

SPONSOR PROSPECTUS 2026

wim | women in
manufacturing®



About Women in Manufacturing

The Women in Manufacturing Association (WiM) is the only national and global trade association dedicated to supporting women and their allies in the manufacturing industry. With a vibrant network of individuals and companies across the United States and around the world, WiM fosters growth and opportunity for manufacturers at every stage of their careers. From the shop floor to the executive suite, WiM welcomes individuals in all roles and disciplines—whether you're leading a team, driving production, or supporting the industry in a partner capacity. Through year-round programming, resources, and community-building, WiM is committed to supporting, promoting, and inspiring those shaping the future of manufacturing.

WHY SPONSOR A WiM EVENT?

Amplify Your Brand Reach

Get direct access to the very people you want to connect with. Connect with over 35,000 engaged members and 550+ corporate companies in the manufacturing industry.

Forge Valuable Connections

Forge valuable relationships with potential customers and partners. Plus, benefit from exclusive in-event speaking opportunities to showcase your expertise.

Support an Important Cause

Contribute to advancing women in manufacturing while aligning your brand with an essential industry initiative.

WiM event sponsorship offers opportunities that provide unmatched visibility, engagement, and thought leadership for companies committed to advancing women in manufacturing. Benefits include on-site and digital brand recognition, exhibit opportunities (for most events), complimentary registrations, and the chance to showcase expertise through session introductions, breakout leadership, or general session remarks.

WiM BY THE NUMBERS



35,000+

Individual Members in 50 U.S. States and 70 Countries

1,750

Companies Participated in WiM Events in 2024

550+

Corporate Member Companies

3,998

WiM Event Attendees in 2024

209

Educational and Professional Development Sessions in 2024

WiM Events Overview

 <p>October 7-9, 2026 Las Vegas, NV & Virtual</p>	 <p>October 7-9, 2026 (SUMMIT) Las Vegas, NV</p>	 <p>October 8, 2026 (SUMMIT) Las Vegas, NV</p>	 <p>February 18-19, 2026 Clearwater Beach, FL</p>
 <p>March 2, 2026 Hartford, CT</p>	 <p>May 7, 2026 Virtual</p>	<p>HR Roundtable</p> <p>March 26, 2026 Virtual</p>	<p>WiM EXECUTIVE RETREAT</p> <p>June 1-3, 2026 Tucson, Arizona</p>
 <p>February 16-17, 2026 Clearwater Beach, FL</p>	 <p>May 13-14, 2026 Cleveland, OH</p>		



WiM SUMMIT



DATE

October 7-9, 2026



LOCATION

Las Vegas, NV & Virtual



AUDIENCE

Manufacturing professionals across all roles and experience levels

WiM SUMMIT

The WiM SUMMIT is the premier national conference for manufacturing professionals, drawing more than 2,000 attendees from around the world. This three-day event includes plant tours, keynote presentations, roundtable discussions, breakout sessions, and social events to foster professional growth networking. By changing locations each year, the WiM SUMMIT provides participants with the opportunity to explore diverse manufacturing landscapes and expand their professional connections both domestically and internationally.



2,398
Attendees



554
Companies



48
States



20
Countries

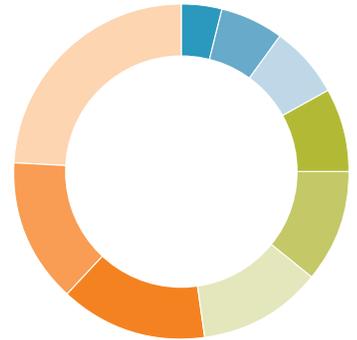


At Southwire, we believe that sustainable change happens when we come together with a compelling and actionable vision for the future. We share in WiM’s mission to create an industry that is not just accessible to women, but where women thrive. We are deeply committed to fostering opportunities for women at all levels of manufacturing. From sponsoring national events to supporting initiatives like Empowering Women in Production, Moms in Manufacturing, and Men as Allies, we want to ensure that women have every opportunity to succeed. WiM is a catalyst for progress, and we are honored to be part of this community of changemakers.”

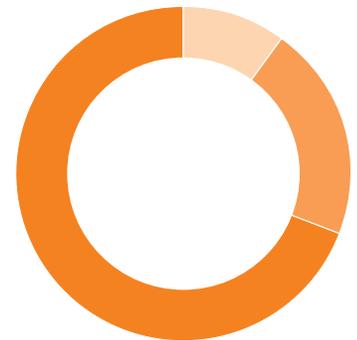
Cara Herzog
Chief Inclusion Officer at Southwire

Demo & Stats

TOP JOB FUNCTIONS



COMPANY SIZE



*in 2024

WiM SUMMIT Sponsorship Levels

Sponsorship Features	LEVELS	Title	Presenting	Diamond	Platinum	Gold	Silver	Supporting
	Member/Nonmember	\$55K/\$75K	\$27K/\$42K	\$20K/\$30K	\$15K/\$25K	\$7K/\$12K	\$5K/\$8K	\$2K/\$4K
Number of sponsorships available		1	limited	multiple	multiple	multiple	multiple	multiple
Company logo hyperlinked on the SUMMIT 2026 website		●	●	●	●	●	●	●
Company logo in WiM SUMMIT 2026 program (on-site & digital program)		●	●	●	●	●	●	●
Logo recognition throughout the conference (on-site & digitally)		●	●	●	●	●	●	●
Ability to supply attendees with one branded item		●	●	●	●	●	●	●
Company landing page on virtual platform with the ability to add marketing material, videos, staff, etc.		●	●	●	●	●	●	
Sponsor profile in mobile app		●	●	●	●	●	●	
Ability to track leads through company landing page		●	●	●	●	●	●	
Ability for attendees to schedule one-on-one appointments with staff members and/or send direct messages		●	●	●	●	●	●	
Ad in the WiM SUMMIT 2026 program		Full page	Full page	Full page	Full page	1/2 page		
Opportunity for sponsor to introduce or moderate sessions (in-person or virtually)		●	●	●	●			
Complimentary registrations to SUMMIT		50 virtual or 25 in-person	25 virtual or 11 in-person	15 virtual or 9 in-person	8 virtual or 5 in-person	4 virtual or 3 in-person	3 virtual or 2 in-person	1 virtual
One seat on SUMMIT Host Committee		●	●					
One on-site exhibit booth		●	●	●				
Ability to address WiM SUMMIT 2026 attendees during general session		●	●					
Access to WiM SUMMIT 2026 participant list*		●	●	●				
Featured blog post to highlight company participation		●	●					
Invitations to VIP reception		8	6	4				
Ability to present a session		●						

