

SUMMIT 2020

September 28 - 30, 2020 | Cleveland, OH



SPONSORSHIP OPPORTUNITIES

□ HOST COMMITTEE - \$3,000

Join our 2020 SUMMIT Host Committee and serve as an ambassador of the 2020 SUMMIT. The Host Committee meets approximately five times (once per month beginning in **March 2020**) via conference call to assist WiM staff with planning the program.

Benefits include:

- Assist with key decision making on content and speakers
- Ability to address SUMMIT attendees and introduce a keynote speaker or general session at the conference
- Special recognition as a 2020 Host Committee member
- One registration to the event
- Professional networking and relationship building
- Showcase your company as a diversity and inclusion advocate

□ KEYNOTE PRESENTER SPONSOR - \$15,000

Associate your organization with the highest-profile keynote speaker in front of the conference opening audience. Your representative will introduce the opening keynote speaker while logo appears on the screen.

- Introduction by WiM leadership
- 5-minute address to attendees before opening keynote
- Acknowledgement as the Keynote Speaker Sponsor on slide presentations
- Reserved VIP seating during keynote address for eight
- Onsite signage and recognition
- Two complimentary registrations to the event and six registrations at a discounted rate of \$500 per registrant
- Ability to place one company-branded item at each attendee chair (at company's expense)
- Full-page ad in the SUMMIT program
- Access to SUMMIT participant list **
- Enhanced sponsor profile in mobile app with two marketing pieces
- Ability to place two ads in mobile app

** List will contain attendee information from those who selected to share via their registration.

□ CONFERENCE MOBILE APP - \$10,000

Be the title sponsor for SUMMIT 2020's mobile app which houses the conference schedule, session information, and so much more!

- Company logo/header located on mobile app home screen for the duration of the conference
- Two registrations to the event
- Full page ad in the SUMMIT program

□ NETWORKING LUNCH SPONSOR - \$10,000

Provide attendees with a networking lunch on 9/29.

- Onsite signage and recognition
- Two registrations to the event
- ½-page ad in the SUMMIT program
- Enhanced sponsor profile in mobile app with two marketing pieces

□ BADGES & LANYARDS - \$10,000

Company logo featured prominently on the SUMMIT lanyards distributed to each attendee as they check in onsite.

- Company logo on signage in the registration area and on conference lanyards
- Attendees provided with company-branded lanyards
- Two registrations to the event
- ½-page ad in the SUMMIT program
- Enhanced Sponsor Profile in Mobile App with two marketing pieces

□ WELCOME KICKOFF NETWORKING RECEPTION SPONSOR - \$8,500

The welcome reception provides the ideal opportunity to showcase your company to all attendees in an informal environment. It is the first function of the conference that provides high brand exposure. Provide attendees with a 1-hour networking reception featuring cocktails and appetizers on 9/28.

- Sponsor may consider ordering branded cocktail napkins (at company's expense)
- Special recognition will be given to sponsor during the reception
- Ability for company representatives to give a short speech at the beginning of reception welcoming attendees to the 2020 SUMMIT
- Two registrations to the event
- Enhanced Sponsor Profile in Mobile App
- ½-page ad in the SUMMIT program

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☐ **USB MOBILE CHARGING PACKS - \$10,000**

Help attendees stay connected at the conference by sponsoring portable mobile charging devices. Attendees will walk throughout the conference with your branded message or logo as they charge their mobile devices.

- One registration to the event
- Enhanced sponsor profile in mobile app with two marketing pieces
- ½-page ad in the SUMMIT program

**Sponsorship must be committed and paid no later than 6/1/20*

☐ **NETWORKING BUFFET BREAKFAST - \$8,000**

Provide attendees with a buffet breakfast on 9/29.

- Ability to place company-branded item on tables (at company's expense)
- Onsite signage and recognition
- Two registrations to the event
- Enhanced sponsor profile in mobile app
- ½-page ad in the SUMMIT program

☐ **EDUCATION FOUNDATION SILENT AUCTION RECEPTION - SIGNATURE RECEPTION - \$10,000**

Provide attendees with a one-hour networking reception featuring cocktails and appetizers during the Women in Manufacturing Education Foundation.

