

SPONSOR PROSPECTUS 2026-2027

WIM WOMEN IN MFG



TABLE OF CONTENTS

About Women in Manufacturing (WIM)	3
Why Sponsor a WIM Event	3
WIM by the Numbers	3
WIM Events Overview	4
WIM SUMMIT	5-17
WIM EXPO (SUMMIT)	18-19
WIM Hall of Fame (SUMMIT)	20-22
Allies in MFG	23-24
HR Roundtable	25
WIM North	26-27
WIM South	28-29
WIM Workforce Conference	30-32
WIM Executive Retreat	33-34
Moms in MFG	35-36
Contact Us	37

About Women in Manufacturing

The Women in Manufacturing Association (WIM) is the only national and global trade association dedicated to supporting women and their allies in the manufacturing industry. With a vibrant network of individuals and companies across the United States and around the world, WIM fosters growth and opportunity for manufacturers at every stage of their careers. From the shop floor to the executive suite, WIM welcomes individuals in all roles and disciplines—whether you're leading a team, driving production, or supporting the industry in a partner capacity. Through year-round programming, resources, and community-building, WIM is committed to supporting, promoting, and inspiring those shaping the future of manufacturing.

WHY SPONSOR A WIM EVENT?

Amplify Your Brand Reach

Get direct access to the very people you want to connect with. Connect with over 35,000 engaged members and 550+ corporate companies in the manufacturing industry.

Forge Valuable Connections

Forge valuable relationships with potential customers and partners. Plus, benefit from exclusive in-event speaking opportunities to showcase your expertise.

Support an Important Cause

Contribute to advancing women in manufacturing while aligning your brand with an essential industry initiative.

WIM event sponsorship offers opportunities that provide unmatched visibility, engagement, and thought leadership for companies committed to advancing women in manufacturing. Benefits include on-site and digital brand recognition, exhibit opportunities (for most events), complimentary registrations, and the chance to showcase expertise through session introductions, breakout leadership, or general session remarks.

WIM BY THE NUMBERS



36,000+

Individual Members in 50 U.S. States and 70 Countries

1,750

Companies Participated in WIM Events in 2024

550+

Corporate Member Companies

3,998

WIM Event Attendees in 2024

209

Educational and Professional Development Sessions in 2024

WIM Events Overview

<p>WIM SUMMIT</p> <p>October 7-9, 2026 Las Vegas, NV & Virtual</p>	<p>WIM EXPO</p> <p>October 7-9, 2026 (SUMMIT) Las Vegas, NV</p>	 <p>October 8, 2026 (SUMMIT) Las Vegas, NV</p>	 <p>October 9, 2026 Las Vegas, NV</p>
<p>HR Roundtable</p> <p>August 27, 2026 Virtual</p>	 <p>November 2, 2026 Milwaukee, WI</p>	 <p>February 1, 2027 Atlanta, GA</p>	<p>WIM WORKFORCE CONFERENCE</p> <p>March 2-3, 2027 Clearwater Beach, FL</p>
<p>WIM EXECUTIVE RETREAT</p> <p>February 7-10, 2027 Tucson, AZ</p>	 <p>May 6, 2027 Virtual</p>		



WIM SUMMIT



DATE

October 7-9, 2026



LOCATION

Las Vegas, NV & Virtual



AUDIENCE

Manufacturing professionals across all roles and experience levels

WIM SUMMIT

The WIM SUMMIT is the premier national conference for manufacturing professionals, drawing more than 2,000 attendees from around the world. This three-day event includes plant tours, keynote presentations, roundtable discussions, breakout sessions, and social events to foster professional growth networking. By changing locations each year, the WIM SUMMIT provides participants with the opportunity to explore diverse manufacturing landscapes and expand their professional connections both domestically and internationally.



2,066
Attendees



599
Companies



48
States



15
Countries



At Southwire, we believe that sustainable change happens when we come together with a compelling and actionable vision for the future. We share in WIM's mission to create an industry that is not just accessible to women, but where women thrive. We are deeply committed to fostering opportunities for women at all levels of manufacturing. From sponsoring national events to supporting initiatives like Empowering Women in Production, Moms in Manufacturing, and Allies in MFG, we want to ensure that women have every opportunity to succeed. WIM is a catalyst for progress, and we are honored to be part of this community of changemakers."

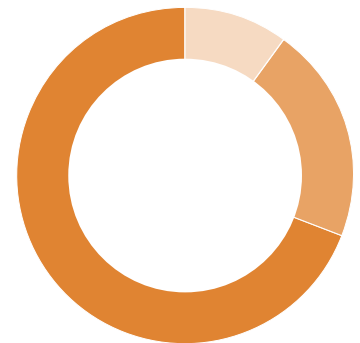
Cara Herzog
Chief Inclusion Officer at Southwire

Demo & Stats

TOP JOB FUNCTIONS



COMPANY SIZE



*in 2025

WIM SUMMIT Sponsorship Levels

Sponsorship Features	LEVELS		Title	Presenting	Diamond	Platinum	Gold	Silver	Supporting
	Member/Nonmember	\$55K/\$75K	\$27K/\$42K	\$20K/\$30K	\$15K/\$25K	\$7K/\$12K	\$5K/\$8K	\$2K/\$4K	
Number of sponsorships available		1	limited	multiple	multiple	multiple	multiple	multiple	multiple
Company logo hyperlinked on the SUMMIT 2026 website		●	●	●	●	●	●	●	●
Company logo in WIM SUMMIT 2026 program (on-site & digital program)		●	●	●	●	●	●	●	●
Logo recognition throughout the conference (on-site & digitally)		●	●	●	●	●	●	●	●
Ability to supply attendees with one branded item		●	●	●	●	●	●	●	●
Company landing page on virtual platform with the ability to add marketing material, videos, staff, etc.		●	●	●	●	●	●	●	●
Sponsor profile in mobile app		●	●	●	●	●	●	●	●
Ability to track leads through company landing page		●	●	●	●	●	●	●	●
Ability for attendees to schedule one-on-one appointments with staff members and/or send direct messages		●	●	●	●	●	●	●	●
Ad in the WIM SUMMIT 2026 program		Full page	Full page	Full page	Full page	1/2 page			
Opportunity for sponsor to introduce or moderate session (in-person or virtually)		●	●	●	●				
Complimentary registrations to SUMMIT		50 virtual or 25 in-person	25 virtual or 11 in-person	15 virtual or 9 in-person	8 virtual or 5 in-person	4 virtual or 3 in-person	3 virtual or 2 in-person	1 virtual	
One seat on SUMMIT Host Committee		●	●						
One on-site exhibit booth		●	●	●					
Ability to address WIM SUMMIT 2026 attendees during general session		●	●						
Access to WIM SUMMIT 2026 participant list*		●	●	●					
Featured blog post to highlight company participation		●	●						
Invitations to VIP reception		8	6	4					
Ability to present a session		●							

*List will contain attendee information for those who opted in during registration.

WIM SUMMIT – Additional Opportunities

WELCOME NETWORKING RECEPTION SPONSOR

Member Rate: \$30,000
Nonmember Rate: \$45,000

The Welcome Reception is your chance to informally showcase your company to all attendees. Being the conference's first event, it offers high brand exposure. As a sponsor, you host a one-hour networking reception with cocktails and appetizers for attendees.

