

wim™

FALL 2017

The Official Publication of Women in Manufacturing

# IMPACT

*This group of Altria women joined more than 300 manufacturing professionals at the 7th annual WiM SUMMIT! See pg. 9.*



wim

women in  
manufacturing®



women in automotive  
NORTHERN CONFERENCE

**April 24, 2018**

**The Westin Book Cadillac Detroit**  
Detroit, Michigan

**For more information:**

<http://www.womeninmanufacturing.org/events/wia-north>  
or contact Lisa Tarcy at [ltarcy@womeninmfg.org](mailto:ltarcy@womeninmfg.org)

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## FROM OUR PRESIDENT



Please enjoy this enhanced issue of our IMPACT newsletter. It's chock-full of updates on our association's activities within the past several months as well as several important save-the-dates.

Here at WiM, we look forward to the fall season each year. For starters, there's our SUMMIT, which brings together hundreds of our members for three days of networking, best-practice sharing, professional development, and perhaps most importantly, connectivity and comradery. The SUMMIT is the epitome of who we are and what we do, and it's a joy to plan and produce this conference. We hosted our largest one yet in Hartford, CT, this year, and you can read all about it and get excited for the 2018 program by turning to pages 9 - 11.

In the month of October, aka "Manufacturing Month," many of our members welcomed students, parents, teachers and friends to tour their facilities, spoke to the media and highlighted the amazing benefits that a career in manufacturing can offer, participated in sponsoring programs, and ultimately, advocated on our industry's behalf. On pages 18 - 24, you'll find recaps of some of the events our members held around the country, and I hope you are as inspired by them as we are. Special thank you to all those who took an active role in this year's celebration of modern manufacturing.

Along those same lines, we're proud to announce our involvement in a new podcast series, "Women and Manufacturing," which will feature stellar female leaders in the field. We've teamed up with MFG Talk Radio and other advocates to share success stories of women in manufacturing. As a host, I'm really looking forward to interviewing a couple of our members!

As we gear up for 2018, please be sure to check out our Upcoming Events section on page 31, and mark your calendar with any events you may want to attend.

Wishing you all a happy holiday season and can't wait to reconnect with you after the New Year!

Warmest regards,

Allison

A handwritten signature in black ink that reads "Allison".


Allison Grealis  
President, Women in Manufacturing (WiM)

 @allisongrealis

Stay connected with WiM year-round via:

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 Women in Manufacturing

## CYNTHIA LOGAN

Sr. Manager, Tobacco Processing

John Middleton Company, an Altria Company



Please tell our readers a little bit about your job and what your work looks like every day.

I am the senior manager of tobacco processing for John Middleton Company, an Altria Co. I lead and manage a team of about 60 hourly and salaried employees to responsibly process tobaccos for the manufacture of Black and Mild brand products. My job responsibilities range anywhere from counseling employees on personal decisions to developing employees on reaching their maximum capability, to assuring the thought processes and actions are compliant with our company's policies from the water we use to the tobacco we bring in and the handling of our waste products. A very large portion of my job and the piece I probably enjoy the most is looking for opportunities to continue to engage the employees in better understanding the business, appreciating the work we do and positively impacting the bottom line.

How did you arrive at your current position? What attracted you to a career in manufacturing?

More than 28 years ago, I started at Philip Morris USA as a front line supervisor. I have had many leadership opportunities in production, quality and production support. After about 20 years at Philip Morris and following the acquisition of John Middleton Inc., I was afforded the opportunity to start up the Quality Assurance and Records Management Department for JMI (now known as JMC) company. I performed those duties for approximately 1.5 years and was then promoted to plant manager of the King of Prussia Tobacco Processing plant.

As a child, I always liked "putting things together," hence wanting to get a degree in engineering. A few friends and mentors mentioned to me that manufacturing would be a great career for a woman with my personality and background. I looked into it and lo and behold I've never left it and have been truly blessed and rewarded in all aspects of my life.

At WiM, much of our work is dedicated to refuting outdated stereotypes about the manufacturing sector: stereotypes like the workplaces are dirty and dangerous and that the field and skills required are a better fit for men. Have you encountered stereotypes like these in your education or career and how did you overcome them?

Coming into manufacturing over 25 years ago there were many stereotypes and obstacles to overcome. The safe workplace requirements are more stringent now and ergonomically safer to help all body types, man or woman. My parents raised me and my siblings to give it your all, no matter what you were doing so at the end of the day you could look yourself in the mirror and say I did my best. There were many situations I faced, be it if I was not selected to be groomed for the next level (because I was a woman) or if my fear of heights crept in as I had to climb on equipment to perform checks. I refused to give up and/or give in. I didn't get that opportunity I thought I wanted at the next level, but I was promoted to the manager (three levels up) of that department. Maybe the promotion came because I was a woman, (some people have said that), but I proved to my management that I had the stamina, the perseverance, the leadership, the personality, and the known how to do the job.

## Research shows that women, especially women in STEM fields, do better if they have a mentor. Has mentorship played any role in your career?

Yes, I've been fortunate to have many mentors to guide and coach me along my educational and professional career path. They not only served as mentors but in some cases as sponsors. I was very fortunate to have a college professor as well as a neighborhood friend care enough about me to assist me in getting valuable internships that provided me with real life experiences. During my tenure at Altria, I've experienced having both male and female mentors. I believe it's important to get insight and guidance from both sides, the more diverse the thought process the more perspectives you have to draw from. Some of those mentors are retired or have moved on to other companies but I still share a closeness with them that is treasured. So in the end I also received a confidant and friend. I strongly believe that a mentoring partnership is two ways and it's possible for both parties to benefit.

## One of the key findings in WiM's survey is that there is significant overlap between what young women want in careers and the attributes of careers in manufacturing today. But the survey also found that, too often, young women are not aware of the opportunities available in manufacturing. What do you think can be done to spread the word to women about career options in modern manufacturing?

We as women in manufacturing need to look for venues to explain and highlight the opportunities and rewards in the field of manufacturing. I think society as a whole is coming back to manufacturing, not the way it used to be but modern manufacturing. I'm hearing more about programs that are supporting STEM activities and events for girls. For example, the movement for Million Women Mentors is nationwide and is continually looking for groups to help support and mentor young ladies in STEM-related educational fields and careers. We as women in manufacturing see, sometimes even within our own companies, the opportunity to increase the talent in the pipeline. So I encourage all of us to expose our daughters, nieces, neighbors and cousins to the modern way of manufacturing and show them what a terrific and rewarding place it is to work.

## Our survey also found that the majority of women in manufacturing today would recommend the sector to young women considering career options. Would you recommend a career in manufacturing? And, if so, why?

Yes, I would recommend manufacturing as a career option. I've been afforded a lifestyle that I may not otherwise have had. I've had opportunities to travel overseas with my company and be involved in leadership initiatives to help further develop and engage our employees. It was this type of involvement that led me to what I know and understand to be my passion. Yes, I have to understand process flows, equipment and product requirements, but I also am involved in developing and coaching employees. There are so many different aspects to manufacturing (analytical sciences, quality control, marketing, logistics, procurement, continuous improvement, research and development, regulatory affairs, community affairs, government affairs, etc.) that any young lady could find her niche in manufacturing and be very happy.

