

WACA West Coast Bash Sponsorship Packages

Premier Sponsorships

Presenting Sponsor — \$25,000 (Exclusive)

Maximum visibility and leadership positioning

Conference Benefits:

- Conference Naming Rights: WACA West Coast Bash presented by [Your Company]
 - Logo featured prominently on all marketing materials (website, emails, signage, program)
 - Recognition on sponsor “Thank You” slide
 - Speaking opportunity or welcome remarks at a general session
 - Verbal recognition during opening or closing remarks
 - Prime logo placement on main stage backdrop
 - Premium exhibit table
 - Full-page ad in program
 - Recognition in press releases and post-event recap
 - 6 complimentary registrations
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Platinum Sponsor — \$15,000

High-impact exposure and thought leadership

Conference Benefits:

- Large logo placement on website, digital program, signage and all marketing materials
 - Recognition on sponsor “Thank You” slide
 - Sponsorship of a keynote, general session, or major networking reception
 - Exhibit table
 - Half-page ad in program
 - Verbal recognition during opening or closing remarks
 - Recognition in press releases and post-event recap
 - 4 complimentary registrations
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Gold Sponsor — \$10,000

Strong brand visibility and engagement

Conference Benefits:

- Medium logo placement on website, digital program, signage and all marketing materials
- Recognition on sponsor “Thank You” slide
- Recognition in program
- Sponsorship of a breakout session or hosted meal
- Exhibit table

- Verbal recognition during opening or closing remarks
 - Quarter-page ad in digital program
 - Recognition in press releases and post-event recap
 - 3 complimentary registrations
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Silver Sponsor — \$5,000

Accessible sponsorship with solid exposure

Conference Benefits

- Logo listed on website, digital program, signage and all marketing materials
 - Recognition on sponsor “Thank You” slide
 - Recognition in program
 - Branded item or flyer included in attendee bags
 - 2 complimentary registrations
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Community Sponsor — \$3,500

Entry-level support and visibility

Conference Benefits:

- Logo on website, digital program, signage and all marketing materials
 - Recognition on sponsor “Thank You” slide
 - Recognition in program
 - 1 complimentary registration
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Experience Sponsorships

Welcome Reception Sponsor — \$12,000

Conference Benefits

- Logo on website, digital program, signage and all marketing materials
 - Recognition on sponsor “Thank You” slide
 - Recognition in program
 - Company logo featured on bar menu
 - Large sponsor sign
 - Verbal recognition
 - Signature drink named after sponsor
 - Opportunity to give welcome remarks to open up the Conference
 - Recognition in press releases and post-event recap
 - 3 complimentary registrations
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Networking Breakfast or Lunch Sponsor — \$10,000

Conference Benefits

- Logo on website, digital program, signage and all marketing materials
 - Recognition on sponsor “Thank You” slide
 - Recognition in program
 - Company logo featured at the buffet tables
 - Large sponsor sign
 - Verbal recognition
 - Opportunity to give welcome remarks
 - 3 complimentary registrations
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DJ / Entertainment Sponsor — \$7,000

Conference Benefits

- Logo on website, digital program, signage and all marketing materials
 - Recognition on sponsor “Thank You” slide
 - Recognition in program
 - Large sponsor sign
 - Verbal recognition
 - 1 complimentary registration
 - Opportunity to have input on the music selection
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AI Photobooth Sponsor — \$6,000

Conference Benefits

- Logo on website, digital program, signage and all marketing materials
 - Recognition on sponsor “Thank You” slide
 - Recognition in program
 - Company logo featured on every photo
 - Large sponsor sign
 - Pick the theme
 - 1 complimentary registration
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Coffee Bar Sponsor — \$6,000

Conference Benefits

- Logo on website, digital program, signage and all marketing materials
 - Recognition on sponsor “Thank You” slide
 - Recognition in program
 - Logo listed on coffee menu
 - Large sponsor sign
 - Signature drink named after sponsor
 - 1 complimentary registration
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For questions, please contact:

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