

Three-Word 360-Degree Feedback

Assignment instructions: Ask 6 – 12 people in your network to describe you in three words. Record the responses and identify patterns. Record the three most common / most resonate words below.

All Words:	3 Most Common / Resonate:

Reflection

1. What patterns did you identify in your three-word 360-degree feedback?
2. What about your personal brand was reinforced by your three-word 360-degree feedback?
3. What surprised you in your three-word 360-degree feedback?