## Why did you decide to join Women in Manufacturing? How do you personally find value in WiM membership?

Our company Employee Resource Group (ERG) is also called Women in Manufacturing (WiM) and as the Program Lead I was looking for resources to assist us in quality programming. I was elated to find WiM and its many resources. Our company is a corporate member and has been for the last two years. It's been a pleasure becoming more involved with the organization and the people who run it. We utilize some of the programming to gain insights into the marketplace as well as to introduce our members to networking outside of our organization.

## VERONICA BRAKER

Vice President of Operations for Performance Materials  
BASF



Please tell our readers a little bit about your job and what your work looks like every day.

I am currently the vice president of operations for performance materials at BASF. I have operational responsibility for 18 facilities. I have strategic oversight to ensure that the facilities run safely and efficiently. This includes capital planning, asset effectiveness and people development. Like most folks in manufacturing roles, there is rarely a day that looks the same. Process safety is a key focus for us, so I have daily process safety discussions which include incident investigations, project reviews and plant walkthroughs. I also spend a lot of time with our cross-functional leadership team to collaborate on product performance, growth opportunities and operational opportunities to keep us competitive.

How did you arrive at your current position? What attracted you to a career in manufacturing?

I received my degree in Chemical Engineering. During my studies, I had the opportunity to intern with several manufacturing companies. I worked with Shell during my sophomore year, Proctor and Gamble my junior year, and Quaker Oaks Chemical during my senior year. I simply fell in love with manufacturing plants and the environment. I love the fast pace. I like to make changes and see the results very quickly. I have had the opportunity to learn and work with some amazing teams and people. There is nothing more energizing than working through an urgent and immediate issue with a group of highly motivated folks, or finally making a process improvement that addresses a decade-long performance issue.

At WiM, much of our work is dedicated to refuting outdated stereotypes about the manufacturing sector: stereotypes like the workplaces are dirty and dangerous and that the field and skills required are better fit for men. Have you encountered stereotypes like these in your education or career and how did you overcome them?

Absolutely. In my first job out of school, I had an operator tell me that the plant was no place for a woman, and that he would never allow his wife, mother or daughter to work in a plant. I was honestly in shock. After that day, I made it my mission to spend as much time with him as possible. I would put him on my project teams, and I would join his plant audit teams. I drove him crazy. It took almost a year, but he eventually came to me on his own and apologized for his comment. He explained to me that he was just protective of women. I found that, as long as I was comfortable and confident, I was accepted.

Research shows that women, especially women in STEM fields, do better if they have a mentor. Has mentorship played any role in your career?

Yes. I always tell people to get a mentor and be a mentor. Mentorship is so important. I have had multiple mentors throughout my career, formal and informal. They provide feedback, coaching, encouragement, challenge and support. They keep you stretching!

One of the key findings in WiM's survey is that there is significant overlap between what young women want in careers and the attributes of careers in manufacturing today. But the survey also found that, too often, young women are not aware of the opportunities available in manufacturing. What do you think can be done to spread the word to women about career options in modern manufacturing?

It is critical to start a lot earlier than we have in the past. We need to be present and active in STEM programs from the elementary school level. We need to support programs that train our science teachers, as they are one of the first and most critical introduction to STEM. We need to be present in branding at conferences and career fairs. We should be encouraging our companies to have active programs that target women specifically for internships and other opportunities to have rich experiences.

Our survey also found out that the majority of women in manufacturing today would recommend the sector to young women considering career options. Would you recommend a career in manufacturing? And, if so, why?

Yes, I absolutely recommend a career in manufacturing. It's challenging, rewarding and the skills you exercise day in and day out prepare you to successfully take on complex problems. You learn to communicate and collaborate with people at all levels of the organization. You become comfortable in making decisions and using data to drive results.

Why did you decide to join Women in Manufacturing? How do you personally find value in WiM membership?

I decided to join for the networking, and the opportunity for continuous learning. The industry trends are always changing, and we are most effective when we understand how to predict and navigate. It also focuses on personal and professional development, which is important for continued growth. Sometimes, you just need a sounding board and the comfort of knowing that you're not alone.

**SAVE THE DATE**

wim | women in manufacturing **SUMMIT 2018**  
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Attracting hundreds of manufacturing professionals from around the country, the WiM SUMMIT is the only national conference of its kind. This three-day networking and educational event features:

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- Roundtable discussions
- Networking opportunities

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## HUNDREDS WERE "UNIFIED IN MFG" AT THE 2017 SUMMIT

335 industry professionals were "Unified in MFG" at the 7th annual Women in Manufacturing (WiM) SUMMIT in Hartford, CT, on September 13 – 15, 2017. This three-day networking and educational conference is the highlight of WiM's event calendar, as it brings together members, who represent all different levels and industries within manufacturing, from around the country to participate.



# UNIFIED IN MFG

# SUMMIT STATS

**335**  
INDUSTRY  
PROFESSIONALS

**180**  
COMPANIES

**44**  
SPONSORS

**16**  
KNOWLEDGE  
EXPERTS

The SUMMIT program theme was “Unified in MFG” and the events, speakers, and discussions emphasized the diverse nature of manufacturing and the women who make up its workforce. “The ‘Unified in MFG’ theme was inspired by our members—remarkable women from every part of the manufacturing industry and every rung on the leadership ladder,” said Allison Grealis, WiM’s president. “We are united under one common denominator: a passion for manufacturing.”

The conference kicked off with plant tours at some of Hartford’s most advanced manufacturing facilities,

including TRUMPF Inc., CNC Software, Inc., Pratt & Whitney, and Kaman Corporation. Thought leaders representing some of the best in the business, including Oshkosh Defense LLC, Mary Kay, Inc., INTEL, and IBM, gave presentations and shared valuable insight with the audience. Attendees also participated in breakout sessions, which gave them an opportunity to receive in-depth information about specific subjects of interest.

More than 90 items were donated to this year’s Silent Auction and this component of the agenda was highly anticipated. Nearly \$10,000 was raised on-site and all proceeds

were given to the WiM Education Foundation – the 501(c)(3) arm of the association.

The 2017 SUMMIT had the largest turnout yet and a special thank you to our numerous sponsors for making the event possible. **Mark your calendar for next year’s conference, which will take place on October 3 – 5, 2018, in Indianapolis, IN!**





## TESTIMONIALS

"The WiM SUMMIT ambience gave me a sense of belonging. I returned home feeling empowered, charged, energized, and ready to take on the manufacturing world with high self-efficacy topped with confidence."

– Mary Kimani, Quality Technician, Trane

"This was my first time going and I absolutely loved it!"

– Emily Scott, Senior Manufacturing Engineer, Oshkosh Defense

"I look forward to the SUMMIT each year. After I leave the SUMMIT, I am motivated to go into the world and be a better employee, a better leader and an advocate for all women in manufacturing."

– Cyndi Zoldy, Executive Director, Smaller Manufacturers Association

"The 2017 SUMMIT was the first one I attended. It was so energizing and inspiring! I met dozens of highly accomplished, friendly, and welcoming women from a wide range of organizations and roles."