Package includes:

- Special recognition and signage at the Welcome Networking Reception
- Access to WIM SUMMIT 2026 participant list*
- Opportunity to order branded cocktail napkins (at sponsor's expense)
- All Platinum Level sponsor benefits

OPENING KEYNOTE PRESENTER SPONSOR

Member Rate: \$20,000
Nonmember Rate: \$30,000

Associate your organization with the conference's highly anticipated opening keynote speaker. A representative from your company will have the honor of introducing the keynote, while your logo is prominently displayed on the screen.

Package includes:

- Company introduction given by WIM leadership
- Five-minute address to attendees before opening keynote
- Acknowledgment as the Opening Keynote Presenter Sponsor on conference slides
- 2 passes to the VIP Reception
- Reserved VIP seating during keynote address for 8
- Opportunity to place one company-branded item at each attendee chair (at sponsor's expense)
- Ability to register additional WIM SUMMIT attendees at a discounted rate
- Access to WIM SUMMIT 2026 participant list*
- All Platinum Level sponsor benefits

NETWORKING LUNCH SPONSOR

Member Rate: \$20,000
Nonmember Rate: \$30,000

Provide attendees with a networking lunch during the conference.

Package includes:

- Access to WIM SUMMIT 2026 participant list*
- All Platinum Level sponsor benefits

CLOSING KEYNOTE SPONSOR

Member Rate: \$15,000
Nonmember Rate: \$25,000

Elevate your organization's presence by sponsoring the closing keynote speaker! A representative from your company will take center stage to introduce the keynote speaker, with your logo prominently displayed on the screen.

Package includes:

- A company introduction given by WIM leadership
- Five-minute address to attendees before closing keynote presentation
- Acknowledgment as the Closing Keynote Sponsor on conference slides
- Access to SUMMIT 2026 participant list
- All Platinum Level sponsor benefits

CONFERENCE MOBILE APP SPONSOR

Member Rate: \$15,000
Nonmember Rate: \$25,000

Become the title sponsor for the WIM SUMMIT 2026 dynamic mobile app - the gateway for attendees to the conference schedule, session details and so much more!

Package includes:

- Company logo on splash screen when WIM SUMMIT attendees access the mobile app
- Company logo integrated into mobile app banner for duration of the conference
- Access to SUMMIT 2026 participant list*
- All Platinum Level sponsor benefits

NETWORKING BREAKFAST SPONSOR

Member Rate: \$13,000
Nonmember Rate: \$23,000

Provide attendees with a buffet breakfast on the second or third day of the conference.

Package includes:

- Opportunity to place company-branded item on tables (at sponsor's expense)
- All Gold Level sponsor benefits

ATTENDEE T-SHIRT SPONSOR (3 available)

Member Rate: \$11,500
Nonmember Rate: \$16,500

Get your brand seen at the WIM SUMMIT with a T-shirt sponsorship. The shirt, worn on the final day of the conference, offers shared branding with up to two other sponsors, maximizing visibility among industry leaders and influencers.

Package includes:

- Sponsor logo on the official WIM SUMMIT given to attendees. (T-shirts and design are produced by WIM)
- All Gold Level sponsor benefits

WI-FI SPONSOR

Member Rate: \$12,500
Nonmember Rate: \$17,500

Reliable Wi-Fi is a must-have productivity and communication tool. Help attendees stay connected by sponsoring the Wi-Fi connection with your branding featured on the Wi-Fi login signage.

Package includes:

- Introduction by WIM leadership during opening remarks
- Signage with logo promoting sponsorship of Wi-Fi at the conference
- All Gold Level sponsor benefits

CONFERENCE ATTENDEE BAG (3 available)

Member Rate: \$10,500
Nonmember Rate: \$15,500

Boost your brand visibility by sponsoring the WIM SUMMIT tote bag! Your logo will be prominently displayed alongside WIM and up to two other sponsors, offering maximum exposure to attendees.

Package includes:

- Sponsor logo on the SUMMIT tote bag given to attendees. (Tote bags and design produced by WIM)
- All Gold Level sponsor benefits

WATER BOTTLE SPONSOR (2 available)

Member Rate: \$10,000
Nonmember Rate: \$15,000

Sponsor the WIM SUMMIT by providing attendees with a reusable, eco-friendly water bottle featuring your logo. Your branding may share space with up to two other sponsors, with design and production managed by WIM.

Package includes:

- Sponsor logo on the SUMMIT water bottle given to attendees. (Water bottles and design produced by WIM)
- All Gold Level sponsor benefits

EDUCATIONAL BREAKOUT SESSION SPONSOR (multiple available)

Member Rate: \$7,000
Nonmember Rate: \$12,000

Get in front and center of the attendees by introducing an educational breakout session speaker.

Package includes:

- Ability to introduce a breakout session speaker
- Logo featured on projector screen at the beginning and end of a session
- All Silver Level sponsor benefits

YOUNG PROFESSIONALS NETWORKING RECEPTION SPONSOR

Member Rate: \$7,000
Nonmember Rate: \$12,000

Provide a one-hour networking reception featuring cocktails and appetizers.

Package includes:

- Special recognition during the reception
- Opportunity for sponsor representatives to give a short speech at the beginning of the reception
- All Silver Level sponsor benefits

HEADSHOT STUDIO (3 available)**Member Rate: \$6,500****Nonmember Rate: \$11,500**

Provide attendees with a professionally taken headshot.

Package includes:

- Sponsor recognition on signage in the studio
- Opportunity to greet attendees before taking their headshot
- All Silver Level sponsor benefits

PLANT TOUR TRANSPORTATION SPONSOR (multiple available)**Member Rate: \$5,000****Nonmember Rate: \$8,000**

Provide attendees with transportation to-and-from a selected plant tour.

Package includes:

- Opportunity to address the attendees on the way to the plant tour
- Ability to hand out promotional materials as attendees board the bus (at sponsor's expense)
- All Silver Level sponsor benefits

PLANT TOUR HOST SPONSOR (multiple available)**Member Rate: \$8,000****Nonmember Rate: \$13,000**

Be an exclusive plant tour host for SUMMIT attendees, offering attendees a unique opportunity to see your company's innovative manufacturing processes firsthand. Plant tours can be held on any day of the conference and will be held concurrently with sessions.

Package includes:

- Opportunity to showcase your facilities and brand leadership to a targeted audience of manufacturing professionals
- Opportunity to provide branded materials or gifts to participants
- Optional lunch offered to attendees as a part of the tour, allowing a direct connection with attendees during a meal
- All Gold Level sponsor benefits

*** Plant tours must meet the criteria to be approved.

ALL DAY COFFEE SPONSOR (multiple available)**Member Rate: \$5,500****Nonmember Rate: \$8,500**

Provide attendees with coffee throughout the SUMMIT.

Package includes:

- Sponsor recognition on signage
- All Silver Level sponsor benefits

BREAK SPONSOR (multiple available)**Member Rate: \$5,500****Nonmember Rate: \$8,500**

Provide attendees with refreshments and snacks during the break session of the conference.