*List will contain attendee information for those who opted in during registration.

WiM SUMMIT – Additional Opportunities

WELCOME NETWORKING RECEPTION SPONSOR

Member Rate: \$30,000
Nonmember Rate: \$45,000

The Welcome Reception is your chance to informally showcase your company to all attendees. Being the conference's first event, it offers high brand exposure. As a sponsor, you host a one-hour networking reception with cocktails and appetizers for attendees.

Package includes:

- Special recognition and signage at the Welcome Networking Reception
- Access to WiM SUMMIT 2026 participant list*
- Opportunity to order branded cocktail napkins (at sponsor's expense)
- All Platinum Level sponsor benefits

OPENING KEYNOTE PRESENTER SPONSOR

Member Rate: \$20,000
Nonmember Rate: \$30,000

Associate your organization with the conference's highly anticipated opening keynote speaker. A representative from your company will have the honor of introducing the keynote, while your logo is prominently displayed on the screen.

Package includes:

- Company introduction given by WiM leadership
- Five-minute address to attendees before opening keynote
- Acknowledgment as the Opening Keynote Presenter Sponsor on conference slides
- 2 passes to the VIP Reception
- Reserved VIP seating during keynote address for 8
- Opportunity to place one company-branded item at each attendee chair (at sponsor's expense)
- Ability to register additional WiM SUMMIT attendees at a discounted rate
- Access to WiM SUMMIT 2026 participant list*
- All Platinum Level sponsor benefits

NETWORKING LUNCH SPONSOR

Member Rate: \$20,000
Nonmember Rate: \$30,000

Provide attendees with a networking lunch during the conference.

Package includes:

- Access to WiM SUMMIT 2026 participant list*
- All Platinum Level sponsor benefits

CLOSING KEYNOTE SPONSOR

Member Rate: \$15,000
Nonmember Rate: \$25,000

Elevate your organization's presence by sponsoring the closing keynote speaker! A representative from your company will take center stage to introduce the keynote speaker, with your logo prominently displayed on the screen.

Package includes:

- A company introduction given by WiM leadership
- Five-minute address to attendees before closing keynote presentation
- Acknowledgment as the Closing Keynote Sponsor on conference slides
- Access to SUMMIT 2026 participant list
- All Platinum Level sponsor benefits

CONFERENCE MOBILE APP SPONSOR

Member Rate: \$15,000
Nonmember Rate: \$25,000

Become the title sponsor for the WiM SUMMIT 2026 dynamic mobile app - the gateway for attendees to the conference schedule, session details and so much more!

Package includes:

- Company logo on splash screen when WiM SUMMIT attendees access the mobile app
- Company logo integrated into mobile app banner for duration of the conference
- Access to SUMMIT 2026 participant list*
- All Platinum Level sponsor benefits

NETWORKING BREAKFAST SPONSOR

Member Rate: \$13,000
Nonmember Rate: \$23,000

Provide attendees with a buffet breakfast on the second or third day of the conference.

Package includes:

- Opportunity to place company-branded item on tables (at sponsor's expense)
- All Gold Level sponsor benefits

ATTENDEE T-SHIRT SPONSOR (3 available)

Member Rate: \$11,500
Nonmember Rate: \$16,500

Get your brand seen at the WiM SUMMIT with a T-shirt sponsorship. The shirt, worn on the final day of the conference, offers shared branding with up to two other sponsors, maximizing visibility among industry leaders and influencers.

Package includes:

- Sponsor logo on the official WiM SUMMIT given to attendees. (T-shirts and design are produced by WiM)
- All Gold Level sponsor benefits

WI-FI SPONSOR

Member Rate: \$12,500
Nonmember Rate: \$17,500

Reliable Wi-Fi is a must-have productivity and communication tool. Help attendees stay connected by sponsoring the Wi-Fi connection with your branding featured on the Wi-Fi login signage.

Package includes:

- Introduction by WiM leadership during opening remarks
- Signage with logo promoting sponsorship of Wi-Fi at the conference
- All Gold Level sponsor benefits

CONFERENCE ATTENDEE BAG (3 available)

Member Rate: \$10,500
Nonmember Rate: \$15,500

Boost your brand visibility by sponsoring the WiM SUMMIT tote bag! Your logo will be prominently displayed alongside WiM and up to two other sponsors, offering maximum exposure to attendees.

Package includes:

- Sponsor logo on the SUMMIT tote bag given to attendees. (Tote bags and design produced by WiM)
- All Gold Level sponsor benefits

WATER BOTTLE SPONSOR (2 available)

Member Rate: \$10,000
Nonmember Rate: \$15,000

Sponsor the WiM SUMMIT by providing attendees with a reusable, eco-friendly water bottle featuring your logo. Your branding may share space with up to two other sponsors, with design and production managed by WiM.