- Sponsor may consider serving a specialty drink (at company's expense)
- Two registrations to the event
- ½ page ad in the SUMMIT program

☐ **ATTENDEE T-SHIRT - \$8,500**

Company logo imprinted on t-shirts given to all attendees

- Onsite signage and recognition
- One registration to the event
- Enhanced sponsor profile in mobile app
- ½-page ad in the SUMMIT program

**Sponsorship must be committed and paid no later than 6/1/20*

☐ **PENS AND NOTEPADS - \$7,000**

Provide attendees with a pen and notepad to use for notetaking throughout the conference.

- Company's logo will be imprinted on pens and notepads
- One registration to the event
- Enhanced sponsor profile in mobile app
- ½-page ad in the SUMMIT program

**Sponsorship must be committed and paid no later than 6/1/20*

☐ **CONFERENCE ATTENDEE BAG - \$7,500**

Provide attendees with conference bags that include company logo placement.

- One registration to the event
- Enhanced sponsor profile in mobile app
- ½-page ad in the SUMMIT program

**Sponsorship must be committed and paid no later than 6/1/20*

☐ **WATER BOTTLE SPONSOR - \$7,000**

Provide attendees with a reusable, environmentally friendly, BPA-free water bottle.

- Your company's logo will be imprinted on water bottles
- Enhanced sponsor profile in mobile app
- One registration to the event
- ½-page ad in the SUMMIT program

**Sponsorship must be committed and paid no later than 6/1/20*

☐ **WI-FI AND TWITTER SPONSOR - \$7,000**

Reliable WiFi is a must-have productivity and communication tool. Help attendees stay connected across the entire convention space by sponsoring the WiFi connection with your branding featured on the WiFi login/landing page.

- Provide attendees with free access to Wi-Fi throughout the conference
- Introduction by WiM leadership during opening remarks
- Wi-Fi login landing page with company logo
- Company name as the Wi-Fi password
- Company logo on signage in the registration area
- Enhanced sponsor profile in mobile app
- One registration to the event
- ½-page ad in the SUMMIT program

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❑ SOCIAL WALL - \$7,000

The Conference Social Wall is an interactive scrolling display of attendee comments, images, and tags. As a sponsor of the social wall, your company's branding will be promoted to the full conference delegation via the conference app and will be displayed on a large screen in the registration area.

- Company logo on signage throughout the conference
- One scheduled post on the conference social wall repeated twice a day.
- Enhanced sponsor profile with one marketing piece linked
- ½ - page ad in the SUMMIT program

❑ WiM CHAPTER WORKSHOP

SPONSOR - \$7,000

Be the official sponsor of the 2020 WiM Chapter Workshop. Chapter boards from all over the country will be meeting for a half day workshop.

- Introduction by WiM Leadership
- Ability to address the WiM Chapter boards of directors
- Company logo on signage at the SUMMIT
- Company logo on all marketing materials/e-mails for the Chapter Workshop
- One registration to the event
- Enhanced sponsor profile in mobile app
- ½-page ad in the SUMMIT Program

❑ FIRST TIMERS RECEPTION - \$5,500

Provide first time attendees with a half-hour networking reception featuring cocktails and appetizers before the Welcome Reception on 9/28.

- Special recognition will be given to sponsor during the reception
- Sponsor profile in mobile app
- One registration to the event
- ½-page ad in the SUMMIT program

❑ HEADSHOT STUDIO - \$5,500

Provide attendees with a professionally taken headshot.

- Recognition on signage in the studio
- Sponsor profile in mobile app
- One registration to the event
- ½-page ad in the SUMMIT program

❑ ATTENDEE CONFERENCE POCKET

PROGRAM - \$5,500

Be the official sponsor of the SUMMIT agenda pocket guide. Company name and logo being published on the front cover of the Conference Pocket Program that will be provided to all attendees at registration

- Sponsor profile in mobile app
- One registration to the event
- ½-page ad in the SUMMIT program

HOTEL KEYCARD - \$6,000

Company logo imprinted on all hotel keycards given to attendees at hotel check in.

- Onsite signage and recognition
 - One registration to the event
 - Sponsor profile in mobile app
 - ½-page ad in the SUMMIT program
- Sponsorship must be committed and paid no later than 6/1/2020*

❑ ALL DAY COFFEE SPONSOR - \$5,500

Provide attendees with coffee throughout SUMMIT.