Package includes:

- Sponsor recognition on signage
- All Silver Level sponsor benefits

HOST COMMITTEE (multiple available)**Member Rate: \$5,500****Nonmember Rate: \$8,500**

Join our WIM SUMMIT 2026 Host Committee and serve as an ambassador of the conference. The Host Committee meets approximately five times (once per month beginning in April 2026) via Zoom to assist WIM staff with planning the program.

Package includes:

- Assist with key decision making on conference content and speakers
- Ability to address WIM SUMMIT attendees by introducing a keynote speaker or general session
- Special recognition as a 2026 Host Committee member
- One registration to WIM SUMMIT 2026
- Exclusive volunteer opportunities that enable you to connect directly with conference participants

SHUTTLE SERVICE SPONSOR**Member Rate: \$40,000****Nonmember Rate: \$55,000**

Grab this premium, high-visibility branding opportunity and become the exclusive sponsor of the WIM SUMMIT shuttle service. Your brand will reach grateful SUMMIT attendees as they hop on board the complimentary shuttles transporting them between official SUMMIT hotels and venue(s).

Package includes:

- Sponsor branding on all shuttle-related signage.
- All Platinum Level sponsor benefits

COAT AND LUGGAGE CHECK SPONSOR

Member Rate: \$30,000

Nonmember Rate: \$45,000

Provide a highly valued service to all SUMMIT attendees by sponsoring the coat and luggage checks! The free coat check and luggage storage locations ensure that attendees can safely store bulky items in a secure area with dedicated staff. This is a high-visibility opportunity for your company.

Package includes:

- Logo co-branded with WIM on Coat and Luggage Check walls in high traffic areas at the venue and the main hotel
Designed and produced by WIM
- All Platinum Level sponsor benefits

WIMx PRESENTATION STAGE SPONSOR

Member Rate: \$30,000

Nonmember Rate: \$45,000

Your brand will take the spotlight as the sponsor of the WIMx presentation stage located in the WIM EXPO Hall where attendees gather for key presentations, networking breaks, and receptions. Enjoy unparalleled visibility and engagement as you showcase your brand to industry leaders and decision-makers throughout the event.

Package includes:

- Includes 30-minute presentation time
- All Platinum Level sponsor benefits

RECHARGING LOUNGE SPONSOR (5 available)

Member Rate: \$25,000

Nonmember Rate: \$40,000

We need to recharge more than just our devices... we also need to re-charge ourselves. Sponsor a space in the Expo Hall where SUMMIT attendees can relax, catch up on work, and meet their peers. This dedicated area includes basic lounge furniture as well as charging stations. Lounge location and assignment at the discretion of WIM.

- Gold Level Sponsor benefits included

LACTATION ROOM SPONSOR

Member Rate: \$20,000

Nonmember Rate: \$35,000

Demonstrate your dedication to and support of people who are lactating while they attend the WIM SUMMIT by providing a secure and private space for them to utilize.

Package includes:

- Email promotion in advance of the WIM SUMMIT
- Logo co-branded with WIM on Lactation Rooms at WIM SUMMIT (designed and produced by WIM)
- All Platinum Level sponsor benefits

SPONSOR HOSTED EVENT PROMOTION/ IN-PERSON (multiple available)

Member Rate: \$20,000

Nonmember Rate: \$30,000

Planning to host an event during WIM SUMMIT 2026? You can promote it by adding it to the official SUMMIT agenda. Sponsor-hosted events can include activities like receptions, breakfasts, and yoga classes happening outside of SUMMIT hours.

This will boost attendance and increase interest in your organization. To do this, complete the Sponsor Hosted Event form in the Sponsor Portal. Note that buying this promotion doesn't guarantee your event's acceptance, but you must follow the general guidelines and policies. Sponsors can buy multiple promotions.

VIP RECEPTION SPONSOR

Member Rate: \$25,000

Nonmember Rate: \$35,000

Provide SUMMIT VIPs and Board members with an intimate reception during the SUMMIT.

Benefits include:

- Special recognition will be given during the reception
- Ability for company representatives to give a short speech at the beginning of the reception
- All Platinum Level sponsor benefits

REGISTRATION SPONSOR

Member Rate: \$40,000
Nonmember Rate: \$55,000

Welcome attendees from the moment they arrive as the exclusive Registration Sponsor of the WIM SUMMIT. With prominent company branding on registration desks, signage, and the online registration page, your organization gains unmatched visibility as you greet 2,100+ unique attendees throughout the three-day event.

- Company branding on registration desks and prominent signage, welcoming SUMMIT's 2,100+ unique attendees throughout the three-day conference
- Company logo recognized on registration page on SUMMIT website
- Exclusive positioning: One sponsor only ensuring category exclusivity and maximum exposure
- All Presenting level sponsor benefits included

GRAFFITI WALL SPONSOR

Member Rate: \$10,000
Nonmember Rate: \$15,000

Engage attendees in a memorable, high-traffic experience as the exclusive Graffiti Wall Sponsor. Your company's branding will be prominently featured on the WIM SUMMIT Graffiti Wall—an interactive installation visited by 2,100+ unique attendees throughout the three-day event.

- Company branding located on WIM SUMMIT Graffiti Wall, available for interaction with the SUMMIT's 2,100+ unique attendees throughout the three-day conference
- Sponsor can have a table with employees engaging with attendees by the wall
- All Gold level sponsor benefits included

NETWORKING LOUNGE SPONSOR

Member Rate: \$12,000
Nonmember Rate: \$17,000

Connect with attendees as the Networking Lounge Sponsor. Your company's branding will be prominently featured on the signage in the interactive networking lounge space which will foster attendee communication and connection and will be visited by 2,100+ unique attendees throughout the three-day event.

- Sponsor logo recognition in program and signage
- All Gold level sponsor benefits included
- Sponsor is responsible for furnishing the lounge

DAILY MORNING EMAIL SPONSOR (3 Available)

\$7,000 per day or
\$15,000 for Full Conference (3 Days)

Available dates include: Wednesday, October 7; Thursday, October 8; Friday, October 9

Receive premier brand recognition to kick off one or all three days of the SUMMIT by engaging as the Daily Morning Email Sponsor of the WIM SUMMIT. Daily emails are the go-to resource for attendees as they dive into the day's activities. Your brand will be front and center with this opportunity.

- Sponsor logo and URL included in daily SUMMIT email that is sent to 2,000+ attendees each morning of the conference
- Opportunity to include a 100-character message in email. Date selection for the email is on a first-come, first-serve basis.
- All Silver level sponsor benefits included

LUGGAGE TAG SPONSOR

Member Rate: \$10,000
Nonmember Rate: \$15,000

Put your brand in the hands of SUMMIT attendees with this high-visibility sponsorship. Your company logo will be featured on durable, event-branded luggage tags with conference branding—giving your organization exposure throughout the conference and long after attendees return home.

- Sponsor logo included on the SUMMIT luggage tag
- All Silver level sponsor benefits included

CHILDCARE SPONSOR

Member Rate: \$15,000
Nonmember Rate: \$20,000

Support the next generation of leaders by ensuring that caregivers attending the WIM SUMMIT can fully engage in the conference. The SUMMIT Child Care Sponsor will provide safe, engaging, and professional childcare services throughout the event, helping attendees focus on networking, learning, and growing their businesses knowing their little ones are in good hands.