Package includes:

- Sponsor logo on the SUMMIT water bottle given to attendees. (Water bottles and design produced by WiM)
- All Gold Level sponsor benefits

EDUCATIONAL BREAKOUT SESSION SPONSOR (multiple available)

Member Rate: \$7,000
Nonmember Rate: \$12,000

Get in front and center of the attendees by introducing an educational breakout session speaker.

Package includes:

- Ability to introduce a breakout session speaker
- Logo featured on projector screen at the beginning and end of a session
- All Silver Level sponsor benefits

YOUNG PROFESSIONALS NETWORKING RECEPTION SPONSOR

Member Rate: \$7,000
Nonmember Rate: \$12,000

Provide a one-hour networking reception featuring cocktails and appetizers.

Package includes:

- Special recognition during the reception
- Opportunity for sponsor representatives to give a short speech at the beginning of the reception
- All Silver Level sponsor benefits

HEADSHOT STUDIO (3 available)

Member Rate: \$6,500

Nonmember Rate: \$11,500

Provide attendees with a professionally taken headshot.

Package includes:

- Sponsor recognition on signage in the studio
- Opportunity to greet attendees before taking their headshot
- All Silver Level sponsor benefits

PLANT TOUR TRANSPORTATION SPONSOR (multiple available)

Member Rate: \$5,000

Nonmember Rate: \$8,000

Provide attendees with transportation to-and-from a selected plant tour.

Package includes:

- Opportunity to address the attendees on the way to the plant tour
- Ability to hand out promotional materials as attendees board the bus (at sponsor's expense)
- All Silver Level sponsor benefits

PLANT TOUR HOST SPONSOR (multiple available)

Member Rate: \$8,000

Nonmember Rate: \$13,000

Be an exclusive plant tour host for SUMMIT attendees, offering attendees a unique opportunity to see your company's innovative manufacturing processes firsthand. Plant tours can be held on any day of the conference and will be held concurrently with sessions.

Package includes:

- Opportunity to showcase your facilities and brand leadership to a targeted audience of manufacturing professionals
- Opportunity to provide branded materials or gifts to participants
- Optional lunch offered to attendees as a part of the tour, allowing a direct connection with attendees during a meal
- All Gold Level sponsor benefits

*** Plant tours must meet the criteria to be approved.

ALL DAY COFFEE SPONSOR (multiple available)

Member Rate: \$5,500

Nonmember Rate: \$8,500

Provide attendees with coffee throughout the SUMMIT.

Package includes:

- Sponsor recognition on signage
- All Silver Level sponsor benefits

BREAK SPONSOR (multiple available)

Member Rate: \$5,500

Nonmember Rate: \$8,500

Provide attendees with refreshments and snacks during the break session of the conference.

Package includes:

- Sponsor recognition on signage
- All Silver Level sponsor benefits

HOST COMMITTEE (multiple available)

Member Rate: \$5,500

Nonmember Rate: \$8,500

Join our WiM SUMMIT 2026 Host Committee and serve as an ambassador of the conference. The Host Committee meets approximately five times (once per month beginning in April 2026) via Zoom to assist WiM staff with planning the program.

Package includes:

- Assist with key decision making on conference content and speakers
- Ability to address WiM SUMMIT attendees by introducing a keynote speaker or general session
- Special recognition as a 2026 Host Committee member
- One registration to WiM SUMMIT 2026
- Exclusive volunteer opportunities that enable you to connect directly with conference participants

SHUTTLE SERVICE SPONSOR

Member Rate: \$40,000

Nonmember Rate: \$55,000

Grab this premium, high-visibility branding opportunity and become the exclusive sponsor of the WiM SUMMIT shuttle service. Your brand will reach grateful SUMMIT attendees as they hop on board the complimentary shuttles transporting them between official SUMMIT hotels and venue(s).

Package includes:

- Sponsor branding on all shuttle-related signage.
- All Platinum Level sponsor benefits

COAT AND LUGGAGE CHECK SPONSOR

Member Rate: \$30,000

Nonmember Rate: \$45,000

Provide a highly valued service to all SUMMIT attendees by sponsoring the coat and luggage checks! The free coat check and luggage storage locations ensure that attendees can safely store bulky items in a secure area with dedicated staff. This is a high-visibility opportunity for your company.

Package includes:

- Logo co-branded with WiM on Coat and Luggage Check walls in high traffic areas at the venue and the main hotel. Designed and produced by WiM
- All Platinum Level sponsor benefits

WiMx PRESENTATION STAGE SPONSOR

Member Rate: \$30,000

Nonmember Rate: \$45,000

Your brand will take the spotlight as the sponsor of the WiMx presentation stage located in the WiM EXPO Hall where attendees gather for key presentations, networking breaks, and receptions. Enjoy unparalleled visibility and engagement as you showcase your brand to industry leaders and decision-makers throughout the event.

Package includes:

- Includes 30-minute presentation time
- All Platinum Level sponsor benefits

RECHARGING LOUNGE SPONSOR (5 available)

Member Rate: \$25,000

Nonmember Rate: \$40,000

We need to recharge more than just our devices... we also need to re-charge ourselves. Sponsor a space in the Expo Hall where SUMMIT attendees can relax, catch up on work, and meet their peers. This dedicated area includes basic lounge furniture as well as charging stations. Lounge location and assignment at the discretion of WiM.

- Gold Level Sponsor benefits included

LACTATION ROOM SPONSOR

Member Rate: \$20,000

Nonmember Rate: \$35,000

Demonstrate your dedication to and support of people who are lactating while they attend the WiM SUMMIT by providing a secure and private space for them to utilize.