– Stacey Schroeder, Director of Workforce Development, National Tooling and Machining Association



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## INVEST IN YOURSELF, YOUR ORGANIZATION AND INDUSTRY: ENROLL IN LLMFG'S CLASS OF 2018

Join fellow WiM members for an executive education experience like none other. Be a part of the Leadership Lab for Women in Manufacturing's (LLMFG) Class of 2018. Registration is now available and class size is limited! This research-based, development program was specifically designed with WiM members in mind, and is intended to provide women in mid-to-high level leadership roles access to executive education that is presented with a particular focus on the field of manufacturing. By developing critical leadership skills, you will open yourself up to numerous professional opportunities and have the ability to grow as a leader within your organization and community. We look to our WiM members to be the face of American manufacturing, and by advancing more women into the C-Suite, we pave the way for more women to enter the field.

Over the course of three sessions, you will receive peer and executive coaching, an Emotional and Social Competency Inventory assessment, emotional intelligence training, and negotiations and communications training. Tenured women in manufacturing will lead panel discussions, answer your questions and help facilitate this uniquely designed program. LLMFG is guaranteed to be a rewarding, fulfilling experience and due to generous industry support, WiM members are able to participate at half-price. When you invest in this program, you are making a strong and strategic commitment to advance yourself, your organization and your industry. You are encouraged and invited to take advantage of this opportunity! Please contact Kristin Moore at [kmoore@womeninmfg.org](mailto:kmoore@womeninmfg.org) for additional information.

**PRICE:**  
**\$5,000**  
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The 2018 program will take place on Case Western Reserve University's campus in Cleveland, OH. Class size is limited to no more than 25 participants, so reserve your space by visiting:

**[www.womeninmanufacturing.org/leadership-lab/register](http://www.womeninmanufacturing.org/leadership-lab/register)**



## WOMEN IN AUTOMOTIVE DEBUTS DOWN SOUTH

The inaugural Women in Automotive (WiA) Southern Conference took place on Tuesday, October 24, at the TD Convention Center in Greenville, SC. The conference was held alongside SOUTH-TEC, a show which is produced by SME and the Association for Manufacturing Technology (AMT).

WiA Southern Conference kicked off with a networking breakfast where attendees enjoyed connecting with others in the automotive manufacturing industry. The program officially began with a warm welcome from WiM's president, Allison Grealis. Allison talked about the importance of events like WiA before welcoming Cheryl Thompson, the event's keynote, to the stage.

Cheryl's keynote, "Female Leadership in Manufacturing and Automotive: A 'He Said She Said' Perspective," highlighted her impressive background in the automotive industry – beginning as a dishwasher at Ford Motor Co. and working her way up to a management role before retiring earlier this year. Cheryl discussed various studies on the topic of the current state of women working in the automotive industry, what holds women back from attaining leadership roles within automotive manufacturing, what companies can do to change this and what women can do as well.

After Cheryl's keynote, she participated as the moderator in a panel discussion about "Women in Automotive: Recruitment, Growth and Retention of Female Leaders." Participating panelists included: Maya Davis, Supplier Quality Engineer - BMW Manufacturing; Kimberly C. Jackson, Manager SE, Business Operations, Purchasing Division – Parts Quality Department - Honda Manufacturing of Alabama, LLC; and Lynn Kier, Vice President, Communications and Marketing - Schaeffler Group, USA, Inc.

More than 50 people attended the first-ever Women in Automotive (WiA) Southern Conference, sponsored by Bridgestone, Schaeffler Group and Honda, and we are looking forward to planning for 2018! Also, our 7th annual WiA Northern Conference will take place on Tuesday, April 24, 2018, at Westin Book Cadillac Detroit, so be sure to save the date!

## TESTIMONIALS

"The women involved in the event showed vulnerability in discussing the struggles and strengths of female leaders in manufacturing. It was an inspiring and educational event!"

- Erica Kuhn, Senior Recycling Consultant - United Scrap Metal

"The inaugural WiA Southern Conference was a huge success. It provided a great forum to learn about relevant and timely topics and network with other automotive and manufacturing professionals in a comfortable setting. Thank you, WiM!"

- Lynn Kier, Vice President – Schaeffler

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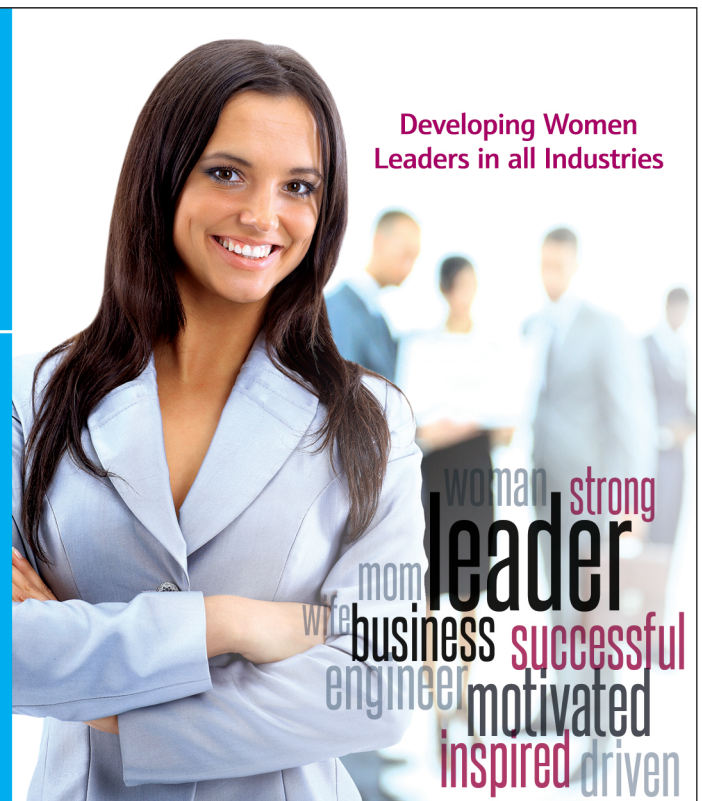
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## UP NEXT



### **“From Diversity to Inclusion”**

Thursday, December 14, 2017 | 2:00 p.m. EST

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*Author, Speaker and Consultant*

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Due to Arconic Foundation’s generous support, the 2017 Virtual Learning Series is a free WiM membership benefit. To register, please visit

<http://www.womeninmanufacturing.org/events/virtuallearning/register>.

## WOMEN OF FABTECH

### 2017 BREAKFAST AND TECH TOUR

Each year at FABTECH, North America’s largest metal forming, fabricating, welding and finishing event, WiM and show partners PMA, SME, FMA, AWS, and CCAI produce a special program for women in attendance at the show. On Wednesday, November 8, 2017, nearly 75 individuals participated in the Women of FABTECH Breakfast and Tech Tour in Chicago, IL.



This event supports the industry-wide effort to highlight the many exciting and rewarding career opportunities available in manufacturing today. It also aims to foster relationships and dialogue between supporters and practitioners in the field. On the agenda was a networking breakfast, signature keynote and guided mini-tour of the FABTECH floor.

During breakfast, each table was assigned a discussion topic and attendees were encouraged to share their thoughts on the subject. After breakfast, the group was joined by other attendees to listen to keynote speaker Matthew Luhn, original storyteller, Pixar. As one of the original story creators at Pixar Animation Studios, Matthew participated in building and sustaining the creative culture at Pixar from startup to the most successful filmmaking group in the history of Hollywood. Matthew’s engaging and action-oriented talk provided strategies on how to create a culture that encourages and nurtures new ideas, and embraces fear and failing as a necessary part of the creative process.

