

# Women in Manufacturing Association

2022 Sponsor Prospectus

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## WiM by the Numbers

**9,500+**

Individual members in 42 states and 35 countries

**4,800**

Companies participated in WiM events in 2020

**150+**

Graduates from our formal leadership programs

# About Women in Manufacturing

The Women in Manufacturing Association (WiM) is the only national trade association dedicated to providing year-round support to women who have chosen a career in the manufacturing industry. At present, more than 9,500 individual members representing more than 2,000 manufacturing companies have joined our growing ranks of industry professionals. WiM encompasses manufacturers of all types and welcomes individuals from every job function – from production to the C-Suite. Membership is available to women and men working within the manufacturing sector.



# Signature Events

## SUMMIT

October 10 - 12, 2022 | Hybrid (Virtual & Atlanta, GA)  
Attracting hundreds of manufacturing professionals from around the country, the WiM SUMMIT is the only national conference of its kind. This three-day networking and educational event features manufacturing plant tours, keynote presentations, roundtable discussions, breakout sessions, and social events to expand participants' networks. The SUMMIT location moves around the country each year, giving attendees the opportunity to experience manufacturing and develop their networks throughout the United States and globally. The 12th annual WiM SUMMIT will be a hybrid event (on-site in Atlanta, GA and available virtually) held on October 10 – 12, 2022. The 2022 SUMMIT is expected to attract more than 800 individuals in manufacturing with titles ranging from production to the C-Suite.

**Expected Attendance:** 800+

**Designed for:** All levels of manufacturing

## Women in Manufacturing Hall of Fame Induction Ceremony & Gala

October 12, 2022 | Atlanta, GA

The Women in Manufacturing Hall of Fame honors women who have made outstanding contributions during the course of their established careers in manufacturing. Again this year, exceptional women in manufacturing will be inducted into this prestigious group. The 3rd annual Women in Manufacturing Hall of Fame Gala and Induction Ceremony will take place on October 12, 2022 following the SUMMIT in Atlanta, GA.

**Attendance:** 150+

## WiM West

March 7- 8, 2022 | Seattle, WA

WiM West is an annual regional conference for women (and the men who support them) who are navigating the way through their manufacturing careers in the Western U.S region - whether it be in production, the C-Suite, or anywhere in between. Learn from industry leaders and expand your regional network through opportunities provided during this two-day conference.

**Expected Attendance:** 75+

## WiM North

June 6 - 7, 2022 | Dearborn, MI

WiM North is an annual regional conference focusing on Northern U.S. manufacturing trends and networks. This program caters to manufacturing professionals working in all levels of manufacturing through topical industry knowledge shared by local leaders.

**Attendance:** 100+

# Signature Events

## Winter Leadership Conference

January 31 - February 1, 2022 | St. Pete Beach, FL

The WiM Winter Leadership Conference is an exclusive event for WiM's National Board of Directors and members of WiM Corporate Member community. During this thought-leadership event, we share association projects and progress, participants discuss and determine solutions to common industry challenges, network and exchange ideas, and walk away with tangible next steps to improve their workforce attraction, engagement, and retention. The inaugural Winter Leadership Conference will be held January 31 – February 1, 2022. Every Corporate Member of WiM is encouraged to send up-to-two representatives to the conference and the conference is free to attend. Additional registrations can be purchased for a fee.

**Attendance:** 120+

**Designed for:** WiM Corporate Member Community and WiM Board of Directors

## Summer Leadership Conference

July 17 – 18, 2022 | Greenville, SC

The WiM Summer Leadership Conference is an exclusive event for WiM's National Board of Directors and members of WiM Corporate Member community. During this thought-leadership event, we share association projects and progress, participants discuss and determine solutions to common industry challenges, network and exchange ideas, and walk away with tangible next steps to improve their workforce attraction, engagement, and retention. Every Corporate Member of WiM is encouraged to send up-to-two representatives to the conference and the conference is free to attend. Additional registrations can be purchased for a fee.

**Attendance:** 120+

**Designed for:** WiM Corporate Member Community and WiM Board of Directors

## Moms in MFG

August 4, 2022 | Virtual

Moms in MFG is the first event produced by WiM focused solely on moms working in manufacturing and will provide participants with valuable content and opportunities to connect and collaborate with fellow moms working in the industry.

**Attendance:** 100+

**Designed for:** Working moms or caretakers in manufacturing

# SUMMIT 2022

October 10 – 12, 2022

Hybrid | Atlanta, GA and Virtual

## SUMMIT 2021 Overview



815

ATTENDEES



243

COMPANIES



42

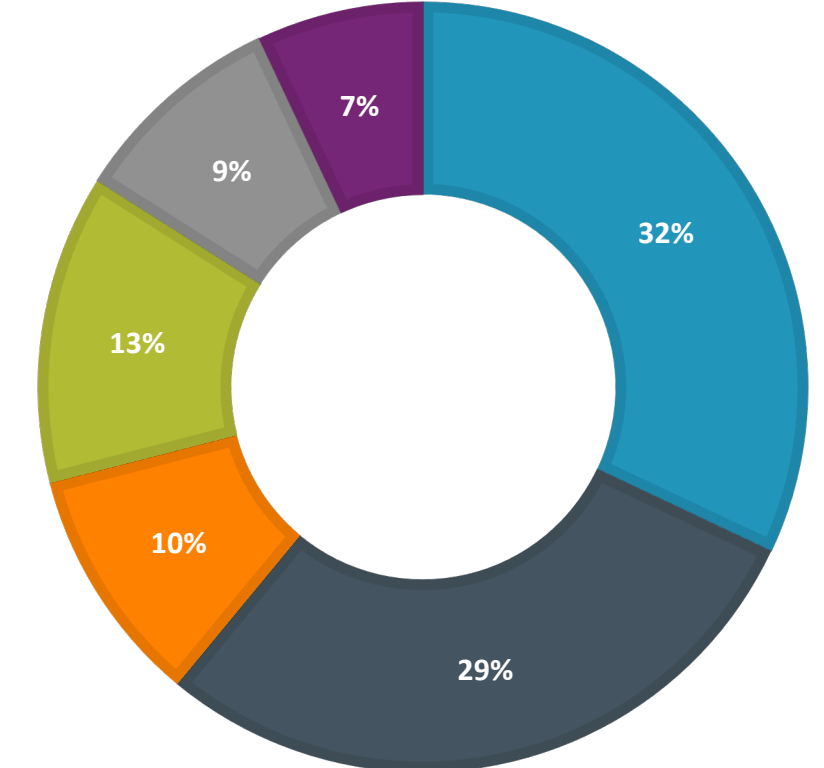
STATES

### INDUSTRIES REPRESENTED:

- Aerospace
- Agriculture
- Automotive
- Chemical
- Construction
- Consumer Products
- Furniture & Fixtures
- High Tech
- Medical Devices
- Life Sciences
- Metal
- Oil & Gas
- Plastics & Rubber