- Onsite signage and recognition
- One registration to the event
- Sponsor profile in mobile app
- ½-page ad in the SUMMIT program

BREAK SPONSOR - TUESDAY - \$5,500

Provide attendees with refreshments and snacks during the break session of the conference.

- Onsite signage and recognition
- One registration to the event
- Sponsor profile in mobile app
- ½-page ad in the SUMMIT program

BREAK SPONSOR - WEDNESDAY - \$5,500

Provide attendees with refreshments and snacks during the break session of the conference.

- Onsite signage and recognition
- Sponsor profile in mobile app
- One registration to the event
- ½-page ad in the SUMMIT program

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☐ LUGGAGE TAG SPONSOR - \$5,000

Provide attendees with a 2020 SUMMIT take-home that will travel with them for months to come!

- Your company's logo will be imprinted on luggage tags
- Sponsor profile in mobile app
- One registration to the event
- ½-page ad in the SUMMIT program

CEO FISHBOWL - \$5,500

Sponsor this open exchange and idea-sharing session with SUMMIT attendees who are CEOs, presidents, and owners of manufacturing companies.

- Onsite signage and recognition
- Sponsor profile in mobile app
- One registration to the event

☐ PLANT TOUR TRANSPORTATION SPONSOR - \$3,000 (six available)

Provide attendees with transportation to and from selected plant tour.

- Onsite signage and recognition
- Sponsor profile in mobile app
- One registration to the event

☐ TRAVELING DINNER

SPONSOR - \$3,000 (four available)

Provide a small group of attendees with a special off-site networking dinner.

- Onsite signage and recognition
- Sponsor profile in mobile app
- One registration to the event

☐ EDUCATIONAL BREAKOUT SESSION

SPONSOR - \$3,000 (nine available)

Get front and center of the attendees by introducing a speaker.

- Ability to introduce speaker in an educational breakout session
- Logo featured on projector screen at the beginning and end of session
- Onsite signage and recognition
- Acknowledgment of sponsorship in mobile app session description
- One complementary registration
- Sponsor profile in mobile app
- ½-page ad in SUMMIT program

☐ SUPPORTING PARTNER - \$1,000

(multiple available)

Showcase your company as a diversity and inclusion advocate.

- Onsite signage and recognition

☐ EXHIBIT HALL ADD ON - 1,500

(Existing sponsors from the \$5,000 level+)

- One registration to the event
- 6 ft. table & 2 chairs
- Company logo on website and in SUMMIT program

☐ EXHIBIT HALL - \$3,500

- One registration to the event
- Six ft. table and two chairs
- Company logo on website and in SUMMIT program

MOBILE APP ADD ONS:

- ☐ Sponsored Post (limit of three posts) - \$500 per sponsored post
- ☐ Banner ad - \$1,500
- ☐ Advertisement or push notification in mobile app - \$1,000

CUSTOMIZED PACKAGES

Women in Manufacturing (WiM) also offers the opportunity to create a tailored sponsorship package to meet the specific requirements of your organization.

Please contact Jackie Bloom (Jbloom@womeninmfg.org and 216-503-5700), Meetings and Events Manager, to discuss a customized sponsorship package.

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SPONSOR INFORMATION

contact name title

company name

e-mail

business address

city state zip

business phone fax

signature date

INSERT PAYMENT

INVOICE

Please note your commitment is not complete until payment is received. Your registration will not be processed if payment does not accompany registration form.

CREDIT CARD

billing address

city state zip

business phone fax

special instructions

card number cv2

expiration date (month / year)

signature date

name (please print)

ADDITIONAL REGISTRATION INFORMATION (IF APPLICABLE)

1) contact name title

e-mail

company name

business address

city state zip

business phone fax

SPONSORSHIP DELIVERABLES

Please give the name of the person who should be contacted regarding deliverables. This person will be responsible for working with WiM staff to ensure that all sponsorship benefits are received.

contact name

business phone

e-mail

FAX

(216) 503-5755

MAIL

Attn: Jackie Bloom
Women in Manufacturing
6363 Oak Tree Blvd.
Independence, OH 44131

QUESTIONS?

Please contact
Jackie Bloom, Meetings & Events
(216) 503-5700
Jbloom@womeninmfg.org