Following the keynote, four groups of about 15 women took to the show floor to visit some of FABTECH’s largest exhibiting booths, including TRUMPF Inc., Lincoln Electric, Mazak Optonics, and more. Each booth had a representative who gave a quick tour, explained and demonstrated their technology, and answered questions. Special thank you to those organizations who volunteered to share their space with us. If you will be at FABTECH in 2018, we would love to have you join us for Women of FABTECH! For additional information, please contact Hayley Milloy at [hmilloy@womeninmfg.org](mailto:hmilloy@womeninmfg.org).



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# MANUFACTURING MONTH

## WIM MEMBERS STRONGLY SUPPORT MFG DAY EFFORTS

For the past several years, October has been nationally recognized as “Manufacturing Month” and it’s a celebration of modern manufacturing meant to inspire the next generation of talent. Specifically, MFG DAY is the first Friday in October. The concept of MFG DAY was created by Fabricators and Manufacturers Association, International (FMA) in 2012, and has enjoyed support from many organizations since that time. According to the official MFG DAY website, “Manufacturing Day addresses common misperceptions about manufacturing by giving manufacturers an opportunity to open their doors and show, in a coordinated effort, what manufacturing is — and what it isn’t. By working together during and after MFG DAY, manufacturers will begin to address the skilled labor shortage they face, connect with future generations, take charge of the public image of manufacturing, and ensure the ongoing prosperity of the whole industry.”

In this feature, WiM members share how they participated in MFG DAY, or Manufacturing Month, and why it means so much to them.

### ACCUFORM

Accuform celebrated MFG DAY by hosting a tour for 35 students from the Production/Robotics program at Nature Coast Technical High School. We catered a Chick-fil-A lunch for them and gave each of them a challenge coin with our logo on one side and MFG DAY logo on the other side, a banner that all employees signed, a sign for each of them and an Accuform lanyard. Also, for our employees, we grilled hot dogs and had cake. Our mascot, Safety Sam, was even in attendance!

### ACE WIRE SPRING & FORM CO., INC.

Ace Wire Spring & Form Co., Inc. recently celebrated and promoted MFG DAY 2017 for the second year in a row on Friday, October 6. To help students experience what manufacturing is, and in celebration of MFG DAY, Ace Wire Spring hosted two separate groups of students for a presentation and tour of the company's facility. In the morning, Ace Wire Spring welcomed a group of Sto-Rox 8th grade middle school students. In the afternoon, we hosted a group of Brashear high school students. We also welcomed Bill Padnos, Director of Youth Engagement for the NTMA & Executive Director of SWPA BotsIQ, and David Fair, President & CEO of SMC Business Councils. After the tour, we invited the students back into the office to perform a hands-on experiment, make their own springs using small pipe cleaners and pencils for the shaping possibilities. The hope is that this event helped expand the minds of the students that visited Ace Wire Spring, and that they saw the many opportunities for a career in the manufacturing industry.



ACCUFORM



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ALOM

## ACME WIRE PRODUCTS

Acme Wire Products has participated in several events for Manufacturing Month – most offsite (Manufacturing Mania for middle school students, Scout Expo, Manufacture Your Future for high school students) and the production of a music video. On Tuesday, October 24, we hosted a tour on-site for a class of 14 juniors from the local technical high school.

## ALOM

ALOM, a women-owned supply chain service provider operating from 18 global locations, participated in its 4th consecutive MFG DAY open house by welcoming enthusiastic groups of students from middle school, high school and college to tour our Fremont, CA headquarters. Everyone was impressed by the scale and speed of operations, and learned about exciting career opportunities available in technology-driven global supply chain management.

## AZ COMMERCE

The AZ Commerce Authority (RevAZ), in partnership with the WiM Arizona Chapter, participated in a Lunch n' Learn on Wednesday, October 18, with Training Within Industry (TWI). TWI is a dynamic program of hands-on learning and practice, teaching essential skills for supervisors, team leaders, and anyone who directs the work of others.

## BASF

At BASF, we have participated in many manufacturing career awareness activities throughout 2017. Throughout North America (thus far), we conducted 220 activities and engaged 22,491 workforce potentials where approximately 10,294 were females. Specifically, in October, we conducted 31 activities and engaged 1,549 workforce potentials. One example is a Speaker Series mentoring women in technology. Approximately 709 females participated in this and other Manufacturing Month activities.

## BISHOP-WISECARVER CORPORATION

Every October, Bishop-Wisecarver opens its doors to the local community to share their love for manufacturing. On Friday, October 6, over 80 students, educators and community members attended National MFG DAY at Bishop-Wisecarver. Pamela Kan, president of Bishop-Wisecarver, started the morning with a keynote presentation to not only bust myths around manufacturing but to bring awareness to various manufacturing job opportunities, the use of advanced technology and the increase of women working in the industry. Throughout the morning, the attendees took part in a career panel, assembled a mini-representation of a linear actuator and toured the plant floor. The students asked many great questions and when the event was over, everyone appeared to have a deeper appreciation and interest in manufacturing.



### COMMUNITY COLLEGE OF DENVER (CCD)

On October 6, 2017, Community College of Denver (CCD), Metropolitan State University Denver (MSU Denver) Manufacturer’s Edge, Denver’s Office of Economic Development, and DPS CareerConnect introduced hundreds of area high school students to manufacturing industry careers during a MFG DAY Expo event. Several hands-on activities promoted the growing need for women in manufacturing – facilitated by six of CCD’s female manufacturing students and instructors. WiM Colorado Chapter representatives were available at the Manufacturing Expo to provide information on career pathways and the value of WiM membership.

### CLIPS & CLAMPS INDUSTRIES

Clips & Clamps Industries of Plymouth, MI, hosted students from Wayne-Westland Public School District for MFG DAY on Friday, October 6. The students were exposed to several areas of manufacturing including tooling, production, quality and engineering.

### DELTA SYSTEMS

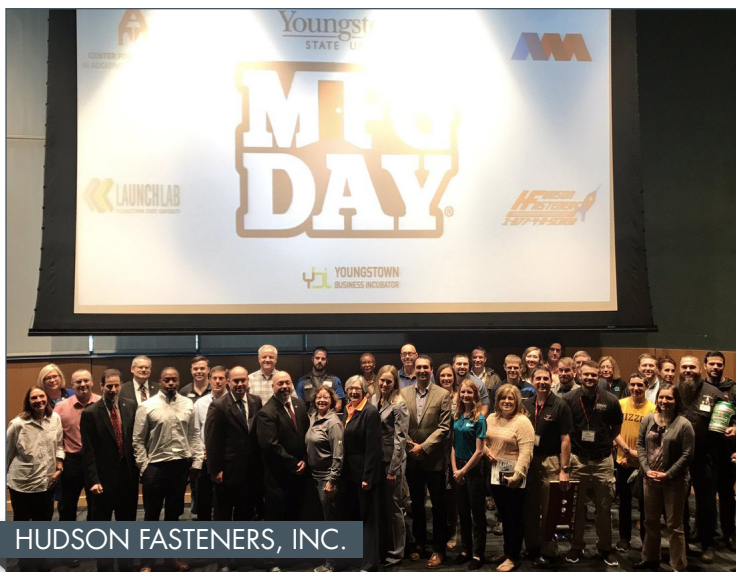
Delta Systems opened their doors to the Portage County community on Thursday, October 5, in recognition of Manufacturing Month. The open house was the culminating event of multiple presentations and tours with high school STEM students from Streetsboro and Kent public schools. Those in attendance were treated to a 50-minute tour of Delta’s manufacturing operations and a sneak peek at Delta’s new technology applications in the outdoor power equipment industry.