### ATTENDEES BY LEVEL

■ Manager ■ Director ■ VP ■ C-Level ■ Other ■ Engineer



# SUMMIT 2022 Sponsor levels

<b>Sponsorship Features</b>	<b>Title \$20,000 (1 available)</b>	<b>Presenting \$15,000 (1 available)</b>	<b>Platinum \$8,000</b>	<b>Gold \$5,000</b>	<b>Silver \$3,000</b>	<b>Supporting \$1,000</b>
Company logo hyperlinked on the SUMMIT 2022 website	✓	✓	✓	✓	✓	✓
Company logo in SUMMIT 2022 program (on-site & digital program)	✓	✓	✓	✓	✓	✓
Logo recognition throughout the conference (on-site and digitally)	✓	✓	✓	✓	✓	✓
Ability to supply attendees with one branded item	✓	✓	✓	✓	✓	
Company landing page on virtual platform with the ability to add marketing collateral, videos, staff, etc.	✓	✓	✓	✓	✓	
Sponsor profile in mobile app	✓	✓	✓	✓	✓	
Ability to track leads through company landing page	✓	✓	✓	✓	✓	
Ability for attendees to schedule one-on-one Appointments with staff members and/or send direct messages	✓	✓	✓	✓	✓	
Ad in SUMMIT program	Full page	Full page	Full page	1/2 page	1/4 page	
Opportunity for sponsor to introduce or moderate session (either in-person or virtually)	✓	✓	✓			
Complimentary registrations to SUMMIT	20 virtual or 10 in-person	10 virtual or 5 in-person	8 virtual or 4 in-person	4 virtual or 2 in-person	2 virtual or 1 in-person	1 virtual
One seat on SUMMIT Host Committee	✓	✓				
One on-site exhibit booth	✓	✓				
Ability to address SUMMIT attendees during general session	✓	✓				
Access to SUMMIT 2022 participant list	✓	✓	✓			
Featured blog post to highlight company participation	✓					
Invitation to VIP reception	✓	✓				
Logo incorporated into digital conference branding		✓				

# SUMMIT 2022

## HOST COMMITTEE - \$3,500 (multiple available)

Join our SUMMIT 2022 Host Committee and serve as an ambassador of the conference. The Host Committee meets approximately five times (once per month beginning in March 2022) via conference call to assist WiM staff with planning the program.

Benefits include:

- Assist with key decision making on content and speakers
- Ability to address SUMMIT attendees by introducing a keynote speaker or general session
- Special recognition as a 2022 Host Committee member
- One registration to the event
- Professional networking and relationship building
- Exclusive volunteer opportunities that enables you to connect directly with conference participants
- Showcase your organization as a supporter of the SUMMIT as well as a diversity and inclusion advocate

## OPENING KEYNOTE PRESENTER SPONSOR - \$15,000

Associate your organization with the most anticipated, highest-profile keynote speaker. Your representative will introduce the opening keynote speaker on Tuesday morning (October 11, 2022) while your logo appears on the screen.

Benefits include:

- Introduction by WiM leadership
- 5-minute address to attendees before opening keynote
- Acknowledgment as the Keynote Presenter Sponsor on conference slides
- Invitation for two people to the VIP reception on Sunday, October 3, 2021
- Reserved VIP seating during keynote address for eight
- Ability to place one company-branded item at each attendee chair (at company's expense)
- Ability to register additional attendees at a discounted rate
- Access to SUMMIT 2022 participant list\*

*Platinum level sponsor benefits included in this sponsorship*

## CLOSING KEYNOTE SPONSOR - \$11,000

Associate your organization with the Closing Keynote on Wednesday, October 12, 2022. Your representative will introduce the closing keynote speaker on Wednesday while your logo appears on the screen.

Benefits include:

- Introduction by WiM leadership
- 5-minute address to attendees before closing keynote presentation
- Acknowledgment as the Closing Keynote Sponsor on conference slides
- Access to SUMMIT 2022 participant list\*

*Platinum level sponsor benefits included in this sponsorship*

## CONFERENCE MOBILE APP SPONSOR - \$10,000

Be the title sponsor for SUMMIT 2022's mobile app which houses the conference schedule, session information, and much more!

Benefits include:

- Company logo on splash screen when attendees access the mobile app
- Company logo integrated into mobile app banner for duration of the conference
- Access to SUMMIT 2022 participant list\*

*Platinum level sponsor benefits included in this sponsorship*

## NETWORKING LUNCH SPONSOR - \$10,000

Provide attendees with a networking lunch on Tuesday, October 11, 2022.

Benefits include:

- Access to SUMMIT 2022 participant list\*

*Platinum level sponsor benefits included in this sponsorship*

## CONFERENCE ATTENDEE GIFT BOX - \$10,000

Provide virtual attendees with the official conference gift box that will be mailed to attendees before the conference.

Benefits include:

- Logo placement on gift box and ability to send branded item
- Access to SUMMIT 2022 participant list\*

*Platinum level sponsor benefits included in this sponsorship*

Sponsorship must be committed and paid no later than 7/1/2022



# SUMMIT 2022

## VIP RECEPTION SPONSOR - \$10,000

Provide SUMMIT VIP's and Board members with an intimate reception at the Hilton's roof top bar with panoramic views of the city.

Benefits include:

- Special recognition will be given during the dinner
- Ability for company representatives to give a short speech at the beginning of the reception

**Platinum Level Sponsor benefits included in this sponsorship**

## ATTENDEE T-SHIRT SPONSOR - \$8,500

Company logo imprinted on the t-shirts given to attendees. Attendees wear their t-shirts on the last day of the conference

**Gold Level Sponsor benefits included in this sponsorship**

## THEMED NETWORKING RECEPTION - \$8,500

Everyone loves a high energy party to unwind after days of intense networking and education. As the sponsor, you provide attendees with a one-hour networking reception featuring cocktails and appetizers on Tuesday, October 11, 2022.

