGNAGE	MARKETING IN CONF APP	LOGO DISPLAYED
\$3500 REGISTRATION SPONSOR	✓	✓	✓	✓	✓
\$2750 PHOTO BOOTH SPONSOR	✓	✓	✓	✓	✓
\$2750 INTERNET SPONSOR		✓	✓	✓	✓
\$1000 HYDRATION Station		✓	✓	✓	✓
\$500 LUNCH SPONSOR		✓	✓	✓	✓
\$500 BREAKFAST SPONSOR		✓	✓	✓	✓
\$400 COFFEE BREAK SPONSOR		✓	✓	✓	✓

\$1300
6 AVAILABLE

CLASSROOM SPONSORSHIPS

Each classroom will have 1 sponsor for the entire day. This includes pitching to 4 sessions of students, logo on signage and in slide deck, hand out SWAG in classroom, and face-to-face time with students

Track Sponsors will have custom notebooks (w/your logo) presented to students throughout the day

THE BUSINESS EXCHANGE

\$650 SUPPLIER PARTICIPATION

Get in front of decision-makers in a
“speed dating” environment.

Six-minute appointments with current
and potential clients.

MAY 9TH



SEPTEMBER 18TH



**WASHINGTON
APARTMENT
OUTLOOK**

**NOW AS A IN-PERSON
BREAKFAST EVENT**

500+ community leaders, owners, lenders,
brokers, asset manager and executives receive
the latest information on economic trends.

\$129 ATTENDEE

\$4500 PLATINUM SPONSOR

\$1000 CENTERPIECE SPONSOR

FRIDAY, JULY 11, AUBURN GOLF COURSE

WMFHA INVITATIONAL

ATTENDEE Golf Foursome – \$925



SPONSORSHIPS

	FACE TO FACE WITH GOLFERS	PRE-EVENT MARKETING	LUNCH PROVIDED	LOGO ON SIGNAGE	HAND OUT SWAG
\$950 Golf Cart Sponsor	✓	✓		✓	✓
\$925 Hole Sponsor	✓	✓	✓	✓	✓
\$750 Beverage Cart Sponsor	✓	✓		✓	
\$500 Welcome Mimosa Sponsor	✓	✓		✓	
\$500 Putting Challenge Sponsor	✓	✓		✓	
\$500 SWAG Sponsor	✓	✓		✓	✓
\$350 Lunch Sponsor	✓	✓		✓	

Tapas & Topics

Co-host a Tapas & Topics, along with a WMFHA property member. This monthly networking event is the hot ticket every month. The co-hosts do not pay WMFHA, but rather, provide food and beverage for a minimum of 100 guests.

CHILI COOK-OFF

OCTOBER 25TH

A philanthropy event for your whole family! Chili tasting, trick-or-treating, raffle prizes and more! All proceeds go towards supporting the Domestic Abuse Womens Network.

\$20 per person

kids 12 and under are free



SPONSORSHIPS

	COMPETITOR TABLE	LOGO ON WEBSITE	ATTENDEE TICKETS	SIGNAGE AT EVENT	PRE-EVENT MARKETING
\$3995 BIG CHILI	✓	✓	30	✓	✓
\$2195 GHOST PEPPER	✓	✓	25	✓	✓
\$1495 HABENERO	✓	✓	12	✓	✓
\$1095 JALAPENO	✓	✓	8	✓	✓
\$425 FOOD COURT			3	✓	
\$425 KID ZONE SPONSOR			2	✓	
\$475 COMPETITOR TABLE			2	✓	

NOVEMBER 21 EMERALD AWARDS



Only sponsors and/or nominees are allowed to attend this event

SPONSORSHIPS

	STAGE TIME	FACETIME W/ NOMINEE'S	ATTENDEE TICKETS	SIGNAGE AT EVENT	IN PROGRAM	LOGO DISPLAYED
\$4995 EMERALD SPONSOR	✓	✓	5	✓	✓	✓
\$2995 SAPPHIRE SPONSOR		✓	2	✓	✓	✓
\$2250 NOMINEE RECOGNITION		✓	2		✓	✓
\$1500 RED CARPET ARRIVAL		✓	2	✓	✓	✓
\$1500 PHOTO BOOTH		✓	2	✓	✓	✓
\$1495 COCKTAIL SPONSOR			1	✓	✓	✓
\$795 PROGRAM SPONSOR			1		✓	

MAINTENANCE APPRECIATION

\$475 SUPPLIER SPONSOR

To celebrate Maintenance Appreciation Month, you can help host our bowling event for maintenance professionals.

North, South, and East Locations

OCTOBER 2025



President's Brunch – **DECEMBER 2025**

At the President's Brunch, we will: Induct WMFHA 2026 Board of Directors – Acknowledge outgoing Board Members – Celebrate our Emerging Leaders cohort – Introduce WMFHA members serving at a National level with the National Apartment Association – Thank our 2025 Committee Members.



SPONSORSHIPS

	LOGO ON EVENT PAGE	PRE EVENT AMRKETING	ATTENDEE TICKETS	SIGNAGE AT EVENT	STAGE/MIC TIME
\$500 Event Sponsor	✓	✓	2	✓	✓



HOLIDAY GIVING GALA



We recognize that December is busy for everyone, personally and professionally. To spread out our events and continue to be a strong partner to Akin, WMFHA will reimagine the Holiday Giving Gala from now on. This event is **NOT** going away, but it will move to **February for Q1 of 2026**. We'll have the same great sponsorships, silent and live auction items. More to come!

WHO'S WHO



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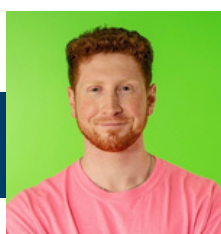
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EVENTS & SPONSORSHIPS? Contact Tricia

DUES INCREASE? Contact Sloane

EDUCATION? Contact Jason

BILLING/PAC? Contact Katrina

POLICY? Contact Carter

ANYTHING ELSE CALL (425) 656-9077