Package includes:

- Email promotion in advance of the WiM SUMMIT
- Logo co-branded with WiM on Lactation Rooms at WiM SUMMIT (designed and produced by WiM)
- All Platinum Level sponsor benefits

SPONSOR HOSTED EVENT PROMOTION/ IN-PERSON (multiple available)

Member Rate: \$20,000

Nonmember Rate: \$30,000

Planning to host an event during WiM SUMMIT 2026? You can promote it by adding it to the official SUMMIT agenda. Sponsor-hosted events can include activities like receptions, breakfasts, and yoga classes happening outside of SUMMIT hours.

This will boost attendance and increase interest in your organization. To do this, complete the Sponsor Hosted Event form in the Sponsor Portal. Note that buying this promotion doesn't guarantee your event's acceptance, but you must follow the general guidelines and policies. Sponsors can buy multiple promotions.

VIP RECEPTION SPONSOR

Member Rate: \$25,000

Nonmember Rate: \$35,000

Provide SUMMIT VIPs and Board members with an intimate reception during the SUMMIT.

Benefits include:

- Special recognition will be given during the reception
- Ability for company representatives to give a short speech at the beginning of the reception
- All Platinum Level sponsor benefits

REGISTRATION SPONSOR

Member Rate: \$40,000
Nonmember Rate: \$55,000

Welcome attendees from the moment they arrive as the exclusive Registration Sponsor of the WiM SUMMIT. With prominent company branding on registration desks, signage, and the online registration page, your organization gains unmatched visibility as you greet 2,100+ unique attendees throughout the three-day event.

- Company branding on registration desks and prominent signage, welcoming SUMMIT's 2,100+ unique attendees throughout the three-day conference
- Company logo recognized on registration page on SUMMIT website
- Exclusive positioning: One sponsor only ensuring category exclusivity and maximum exposure
- All Presenting level sponsor benefits included

GRAFFITI WALL SPONSOR

Member Rate: \$10,000
Nonmember Rate: \$15,000

Engage attendees in a memorable, high-traffic experience as the exclusive Graffiti Wall Sponsor. Your company's branding will be prominently featured on the WiM SUMMIT Graffiti Wall—an interactive installation visited by 2,100+ unique attendees throughout the three-day event.

- Company branding located on WiM SUMMIT Graffiti Wall, available for interaction with the SUMMIT's 2,100+ unique attendees throughout the three-day conference
- Sponsor can have a table with employees engaging with attendees by the wall
- All Gold level sponsor benefits included

NETWORKING LOUNGE SPONSOR

Member Rate: \$12,000
Nonmember Rate: \$17,000

Connect with attendees as the Networking Lounge Sponsor. Your company's branding will be prominently featured on the signage in the interactive networking lounge space which will foster attendee communication and connection and will be visited by 2,100+ unique attendees throughout the three-day event.

- Sponsor logo recognition in program and signage
- All Gold level sponsor benefits included
- Sponsor is responsible for furnishing the lounge

DAILY MORNING EMAIL SPONSOR (3 Available)

\$7,000 per day or
\$15,000 for Full Conference (3 Days)

Available dates include: Wednesday, October 7; Thursday, October 8; Friday, October 9

Receive premier brand recognition to kick off one or all three days of the SUMMIT by engaging as the Daily Morning Email Sponsor of the WiM SUMMIT. Daily emails are the go-to resource for attendees as they dive into the day's activities. Your brand will be front and center with this opportunity.

- Sponsor logo and URL included in daily SUMMIT email that is sent to 2,000+ attendees each morning of the conference
- Opportunity to include a 100-character message in email. Date selection for the email is on a first-come, first-serve basis.
- All Silver level sponsor benefits included

LUGGAGE TAG SPONSOR

Member Rate: \$10,000
Nonmember Rate: \$15,000

Put your brand in the hands of SUMMIT attendees with this high-visibility sponsorship. Your company logo will be featured on durable, event-branded luggage tags with conference branding—giving your organization exposure throughout the conference and long after attendees return home.

- Sponsor logo included on the SUMMIT luggage tag
- All Silver level sponsor benefits included

CHILDCARE SPONSOR

Member Rate: \$15,000
Nonmember Rate: \$20,000

Support the next generation of leaders by ensuring that caregivers attending the WiM SUMMIT can fully engage in the conference. The SUMMIT Child Care Sponsor will provide safe, engaging, and professional childcare services throughout the event, helping attendees focus on networking, learning, and growing their businesses knowing their little ones are in good hands.

- Sponsor logo displayed in childcare area of conference venue
- Shout outs during the SUMMIT programming and on social media
- Gold level sponsor benefits included



WiM EXPO



DATE

October 7-9, 2026



LOCATION

Las Vegas, NV



AUDIENCE

WiM SUMMIT Attendees

wim EXPO

The WiM EXPO is designed specifically for manufacturing professionals looking to elevate their business presence. This dedicated exhibit hall at the WiM SUMMIT offers a unique opportunity to showcase your company to a wide array of industry experts and decision-makers. Being an exhibitor not only enhances your visibility but also allows you to connect with key players in the manufacturing sector, opening doors to potential collaborations and business growth.