- Sponsor logo displayed in childcare area of conference venue
- Shout outs during the SUMMIT programming and on social media
- Gold level sponsor benefits included

SUMMIT 2026 Branding & Digital Signage Sponsorship Opportunities

All onsite digital signage sponsorship opportunities for the 2026 WIM SUMMIT must be confirmed by September 1, 2026. Sponsor is responsible for creating the artwork. Digital signage will be located at the venue of the 2026 WIM SUMMIT in Las Vegas, at Caesars Forum.

Exterior Opportunities (Caesars Forum, Las Vegas)



SOUTH FACING EXTERIOR BANNER

\$15,000

Make a bold onsite impression at the 2026 WIM SUMMIT with prominent brand visibility on a large-format frame banner displayed for the duration of the event.

Sponsorship Benefits Include:

- Showcase your brand to 2,000+ WIM SUMMIT attendees and visitors throughout the event
- High-impact onsite visibility through a 20'W x 20'H frame banner
- Opportunity to reinforce your company's support of WIM and the manufacturing community



LINQ PROMENADE STAIRCASE (EAST OR WEST)

\$21,000

Create a memorable onsite presence with high-impact branding on the LINQ Promenade Staircase, located along the LINQ Promenade Bridge. This unique opportunity offers sponsors visibility in a high-traffic pedestrian area, creating a brand moment for WIM SUMMIT attendees and visitors throughout the event.

Asset Details:

- Location: LINQ Promenade Staircase — East or West, LINQ Promenade Bridge
- Size: 24-25 steps total
- Step Dimensions: Each step is 242"W x 6"H

Sponsorship Benefits Include:

- Prominent brand visibility in a high-traffic onsite location
- Opportunity to showcase your company's message across 24-25 branded stair steps
- Exposure to 2,000+ WIM SUMMIT attendees and visitors throughout the event
- A creative, photo-worthy branding opportunity that reinforces your company's support of WIM and the manufacturing community

Interior Opportunities (Caesars Forum, Las Vegas)



PROJECTOR WALL SPONSORSHIP

\$15,000

Create a high-impact visual presence at the 2026 WIM SUMMIT with a large-format Projector Wall displayed onsite throughout the conference. This premium branding opportunity allows sponsors to showcase static or video content on a 32'W x 20'H projection surface, offering prominent visibility for WIM SUMMIT attendees.

Asset Details:

- Size: 32'W x 20'H

Sponsorship Benefits Include:

- Prominent onsite brand visibility through a large-format digital display
- Opportunity to showcase sponsor messaging, brand visuals, or video content
- Exposure to 2,000+ WIM SUMMIT attendees and visitors throughout the event
- Premium placement that enhances brand recognition and reinforces your company's support of WIM and the manufacturing community



VIDEO WALL SPONSORSHIP

\$28,000

Create a powerful onsite brand presence at the 2026 WIM SUMMIT with premium visibility on the Video Wall located in the Forum Ballroom Pre-Function area. This high-traffic space offers sponsors a large-format digital branding opportunity designed to capture attendee attention before and between key event activities.

Asset Details:

- Location: Forum Ballroom Pre-Function

Display Size:

- West Side: 62'4"W x 26'2"H
- South Side: 39'4"W x 26'2"H
- Full Screen: 101'8"W x 26'2"H

Sponsorship Benefits Include:

- Premier brand visibility in the Forum Ballroom Pre-Function area
- Opportunity to showcase sponsor messaging through large-scale digital creative
- Exposure to 2,000+ WIM SUMMIT attendees and visitors throughout the event
- High-impact placement in a key gathering and transition space
- Alignment with WIM's mission and visibility among manufacturing professionals, leaders, sponsors, and partners



MAIN STAIRS BRANDING SPONSORSHIP

\$21,000

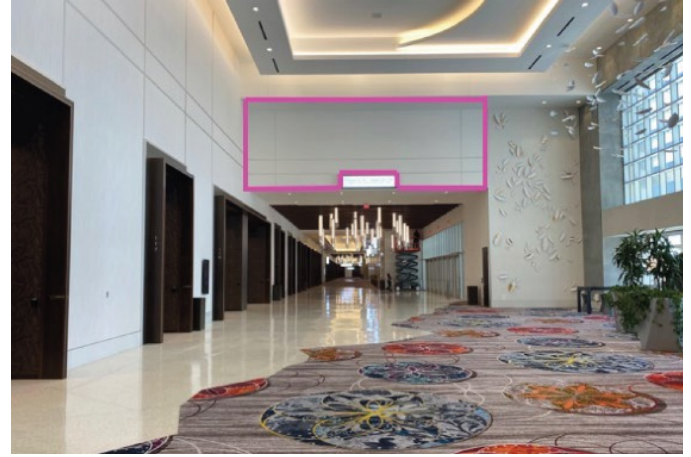
Create a high-visibility onsite brand moment at the 2026 WIM SUMMIT with branding across the Main Stairs located in the Forum Ballroom Pre-Function area. This prominent placement offers repeated exposure as attendees move through one of the venue's key gathering and transition spaces.

Asset Details:

- Asset: Main Stairs — 72 steps
- Location: Forum Ballroom Pre-Function
- Size: 72 steps total
- Step Dimensions: Each step is 127"W x 6"H

Sponsorship Benefits Include:

- Prominent brand visibility in the Forum Ballroom Pre-Function area
- Opportunity to showcase sponsor branding across 72 stair steps
- Exposure to 2,000+ WIM SUMMIT attendees and visitors throughout the event
- Memorable onsite placement in a high-traffic attendee pathway
- Alignment with WIM's mission and visibility among manufacturing professionals, leaders, sponsors, and partners



PRE-FUNCTION FOYER WALL SPONSORSHIP

\$15,000

Create a premium onsite brand presence with a large-format branded wall in the Pre-Function 2 area during the 2026 WIM SUMMIT. This highly visible placement gives sponsors the opportunity to showcase their brand in a key attendee gathering and transition space throughout the event.

Asset Details:

- Asset: Pre-Function 2 Foyer Wall
- Location: Pre-Function 2
- Size: 36'W x 12'H

Sponsorship Benefits Include:

- Prominent brand visibility in the Pre-Function 2 area
- Opportunity to feature sponsor branding on a large-format foyer wall
- Exposure to 2,000+ WIM SUMMIT attendees and visitors throughout the event
- Placement in a high-traffic attendee pathway and gathering space
- Alignment with WIM's mission and visibility among manufacturing professionals, leaders, sponsors, and partners



DOOR OVERHEAD SPONSORSHIP

\$15,000

Create strong onsite visibility with branded Door Overheads in the Pre-Function 2 area during the 2026 WIM SUMMIT. Positioned above key entry points, this sponsorship offers repeated exposure as attendees move in and out of event spaces throughout the day.