Benefits include:

- Special recognition will be given during the reception
- Ability for company representatives to give a short speech at the beginning of the reception
- Access to SUMMIT 2022 participant list\*

**Gold Level Sponsor benefits included in this sponsorship**

## CONFERENCE ATTENDEE BAG - \$8,000

Provide attendees with a conference bag that includes company logo placement.

**Gold Level Sponsor benefits included in this sponsorship**

*Sponsorship must be committed and paid no later than 7/15/22.*

## NETWORKING BREAKFAST SPONSOR - \$8,000

Provide attendees with a buffet breakfast on Tuesday, October 11, 2022

Benefits include:

- Ability to place company-branded item on tables (at company's expense)

**Gold Level Sponsor benefits included in this sponsorship**

## WELCOME NETWORKING RECEPTION SPONSOR - \$8,500

The Welcome Reception provides an ideal opportunity to showcase your company to all attendees in an informal environment. It is the first function of the conference that provides high brand exposure. As the sponsor, you provide attendees with a one-hour networking reception featuring cocktails and appetizers on Monday, October 11, 2022.

Benefits include:

- Sponsor may consider ordering branded cocktail napkins (at company's expense)
- Special recognition will be given during the reception
- Ability for company representatives to give a short speech at the beginning of the reception
- Access to SUMMIT 2021 participant list\*

**Gold Level Sponsor benefits included in this sponsorship**

## WATER BOTTLE SPONSOR - \$7,500

Provide attendees with a reusable, environmentally friendly, BPA-free water bottle that includes company logo placement.

**Gold Level Sponsor benefits included in this sponsorship**

Sponsorship must be committed and paid no later than 7/1/22

## WiM CHAPTER WORKSHOP SPONSOR - \$7,500

Be the official sponsor of the 2022 WiM Chapter Workshop. Chapter boards from all over the country will be meeting for a half-day workshop.

Introduction by WiM leadership

Benefits include:

- Ability to address the WiM Chapter boards of directors
- Company logo on all marketing materials /e-mails for the Chapter Workshop

**Gold Level Sponsor benefits included in this sponsorship**

# SUMMIT 2022

## SANITATION STATION SPONSOR- \$7,000

Provide on-site attendees with sanitation stations throughout the conference. Your logo will be prominently displayed on the kiosks that dispense hand sanitizer.

**Gold Level Sponsor benefits included in this sponsorship**

## PENS AND NOTEPADS SPONSOR - \$7,000

Provide attendees with a pen and notepad to use for note-taking throughout the conference. Company's logo will be imprinted on the pens and notepads.

**Gold Level Sponsor benefits included in this sponsorship**

Sponsorship must be committed and paid no later than 7/15/22

## WI-FI AND TWITTER SPONSOR - \$7,000

Reliable Wi-Fi is a must-have productivity and communication tool. Help attendees stay connected by sponsoring the Wi-Fi connection with your branding featured on the Wi-Fi login/ landing page.

Benefits include:

- Introduction by WiM leadership during opening remarks
- Company name as the Wi-Fi password

**Gold Level Sponsor benefits included in this sponsorship**

## SOCIAL WALL - \$7,000

The SUMMIT Social Wall is an interactive scrolling display of attendee comments, images, and tags. As the sponsor of the Social Wall, your company's branding will be promoted to the full conference delegation via the app and will be displayed on a large screen in the registration area.

Benefits include:

- One scheduled post on the conference social wall repeated twice per day

**Gold Level Sponsor benefits included in this sponsorship**

## HOTEL KEY CARD SPONSOR - \$6,500

Your company's logo will be imprinted on all hotel key cards given to attendees at hotel check in.

**Gold Level Sponsor benefits included in this sponsorship**

Sponsorship must be committed and paid no later than 7/31/2022

## CEO FISHBOWL - \$6,500

Sponsor this open exchange and idea-sharing session with SUMMIT attendees who are CEOs, presidents, and owners of manufacturing companies.

Benefits include:

- Access to CEO Fishbowl attendance list with contact information from those who have opted in to receive sponsor communications.

**Gold Level Sponsor benefits included in this sponsorship**

## HEADSHOT STUDIO - \$6,000

Provide attendees with a professionally taken headshot.

Benefits include:

- Recognition on signage in the studio
- Ability to greet attendees before taking their headshot

**Silver Level Sponsor benefits included in this sponsorship**

## YOUNG PROFESSIONALS NETWORKING RECEPTION SPONSOR - \$5,500

Provide the Young Professional Reception with a hour networking reception featuring cocktails and appetizers.

Benefits include:

- Special recognition will be given to sponsor during the reception
- Ability for company representatives to give a short speech at the beginning of the reception

**Silver Level Sponsor benefits included in this sponsorship**

## FIRST TIMERS RECEPTION SPONSOR - \$5,500

Provide first time attendees with a half-hour networking reception featuring cocktails and appetizers before the Welcome Reception on Monday, October 10, 2022.

Benefits include:

- Ability for company representatives to give a short speech at the beginning of the reception
- Special recognition will be given to sponsor during the reception

**Silver Level Sponsor benefits included in this sponsorship**

# SUMMIT 2022

## ALL DAY COFFEE SPONSOR - \$5,500

Provide attendees with coffee throughout the SUMMIT.

**Silver Level Sponsor benefits included in this sponsorship**

## BREAK SPONSOR - TUESDAY - \$5,000

Provide attendees with refreshments and snacks during the break session of the conference.

**Silver Level Sponsor benefits included in this sponsorship**

## BREAK SPONSOR - WEDNESDAY - \$5,000

Provide attendees with refreshments and snacks during the break session of the conference.

**Silver Level Sponsor benefits included in this sponsorship**

## PLANT TOUR TRANSPORTATION SPONSOR - \$3,500 (multiple available)

Provide attendees with transportation to-and-from selected plant tour.

Benefits include:

- Ability to address the attendees on the way to the plant tour
- Ability to hand out promotional materials as attendees board the bus (at company's expense)

**Silver Level Sponsor benefits included in this sponsorship**

## EDUCATIONAL BREAKOUT SESSION SPONSOR – \$3,500 (multiple available)

Get front and center of the attendees by introducing an educational breakout session speaker.