WiM EXPO

Sponsorship Levels

PREMIER 20' X 20' BOOTH

Member Rate: \$10,500

Nonmember Rate: \$15,000

- Three WiM SUMMIT registrations
- Premier booth package – open space and classic carpet - color tuxedo
- Opportunity to present on the WiMx stage
- Opportunity to select location
- Company logo on website and in the WiM SUMMIT program
- Virtual exhibit booth
- All Gold Level sponsor benefits

PREMIUM 10' X 20' BOOTH

Member Rate: \$7,500

Nonmember Rate: \$10,500

- Two WiM SUMMIT registrations
- Premium booth package: 8' high back wall, 3' high side drape, (2) 6' x 30" H draped tables, (4) chairs, (2) wastebaskets and classic carpet - color tuxedo
- Company logo on website and in WiM SUMMIT program
- Virtual exhibit booth
- 1/4-page ad in SUMMIT program

STANDARD 10' X 10' BOOTH

Member Rate: \$5,500

Nonmember Rate: \$7,500

- One WiM SUMMIT registration
- Standard booth package: 8' high back wall, 3' high side drape, (1) 6' x 30" H draped table, (2) chairs, (1) wastebasket and classic carpet - color tuxedo
- Booth identification sign
- Company logo on website and in the WiM SUMMIT program

*Add on an exhibit table to any sponsorship greater than \$7,000 for a discounted rate of \$4,000.

2025 EXHIBITORS

(As of 9/15/2025)

AbbVie	Rich's Products
American Crane	ServiceNow
Amgen	Siemens
Boeing	SME
Burns & McDonnell	Southwire
Caddi	STN Beauty
Climbing Trees Consulting	SWE
ComEd Energy Efficiency Program (represented by Resource Innovations)	Taylor Corporation
CWRU	Thomas, a Xometry Co.
Dairy Farmers of America	Tootris
Endress + Hauser	TriStar Digital Thread Solutions
Henkel	UW Madison
KinderCare	WBENC
Linde	Wilya
Molson Coors	Wright Technical Services
Mondelez	Xena
Principal	Yellow Cake Shop
	WBDC



2,189
Attendees



47
Booths



1,300+
Leads

*in 2024



WiM HALL OF FAME INDUCTION & RECEPTION



DATE

October 8, 2026



LOCATION

Las Vegas, NV



AUDIENCE

WiM SUMMIT Attendees



The Women in Manufacturing (WiM) Hall of Fame Induction and Reception is a celebratory event that honors pioneering women who have made remarkable contributions to the manufacturing industry. Held in conjunction with the WiM SUMMIT, this prestigious event recognizes the achievements of these exceptional professionals, whose careers have significantly influenced the sector's growth and innovation. Attendees can expect an inspiring evening filled with recognition and camaraderie as we celebrate the trailblazers who have paved the way for future generations of manufacturing.



COMPANIES OF PAST INDUCTEES

AFL	Mazda Toyota Manufacturing
Amgen	McCormick & Company
Avery Dennison	Nordson Corporation
AdvanSix	Foundation
BASF	Novelis Aluminum
BMW Manufacturing Co.	Pfizer
Boeing	QAD
BorgWarner Inc.	Companies of Past Inductees
Caterpillar, Inc.	Rome Grinding Solutions
Corning (Optical Communications)	Sandvik Coromant
Delphi	Shaw Industries
GE Appliances, a Haier Company	SME
Harbour Results Inc.	Southwire Company
HFI	STANLEY X
HP	T R Cook Consulting
ICC International	Toyota Motor Manufacturing of Kentucky
Intel Corporation	Toyota Indiana
John Deere	Trane Technologies
Kennametal, Inc.	United Scrap Metal
Kohler	Yk2020 LLC
Lockheed Martin Corporation	Zierick Manufacturing

*2020-2024 companies included

2025 INDUCTEES

Teresa Beach-Shelow

President, Superior Joining Technologies Inc.

Amanda Edwards

Vice President of Enterprise Excellence, Shaw Industries Group, Inc.

Ann Franzen

VP Manufacturing, Ceilings, USG Corporation

Dawn Garibaldi

Founder and CEO, Amplify Strategy Group, LLC

Virginia Harn

Principal, CLA (CliftonLarsonAllen)

Lynn Kier

Strategic Communications Executive, Manufacturing Industry, LSK Consulting

Lora McCawley

Siemens Plant Manager, Mayfield Breakers, Siemens

Cheryl Merchant

CEO & President, Taco

Jolen Stein

Sr. Director, People Services, BASF Corporation

Cheryl Thompson

Founder and CEO, CADIA

Gina Trombley

EVP Sales & Marketing and Chief Commercial Officer, Wabtec Corporation

Yati Varshneya

Director, Operations Excellence & Engineering, Johnson Matthey

Hall of Fame Sponsorship Levels

Sponsorship Features	LEVELS	PRESENTING	PLATINUM	GOLD	SILVER	SUPPORTING
	Member/Nonmember	\$35K/\$50K	\$10K/\$15K	\$7.5K/\$12.5K	\$3.5K/\$5.5K	\$1.5K/\$3.5K
Number of sponsorships available		1	multiple	multiple	multiple	multiple
Recognition as the exclusive 2026 Women in Manufacturing Hall of Fame Presenting Sponsor		●				
Opportunity to give remarks during the awards presentation		●				
Opportunity to provide congratulatory remarks and share information about the WiM Hall of Fame during the SUMMIT conference		●				
Complimentary registrations to the SUMMIT		10	4	2		
Complimentary registrations to the Hall of Fame Reception		5	2	1	1	
Logo recognition in materials prior to, during, and after the event		●	●	●	●	●
4-color advertisement in the onsite and digital printed SUMMIT program		Full page	1/2 page	1/4 page		
Logo recognition on onsite signage		●	●	●	●	●
Opportunity to position your company as a supporter of industry diversity, equity, and inclusion with visibility to leaders across manufacturing who will attend the event		●	●	●	●	●




MEN AS ALLIES

The Men as Allies conference is designed for male leaders and managers in the manufacturing industry who are committed to fostering collaboration and inclusion in the workplace. This conference will feature two days of expert presentations, evidence-based discussions and real-world examples on how to effectively support and champion women within the manufacturing industry.