Asset Details:

- Asset: Door Overheads — 4 total
- Location: Pre-Function 2
- Size: 23'6"W x 3'6"H

Sponsorship Benefits Include:

- Prominent brand placement above high-traffic entry points
- Opportunity to feature sponsor branding across four door overheads
- Exposure to 2,000+ WIM SUMMIT attendees and visitors throughout the event
- Repeated visibility as attendees enter and exit key event areas
- Alignment with WIM's mission and visibility among manufacturing professionals, leaders, sponsors, and partners

ESCALATOR LANDING SPONSORSHIP

\$10,500

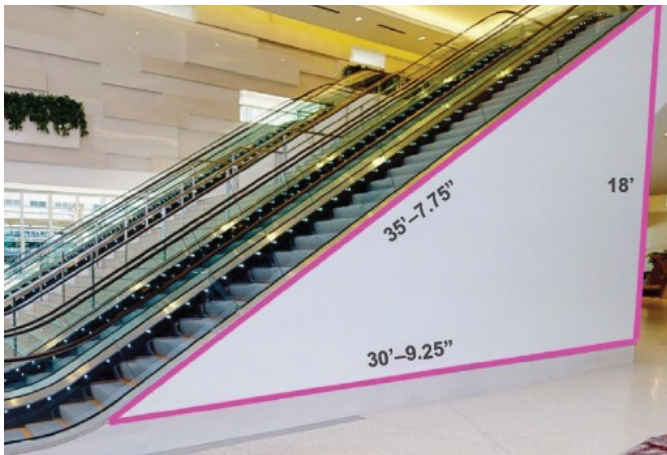
Create a strong onsite brand presence with branded placement at the Escalator Landing during the 2026 WIM SUMMIT. This high-traffic area offers repeated visibility as attendees move throughout the venue, making it a valuable opportunity to showcase your company's brand in a key transition space.

Asset Details:

- Asset: Escalator Landing
- Size: 21'L x 31'W

Sponsorship Benefits Include:

- Prominent brand visibility in a high-traffic attendee pathway
- Opportunity to showcase your company's brand in a key venue transition area
- Exposure to 2,000+ WIM SUMMIT attendees and visitors throughout the event
- Memorable onsite placement that reinforces your company's support of WIM and the manufacturing community



PRE-FUNCTION ESCALATOR WALL SPONSORSHIP

\$7,000

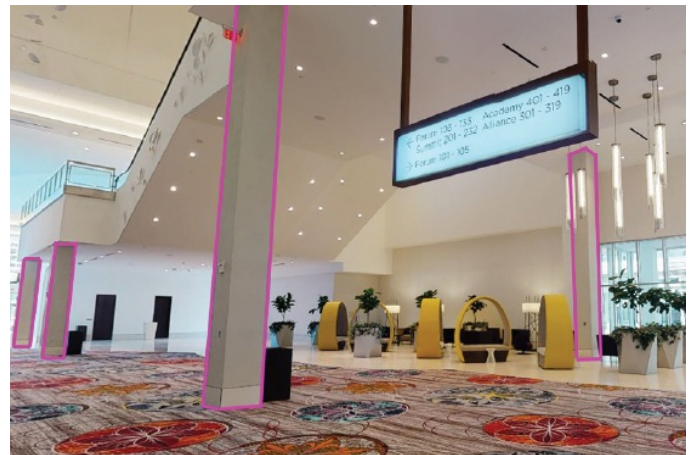
Create a highly visible onsite brand presence with branded placement on the Pre-Function 1 Escalator Wall during the 2026 WIM SUMMIT. Located in a key attendee flow area, this sponsorship offers repeated visibility as attendees move between sessions, networking spaces, and event activities.

Asset Details:

- Asset: Pre-Function 1 Escalator Wall
- Size: See photo/specifications
 - Base: 30'9.25"
 - Height: 18'
 - Slant/Hypotenuse: 35'7.75"

Sponsorship Benefits Include:

- Prominent brand visibility in a high-traffic pre-function area
- Opportunity to showcase sponsor branding in a key attendee transition space
- Exposure to 2,000+ WIM SUMMIT attendees and visitors throughout the event
- Memorable onsite placement that reinforces your company's support of WIM and the manufacturing community



FOYER PILLARS SPONSORSHIP

\$6,000

Create a polished onsite brand presence with branded Foyer Pillars in the Pre-Function 1 area during the 2026 WIM SUMMIT. This sponsorship offers repeated visibility in a key attendee gathering and transition space, helping sponsors reinforce their brand throughout the event experience.

Asset Details:

- Asset: Foyer Pillars — 4 total
- Location: Pre-Function 1

Display Specifications:

- Two pillars are 30' tall and 25" wide on each side
- Two pillars are 15' tall and 25" wide on each side
- Bottom 13" is not usable
- Branding cannot cover strobes

Sponsorship Benefits Include:

- Brand visibility in the Pre-Function 1 area
- Opportunity to showcase sponsor branding across four foyer pillars
- Exposure to 2,000+ WIM SUMMIT attendees and visitors throughout the event
- Placement in a high-traffic attendee pathway and gathering space
- Alignment with WIM's mission and visibility among manufacturing professionals, leaders, sponsors, and partners



WIM EXPO



DATE

October 7-9, 2026



LOCATION

Las Vegas, NV



AUDIENCE

WIM SUMMIT Attendees

WIM EXPO

The WIM EXPO is designed specifically for manufacturing professionals looking to elevate their business presence. This dedicated exhibit hall at the WIM SUMMIT offers a unique opportunity to showcase your company to a wide array of industry experts and decision-makers. Being an exhibitor not only enhances your visibility but also allows you to connect with key players in the manufacturing sector, opening doors to potential collaborations and business growth.

WIM EXPO

Sponsorship Levels

PREMIER 20' X 20' BOOTH

Member Rate: \$10,500

Nonmember Rate: \$15,000

- Three WIM SUMMIT registrations
- Premier booth package – open space and venue carpet included
- Opportunity to present on the WIMx stage
- Opportunity to select location
- Company logo on website and in the WIM SUMMIT program
- Virtual exhibit booth
- All Gold Level sponsor benefits

PREMIUM 10' X 20' BOOTH

Member Rate: \$7,500

Nonmember Rate: \$10,500

- Two WIM SUMMIT registrations
- Premium booth package: 8' high back wall, 3' high side drape, (2) 6' x 30" H draped tables, (4) chairs, (2) wastebaskets and venue carpet included
- Company logo on website and in WIM SUMMIT program
- Virtual exhibit booth
- 1/4-page ad in SUMMIT program

STANDARD 10' X 10' BOOTH

Member Rate: \$5,500

Nonmember Rate: \$7,500

- One WIM SUMMIT registration
- Standard booth package: 8' high back wall, 3' high side drape, (1) 6' x 30" H draped table, (2) chairs, (1) wastebasket and venue carpet included
- Booth identification sign
- Company logo on website and in the WIM SUMMIT program

*Add on an exhibit table to any sponsorship greater than \$7,000 for a discounted rate of \$4,000.