### E.K. MACHINE CO., INC.

On Tuesday, October 24, E.K. Machine Co., Inc. provided tours of our plant to the tech students from two local high schools. We then met with them and a third local high school for lunch. We were able to speak with them to promote careers in manufacturing as well as participate in a fun team-building activity. Great day!

### ELDON JAMES

Eldon James celebrated its 30-year anniversary in conjunction with MFG DAY/Manufacturing Month. The celebration was a historical look back at the last 30 years of a company started by two sisters looking to make a difference.

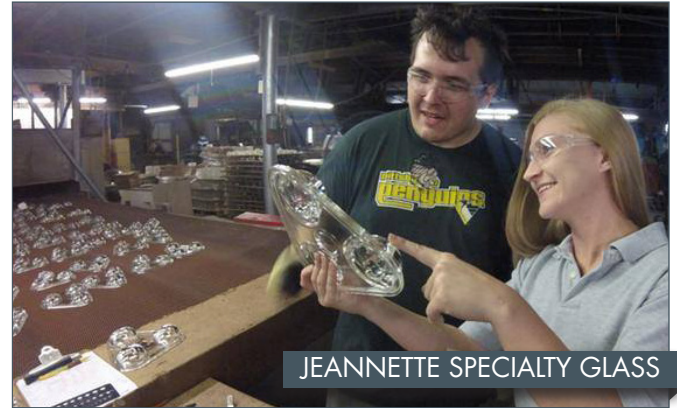




LORAIN COUNTY COMMUNITY COLLEGE (LCCC)

**HUDSON FASTENERS, INC.**

Hudson Fasteners, Inc., for the fourth year in a row, organized and sponsored MFG DAY in Youngstown, OH. This year, MFG DAY Youngstown hosted 500 participants, including: 300+ K-12 students, 30 volunteers from YSU consisting of students, staff, faculty, alumni, 18 industry organizations providing industry showcase displays and nearly 50 other volunteers.



JEANNETTE SPECIALTY GLASS



KYOCERA SGS PRECISION TOOLS, INC.

**JEANNETTE SPECIALTY GLASS**

Jeannette Specialty Glass invited the community to visit our borosilicate manufacturing plant on Friday, October 6, in honor of MFG DAY. Glass products have been manufactured at the site for over 100 years. At Jeannette Specialty Glass/JSG Oceana, we are focusing on recruiting skilled labor through local technology schools, colleges, and even high schools. By offering internships and apprenticeships, Jeannette Specialty Glass/JSG Oceana can start to mold the next generation of skilled manufacturers to help expand and grow this ever-changing industry.

**KYOCERA SGS PRECISION TOOLS, INC.**

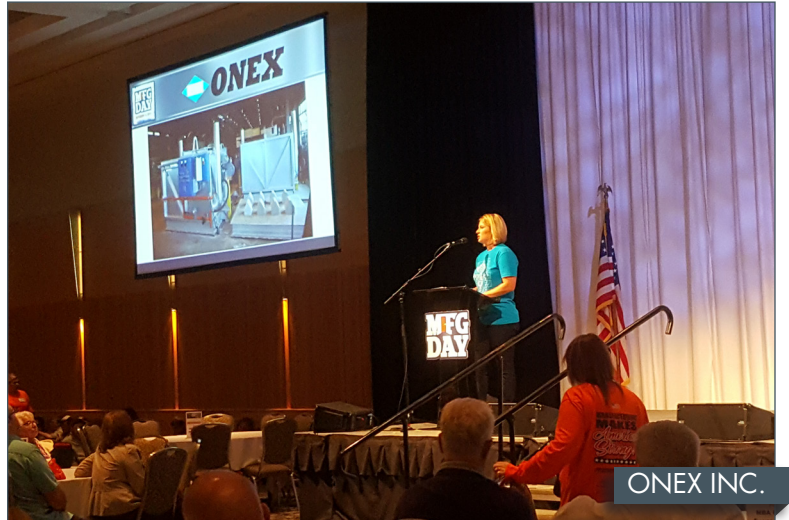
On MFG DAY, 31 students from the Kenmore Garfield Machining Program (Akron Public Schools) were invited to join us at one of our manufacturing facilities. Their three-hour visit was filled with presentations, plant tours, and of course, pizza. We don't just celebrate MFG DAY at KSPT – we celebrate Manufacturing Month! Later in the month, Theodore Roosevelt's Cadet Program (Kent Schools) joined us, as well as Cuyahoga Falls High School's Engineering and Entrepreneurship Den. We loved having the opportunity to tout the wonders of contemporary manufacturing to our future generations!

**LORAIN COUNTY COMMUNITY COLLEGE (LCCC)**

In celebration of Manufacturing Month, Society of Women Engineers (SWE) hosted an event, "STEM Showcase and Discover Your Superhero," at Lorain County Community College, in Elyria, OH, on October 10. The interactive event highlighted careers in STEM and provided hands-on experience to the attendees. Female engineering students and engineers from the industry shared their experience. Also, there were officers from the U.S. Army to speak to the students.

**MAGNET**

Over 150 attendees kicked off Manufacturing Month at LCCC on Friday, September 29. Riddell shared insight into new helmet technology and updates on their recent expansion. Workshops at the event covered all things growth, operations, workforce, and even cybersecurity. Stay tuned for the 7th annual NEO Manufacturing Symposium Fall 2018.



### CNC SOFTWARE – MASTERCAM

CNC Software celebrated MFG DAY Connecticut by hosting our 6th open house on Friday, October 6. 200 students attended from eight local high schools and colleges. They got a tour of the building, a presentation about Mastercam, and saw Mastercam’s Manufacturing Lab (machine shop) in action – where Mastercam toolpaths are tested each and every day.

### MID-WEST FABRICATORS

Mid West Fabricating is in its 3rd year of MFG Day. We had 50 students from two schools visit our facility in Amanda. In addition, we participated in a summer camp for middle school students in July.

### MODERN FORGE INDIANA

Modern Forge Indiana hosted local high school students to celebrate MFG DAY. Students were given an introduction to the company, a tour of the facility from engineering to production to shipping, and ended their time on-site with a question and answer session.

### NAUGATUCK VALLEY COMMUNITY COLLEGE (NVCC)

Fourteen buses filled with middle and high school students made their way to NVCC’s Technology Hall on Friday, November 3. The students attended the Waterbury Regional Chamber’s STEM and Advanced Manufacturing and Technology Exposition. Twenty-one companies from the STEM and Advanced Manufacturing Technology sectors participated in the Exposition. Students had a chance to directly engage with local manufacturers and learn about job and career opportunities from area leaders in manufacturing.