Benefits include:

- Ability to introduce a breakout session speaker
- Logo featured on projector screen at the beginning and end of a session

**Silver Level Sponsor benefits included in this sponsorship**

## EXHIBIT HALL ONLY - \$3,500 (In-person Exhibit only)

Be a part of our robust exhibit hall and connect with attendees as they stop by your booth during conference breaks.

One registration to the event

Six ft. table and two chairs

Company logo on website and in the printed SUMMIT program

**Add on an exhibit table to any sponsorship greater than \$5000 for a discounted rate of \$1,500**

## VIRTUAL EXHIBIT BOOTH ONLY - \$1,000

Be a part of the SUMMIT virtual exhibit hall. With your virtual exhibit booth you get a customized landing page with the ability to host attendees in your virtual booth during set hours of the program.

# Hall of Fame Induction Ceremony & Gala

October 12, 2022

Hybrid | Atlanta, GA and Virtual

## Induction & Gala 2021 Overview



151

ATTENDEES



73

COMPANIES



26

STATES

**About:** This premiere event for professionals working in all areas of manufacturing will include dinner, drinks, a silent auction and music leading up to an induction ceremony. This event honors women who have made exceptional contributions to the manufacturing industry and to the advancement of women in the field. Proceeds raised from this event benefit Women in Manufacturing's Education Foundation (WiMEF), a 501(c)(3) nonprofit organization that helps fund the advancement of women in the manufacturing workforce.

**Nominating a Woman in Manufacturing:** The Women in Manufacturing Hall of Fame seeks to recognize women who have made exceptional contributions to support, promote and inspire women in the manufacturing industry. Beginning on December 15, 2021, the Women in Manufacturing Association (WiM) and Education Foundation (WiMEF) will be accepting nominations for the 2022 class of inductees. To learn more about criteria requirements and the nomination process, please visit [www.WiMEF.org](http://www.WiMEF.org).

# Hall of Fame Induction Ceremony & Gala

## PRESENTING SPONSOR - \$20,000

- Recognition as the exclusive 2022 Women in Manufacturing Hall of Fame Induction Celebration & Gala Presenting Sponsor
- Opportunity to present an award during the induction ceremony
- One table of ten with premier seating during the event
- Opportunity to provide gifts for attendees with company branding
- Logo recognition in marketing materials prior to, during, and after the event
- Premium placement of a full-page, 4-color advertisement in the onsite printed program as well as available digitally
- Logo recognition on onsite signage
- Opportunity to position your company as a supporter of industry diversity, equity, and inclusion with visibility to leaders across manufacturing who will be in attendance at the event

## PLATINUM SPONSOR - \$15,000

- Recognition as a key supporter of the Women in Manufacturing Hall of Fame
- One table of ten with premier seating during the event
- Opportunity to brand gifts for event attendees (company to provide)
- Logo recognition in marketing, social and promotional materials prior to, during, and after the event
- Premium placement of a half-page, 4-color advertisement in the onsite printed program
- Opportunity to position your company as a supporter of industry diversity and inclusion with visibility to leaders across manufacturing who will be in attendance at the event

## GOLD SPONSOR - \$10,000

- Recognition as a key supporter of the Women in Manufacturing Hall of Fame
- Four tickets to the Women in Manufacturing Hall of Fame Induction Ceremony & Gala Dinner
- Logo recognition in marketing, social and promotional materials prior to, during, and after the event
- Premium placement of a half-page, 4-color advertisement in the onsite printed program
- Opportunity to position your company as a supporter of industry diversity and inclusion with visibility to leaders across manufacturing who will be in attendance at the event

## SILVER SPONSOR - \$5,000

- Logo recognition in all marketing, social and promotional materials prior to, during, and after the event
- Two tickets to the Women in Manufacturing Hall of Fame Induction Ceremony & Gala Dinner
- Premium placement of a quarter-page, 4-color advertisement in the onsite printed program
- Opportunity to position your company as a supporter of industry diversity and inclusion with visibility to leaders across manufacturing who will be in attendance at the event

## BRONZE SPONSOR - \$1,500

- Logo recognition in all marketing, social and promotional materials prior to, during, and after the event
- Opportunity to position your company as a supporter of industry diversity and inclusion with visibility to leaders across manufacturing who will be in attendance at the event

# Winter Leadership Conference

January 31 – February 2, 2022  
St. Pete Beach, Florida

## Winter Leadership Conference



150+

EXPECTED ATTENDANCE

**PURPOSE:** Participants discuss and determine solutions to common industry challenges, network and exchange ideas, and walk away with tangible next steps to improve their workforce attraction, engagement, and retention.



200

CORPORATE MEMBER COMPANIES  
INVITE TO ATTEND

**AUDIENCE:** Those who attend are typically individuals who hold mid-to-high level leadership roles within their organizations and have a strong interest in enhancing women's representation in the manufacturing workforce.

# Winter Leadership Conference (WLC) Sponsor Levels

<b>Sponsorship Features</b>	<b>Presenting \$10,000</b>	<b>Platinum \$8,000</b>	<b>Gold \$5,000</b>	<b>Silver \$3,000</b>	<b>Supporting \$1,000</b>
Company logo hyperlinked on the WLC website	✓	✓	✓	✓	✓
Company logo in WLC program (on-site & digital program)	✓	✓	✓	✓	✓
Logo recognition throughout the conference (on-site and digitally)	✓	✓	✓	✓	✓
Ability to supply attendees with one branded item	✓	✓	✓	✓	
Ad in Winter Leadership Conference program	Full page	Full page	1/2 page	1/4 page	
Opportunity for sponsor to introduce or moderate session	✓	✓			
Complimentary registrations to WLC	7	5	3	2	1
One on-site tabletop exhibit booth	✓	✓			
Ability to address WLC attendees during general session	✓	✓			
Access to WLC participant list	✓	✓			
Featured blog post to highlight company participation	✓				

# Winter Leadership Conference (WLC)

## SNACK BREAK SPONSOR - \$1,500 (2 available)

Provide a light snack break for attendees at the Winter Leadership Conference  
On-site signage and recognition as the Snack Break Sponsor  
Company logo on conference program and website



## CONTINENTAL BREAKFAST SPONSOR - \$4,000

Provide a continental breakfast for attendees of the Winter Leadership Conference  
Silver Level Sponsor benefits included in this sponsorship