2025 EXHIBITORS

AbbVie	Rich's Products
American Crane	ServiceNow
Amgen	Siemens
Boeing	SME
Burns & McDonnell	Southwire
Caddi	STN Beauty
Climbing Trees Consulting	SWE
ComEd Energy Efficiency Program (represented by Resource Innovations)	Taylor Corporation
CWRU	Thomas, a Xometry Co.
Dairy Farmers of America	Tootris
Endress + Hauser	TriStar Digital Thread Solutions
Henkel	UW Madison
KinderCare	WBENC
Linde	Wilya
Molson Coors	Wright Technical Services
Mondelez	Xena
Principal	Yellow Cake Shop
	WBDC



2,066
Attendees



50
Booths



1,300+
Leads

*in 2025



WIM HALL OF FAME INDUCTION & RECEPTION



DATE

October 8, 2026



LOCATION

Las Vegas, NV



AUDIENCE

WIM SUMMIT Attendees



The Women in Manufacturing (WIM) Hall of Fame Induction and Reception is a celebratory event that honors pioneering women who have made remarkable contributions to the manufacturing industry. Held in conjunction with the WIM SUMMIT, this prestigious event recognizes the achievements of these exceptional professionals, whose careers have significantly influenced the sector's growth and innovation. Attendees can expect an inspiring evening filled with recognition and camaraderie as we celebrate the trailblazers who have paved the way for future generations of manufacturing.



COMPANIES OF PAST INDUCTEES

AFL	Mazda Toyota Manufacturing
Amgen	McCormick & Company
Avery Dennison	Nordson Corporation
AdvanSix	Foundation
BASF	Novelis Aluminum
BMW Manufacturing Co.	Pfizer
Boeing	QAD
BorgWarner Inc.	Companies of Past Inductees
Caterpillar, Inc.	Rome Grinding Solutions
Corning (Optical Communications)	Sandvik Coromant
Delphi	Shaw Industries
GE Appliances, a Haier Company	SME
Harbour Results Inc.	Southwire Company
HFI	STANLEY X
HP	T R Cook Consulting
ICC International	Toyota Motor Manufacturing of Kentucky
Intel Corporation	Toyota Indiana
John Deere	Trane Technologies
Kennametal, Inc.	United Scrap Metal
Kohler	Yk2020 LLC
Lockheed Martin Corporation	Zierick Manufacturing

*2020-2024 companies included

2025 INDUCTEES

Teresa Beach-Shelow

President, Superior Joining Technologies Inc.

Amanda Edwards

Vice President of Enterprise Excellence, Shaw Industries Group, Inc.

Ann Franzen

VP Manufacturing, Ceilings, USG Corporation

Dawn Garibaldi

Founder and CEO, Amplify Strategy Group, LLC

Virginia Harn

Principal, CLA (CliftonLarsonAllen)

Lynn Kier

Strategic Communications Executive, Manufacturing Industry, LSK Consulting

Lora McCawley

Siemens Plant Manager, Mayfield Breakers, Siemens

Cheryl Merchant

CEO & President, Taco

Jolen Stein

Sr. Director, People Services, BASF Corporation

Cheryl Thompson

Founder and CEO, CADIA

Gina Trombley

EVP Sales & Marketing and Chief Commercial Officer, Wabtec Corporation

Yati Varshneya

Director, Operations Excellence & Engineering, Johnson Matthey

Hall of Fame Sponsorship Levels

Sponsorship Features	LEVELS	PRESENTING	PLATINUM	GOLD	SILVER	SUPPORTING
	Member/Nonmember	\$35K/\$50K	\$10K/\$15K	\$7.5K/\$12.5K	\$3.5K/\$5.5K	\$1.5K/\$3.5K
Number of sponsorships available		1	multiple	multiple	multiple	multiple
Recognition as the exclusive 2026 Women in Manufacturing Hall of Fame Presenting Sponsor		●				
Opportunity to give remarks during the awards presentation		●				
Opportunity to provide congratulatory remarks and share information about the WIM Hall of Fame during the SUMMIT conference		●				
Complimentary registrations to the SUMMIT		10	4	2		
Complimentary registrations to the Hall of Fame Reception		5	2	1	1	
Logo recognition in materials prior to, during, and after the event		●	●	●	●	●
4-color advertisement in the onsite and digital printed SUMMIT program		Full page	1/2 page	1/4 page		
Logo recognition on onsite signage		●	●	●	●	●
Opportunity to position your company as a supporter of industry diversity, equity, and inclusion with visibility to leaders across manufacturing who will attend the event		●	●	●	●	●



WIM ALLIES IN MFG

A COMMUNITY OF SUPPORTERS + PARTNERS

Allies in MFG is an event and community held in conjunction with the WIM SUMMIT that is offered to manufacturing leaders and professionals focused on building stronger relationships, improving collaboration, and supporting the success of individuals and teams. Through peer discussion and practical leadership insights, participants explore how allyship can strengthen trust, communication, workplace culture, and employee engagement.

PAST COMPANIES REPRESENTED

- Blaser Swisslube, Inc.
- Donaldson Company
- GE Appliances, a Haier company
- General Mills
- Greenheck Group
- Howmet Aerospace, Structure Systems
- Kerry
- Mazda Toyota Manufacturing
- Nestle Purina
- Nestle Purina PetCare
- PepsiCo
- Siemens
- Snap-tite Hose Company
- Southwire Company
- Toyo Tires North America, Inc
- Wingspan Performance
- Winnebago Industries, Inc.

Allies in MFG



DATE

October 9, 2026



LOCATION

Las Vegas, NV



AUDIENCE

Manufacturing leaders, people managers, HR professionals, and team members committed to strengthening workplace culture, collaboration, and employee support.

Allies in MFG Sponsorship Levels

Sponsorship Features	LEVELS Member/Nonmember	PRESENTING \$20K/\$30K	PLATINUM \$12K/\$17K	GOLD \$6.5K/\$11.5K	SILVER \$3.5K/\$5.5K	SUPPORTING \$1.5K/\$3.5K
Number of sponsorships available		1	multiple	multiple	multiple	multiple
Company logo hyperlinked on the Allies in MFG website		●	●	●	●	●
Company logo included on event materials		●	●	●	●	●
Logo recognition throughout the conference		●	●	●	●	●
Ad placed on the Allies in MFG pre-event email to attendees		●	●			
Ability to address attendees during opening remarks		●				
Opportunity to introduce a session		●	●	●		
Ability to supply attendees with one branded item		●	●			
Complimentary registrations to the conference		8	5	3	1	
Access to the attendee list*		●	●			
Featured blog post to highlight company participation		●				

*List will contain attendee information for those who opted in during registration.



HR Roundtable

The HR Roundtable offers an invaluable opportunity to network with industry peers and participate in roundtable discussions on key challenging human resource and training-related topics.

