FOR IMMEDIATE RELEASE Contact: [Name]

[Month, Day Year] [Phone Number]

[Email]

**[Company Name] is Now a Member of the Women in Manufacturing Association**

**City, State**– [Company Name] is pleased to announce its membership with the Women in Manufacturing Association (WiM), the only national and global trade association dedicated to providing year-round support for women in the manufacturing sector.

As a corporate member of WiM, [Company Name] joins a community of more than 30,000 individual members representing over 4,000 manufacturing companies. This membership will provide [Company Name] with access to valuable resources, networking opportunities and educational programs, all aimed at supporting women and their allies in manufacturing careers.

"[Company Quote]," said [Company Spokesperson’s Name], [Title] at [Company Name]. "[Company Quote].”

WiM provides a range of valuable benefits to its members, including professional development resources and networking opportunities at both national and local levels. From flagship events like the WiM SUMMIT, which bring together more than 2,000 manufacturing professionals globally, to webinars and educational sessions produced by the Education Foundation, WiM provides tools and connections to help members excel. Additionally, WiM’s 33 local chapters deliver valuable opportunities for regional collaboration, addressing key industry challenges while fostering community among local professionals.

“WiM is a collective community working passionately to ensure that women are well-represented in the manufacturing space,” says WiM President and Founder Allison Grealis. “Our goal is to provide the tools, resources and connections to help women to reach their full potential in their roles in manufacturing while advocating for investments in female workers’ resources and support.”

WiM's mission aligns with [Company Name]'s commitment to diversity and inclusion. By joining WiM, [Company Name] aims to foster an inclusive culture within the manufacturing sector and promote the growth and advancement of women in manufacturing positions.

About [Company Name]: [Company Name] is a [describe your company in a few sentences]. [Company Name]'s mission is [describe your company's mission]. For more information, please visit [Company Website].

About Women in Manufacturing Association (WiM): The Women in Manufacturing® Association (WiM) is a national and global trade association dedicated to supporting, promoting, and inspiring women who have chosen a career in the manufacturing industry. WiM provides year-round support to more than 30,000 individual members representing from 50 U.S. states and more than 70 countries. WiM encompasses manufacturers of all types and welcomes individuals from every job function – from production to the C-Suite. Membership is available to anyone working with or within the manufacturing sector. Membership is available to anyone working with or within the manufacturing sector. [www.womeninmanufacturing.org](http://www.womeninmanufacturing.org/).