MEN AS ALLIES



DATE

February 18–19, 2026



LOCATION

Clearwater Beach, FL



AUDIENCE

Men in management or leadership roles

2025 COMPANIES REPRESENTED

- Southwire Company
- Cummins
- MTE Corporation
- Chris-Craft Corporation
- PepsiCo
- Amgen
- Blaser Swisslube, Inc.
- Siemens
- Shoals Technologies
- Corning
- Hybrid Manufacturing Technologies

Men as Allies Sponsorship Levels

Sponsorship Features	LEVELS	PRESENTING	PLATINUM	GOLD	SILVER	SUPPORTING
	Member/Nonmember	\$20K/\$30K	\$12K/\$17K	\$6.5K/\$11.5K	\$3.5K/\$5.5K	\$1.5K/\$3.5K
Number of sponsorships available		1	multiple	multiple	multiple	multiple
Company logo hyperlinked on the Men as Allies website		●	●	●	●	●
Company logo included on event materials (signage, program)		●	●	●	●	●
Logo recognition throughout the conference		●	●	●	●	●
Ad placed on the Men as Allies pre-event email to attendees		●	●			
Ability to address attendees during opening remarks		●				
Opportunity to introduce a session		●	●	●		
Ability to supply attendees with one branded item		●	●			
Complimentary registrations to the conference		8	5	3	1	
Access to the attendee list*		●	●			
Featured blog post to highlight company participation		●				

*List will contain attendee information for those who opted in during registration.



WiM EAST



DATE

March 2, 2026



LOCATION

Hartford, CT



AUDIENCE

Manufacturing professionals across all roles and experience levels



WiM East is a regional conference tailored for manufacturing professionals navigating various stages of their careers. Held for those in the eastern U.S., this event provides unique, interactive opportunities to access cutting-edge industry content delivered by regional thought leaders. With insights into the latest industry trends and innovations, WiM East is not just about acquiring knowledge—it's a chance for personal and professional growth.

PAST SPONSORS

Amgen
AMT
Bank of America
Bolder Co
IMPACT Washington
Kia

Moss Adams
OMEP
Principal
RSM
SpaceX
Tesla

TOP JOB FUNCTIONS IN ATTENDANCE

- Executive Leadership and Management
- Sales and Business Development
- Finance and Operations
- HR and Talent Acquisition
- Marketing and Communications



158

Attendees



58

Companies

WiM East Sponsorship Levels

Sponsorship Features	LEVELS	PRESENTING	PLATINUM	GOLD	SILVER	SUPPORTING
	Member/Nonmember	\$15K/\$25K	\$10K/\$15K	\$5.5K/\$8.5K	\$3.5K/\$5.5K	\$1.5K/\$3.5K
Number of sponsorships available		1	1	5	multiple	multiple
Company logo hyperlinked on the WiM East website		●	●	●	●	●
Company logo included in WiM East program (onsite and digital)		●	●	●	●	●
Logo recognition throughout the conference		●	●	●	●	●
Ability to supply attendees with one branded item		●	●	●	●	
Ad in the WiM East program		Full page	Full page	1/2 page	1/4 page	
Ability to address attendees during opening remarks		●				
Opportunity to introduce a session		●	●			
Complimentary in-person registrations to the conference		10	8	4	2	1
One onsite tabletop exhibit booth		●	●			
Access to the attendee list*		●	●			
Featured blog post to highlight company participation		●				

*List will contain attendee information for those who opted in during registration.



Moms in MFG is an annual virtual conference and vibrant community tailored for working parents and caregivers in the manufacturing industry. The mission of Moms in MFG is to educate, connect, and support individuals navigating the unique challenges and triumphs of balancing caregiving with a career in manufacturing. Through engaging content and dynamic networking opportunities, Moms in MFG aims to foster a nurturing environment both within our community and across the industry.

MOMS IN MFG



DATE

May 7, 2026



LOCATION

Virtual



AUDIENCE

Parents and caregivers working in manufacturing

PAST SPONSORS

- AFL
- Cummins
- EY
- KPMG
- Magna International
- PepsiCo
- RHI Magnesita
- Southwire
- Rich's Products
- BASF
- AdvanSix



1,448
Attendees



547
Companies

MOMS IN MFG Sponsorship Levels

Sponsorship Features	LEVELS	PRESENTING	PLATINUM	GOLD	SILVER
	Member/Nonmember	\$15K/\$25K	\$8.5K/\$13.5K	\$5.5K/\$8.5K	\$3.5K/\$5.5K
Number of sponsorships available		1	multiple	multiple	multiple
Company logo hyperlinked on the Moms in MFG website		●	●	●	●
Logo recognition throughout the conference		●	●	●	●
Banner ad placed on Moms in MFG pre-event email to attendees		●			
Ability to address attendees during opening remarks		●			
Opportunity to introduce a session		●	●	●	
Complimentary registrations to the conference		20	15	10	5
Access to the attendee list*		●	●		
Featured blog post to highlight company participation		●			

*List will contain attendee information for those who opted in during registration.



HR Roundtable

The HR Roundtable offers an invaluable opportunity to network with industry peers and participate in roundtable discussions on key challenging human resource and training-related topics.