PRESENTING SPONSOR (limited available)

Member Rate: \$10,000

Nonmember Rate: \$15,000

- Company logo hyperlinked on the HR Roundtable website
- Logo recognition throughout the virtual event
- Opportunity for sponsor to lead or moderate a session
- 10 complimentary registrations to the event
- Ability to provide a discounted registration code to company contacts or clients
- Ability to address attendees during opening remarks
- Access to retreat participant list*

GOLD SPONSOR

Member Rate: \$7,000

Nonmember Rate: \$10,000

- Company logo hyperlinked on the HR Roundtable website
- Logo recognition throughout the virtual event
- Opportunity for sponsor to introduce a session
- 6 complimentary registrations to the event
- Access to retreat participant list*

SILVER SPONSOR

Member Rate: \$3,500

Nonmember Rate: \$6,000

- Company logo hyperlinked on the HR Roundtable website
- Logo recognition throughout the virtual event
- 3 complimentary registrations to the event

HR ROUNDTABLE



DATE

August 27, 2026

10:00 am – 2:30 pm ET



LOCATION

Virtual



AUDIENCE

Training and human resource directors, managers and generalists



WIM North

WIM North is a regional conference tailored for manufacturing professionals navigating various stages of their careers. Held for those in the northern U.S., this event provides unique, interactive opportunities to access cutting-edge industry content delivered by regional thought leaders. With insights into the latest industry trends and innovations, WIM North is not just about acquiring knowledge—it's a chance for personal and professional growth.

PAST SPONSORS

AAM	Magna
Auto Supply Chain Prophets (QAD and Quistem)	Principal
BASF	ServiceNow
CVG	Tesla
Diversified Engineering & Plastics LLC	U of M – Economic Growth Institute
Kia	Upsher-Smith
	ZF

TOP JOB FUNCTIONS IN ATTENDANCE

- Executive Leadership and Management
- Sales and Business Development
- Finance and Operations
- HR and Talent Acquisition
- Marketing and Communications

WIM NORTH



DATE

November 2, 2026



LOCATION

Milwaukee, WI



AUDIENCE

Manufacturing professionals across all roles and experience levels



158

Attendees



58

Companies

WIM North Sponsorship Levels

Sponsorship Features	LEVELS	PRESENTING	PLATINUM	GOLD	SILVER	SUPPORTING
	Member/Nonmember	\$15K/\$25K	\$10K/\$15K	\$5.5K/\$8.5K	\$3.5K/\$5.5K	\$1.5K/\$3.5K
Number of sponsorships available		1	2	5	multiple	multiple
Company logo hyperlinked on the WIM North website		●	●	●	●	●
Company logo included in WIM North program (onsite and digital)		●	●	●	●	●
Logo recognition throughout the conference		●	●	●	●	●
Ability to supply attendees with one branded item		●	●	●	●	
Ad in the WIM North program		Full page	Full page	1/2 page	1/4 page	
Ability to address attendees during opening remarks		●				
Opportunity to introduce a session		●	●			
Complimentary in-person registrations to the conference		10	8	4	2	1
One onsite tabletop exhibit booth		●	●			
Access to the attendee list*		●	●			
Featured blog post to highlight company participation		●				
Opportunity to share a 3-minute "commercial" during the event		●				

*List will contain attendee information for those who opted in during registration.



WIM South

WIM South is a regional conference tailored for manufacturing professionals navigating various stages of their careers. Held for those in the southern U.S., this event provides unique, interactive opportunities to access cutting-edge industry content delivered by regional thought leaders. With insights into the latest industry trends and innovations, WIM South is not just about acquiring knowledge—it's a chance for personal and professional growth.

PAST SPONSORS

AFL	Cognizant	PepsiCo
BASF	GE Appliances, a Haier company	Principal
Blue Origin	Gig + Take	ServiceNow
BMO	JFF	Shaw Industries
BTD	Kymera	Southwire
CBRE	Magna	Toyo Tires
Chart Industries	Michelin	Wastequip

TOP JOB FUNCTIONS IN ATTENDANCE

- Executive Leadership and Management
- Sales and Business Development
- Finance and Operations
- HR and Talent Acquisition
- Marketing and Communications

WIM SOUTH



DATE

February 1, 2027



LOCATION

Atlanta, GA



AUDIENCE

Manufacturing professionals across all roles and experience levels



158

Attendees



58

Companies

WIM South Sponsorship Levels

Sponsorship Features	LEVELS	PRESENTING	PLATINUM	GOLD	SILVER	SUPPORTING
	Member/Nonmember	\$15K/\$25K	\$10K/\$15K	\$5.5K/\$8.5K	\$3.5K/\$5.5K	\$1.5K/\$3.5K
Number of sponsorships available		1	2	5	multiple	multiple
Company logo hyperlinked on the WIM South website		●	●	●	●	●
Company logo included in WIM South program (onsite and digital)		●	●	●	●	●
Logo recognition throughout the conference		●	●	●	●	●
Ability to supply attendees with one branded item		●	●	●	●	
Ad in the WIM South program		Full page	Full page	1/2 page	1/4 page	
Ability to address attendees during opening remarks		●				
Opportunity to introduce a session		●	●			
Complimentary in-person registrations to the conference		10	8	4	2	1
One onsite tabletop exhibit booth		●	●			
Access to the attendee list*		●	●			
Featured blog post to highlight company participation		●				
Opportunity to share a 3-minute "commercial" during the event		●				

*List will contain attendee information for those who opted in during registration.



WIM WORKFORCE CONFERENCE

The WIM Workforce Conference is our premier event dedicated to the workforce challenges and opportunities impacting manufacturing today. Bringing together HR professionals, workforce development leaders, operations leaders, and executives, the conference explores emerging trends, innovative talent strategies, and proven practices for building and sustaining high-performing teams. Attendees will gain fresh perspectives, practical takeaways, and valuable connections that support workforce attraction, retention, engagement, leadership development, and organizational success.

WIM WORKFORCE CONFERENCE



DATE

March 2-3, 2027



LOCATION

Clearwater Beach, FL



AUDIENCE

Representatives from WIM corporate member companies who hold leadership positions in HR and operations roles, as well as organizational decision-makers

PAST SPONSORS

Diebold Nixdorf
JFF
BMO
Sodexo
AST Corp

KPMG
Omni
Amgen
Pfizer
ServiceNow

Oracle
PepsiCo
UKG
Amgen

TOP JOB FUNCTIONS IN ATTENDANCE

- Human Resources
- Operations
- Sales
- C-Suite/President/Owner
- Engineer



225
Attendees



114
Companies

WWC Sponsorship Levels

Sponsorship Features	LEVELS Member/Nonmember	PRESENTING \$20K/\$30K	PLATINUM \$10K/\$15K	GOLD \$5K/\$8K	SILVER \$3K/\$5K	SUPPORTING \$1K/\$3K
Number of sponsorships available		1	multiple	multiple	multiple	multiple
Company logo hyperlinked on the WIM Workforce Conference website		●	●	●	●	●
Company logo in the WIM Workforce Conference program		●	●	●	●	●
Logo recognition throughout the conference		●	●	●	●	●
Ability to supply attendees with one branded item		●	●	●	●	
Ad in the WIM Workforce Conference program		full page	full page	1/2 page	1/4 page	
Opportunity to introduce or moderate a session		●	●			
Complimentary in-person registrations to WWC		8	5	3	2	1
One on-site tabletop exhibit booth		●	●			
Ability to address WWC attendees during general session		●	●			
Access to the WWC attendee list*		●	●			
Featured blog post to highlight company participation		●				
Ability to host a roundtable during the conference		●				

*List will contain attendee information for those who opted in during registration.