## GROUP TRANSPORTATION SPONSOR - \$4,000

Provide attendees with transportation to-and-from venues throughout the conference  
Silver Level Sponsor benefits included in this sponsorship

## ~~SOLD - NETWORKING LUNCH SPONSOR - \$5,000 (MONDAY)~~



## NETWORKING LUNCH SPONSOR - \$5,000 (TUESDAY)

Provide lunch for attendee of the Winter Leadership Conference  
One registration to attend the Winter Leadership Conference  
On-site signage and recognition as the Networking Lunch Sponsor  
Logo placement on conference program and website  
Company collateral may be distributed to attendees on-site  
Opportunity to give a 5-minute presentation

## NETWORKING RECEPTION SPONSOR - \$8,000

Provide attendees with a networking reception  
Two registrations to attend the Winter Leadership Conference  
On-site signage and recognition as the Networking Dinner Sponsor  
Logo placement on conference program and website  
Company collateral may be distributed to attendees on-site  
Opportunity to give a 10-minute presentation at the start of the dinner  
Access to Winter Leadership Conference attendee list\*  
\*List will contain attendee information for those who opted-in during their registration

## ~~SOLD - NETWORKING ACTIVITY~~





# WiM West

March 7 - 8, 2022  
Seattle, WA

## WiM West 2021 Overview

Held virtually in 2021



**111**

ATTENDEES



**61**

COMPANIES



**19**

STATES

### INDUSTRIES REPRESENTED:

- Aerospace
- Automotive
- Food & Beverage
- Consumer Products
- And more!

### PROFESSIONALS FROM:

- HR
- Marketing
- Engineering
- Operations
- and more in attendance!

# WiM West Sponsor Levels

## Sponsorship Features

	Presenting \$10,000 (1 available)	Platinum \$8,000 (2 available)	Gold \$5,000 (5 available)	Silver \$2,500 (unlimited)	Supporting \$1,000 (unlimited)
Company logo hyperlinked on the WiM West website	✓	✓	✓	✓	✓
Company logo in WiM West program	✓	✓	✓	✓	✓
Logo recognition throughout the conference (on-site and digitally)	✓	✓	✓	✓	✓
Ability to supply attendees with one branded item (at company's expense)	✓	✓	✓	✓	✓
Sponsor recognition on WiM's social channels	✓	✓	✓		
Ad in WiM West program	Full page	½ page	¼ page	¼ page	
Opportunity for sponsor to introduce or moderate session	✓	✓	✓		
Complimentary registrations to WiM West	8	6	4	2	1
Access to WiM West participant list	✓	✓			
Logo incorporated in WiM West header and branding	✓				
Ability to host a breakout networking event	✓				
Opportunity to share 3-minute "commercial" during the event	✓				

# WiM North

June 6-7, 2022  
Dearborn, MI

## WiM North 2021 Overview

Held virtually in 2021



# 194

ATTENDEES



# 62

COMPANIES



# 20

STATES

### INDUSTRIES REPRESENTED:

- Metal
- Automotive
- Chemical
- Consumer Products
- And more!

### PROFESSIONALS FROM:

- HR
- Marketing
- Engineering
- Operations
- and more in attendance!

# WiM North Sponsor Levels

Sponsorship Features	Presenting	Platinum	Gold	Silver	Supporting
	\$10,000 (1 available)	\$8,000 (2 available)	\$5,000 (5 available)	\$2,500 (unlimited)	\$1,000 (unlimited)
Company logo hyperlinked on the WiM North website	✓	✓	✓	✓	✓
Company logo in WiM North program	✓	✓	✓	✓	✓
Logo recognition throughout the conference (on-site and digitally)	✓	✓	✓	✓	✓
Ability to supply attendees with one branded item (at company's expense)	✓	✓	✓	✓	✓
Sponsor recognition on WiM's social channels	✓	✓	✓		
Ad in WiM North program	Full page	½ page	¼ page	¼ page	
Opportunity for sponsor to introduce or moderate session	✓	✓	✓		
Complimentary registrations to WiM North	8	6	4	2	1
Access to WiM North participant list	✓	✓			
Logo incorporated in WiM North header and branding	✓				
Ability to host a breakout networking event	✓				
Opportunity to share 3-minute "commercial" during the event	✓				

# Summer Leadership Conference

July 17 -18, 2022  
Greenville, SC

## Summer Leadership Conference



150+

EXPECTED ATTENDANCE

**PURPOSE:** Participants discuss and determine solutions to common industry challenges, network and exchange ideas, and walk away with tangible next steps to improve their workforce attraction, engagement, and retention.



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CORPORATE MEMBER COMPANIES  
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**AUDIENCE:** Those who attend are typically individuals who hold mid-to-high level leadership roles within their organizations and have a strong interest in enhancing women's representation in the manufacturing workforce.

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Company logo hyperlinked on the SLC website	✓	✓	✓	✓	✓
Company logo in SLC program (on-site & digital program)	✓	✓	✓	✓	✓
Logo recognition throughout the conference (on-site and digitally)	✓	✓	✓	✓	✓
Ability to supply attendees with one branded item	✓	✓	✓	✓	
Ad in Summer Leadership Conference program	Full page	Full page	1/2 page	1/4 page	
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Complimentary registrations to SLC	7	5	3	2	1
One on-site tabletop exhibit booth	✓	✓			
Ability to address SLC attendees during general session	✓	✓			
Access to SLC participant list	✓	✓			
Featured blog post to highlight company participation	✓				

# Summer Leadership Conference (SLC)

## SNACK BREAK SPONSOR - \$1,500 (2 available)

Provide a light snack break for attendees at the Summer Leadership Conference  
On-site signage and recognition as the Snack Break Sponsor  
Company logo on conference program and website

## CONTINENTAL BREAKFAST SPONSOR - \$4,000

Provide a continental breakfast for attendees of the Summer Leadership Conference  
Silver Level Sponsor benefits included in this sponsorship

## GROUP TRANSPORTATION SPONSOR - \$4,000

Provide attendees with transportation to-and-from venues throughout the conference  
Silver Level Sponsor benefits included in this sponsorship

## NETWORKING LUNCH SPONSOR - \$5,000 (MONDAY)

Provide lunch for attendee of the Summer Leadership Conference  
One registration to attend the Summer Leadership Conference  
On-site signage and recognition as the Networking Lunch Sponsor  
Logo placement on conference program and website  
Company collateral may be distributed to attendees on-site  
Opportunity to give a 5-minute presentation

