

## **Anti-Suitcasing and Offsite Events Policy**

Women in Manufacturing strictly prohibits suitcasing activities at our events. Suitcasing refers to the act of promoting or soliciting business in any manner by non-exhibiting or sponsoring companies or individuals, including but not limited to distributing promotional materials, conducting sales pitches, or hosting unscheduled meetings within the event venue or during official event activities.

To maintain a fair and professional environment for all exhibitors, sponsors, and attendees, the following actions are prohibited unless explicitly authorized by Women in Manufacturing.

1. **Unauthorized Solicitation:** Engaging in promotional or business activities in public spaces, including but not limited to the exhibit hall, meeting rooms, networking areas, hotel lobbies, or event receptions.
2. **Unregistered Exhibiting:** Displaying products, brochures, or promotional materials without being an approved exhibitor or sponsor.
3. **Unscheduled Meetings:** Hosting demonstrations, sales meetings, or discussions with attendees outside designated exhibitor or sponsor areas.
4. **Offsite Events:** Hosting or promoting offsite events, meetings, or gatherings targeting Women in Manufacturing attendees that:
  - Promote products, services, or business interests without prior authorization.
  - Directly conflict with the official event schedule or programming.
  - Intentionally leverage the event's audience without contributing to the event as an exhibitor, sponsor, or approved partner.

## **Enforcement of Policy**

1. Women in Manufacturing reserves the right to revoke event credentials, badges, or access to any individual or company found in violation of this policy.
2. Violators may be removed from the premises without refund and may be prohibited from participating in future events.
3. Attendees and exhibitors are encouraged to report suspected suitcasing or unauthorized offsite event activity to event staff immediately.

## **Exhibitor and Sponsor Exclusivity**

Exhibitor and sponsor fees are vital to the success of this event and support its mission. We appreciate your cooperation in protecting the integrity of the event and ensuring a fair experience for all participants.

If you wish to explore exhibiting or sponsorship opportunities or plan an event in partnership with Women in Manufacturing, please contact Sponsor Sales and [Sponsorship@womeninmfg.org](mailto:Sponsorship@womeninmfg.org)