**OKAY INDUSTRIES**

As an endorser for MFG DAY, Okay Industries posted reminders leading up to MFG DAY on LinkedIn and Facebook. We hosted several groups of people, including UConn Medical students, who toured our New Britain Plant to learn about industrial health and safety issues. HC Wilcox Technical High School students also visited our New Britain Plant, where they toured our production floor and listened to various department leads talk about exciting career opportunities in manufacturing and technology. In addition, our Costa Rica facility hosted students from CTP Calle Zamora for a plant tour. We plan to keep the momentum going all year long!

**ONEX INC.**

On Wednesday, October 11, Ashleigh Walters, president at Onex Inc., along with WiM member Alexis Bossard, attended Erie’s MFG DAY at the Bayfront Convention Center. Ashleigh was a breakout session speaker, teaching the kids how to program a robot with the example of making a peanut butter and jelly sandwich. Later in the day, she was also the opening keynote speaker for the student rally, and spoke about how hobbies can even be applied to a manufacturing career.

**PIONEER SERVICE, INC.**

On Wednesday, October 4 and Friday, October 6, Pioneer Service hosted high school students for a tour and presentation on manufacturing careers. In all, 91 students were able to come! Students from Reavis High School, Oak Lawn High School, and Addison Trail High School saw first-hand how machined parts are made on advanced CNC Swiss machines and how they are checked with vision inspection systems. Time was spent addressing perceptions vs. reality in manufacturing and how they might find their own passion in unconventional places.

**PURDUE MANUFACTURING EXTENSION PARTNERSHIP (MEP)**

Purdue Manufacturing Extension Partnership (MEP) partnered to host over 700 students at Major Tool & Machine for MFG DAY. NASA was there, we had tons of STEM activities, and manufacturers from all over the state participated.



### THE SHERWIN-WILLIAMS COMPANY

The Sherwin-Williams Columbus plant hosted an event for Ohio State University students who participate in the Pathways for Women in Supply Chain program. Pathways is a program that encourages women in their freshman year in the Fisher School of Business to consider Supply Chain as a career. The students took a tour of the plant to see how paint is manufactured. In addition, the women listened to a presentation by SW employees who described the many functions and jobs that make up our end-to-end Supply Chain including: Purchasing, Planning, Manufacturing, Distribution, Transportation & Customer Support. The event was a huge success!

### SMALLER MANUFACTURERS ASSOCIATION (SMA) OF CONNECTICUT

MFG DAY in Connecticut was celebrated on Friday, October 6. The SMA, in a joint effort with Connecticut Business & Industry Association (CBIA), hosted the country's largest manufacturing happy hour. SMA hosted at a local Waterbury brewery, Brass Works Brewery, where they offered \$1 off brews to local manufacturers. 15 Connecticut breweries participated. It was a fantastic day for all the "makers" in Connecticut!

### SOUTHWIRE

In recognition of Manufacturing Month, Southwire partnered with the WiM Georgia Chapter to host over 50 ladies for a plant tour, networking luncheon and discussion panel with top Southwire female leaders. The event was promoted and tracked on Southwire's social media channels.

### UNC CHARLOTTE

Hosted by the UNC Charlotte, William States Lee College of Engineering, the day-long, October 10 summit brought together students, industry professionals and university faculty and experts. The full title of the event was "Women in Manufacturing - Chipping Away at the Glass Ceiling and Stereotypes: An educational, inspiring and networking event focusing on current and future women engineers in manufacturing." Several WiM members who are a part of the WiM North Carolina Chapter were in attendance.

### WIEGEL TOOL WORKS

Wiegel Tool Works hosted their second MFG DAY event this year, which included a plant tour of the Wiegel Tool Works' manufacturing headquarters in Wood Dale, IL, on Friday, October 6. Students, teachers and parents toured the facility and learned about manufacturing in the metal stamping industry.



WIEGEL TOOL WORKS



UNC CHARLOTTE





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# CHAPTER CONNECTION



## MICHELLE CAMERENA KEYNOTE

On Friday, September 22, WiM Arizona hosted a keynote presentation at Universal Avionics. Guest speaker Michelle Camerena, manufacturing manager with Paragon Space Development Corporation, brought years of experience in the many facets of manufacturing, along with the ability to greet each new challenge with a positive attitude.



## KEEPING YOUR PLANT SAFE AND SOUND

On Thursday, September 28, WiM Colorado held an event called "Keeping Your Plant Safe and Sound." Attendees learned important information about plant ergonomics, safety mapping, and OSHA inspections and investigations. The event included talks from speakers Stephen Glazier, vice president, casualty loss control specialist, Woodruff - Sawyer & Co., and Ken Tester, president, HAZMAT Plans & Programs, Inc., HP&P Safety. The WiM Colorado event qualified for HRCI continuing education credit for attendees.



## INTEGRATING A LEAN ISO-CULTURE OF TEAMWORK AND ALTEK ELECTRONICS TOUR

On Tuesday, October 10, WiM Connecticut held a fantastic event which included a plant tour at Altek Electronics as well as presentations by experts in the industry, including Kim Cunningham, ASQ certified quality auditor with Leanovations, and Molly Kellogg, president & CEO with Hubbard Hall. During this event, attendees had a chance to see and hear about examples of LEAN at work.



## LEADERSHIP DAY

More than 60 women joined WiM Georgia as they partnered with AGCO's women's network (AGWN) for a day of networking and inspiring speakers on Thursday, September 21. Shan Cooper, chief transformation officer at WestRock, spoke about her leadership lessons learned while overseeing three Lockheed Martin plants and transitioning into a new role at a growing packaging company, WestRock. Following a networking lunch, author and pragmatic expert Constance Dierickx spoke to the group of women about amplifying your brand. Everyone received advanced copies of "High-Stakes Leadership: Leading Through Crisis with Courage, Judgment, and Fortitude." The AGCO women and the group as a whole posed for photos and had a wonderful time getting to network with people inside – and outside – their companies.

## SOUTHWIRE: SUBSTATION PLANT CABLE TOUR

On Thursday, September 28, WiM Georgia toured Southwire's substation cable plant in Villa Rica. Afterwards, attendees were treated to a fantastic lunch followed by a great panel discussion led by members of the Southwire leadership team: Becky Cranford (SVP, sustainability, EHS, and quality), Kathleen Edge (EVP, human resources), Carol Godfrey (SVP, products and markets), and Kelley Park (SVP, talent management & inclusivity). The recurring theme between the women's career paths was confidence. They stressed the importance of pushing forward and avoiding self-doubt. The conversation that took place was sincere, entertaining and educational – everyone walked away feeling prouder to share an industry with remarkable women. Thank you to Southwire, who is also a WiM Corporate Member, for hosting our group!



## HIGH ROAD CRAFT ICE CREAM TOUR

WiM Georgia members and spouses spent the morning of Saturday, October 21, touring High Road Craft Ice Cream in Marietta. They learned about what type of quality products go into some of the richest (and most delicious!) ice cream, and heard from the daughter of the owners as they were led on a tour through the ice cream making process. It was inspiring to see a small business where all family members pitched in and used their talents to help manufacture a fantastic product.