PRESENTING SPONSOR (limited available)

Member Rate: \$10,000

Nonmember Rate: \$15,000

- Company logo hyperlinked on the HR Roundtable website
- Logo recognition throughout the virtual event
- Opportunity for sponsor to lead or moderate a session
- 10 complimentary registrations to the event
- Ability to provide a discounted registration code to company contacts or clients
- Ability to address attendees during opening remarks
- Access to retreat participant list*

GOLD SPONSOR

Member Rate: \$7,000

Nonmember Rate: \$10,000

- Company logo hyperlinked on the HR Roundtable website
- Logo recognition throughout the virtual event
- Opportunity for sponsor to introduce a session
- 6 complimentary registrations to the event
- Access to retreat participant list*

SILVER SPONSOR

Member Rate: \$3,500

Nonmember Rate: \$6,000

- Company logo hyperlinked on the HR Roundtable website
- Logo recognition throughout the virtual event
- 3 complimentary registrations to the event

HR ROUNDTABLE



DATE

March 26, 2026

10:00 am – 2:30 pm ET



LOCATION

Virtual



AUDIENCE

Training and human resource directors, managers and generalists



WiM EXECUTIVE RETREAT



DATE

June 1–3, 2026



LOCATION

The Miraval Resort
Tucson, Arizona



AUDIENCE:

Director+

BUYING INFLUENCE:

High

ATTENDANCE:

Limited and curated

WiM EXECUTIVE RETREAT

About the Executive Retreat

The WiM Executive Retreat is an invitation-only leadership experience designed for senior manufacturing executives. Hosted in a private, distraction-free setting, the retreat focuses on peer-level strategy, leadership growth, and meaningful executive connection.

Why Sponsor

Sponsoring the WiM Executive Retreat places your organization inside the room with manufacturing decision-makers at a moment when relationships are built and leadership perspectives are shaped.

SPONSOR VALUE

- Direct access to C-suite and senior executives
- High-quality engagement (no booths, no exhibit hall)
- Premium brand alignment with leadership and innovation
- Visibility in a relationship-first, executive-only environment
- Meaningful conversations

WHO ATTENDS

- CEOs, Presidents, COOs
- VPs / VPs of Operations, Manufacturing, Engineering
- Chief People Officers / CHROs
- Division & Plant Leaders
- WiM Executive Networking Group (ENG) Members

Sponsorship Opportunities

PRESENTING SPONSOR (Exclusive)

Member Rate: \$27,000

Nonmember Rate: \$42,000

- Exclusive Presenting Sponsor designation
- Welcome remarks (5 minutes, non-promotional)
- Two executive sponsor attendees
- Brand recognition across retreat marketing, website, and on-site signage
- Inclusion in post-event recap and insights
- Optional curated executive experience (WiM-approved, sponsor responsible for cost/logistics)

LEADERSHIP SESSION SPONSOR

Member Rate: \$18,000

Nonmember Rate: \$28,000

- Sponsorship of one executive leadership session
- Recognition at session opening
- Collaborative session framing with WiM
- One executive sponsor attendee
- Agenda and materials recognition

WELLNESS OR EXPERIENCE SPONSOR

Member Rate: \$15,000

Nonmember Rate: \$25,000

- Sponsorship of a wellness or experiential element
- On-site recognition
- Brand placement in retreat materials
- One executive sponsor attendee

SPONSORSHIP GUIDELINES

- No exhibit booths or sales pitches
- Non-promotional; content-aligned participation only
- Executive-level sponsor representatives required
- All sponsor elements co-created and approved by WiM

Next Steps

Sponsorships are limited and offered on a first-confirmed basis.

EXECUTIVE DINNER OR NETWORKING EXPERIENCE SPONSOR

Member Rate: \$10,000

Nonmember Rate: \$15,000

- Sponsorship recognition during hosted dinner or networking experience
- Brief welcome acknowledgment
- Brand visibility on-site
- One executive sponsor attendee

EXECUTIVE WELCOME GIFT SPONSOR (3 available)

Member Rate: \$7,000

Nonmember Rate: \$12,000

Sponsor the curated welcome gift provided to all executive attendees upon arrival. Includes:

- Recognition as Executive Welcome Gift Sponsor
- Brand acknowledgment on welcome note or insert (WiM-approved and provided, non-promotional)
- Inclusion in pre-event thank-you messaging
- Discounted registration to retreat

NETWORKING BREAK SPONSOR (2 available)

Member Rate: \$3,500

Nonmember Rate: \$5,500

Sponsor a hosted networking break during the retreat.

Includes:

- On-site recognition during the break
- Discounted registration to retreat



The Winter Workforce Conference (WWC) spotlights the most pressing workforce challenges and solutions across the industry, from attracting and developing skilled employees to improving retention and building resilient workplace cultures. Designed for HR professionals, operations leaders, and organizational decision-makers, this event will offer actionable insights, innovative strategies, and real-world case studies to help manufacturers strengthen their talent pipelines and thrive in an evolving labor landscape.

WINTER WORKFORCE CONFERENCE



DATE

February 16–17, 2026



LOCATION

Clearwater Beach, FL



AUDIENCE

Representatives from WiM corporate member companies who hold leadership positions in HR and operations roles, as well as organizational decision-makers

PAST SPONSORS

Diebold Nixdorf
JFF
BMO
Sodexo
AST Corp

KPMG
Omni
Amgen
Pfizer
ServiceNow

Oracle
PepsiCo
UKG
Amgen

TOP JOB FUNCTIONS IN ATTENDANCE

- Human Resources
- Operations
- Sales
- C-Suite/President/Owner
- Engineer



225
Attendees



114
Companies

WWC Sponsorship Levels

Sponsorship Features	LEVELS Member/Nonmember	PRESENTING \$20K/\$30K	PLATINUM \$10K/\$15K	GOLD \$5K/\$8K	SILVER \$3K/\$5K	SUPPORTING \$1K/\$3K
Number of sponsorships available		1	multiple	multiple	multiple	multiple
Company logo hyperlinked on the WWC website		●	●	●	●	●
Company logo in the WWC program		●	●	●	●	●
Logo recognition throughout the conference		●	●	●	●	●
Ability to supply attendees with one branded item		●	●	●	●	
Ad in the WWC program		full page	full page	1/2 page	1/4 page	
Opportunity to introduce or moderate a session		●	●			
Complimentary in-person registrations to WWC		8	5	3	2	1
One on-site tabletop exhibit booth		●	●			
Ability to address WWC attendees during general session		●				
Access to the WWC attendee list*		●	●			
Featured blog post to highlight company participation		●				
Ability to host a roundtable during the conference		●				

*List will contain attendee information for those who opted in during registration.