WWC – Additional Opportunities

SNACK BREAK SPONSOR (2 available)

Member Rate: \$5,000

Nonmember Rate: \$8,000

- Provide a light snack break for attendees at the WIM Workforce Conference
- On-site signage and recognition as the Snack Break Sponsor
- All Gold Level sponsor benefits

BREAKFAST SPONSOR

Member Rate: \$5,500

Nonmember Rate: \$8,500

- Provide a continental breakfast for attendees of the WIM Workforce Conference
- On-site signage and recognition as the Breakfast Sponsor
- All Gold Level sponsor benefits

NETWORKING LUNCH SPONSOR (DAY 1)

Member Rate: \$8,000

Nonmember Rate: \$13,000

- Provide lunch for attendees of the WIM Workforce Conference on day 1 of the conference
- On-site signage and recognition as the Networking Lunch Sponsor
- All Platinum Level sponsor benefits

NETWORKING LUNCH SPONSOR (DAY 2)

Member Rate: \$8,000

Nonmember Rate: \$13,000

- Provide lunch for attendees of the WIM Workforce Conference on day 2 of the conference
- On-site signage and recognition as the Networking Lunch Sponsor
- All Platinum Level sponsor benefits

NETWORKING RECEPTION SPONSOR

Member Rate: \$12,000

Nonmember Rate: \$17,000

- Provide attendees with a networking reception
- On-site signage and recognition as the reception sponsor
- Opportunity to give a 5-minute address at the start of the reception
- All Platinum Level sponsor benefits



WIM EXECUTIVE RETREAT



DATE

February 7-10, 2027



LOCATION

The Miraval Resort
Tucson, Arizona



AUDIENCE:

Director+

BUYING INFLUENCE:

High

ATTENDANCE:

Limited and curated

WIM EXECUTIVE RETREAT

About the Executive Retreat

The WIM Executive Retreat is an invitation-only leadership experience designed for senior manufacturing executives. Hosted in a private, distraction-free setting, the retreat focuses on peer-level strategy, leadership growth, and meaningful executive connection.

Why Sponsor

Sponsoring the WIM Executive Retreat places your organization inside the room with manufacturing decision-makers at a moment when relationships are built and leadership perspectives are shaped.

SPONSOR VALUE

- Direct access to C-suite and senior executives
- High-quality engagement (no booths, no exhibit hall)
- Premium brand alignment with leadership and innovation
- Visibility in a relationship-first, executive-only environment
- Meaningful conversations

WHO ATTENDS

- CEOs, Presidents, COOs
- VPs / VPs of Operations, Manufacturing, Engineering
- Chief People Officers / CHROs
- Division & Plant Leaders
- WIM Executive Networking Group (ENG) Members

Sponsorship Opportunities

PRESENTING SPONSOR (Exclusive)

Member Rate: \$27,000

Nonmember Rate: \$42,000

- Exclusive Presenting Sponsor designation
- Welcome remarks (5 minutes, non-promotional)
- Two executive sponsor attendees
- Brand recognition across retreat marketing, website, and on-site signage
- Inclusion in post-event recap and insights
- Optional curated executive experience (WIM-approved, sponsor responsible for cost/logistics)

LEADERSHIP SESSION SPONSOR

Member Rate: \$18,000

Nonmember Rate: \$28,000

- Sponsorship of one executive leadership session
- Recognition at session opening
- Collaborative session framing with WIM
- One executive sponsor attendee
- Agenda and materials recognition

WELLNESS OR EXPERIENCE SPONSOR

Member Rate: \$15,000

Nonmember Rate: \$25,000

- Sponsorship of a wellness or experiential element
- On-site recognition
- Brand placement in retreat materials
- One executive sponsor attendee

SPONSORSHIP GUIDELINES

- No exhibit booths or sales pitches
- Non-promotional; content-aligned participation only
- Executive-level sponsor representatives required
- All sponsor elements co-created and approved by WIM

Next Steps

Sponsorships are limited and offered on a first-confirmed basis.

EXECUTIVE DINNER OR NETWORKING EXPERIENCE SPONSOR

Member Rate: \$10,000

Nonmember Rate: \$15,000

- Sponsorship recognition during hosted dinner or networking experience
- Brief welcome acknowledgment
- Brand visibility on-site
- One executive sponsor attendee

EXECUTIVE WELCOME GIFT SPONSOR (3 available)

Member Rate: \$7,000

Nonmember Rate: \$12,000

Sponsor the curated welcome gift provided to all executive attendees upon arrival. Includes:

- Recognition as Executive Welcome Gift Sponsor
- Brand acknowledgment on welcome note or insert (WIM-approved and provided, non-promotional)
- Inclusion in pre-event thank-you messaging
- Discounted registration to retreat

NETWORKING BREAK SPONSOR (2 available)

Member Rate: \$3,500

Nonmember Rate: \$5,500

Sponsor a hosted networking break during the retreat agenda.

Includes:

- On-site recognition during the break
- Discounted registration to retreat



A COMMUNITY OF PARENTS + CAREGIVERS

Moms in MFG is an annual virtual conference and vibrant community tailored for working parents and caregivers in the manufacturing industry. The mission of Moms in MFG is to educate, connect, and support individuals navigating the unique challenges and triumphs of balancing caregiving with a career in manufacturing. Through engaging content and dynamic networking opportunities, Moms in MFG aims to foster a nurturing environment both within our community and across the industry.

MOMS IN MFG



DATE

May 6, 2027



LOCATION

Virtual



AUDIENCE

Parents and caregivers working in manufacturing

PAST SPONSORS

- AFL
- Cummins
- EY
- KPMG
- Magna International
- PepsiCo
- RHI Magnesita
- Southwire
- Rich's Products
- BASF
- AdvanSix



1,448
Attendees



547
Companies

MOMS IN MFG Sponsorship Levels

Sponsorship Features	LEVELS	PRESENTING	PLATINUM	GOLD	SILVER
	Member/Nonmember	\$15K/\$25K	\$8.5K/\$13.5K	\$5.5K/\$8.5K	\$3.5K/\$5.5K
Number of sponsorships available		1	multiple	multiple	multiple
Company logo hyperlinked on the Moms in MFG website		●	●	●	●
Logo recognition throughout the conference		●	●	●	●
Banner ad placed on Moms in MFG pre-event email to attendees		●	●		
Ability to address attendees during opening remarks		●			
Opportunity to introduce a session		●	●	●	
Complimentary registrations to the conference		20	15	10	5
Access to the attendee list*		●	●		
Featured blog post to highlight company participation		●			
Opportunity to share a 3-minute "commercial" during the event		●			

*List will contain attendee information for those who opted in during registration.



SPONSORSHIP

sponsorship@womeninmfg.org

MEMBERSHIP

membership@womeninmfg.org

216-503-5700

womeninmanufacturing.org

Contact Us

WIM offers a wide variety of sponsorship options, along with customized packages tailored to help you promote and showcase your business to our engaged audience. Whether you want to enhance your brand's presence or establish meaningful connections, our flexible options can be designed to meet your specific goals. Don't miss this opportunity to make a memorable impact! Contact us today to learn more about how you can become a sponsor and drive your business forward.