## ACCESS AUGUSTA – MASTERS OF MANUFACTURING

WiM Georgia teamed up with Georgia Manufacturing Alliance (GMA) to coordinate a full day of tours and speakers on Wednesday, November 15. The group consisted of WiM and GMA members from around the state. They kicked off the day in Augusta at Ingersoll Rand Club Car. They listened to a presentation on Operational Excellence and experienced a factory floor tour. Then, they enjoyed lunch and a panel discussion centered around actionable ways to attract and retain women and the next generation in manufacturing. The group caravanned to John Deere and heard from their Augusta leadership about their manufacturing journeys and toured their commercial products line. The group wrapped up the tours by visiting Venator Corporation, a pigment chemical manufacturer. The three perspectives on the industry were unique and inspiring! Fifth Third Bank sponsored dinner and drinks as the group networked and compared thoughts on how to incorporate best practices into day-to-day life.





## HYDRAFORCE PLANT TOUR

WiM Illinois had the pleasure of visiting the global headquarters of HydraForce, Inc., on Wednesday, October 25. The group saw the processes to create comprehensive lines of high-quality hydraulic cartridge valves for the mobile and industrial equipment markets in the world. A fellow WiM member works at the facility and it was wonderful to support her and the organization!



## A DAY AT OLIVER WINERY: EXPLORING THE SUPPLY CHAIN OF WINE WITH WIM INDIANA

WiM Indiana spent all day on Friday, October 20, in beautiful southern Indiana touring Oliver Winery vineyards, exploring everything from production to bottling, and heard various aspects of their supply chain. The tour concluded with a chance to sample products – primarily their fantastic wine – made right in the facility.



## SUMMIT HIGHLIGHTS AND SOCIAL HOUR

WiM Michigan hosted a SUMMIT recap session on Tuesday, October 24, for those who were unable to attend the 7th annual WiM SUMMIT in Hartford, CT. The forum provided an opportunity for those who were there to share their takeaways and valuable insights. In addition, Kristen Stumpo with Plante & Moran highlighted several presentations from the conference, including the topics of personal and professional branding, digital intensity of manufacturing, developing your next generation of leaders, cyber security and much more!

## 2020 WOMEN ON BOARDS

Inforum, the Michigan Women's Commission, Automotive Women's Alliance Foundation (AWAF), WiM Michigan, and Advancing Women in Energy (AWE) came together on Wednesday, November 15, for breakfast and to be a part of the conversation about the importance of women serving on boards of directors. Participants heard from female leaders about their own strategies for board service and supported the work of Inforum and 2020 Women on Boards to increase the number of women on corporate boards.



## CHAPTER LAUNCH EVENT

WiM North Carolina officially launched on Friday, November 3, at Ingersoll Rand's headquarters in Davidson, NC. The event kicked off with the Board of Directors introducing themselves and their plans for the Chapter. Then WiM's founding president, Allison Grealis, gave a presentation about WiM's history, mission, members and offerings. Griselda Abousleman, vice president, ISC fluid management, material handling and power tools, global integrated supply chain, with IR, and who is also a National WiM Board member, then shared her story as a successful woman in manufacturing. Attendees participated in a quick roundtable discussion and networked throughout the event. Many thanks to Ingersoll Rand, a corporate member of WiM, for hosting!



## TECHNOLOGY HOUSE PLANT TOUR

On Tuesday, September 12, WiM Ohio witnessed 3D printing in-action during a tour of The Technology House. The group spent the morning touring an impressive facility which supports custom manufacturing, production and prototyping. Participants stepped into an exciting world of 3D printing as well as additive manufacturing.

## CAMBRIA PLANT TOUR AND SOCIAL

Industry enthusiasts in northeast Ohio were invited to spend an afternoon at Cambria with WiM Ohio on Tuesday, October 19. Cambria is a family-owned, American-made producer of natural quartz services. The group saw their manufacturing facility in operation and networked with some amazing women in manufacturing.

## HOLIDAY SOCIAL AT MASTHEAD BREWERY

WiM members and friends gathered at Masthead Brewery to celebrate the holiday season with WiM Ohio on Tuesday, November 14. Masthead Brewery is located in downtown Cleveland's historic Bryant Building and offers a signature selection of America-and-Belgian-style beers. Participants mixed, mingled and learned all about Masthead's brewing process and flavors. In addition, a raffle was held and funds were raised to support a local scholarship for a deserving young woman interested in pursuing a career in manufacturing.



PENNSYLVANIA  
chapter

## DEVELOPING WOMEN IN LEADERSHIP

WiM Pennsylvania hosted a "Developing Women in Leadership" event on Thursday, September 28, at Penn State Behrend. The event included an inspiring and impactful keynote presentation by a trailblazer within the manufacturing industry, Cheri Phyfer, president/general manager of Sherwin-Williams, Diversified Brands Division. Cheri discussed developing solutions to build and maintain confidence in the workplace and beyond, the importance of building and nurturing a solid professional network, and strategies to improve your negotiating skills.



WISCONSIN  
chapter

## TOUR AND TASTE

WiM Wisconsin held a "Tour and Taste" event on Thursday, October 5, at SPI Lighting. Attendees enjoyed touring the SPI Lighting facility and tasted delicious appetizers and drinks after the tour. There were also some great opportunities for networking and participants enjoyed connecting with each other throughout the event.





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## JOIN THE CPC

Has your organization considered becoming a corporate member of WiM? Join more than 40 industry-leading organizations as a part of our Corporate Partnership Council (CPC). Each corporate member receives up-to-ten primary professional memberships and unlimited amount of your employees being able to individually join WiM at the reduced rate of \$75 per person. For an annual enrollment fee of \$2,500, your company will also benefit from:

### PROFESSIONAL DEVELOPMENT

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Access to events, special programming and partnerships with like-minded organizations.

Discounted registration to all local and national WiM events.

Ability to participate in local state-based chapters.

### NATIONAL NETWORK

A profile on the only national directory of women in manufacturing.

Year-round connection with our community of corporate members via the HR list serve.

Opportunity to be profiled in a Hear Her Story feature.

Invitation to attend our annual Summer Leadership Conference (SLC).

### VALUABLE RESOURCES

Discounts to post or seek job opportunities on WiMWorks, our WiM-powered job board.

Four 1/4-page advertisements in our IMPACT newsletter, which is distributed digitally and printed twice per year.

Logo and link on WiM's website.

Ability to use the WiM logo on all company collateral.



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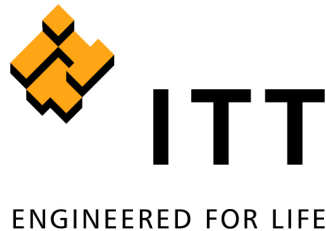


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## NEW CORPORATE MEMBERS



## SAVE THE DATE FOR THE 3RD ANNUAL SUMMER LEADERSHIP CONFERENCE

Corporate member companies are invited to send up-to-two representatives to participate in the 3rd annual Summer Leadership Conference (SLC), which will take place on August 6 – 8, 2018. During this time, the group will network and get to know one another, discuss and determine solutions to common industry challenges, share best practices, give feedback on current and future WiM initiatives, and much more. This conference is exclusive to corporate member companies and is an excellent opportunity to get your organization more involved in our mission to “support, promote and inspire” female talent within the industry. For additional information, please contact Hayley Milloy at [hmilloy@womeninmfg.org](mailto:hmilloy@womeninmfg.org).

