

wim

women in
manufacturing™

IMPACT



First Community Chapter Holds Successful Inaugural Event



Women in Manufacturing™ launched its first community chapter in Milwaukee, WI, on March 26. Hosted at Turner Hall Restaurant in downtown Milwaukee, 75 women gathered to network and meet other local women in manufacturing. Brief remarks were made by Mary Scheibel, principal of Trefoil Group, who alongside Maddie Hayes and Amanda Lalley of Waukesha® Metal Products are leading the group. A special thank you to the event sponsors: MST Steel Corporation, Stainless Sales Corporation, Super Steel, Trefoil Group, Waukesha® Metal Products, Waukesha State Bank and Wells Fargo.

WiM Wisconsin's next event is scheduled for June 18 where top women leaders in manufacturing will share their experi-

ences during a breakfast panel discussion at the Milwaukee Athletic Club. Panelists include Mary Isbister, president, GenMet; Doreen Lettau, vice president market and business development, Dickten Masch Plastics; and Dawn Tabat, vice president of community and external relations and former COO, Generac Power Systems. For more information on the participating panelists and to register, please visit the event information page [here](#).

WiM community chapters aim to bring together women who have chosen a career in the manufacturing industry on a local level. If you are interested in starting a community chapter in your area, please contact [Kristin Moore](#) at 216/901-8800 for more information.

Join Women in Manufacturing
Connect with peers who can assist in discovering business solutions, diversification or even a new career! [Learn more](#) about membership in Women in Manufacturing.

Upcoming Industry Events

[SWE and WiM's Engineering Luncheon & Best Practices Panel](#)

June 11, 2014 | Detroit, MI

[WiM Wisconsin: Top Women Leaders in Manufacturing Share Their Experience](#)

June 18, 2014 | Milwaukee, WI

[CAR Management Briefing Seminars MBS2014](#)

August 4-7 | Acme, MI

[AWAF Swinging "FORE" Scholarships Golf Outing](#)

August 18, 2014 | West Bloomfield Township, MI

[WiM SUMMIT 2014](#)

September 29-October 1, 2014
Schaumburg, IL

Do you have an event you'd like listed here and on the WiM website?

E-mail details to [Kristin Moore](#).

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Outstanding Program Planned for SUMMIT 2014

Register Now for This Must-Attend Industry Event!

Make plans to join your peers at the Women in Manufacturing™ SUMMIT 2014—the annual networking and educational event designed for women who have chosen a career in the manufacturing industry, and want to share perspectives and network with others in the industry.

Scheduled for September 29-October 1 in Schaumburg, IL, the conference features fantastic manufacturing plant tours, professional development tracks, a best practices panel, keynote presentations and social events to expand your network. More than 200 participants with titles ranging from production to CEO are expected to attend.

The schedule of events follows:

Monday, September 29, 2014

- 3:00 p.m. Registration opens
- 5:00 p.m. Early arrivals cocktail reception
- 7:00 p.m. VIP SUMMIT dinner (invite only)

Tuesday, September 30, 2014

- 7:00 a.m. Registration and continental breakfast
- 8:00 a.m. Welcome address/state of women in manufacturing
Allison Grealis, *WiM executive director*
- 8:30 a.m. Keynote presentation
Chandra Brown, *deputy assistant secretary for manufacturing, U.S. Department of Commerce, International Trade Administration*
- 10:00 a.m. Best practices panel, moderated by The Manufacturing Leadership Council “Attraction, Retention and Advancement of Women in Manufacturing”
Natalie Panek, *mission systems engineer (MTS), MDA Space Missions*
Lisa Blais, *Egon Zehnder Int’l (previous president of ITT’s Flow Control Division)*
Diana Peters, *director, Symbol Training Institute*
- 11:30 a.m. Boxed lunches
- 12:00 p.m. Plant tour departure
Bag Makers, Inc.
Motorola
S&C Electric
- 12:00 p.m. Box lunches and exhibits open
- 5:30 p.m. Cocktail reception and silent auction
- 6:30 p.m. Dinner and keynote presentation