WWC – Additional Opportunities

SNACK BREAK SPONSOR (2 available)

Member Rate: \$5,000

Nonmember Rate: \$8,000

- Provide a light snack break for attendees at the Winter Workforce Conference
- On-site signage and recognition as the Snack Break Sponsor
- All Gold Level sponsor benefits

BREAKFAST SPONSOR

Member Rate: \$5,500

Nonmember Rate: \$8,500

- Provide a continental breakfast for attendees of the Winter Workforce Conference
- On-site signage and recognition as the Breakfast Sponsor
- All Gold Level sponsor benefits

NETWORKING LUNCH SPONSOR (DAY 1)

Member Rate: \$8,000

Nonmember Rate: \$13,000

- Provide lunch for attendees of the Winter Workforce Conference on day 1 of the conference
- On-site signage and recognition as the Networking Lunch Sponsor
- All Platinum Level sponsor benefits

NETWORKING LUNCH SPONSOR (DAY 2)

Member Rate: \$8,000

Nonmember Rate: \$13,000

- Provide lunch for attendees of the Winter Workforce Conference on day 2 of the conference
- On-site signage and recognition as the Networking Lunch Sponsor
- All Platinum Level sponsor benefits

NETWORKING RECEPTION SPONSOR

Member Rate: \$12,000

Nonmember Rate: \$17,000

- Provide attendees with a networking reception
- On-site signage and recognition as the reception sponsor
- Opportunity to give a 5-minute address at the start of the reception
- All Platinum Level sponsor benefits

EXECUTIVE LOUNGE SPONSORSHIP

Member Rate: \$20,000

Nonmember Rate: \$30,000

- Provide a premium space for senior leaders to network and recharge, with your company prominently recognized through lounge branding and event materials.
- On-site signage and recognition as the exclusive lounge sponsor.
- Opportunity to host an option event (during non-WWC session hours) for executives
- All Platinum Level sponsor benefits

OFFSITE NETWORKING DINNER SPONSOR (multiple available)

Member Rate: \$8,000

Nonmember Rate: \$13,000

Position your organization at the center of high-value connections as an Offsite Networking Dinner Sponsor. This premier opportunity highlights your brand during an intimate, invitation-only dinner where industry leaders, executives, and key stakeholders gather to network, share insights, and build meaningful relationships. Your sponsorship showcases your company's commitment to fostering community and leadership in manufacturing while providing elevated brand visibility in a relaxed, memorable setting.

- Ability to invite a limited number of Winter Workforce Conference attendees to a private offsite networking dinner
- Signage as the dinner sponsor
- All Gold level benefits included
- Sponsors are responsible for any food, beverage, and event costs



The WiM Chapter Leadership Workshop is a one-and-a-half-day event designed exclusively for WiM’s volunteer chapter leaders. Serving as local WiM ambassadors, these leaders organize events and networking opportunities to keep members connected throughout the year. This workshop unites them for an immersive and collaborative WiM experience.

CHAPTER LEADERSHIP CONFERENCE



DATE

May 13-14, 2026



LOCATION

Cleveland, OH



AUDIENCE

WiM Chapter Leaders

TOP COMPANIES REPRESENTED

BASF
 Autocam Medical
 GE Appliances, a Haier company
 TRUMPF, Inc.
 Pfizer

TOP JOB FUNCTIONS IN ATTENDANCE

- Operations
- C-Suite
- Engineering
- Finance
- Continuous Improvement
- Supply Chain



57

Attendees



51

Companies



25

WiM Chapters

Chapter Leadership Sponsorship Levels

Sponsorship Features	LEVELS Member/Nonmember	GOLD \$12.5K/\$17.5K	SILVER \$7.5K/\$12.5K	SUPPORTING \$5K/\$8K
Number of sponsorships available		1	multiple	multiple
Ability to address attendees during the workshop welcome		●		
Company incorporated in workshop header and presentation templates		●		
Complimentary workshop and reception registration for company representative(s)		2	1	
Ability to supply attendees with one branded promotional item		●	●	
Company logo in post-workshop blog post		●	●	●
Company logo on signage throughout the workshop		●	●	●
Company logo in printed workshop agenda		●	●	●
Company logo hyperlinked on the workshop registration page and posted on promotional emails		●	●	●
Access to participant list*		●		

*List will contain attendee information for those who opted in during registration.

Chapter Leadership – Additional Opportunities

NETWORKING RECEPTION SPONSOR

Member Rate: \$8,000

Nonmember Rate: \$13,000

- Ability for sponsor company representatives to give a short speech at the beginning of the reception
- Company logo included on event cocktail napkins
- All Silver Level benefits included

ATTENDEE GIFT SPONSOR

Member Rate: \$5,000

Nonmember Rate: \$8,000

- Opportunity to provide attendees with a gift to leave the workshop with
- Recognition on signage as the Attendee Gift Sponsor
- All Supporting level sponsor benefits included



SPONSORSHIP

sponsorship@womeninmfg.org

MEMBERSHIP

membership@womeninmfg.org

216-503-5700

womeninmanufacturing.org

Contact Us

WiM offers a wide variety of sponsorship options, along with customized packages tailored to help you promote and showcase your business to our engaged audience. Whether you want to enhance your brand's presence or establish meaningful connections, our flexible options can be designed to meet your specific goals. Don't miss this opportunity to make a memorable impact! Contact us today to learn more about how you can become a sponsor and drive your business forward.