## NETWORKING LUNCH SPONSOR - \$5,000 (TUESDAY)

Provide lunch for attendee of the Summer Leadership Conference  
One registration to attend the Summer Leadership Conference  
On-site signage and recognition as the Networking Lunch Sponsor  
Logo placement on conference program and website  
Company collateral may be distributed to attendees on-site  
Opportunity to give a 5-minute presentation

## NETWORKING RECEPTION SPONSOR - \$8,000

Provide attendees with a networking reception  
Two registrations to attend the Summer Leadership Conference  
On-site signage and recognition as the Networking Dinner Sponsor  
Logo placement on conference program and website  
Company collateral may be distributed to attendees on-site  
Opportunity to give a 10-minute presentation at the start of the dinner  
Access to Summer Leadership Conference attendee list\*  
\*List will contain attendee information for those who opted-in during their registration

# Educational Programs

## Management Development Program

Session I: February 14 – 18, 2022

Session II: March 14 – 18, 2022

**Overview:** The Management Development Program (MDP) provides new and aspiring supervisors, managers and team leaders, who have three or less years of experience, with training to develop skills that are necessary for managerial success. The MDP takes place over four unique sessions, two of which are in-person.

**Designed for:** Entry-level management professionals in manufacturing and/or individuals interested in becoming a manager of supervisor.

## Leadership Institute for Women in STEM and Manufacturing

Orientation: February 1, 2022

Session I: March 8 – 10, 2022

Session II: April 12 – 14, 2022

Session III: May 10 – 12, 2022

**Overview:** The Women in Manufacturing Association (WiM) and Case Western Reserve University's Weatherhead School of Management, with the generous support of the WiM Education Foundation (WiMEF), have collaborated to produce the Leadership Institute for Women in STEM and Manufacturing.

Leadership Institute is an executive education program which concentrates on issues pertinent to women working in male-dominated fields and presented within a specific focus on the field of manufacturing.

The comprehensive curriculum includes topics ranging from negotiations, influence, and effective communication to managing multiple levels of strategy. The course also includes individualized executive coaching, 360-degree assessments and peer coaching, as well as an Emotional Social Competency Inventory (ESCI) assessment.

**Designed for:** Women in mid-to-high level leadership roles in manufacturing careers.



# Educational Programs

## Empowering Women in Production

Spring 2022

**Overview:** The Empowering Women in Production program is designed to support the professional development of production floor employees. Employees in production settings often have tremendous insight into the culture, products, and processes that manufacturing companies need to understand to innovate. By developing these women into leaders, we can improve the industry overall and inspire other women to explore careers in manufacturing. This program is designed to support professional development of employees in a production or shop-floor role at manufacturing companies, to make their next promotion more likely, more quickly. The goal of the program is to impart core professional skills for success in manufacturing environments.

**Designed for:** production, direct production support and shop-floor roles in manufacturing.

## Leadership Consortium

Fall 2022

**Overview:** The Leadership Consortium (LC) provides higher-level leaders (those that manage other leaders), with experiential learning to develop skills that are necessary for transformational leadership success. Organizations thrive when their top leaders inspire and lead other leaders. The LC helps these leaders create an environment where they fully capitalize all the talent of the leaders they lead.

This is an outcome-based, cohort-style program with opportunities to learn through new experiences, reflection and peer coaching. The program consists of one virtual introduction event, two live virtual sessions (2.5 days each), 5 webinars and a virtual project report-out and graduation ceremony, all over a six-month period. The key program objectives are to help participants:

- Broaden their personal impact
- Create an introspective on building and rebuilding teams
- Transform the leaders of tomorrow
- Lead with a vision
- Connect and engage people to a shared vision

**Designed for:** Seasoned leaders that lead others in manufacturing. Examples could include senior managers, directors, department leads, vice presidents or any role which manages other leaders.

# Management Development Program

Session I: February 14 – 18, 2022

Session II: March 14 – 18, 2022

Virtual

Since 2017 the Management Development Program has had:



60

GRADUATES OF THE PROGRAM



37

UNIQUE COMPANIES HAVE PARTICIPATED IN THE PROGRAM

**Designed for:** Entry-level management professionals in manufacturing and/or individuals interested in becoming a manager of supervisor.

**Examples of past participant titles include:** Engineering Administrator, Sales Manager, Executive Assistant, Operations Manager, Associate Manager, Office Manager, and Industry Analyst.

# Management Development Program (MDP) Sponsor Levels

<b>Sponsorship Features</b>	<b>Platinum \$10,000</b>	<b>Gold \$5,000</b>	<b>Silver \$2,500</b>	<b>Supporting \$1,000</b>
Corporate recognition on the program website	✓	✓	✓	✓
Complimentary registrations to program	5	2	1	
Discounted program registration on any additional registrants	✓	✓	✓	
Logo recognition throughout the conference and marketing materials	✓	✓	✓	✓
Sponsor recognition on WiM's social channels	✓	✓	✓	✓
Ability to supply attendees with one branded item (at company's expense)	✓	✓		
Opportunity for sponsor to introduce a program speaker and provide 3-5 minutes of remarks	✓	✓		
Ability to have video asset on the program website	✓			



# Leadership Consortium

2022 Dates to be announced soon!

Since 2021 the Leadership Consortium Program has had:



8

GRADUATES OF THE PROGRAM



7

UNIQUE COMPANIES HAVE PARTICIPATED IN THE PROGRAM

**Designed for:** Seasoned leaders that lead others in manufacturing. Examples could include senior managers, directors, department leads, vice presidents or any role which manages other leaders.