Wednesday, October 1, 2014

- 7:00 a.m. Continental breakfast
- 8:00 a.m. Professional development tracks
A. Lean manufacturing
B. R&D tax credit
- 9:15 a.m. Professional development tracks
A. Communication skills
B. Apprenticeship programs
- 10:30 a.m. Professional development tracks
A. Risk management
B. Negotiation skills
- 11:30 a.m. Networking lunch and closing keynote
- 1:30 p.m. Adjourn

Be sure to check www.womeninmanufacturing.org/summit2014 for the latest program updates and to register to attend. **Register by September 1 to receive \$100 off your registration fee!** Corporate pricing also is available—receive additional discounts when five people register from your company.

Please contact Kristin Moore at 216/901-8800 or kmoore@pma.org with questions. We hope to see you at SUMMIT 2014!



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APPI Energy Selected as First Affinity Partner

Women in Manufacturing™ is pleased to announce consulting firm APPI Energy as its first affinity partner. Under the partnership, APPI Energy will provide electricity and natural gas consulting services to help WiM members reduce and manage energy costs.



“Electricity and natural gas costs comprise a substantial portion of manufacturing operating budgets,” said Kathy Kiernan, senior vice president of APPI Energy. “In addition to

negotiating supplier contracts, our team of energy experts will help WiM members become more energy efficient, enroll in Demand Response programs, and apply for energy sales tax exemption.”

APPI Energy will provide market insights and educational resources to WiM members, as well as customized cost-reduction opportunities. “WiM is closely affiliated with the Precision Metalforming Association, which has endorsed APPI Energy’s consulting services since 2003,” said Allison Grealis, WiM executive director. “The unbiased firm’s energy consulting program clearly adds value to association membership by helping members make smarter energy decisions.”

WiM members can take advantage of their membership benefit program by contacting APPI Energy at 800/520-6685.

Outstanding Program Planned for SUMMIT 2014...continued

Thank you to our generous sponsors and host committee!



Host Committee:

- Alliance for American Manufacturing
- APPI Energy
- Century Metal Spinning
- Epicor
- EROWA System Solutions
- Hialeah Metal Spinning, Inc.
- Okuma
- Plante Moran
- Sandvik Coromant
- Trumpf
- UPS
- Waukasha® Metal Products
- Zierick Mfg. Corp.

Sponsorship Opportunities are still available. [Contact Kristin Moore for information.](#)

WiM – Purdue Anderson Campus Chapter Kicks Off with Luncheon

Women in Manufacturing™ launched its second campus chapter on March 27 with Purdue University College of Technology at Anderson. This event celebrated



the first joint chapter meeting between the two organizations with speakers and a networking lunch.

Presenting to an audience of students, teachers and area professionals, the speakers shared their experiences in developing their careers in the manufacturing industry and how they rose through the ranks to their current positions. Speakers included

Kristen Agler, metallurgical analyst, Elements Materials Technology; Kate Rance, account manager, Light Bound; Leigh Ann Schildmeir, president, Park Avenue Solutions; and Betty Williams, retired manufacturing professional.

WiM – Purdue Anderson is directed by Lorri Barnett, a continuing lecturer of technology leadership and innovation at the university. Barnett says that she envisions this collaboration between WiM and Purdue University College of Technology at Anderson as a way to provide education and awareness to young females about the career opportunities that exist in manufacturing-related industries. She expects this partnership through the campus chapter to provide quality networking opportunities

as well as an outlet for students to showcase their leadership and industry-related technology skills.

WiM launched its inaugural chapter in 2013 with Brigham Young University. Campus chapters are designed to bring together and celebrate young women, and to educate them about the possibilities associated with manufacturing careers.

Campus chapters should typically meet bimonthly and meetings range in subject matter based on the interests of members. Each campus chapter is pioneered and run by a WiM member. Contact Kristin Moore at 216/901-8800 or kmoore@pma.org if interested in starting your own WiM campus chapter.