## #GIVING TUESDAY

### WIM GRATEFUL FOR SUPPORT ON GIVING TUESDAY



For the second year in a row, WiM participated in Giving Tuesday, a global day of giving held annually the Tuesday after Thanksgiving that harnesses the collective power of individuals, communities and organizations to encourage philanthropy and to celebrate generosity worldwide. On this day of giving, WiM solicited donations from members and fellow industry supporters. All donations benefited the 501(c)(3) arm of the association – the WiM Education Foundation (WiMEF). The WiMEF provides women in manufacturing with year-round access to affordable and effective educational opportunities. Special thank you to those who contributed to this important cause! Donations are welcomed year-round to support our educational activities. To make a charitable contribution, please contact Kristin at [kmoore@womeninmfg.org](mailto:kmoore@womeninmfg.org).



## TUNE INTO "WOMEN AND MANUFACTURING" ON WEDNESDAYS

WiM is proud to be a part of a new podcast series, "Women and Manufacturing," produced by MFG Talk Radio. WiM is one of seven hosts and the hosts of each podcast are successful women in manufacturing. These hosts will interview women who are currently enjoying a prosperous career in the industry and their respective companies. The subject matter of the interviews will cover the spectrum of unique challenges and opportunities women may face in the workplace. The hosts are given an opportunity to give guidance, insight and inspiration to women who may or may not have considered a career in the industry, from teenagers just beginning to think about their career path, to women in the industry or in transition in their own professional lives.



The show airs each Wednesday at 1:00 p.m. EST. Check out <https://mfgtalkradio.com/women-and-manufacturing/> for additional information and to tune in! We appreciate your support of this exciting new program.



## JOIN THE WINNER'S CIRCLE

**Enter Your Nomination Today!**

Nominations For The **2018 Manufacturing Leadership Awards** Are Being Accepted Through December 15, 2017.

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# UPCOMING EVENTS

HOLIDAY CELEBRATION WITH WIM MICHIGAN  
**DECEMBER 7, 2017**  
**NORTHVILLE, MI**

HOLIDAY CELEBRATION WITH WIM ILLINOIS  
**DECEMBER 13, 2017**  
**SCHAUMBURG, IL**

LOCKHEED MARTIN TOUR AND PRESENTATION  
WITH WIM COLORADO  
**DECEMBER 13, 2017**  
**LITTLETON, CO**

INTEREST EVENT WITH WIM KENTUCKY  
**DECEMBER 14, 2017**  
**LOUISVILLE, KY**

CELEBRATE THE HOLIDAYS WITH WIM GEORGIA  
**DECEMBER 14, 2017**  
**MARIETTA, GA**

# NEW MEMBER LIST

AS OF NOVEMBER 22, 2017

CASSANDRA ABELL  
**Ingersoll Rand**

MARCIA CIRYAK  
**Tiger Pack**

KENDRA GARDINER  
**JumpStart**

NICOLE MCCOUBREY  
**Level One Bank**

DEANNA BALL  
**Leprino Foods Company**

RACHEL CIULLO  
**Composite Cutter Technology**

MARA GLIOZZI  
**McGean**

COLEENE MCDEVITT  
**MAGNET**

MOLLY BARNDT  
**Ken Cook Co.**

VERONICA CRUZ  
**AlphaUSA**

EMILY HECK  
**Circle Proscro, Inc.**

JENNIFER MCKANE  
**Praxair Surface Technologies**

LISA BAZZELL  
**Ingersoll Rand**

NEHA DAVE  
**Saint-Gobain**

DEANNA HENSLEY  
**Institute for Process Excellence**

DENISE MCKEOWN  
**SMC Business Councils**

JAMIE BEASON  
**Ingersoll Rand**

SHEILA DAVIS  
**Visual Marking Systems**

TAMMY JABLONSKI  
**Ridgewater College**

SHELLY MCMAHON  
**AlphaUSA**

SHANNON BELL  
**Ingersoll Rand**

ALLISON DAY  
**The Kidder Group**

RAMA KAVALIAUSKAS  
**Sterling Engineering**

JANICE MOORE  
**GOJO**

SIMONNE BENOIT  
**ArcelorMittal**

SARAH DONOVAN  
**I.G. Marston Co., Inc.**

MICHELLE KENT  
**US Bank**

ANDREA MOORE  
**Ridgewater College**

JESSICA BLOOR  
**Trans-Matic Manufacturing**

MELISSA DUDA  
**Majestic Steel USA**

CAROL KEYES  
**Astroseal Products  
Manufacturing Corporation**

NUBIA MORENO  
**Desert View High School**

KELLY BOLE  
**McGean**

KALA ELLIOTT  
**RA-LIN**

DEE KIVETT  
**NextGen SCI**

JAIME NASH  
**Roebuck Buildings**

DIANE CADRIN  
**Rockwell Automation**

JOBI ELLISON  
**H.E.F. USA**

SELMA KIVRAN  
**Ingersoll Rand**

ERIN NEELY  
**Houghton International**

DOROTHY CARLONE  
**General Machine Company,  
Inc.**

CATHY FISHER  
**Quistem LLC**

SHANA KLEIN  
**In-Transition**

JENNIFER OBERG  
**Huntington National Bank**

DEBRA CARROLL  
**Associated Industries of  
Massachusetts**

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**HGR Industrial Surplus**

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**Seeking New Opportunity**

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**McMahon DeGulis**

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**CliftonLarsonAllen LLP**

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**Dyno Nobel**

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**Majestic Steel USA**

KAREN STYBORSKI  
**Advantage Precision Plastics,  
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LIORA STONE  
**Precision Engineering, Inc.**

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**Ingersoll Rand**

## STAY CONNECTED WITH WIM IN THE NEW YEAR

WiM wants to stay connected with you moving forward into 2018! We know that it's important for our members to remain in touch with us, as well as each other, throughout the year in order to receive the latest information about national and local programming, association updates, and much more. This is why we are active on many social media platforms, our e-mail system, the WiM blog and our website.

### E-MAIL

WiM National regularly sends e-mails out to members to promote upcoming events, including the SUMMIT, Leadership Lab (LLMFG), Management Development Program (MDP), Women in Automotive (WiA) Conference and others. Our Chapters also reach out to our members locally via e-mail to promote their upcoming events. Be sure to keep an eye out for these e-mails and join us for events throughout the year!

### SOCIAL MEDIA

If you're on social media, and not already following WiM, please do so! You can find us on Facebook, Twitter and LinkedIn.

Many of WiM's Chapters also have a presence on social media, specifically on Facebook. If you are interested in participating in your local Chapter (or currently do), feel free to check out and "Like" their Facebook page to stay connected!

### WEBSITE

WiM's website is updated regularly with the latest upcoming events, both national and local. Our website also features a live Twitter stream and a directory that can be accessed by all members. This helpful tool will allow you to find other members in our system and start a conversation!

Please note if you're a member and have any changes to your contact information, please e-mail Hayley Milloy at [hmilloy@womeninmfg.org](mailto:hmilloy@womeninmfg.org) to update your member profile on our directory and in our CMS.

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