# Leadership Consortium Sponsor Levels

<b>Sponsorship Features</b>	<b>Platinum \$10,000</b>	<b>Gold \$5,000</b>	<b>Silver \$2,500</b>	<b>Supporting \$1,000</b>
Corporate recognition on the program website	✓	✓	✓	✓
Complimentary registrations to program	5	2	1	
Discounted program registration on any additional registrants	✓	✓	✓	
Logo recognition throughout the conference and marketing materials	✓	✓	✓	✓
Sponsor recognition on WiM's social channels	✓	✓	✓	✓
Ability to supply attendees with one branded item (at company's expense)	✓	✓		
Opportunity for sponsor to introduce a program speaker and provide 3-5 minutes of remarks	✓	✓		
Ability to have video asset on the program website	✓			

# Empowering Women in Production Program

2022 Dates to be announced soon!

Since 2021 the Empowering Women in Production Program has had:



82

GRADUATES OF THE PROGRAM



15

UNIQUE COMPANIES HAVE PARTICIPATED IN THE PROGRAM

**Designed for:** Production, direct production support and shop-floor roles in manufacturing.

# Empowering Women in Production Program Sponsor Levels

<b>Sponsorship Features</b>	<b>Platinum \$10,000</b>	<b>Gold \$5,000</b>	<b>Silver \$2,500</b>	<b>Supporting \$1,000</b>
Corporate recognition on the program website	✓	✓	✓	✓
Complimentary registrations to program	5	2	1	
Discounted program registration on any additional registrants	✓	✓	✓	
Logo recognition throughout the conference and marketing materials	✓	✓	✓	✓
Sponsor recognition on WiM's social channels	✓	✓	✓	✓
Ability to supply attendees with one branded item (at company's expense)	✓	✓		
Opportunity for sponsor to introduce a program speaker and provide 3-5 minutes of remarks	✓	✓		
Ability to have video asset on the program website	✓			

# Networking Groups & Other Events

## Executive Networking Groups

WiM facilitates member exclusive networking groups designed for manufacturing CEOs, Presidents, and Senior Executives. Members who participate in this forum exchange ideas and best practices with peers from around the country. Each group meets in person twice per year at locations determined by the group. Group members stay connected year-round using e-mail and a private LinkedIn group.

Contact Jen Kopf, Meeting and Events Coordinator at [jkopf@womeninmfg.org](mailto:jkopf@womeninmfg.org) for more information

## HR Roundtable

The virtual HR Roundtable offers an invaluable opportunity to network with industry peers and participate in roundtable discussions on key challenging human resource and training-related topics.

**Designed for:** All training and human resource directors, managers and generalists.

## Virtual Career Fairs

Spring: TBD

Fall: Date TBD

Employers who are actively recruiting for one or more manufacturing positions are encouraged to consider registering for one of Women in Manufacturing (WiM) Virtual Career Fairs. Career Fairs will take place in Spring (Date TBD) and Fall (Date TBD). Employers who participate in the Virtual Career Fair will benefit from the unique opportunity to directly connect with our pool of qualified candidates in manufacturing.

## Coalition for Women in Industry

Summer | Winter

The Women in Manufacturing (WiM) Association has brought together top industry associations and organizations to launch a first-of-its-kind Coalition for Women in Industry. The coalition builds on WiM's reputation for innovation and collaboration and offers a unique opportunity to strengthen unified efforts to attract, retain, and advance women in traditionally male-dominated industries. The group is comprised of senior executives, founders and board members of organizations and associations who are committed to this effort.

**Coalition Mission:** To work to attract, retain and advance women in manufacturing, with the goal of achieving a new norm in the industry: one in which women and men have equal power, status, and opportunity.

**Designed for:** Trade association executives



# Executive Networking Groups

## Sponsor Opportunities:

### MEETING DINNER SPONSOR - \$5,000

Sponsor two in-person Executive Networking Group dinners. This includes the opportunity to join each group at the Networking Dinner held on the first day of in-person meetings. Additional benefits are:  
Provide attendees with a branded item at one in-person meeting  
Logo recognition on the WiM website  
Logo recognition on meeting information emails to attendees  
Opportunity to submit a content piece for the WiM blog which will be tagged on our social media platforms and in the Executive Networking Groups private LinkedIn Group

### MEETING LUNCH SPONSOR - \$3,000

Sponsor two in-person Executive Networking Group lunches held on the second day of in-person meetings.  
Additional benefits are:  
Provide attendees with a branded item at one in-person meeting  
Logo recognition on the WiM website  
Opportunity to submit a content piece for the WiM blog which will be tagged on our social media platforms and in the Executive Networking Groups private LinkedIn Group

### SUPPORTING SPONSOR - \$2,000

Support all Executive Networking Group activities in 2022. Receive logo recognition on the WiM website and also receive these additional benefits:  
Opportunity to submit a content piece for the WiM blog which will be tagged on our social media platforms and in the Executive Networking Groups private LinkedIn Group  
Provide attendees with a branded item at one in-person meeting

# Coalition for Women in Industry

## Sponsor Opportunities:

### GOLD SPONSOR - \$5,000

On-site signage and recognition as the Gold Sponsor  
Two complimentary registrations  
Opportunity to address attendees  
Company collateral may be distributed to attendees on-site  
Logo placement on meeting agenda and website

### SILVER SPONSOR - \$2,500

On-site signage and recognition as a Silver Sponsor  
One complimentary registration  
Company collateral may be distributed to attendees on-site  
Logo placement on meeting agenda and website

### NETWORKING LUNCH SPONSOR - \$3,500

On-site signage and recognition as the Networking Lunch Sponsor  
One complimentary registration  
Opportunity to give a five minute presentation during lunch  
Company collateral may be distributed to attendees on-site  
Logo placement on meeting agenda and website