WiM Welcomes New Corporate Member

Women in Manufacturing™ welcomes AGCO as our newest corporate member.

A global leader focused on the design,



manufacture and distribution of agricultural machinery, AGCO supports more productive farming through a full line of

tractors, combines, hay tools, sprayers, forage equipment, tillage, implements, grain storage and protein production systems, as well as related replacement parts. AGCO products are sold through five core brands: Challenger®, Fendt®, GSI®, Massey Ferguson® and Valtra® and are distributed globally through 3,150 independent dealers and distributors in more than 140 countries worldwide.

WiM corporate memberships allow companies the opportunity to enjoy profes-

sional membership privileges and to be recognized as an organization that promotes the attraction, retention and advancement of women in the manufacturing industry. Join as a corporate member and receive 10 professional individual memberships.

For more information regarding corporate and professional memberships please visit www.womeninmanufacturing.org/join, or contact Kristin Moore at 216-901-8800 or kmoore@pma.org.

WiM's Message Heard in Washington, D.C.

WiM staff Allison Grealis and Christie Carmigiano, along with members of the Precision Metalforming Association and National Tooling & Machining Association, met with Speaker of the House John Boehner during the annual One Voice Leg-

islative Conference, May 6-7, 2014. During this event, participants urged Congress to pass the R&D tax bill and other tax reform measures, and encouraged support for the Workforce Investment Act to help close the

skills gap. Information about Women in Manufacturing™ and the need to attract, retain and advance women in the industry was distributed to the 150 congressional offices visited.



Annual Women in Automotive Luncheon Draws a Big Crowd

Women in Manufacturing™ and the Automotive Women's Alliance Foundation (AWAF) co-hosted the third annual Women in Automotive luncheon and panel discussion on April 30 in Novi, MI.

Co-located at the Precision Metalforming Association's 21st annual Automotive Parts Suppliers Conference, the panel featured leading women manufacturers from the automotive industry, including Anita Burke, vehicle chief engineer (2015 GMC Canyon),

General Motors Company; Carol Jean "CJ" Milner, supplier account manager, Renault Nissan Purchasing Organization; Marcy Klevorn, director, office of the CIO, Ford Motor Company; and Sonia Rief, director, exterior, thermal and accessory engineering, Nissan North America. They shared valuable information about their experiences in the automotive sector with the sold-out crowd of 100 participants. Dave Versical, director of editorial operations, *Automotive*

News, served as moderator.

In addition to the networking lunch and panel discussion, the program included a brief forecast on the state of women in automotive and a question-and-answer session.

The 2015 Women in Automotive luncheon will take place in April. Details will be available in the coming months. Please contact Kristin Moore at 216/901-8800 or kmoores@pma.org with any questions.



A packed room enjoys the Women in Automotive panel discussion.



Automotive News Director of Editorial Operations Dave Versical moderates the panel discussion. From left: Sonia Rief, Nissan North America; CJ Milner, Renault Nissan Purchasing Organization; Marcy Klevorn, Ford Motor Company; and Anita Burke, General Motors Company.

Share Your News

Do you have articles or professional achievements to share with the Women in Manufacturing group? Submit this information to [Christie Carmigiano](mailto:christie.carmigiano@pma.org) for possible publication in a future edition of this newsletter.

Welcome to our Newest Women in Manufacturing Members!

From March 6, 2014 through May 23, 2014

Miranda Aarons, AGCO Corp.
Stacey Acklin, AGCO Corp.
Kristen Agler, Element Materials Technology
Mary Baer, Waukesha County Business Alliance
Christa Baldrige, Schenck SC
Sheila Beck, Apple Growth Partners
Lindsey Broncato, The GSI Group Inc.
Kim Brown, AMT
Penny Brown, AMT
Whitney Brown, AMT
Jennifer Callahan, Fathom
Becky Campbell, Baker Hughes
Leah Cardwell, AGCO Corp.
Margaret Christensen, University of North Dakota
Erin Cuellar, AGCO Corp.
Tonya DeFord, Purdue University Statewide Technology
Phyllis Dube, Dube' Energy Consulting
Alyssa Dustin, Brigham Young University
Jill Ecklund, KMC Stampings
Michelle Edmonson, AMT
Rebecca Feltz, Nissan Motor Mfg. Corp. USA
Kathryn Fritz, AMT
Karin Gale, Schenck SC
Pat Garlow, MacLean Fogg Component Solutions
Jennifer Givens, Purdue University Statewide Technology
Natalie Glumm, First Business Bank

Sybil Griffin, The Griffin Partnership
Bonnie Gurney, AMT
Hilena Hailu, AMT
Diane Hitt, East Coast Erosion Blankets
Daphne Jones, Glorious Malone's Fine Sausage
Alicia Jutte, Coldwater Machine Company, LLC
Kristina Kearley, British Columbia Institute of Technology
Laura Keeler, SFE, Inc.
Shannon Koch, Toolcraft Co.
Heather Krugler, Super Steel
Susanne Lauda, AGCO Corp.
Andrea Ledford, AGCO Corp.
Elizabeth Lisiecki, ITW Building Components Group
Lycinda McDaniel, Ingersoll Rand
Jackie McFarland, AMT
Luz Maria Mendoza, Houston Community College
Cheryl Moll, The GSI Group Inc.
Lyse Moreau, International Sew Right
Sonya Moulder, Nissan Motor Mfg. Corp. USA
Lesla Nichols, Lesla Nichols Consulting
Dani Nichols, North American Polymer Company, Ltd
Karen Norheim, American Crane & Equipment Corp
Dawn Patzke, Multi Products Co Inc.
Lori Patzke, Multi Products Co Inc.
Rachel Petters, Minnesota State Community

and Technical College
Monica Pfarr, American Welding Society
Kathleen Pizzo, Filtration Services Group
Kate Rance, Light Bound
Katja Randolph, AGCO Corp.
Wendie Rehorst, US Bank
Lori Rosenthal, GRAEF
Sheila Rossmann, Paramount Precision Products, Inc.
Leigh Ann Schildmeier, Park Avenue Solutions
Lisa Schmidt, AGCO Corp.
Carla Seitenfus, AGCO Corp.
Goff Shamrock, SFE, Inc.
Tara Shamus, Sandvik Coromant Company
Christine Simpson, Ohio Laser LLC
Billie Jean Smith, Michael Best & Friedrich LLP
Nicole Smith, Newport News Shipbuilding
Carrie Storm, Johnson Bank
Pat Stumphy, The GSI Group Inc.
Amber Thomas, AMT
Cynthia Tomei, Valley Industrial Association
Martha VandeLeest, Jagemann Stamping Company
Katy Wagner, Oakland University
Natalie Walters, Waukesha State Bank
Betty Williams, Betty Williams
Sandi Williams, Post Foods
Kelly Wilson, Acme Refining Scrap Iron & Metal Co.

Featured New Member

Susanne Lauda

Global project lead for AGCO Corp., Duluth, GA



Why WiM?

I would like to see more women pursuing careers in manufacturing, and WiM seems to be a good platform to demonstrate how attractive such a career path can be, especially

through their networking and mentoring opportunities. From the surprised reactions I get when I tell people about my profession, I can deduce that the majority has a very wrong image of today's manufacturing environment. WiM can substantially contribute to "modernizing" that image.

Why manufacturing?

As a very young girl I completed an apprenticeship as a technical drafts person in Germany. Part of the apprenticeship was 18 months on the shop floor, learning all basic manufacturing skills. I enjoyed operating the machine tools, and was fascinated by the rapidly evolving

manufacturing technology. The company produced large diesel engines, and it was a valuable experience to participate in the building of such an engine from machining parts all the way to assembly and testing the engine. It made me aware how important precision is, not only for the machining, but also for the planning. When I later studied manufacturing engineering I still benefitted from this hands-on experience.

What do you make?

Our company produces very innovative agricultural equipment at various manufacturing plants in the United States and around the globe.