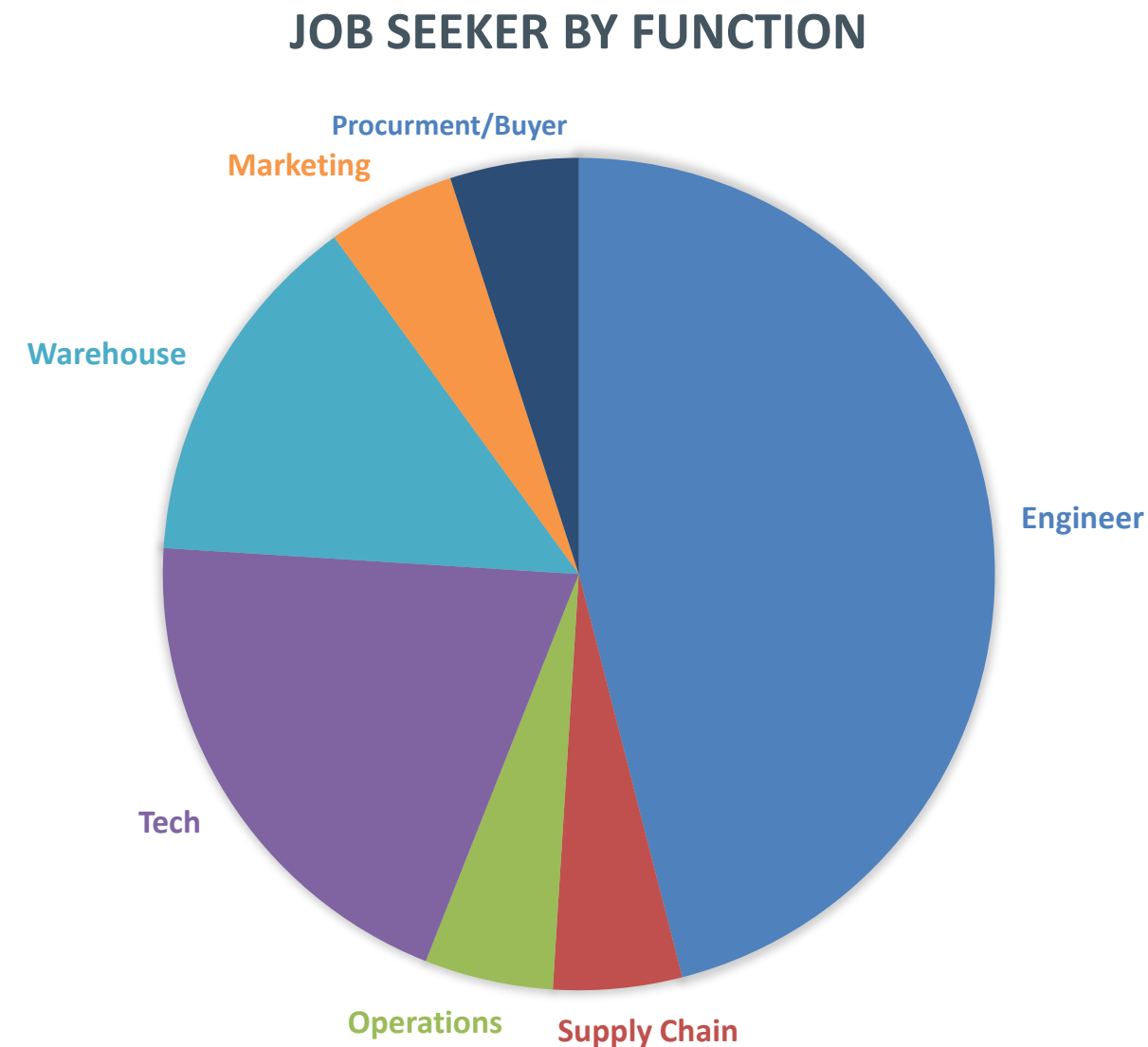
### SUPPORTING SPONSOR - \$1,000

On-site signage and recognition as a Supporting Sponsor  
Logo placement on meeting agenda and website

# Virtual Career Fair

## EMPLOYER BENEFITS:

- Connect with qualified, skilled job seekers from around the country.
- Promote the culture and benefits of employment with your company or organization.
- Gain a competitive edge over other companies seeking similar candidates.
- Grow your workforce and support diversity and inclusion efforts through partnership with Women in Manufacturing.



## VIRTUAL CAREER FAIR BOOTH PACKAGES:

### STANDARD BOOTH:

WiM Corporate Member: \$1,000 | Non-member \$1,500

#### Includes:

- Fully customizable booth
- One recruiter seat

### SILVER BOOTH

WiM Corporate Member: \$1,500 | Non-member: \$2000

#### Includes:

- Fully Customizable Booth
- Two recruiter seats
- Access to job seeker database

### GOLD BOOTH

WiM Corporate Member: \$2,500 | Non-member: \$3000

#### Includes:

- Fully customizable booth
- Four recruiter seats
- Access to job seeker database
- Two featured jobs
- Featured company description

# Women in Manufacturing Board of Directors Meetings

SPRING | SUMMER | WINTER | FALL

## WiM's 2021 Board of Director's Companies:

- Amazon
- BASF
- CliftonLarsonAllen
- Dassault Systemes
- Diebold Nixdorf
- F.W. Winter Inc. & Co.
- GE Appliances, a Haier Company
- GE Healthcare
- Hello Fresh
- Ingersoll Rand
- ISRA Vision Systems, Inc.
- John Deere
- KeyBank
- Magna
- Mars Inc.
- Pridgeon & Clay
- Robinson & Cole LLP
- Rockwell Automation
- Salesforce
- SC Manufacturing Extension Partnership
- Southwire Company
- Trane Technologies

## Sponsor Opportunities:

### BREAKFAST SPONSOR - \$3,000

Provide breakfast for the Women in Manufacturing Board  
On-site signage and recognition as the Breakfast Sponsor  
Company collateral may be distributed to attendees on-site  
Logo placement on board meeting agenda

### NETWORKING DINNER SPONSOR - \$8,000

Provide Dinner for the Women in Manufacturing Board  
On-site signage and recognition as the Networking Dinner Sponsor  
Ability to attend the WiM Board of Directors Dinner and opportunity to speak for 5-to-8 minutes  
Company collateral may be distributed to attendees on-site  
Logo placement on board meeting agenda

### LUNCH SPONSOR - \$4,000

Provide lunch for the Women in Manufacturing Board  
On-site signage and recognition as the Lunch Sponsor  
Company collateral may be distributed to attendees on-site  
Logo placement on board meeting agenda

### TECHNOLOGY/WIFI SPONSOR - \$4,000

Be the official sponsor for the technology and WiFi  
On-site signage and recognition as the Technology/WiFi Sponsor  
Logo placement on board meeting agenda

### COFFEE BREAK SPONSOR - \$4,000

Provide a light snack break for the Women in Manufacturing Board  
On-site signage and recognition as the Coffee Break Sponsor  
Logo placement on board meeting agenda

### SUPPORTING PARTNER - \$1,000

On-site signage and recognition as a Supporting Partner  
Logo placement on board meeting agenda

# Reserve your sponsorship

Contact a WiM team  
member today!

Jackie Bloom  
Director of Meetings and Events  
[jbloom@womeninmfg.org](mailto:jbloom@womeninmfg.org)

Lisa Tarcy  
Senior Manager of Strategic Partnerships and Events  
[ltarcy@womeninmfg.org](mailto:ltarcy@womeninmfg.org)