

# **WiM CHAPTER LEADER COMMUNITY CHAT**

**Nov 12, 2025**



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# WELCOME

COMMUNITY CHAT CHECK-IN



- MEMBERSHIP UPDATES
- CHAPTERS UPDATES
- WiMEF UPDATES
- WiM CHAPTER GOAL SETTING & BUDGET PLANNING
  - BREAKOUT ROOMS
- WiM EVENTS UPDATES

# MEMBERSHIP UPDATES



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# MEMBERSHIP UPDATES

## 35,139

### Individual Members

- 33,091 Corporate Professionals  
(employees of Corporate member companies)
- 1,209 Individual Professionals
- 101 Professional Plus
- 94 WiM Professional + AME
- 18 WiM Professional + SME
- 75 WiM Student
- 1 WiM Student + SME
- 14 Retired

## 536 Corporate Members

Newest corporate members since September 1, 2025.  
Review your latest chapter roster to welcome new members  
from these companies!

ZOLL Medical Corporation	MA	Tier 2
Johnson Screens, Inc.	MN	Tier 2
Pottorff	TX	Tier 2
Itron, Inc.	SC	Tier 3
Perfect Feast LLC	UT	Tier 1
Rainbow Colors Inc.	IL	Tier 1
Butcher Power Products	CA	Tier 1
JW Aluminum Company	SC	Tier 2
Precision Talent Partners, LLC	NY	Tier 1
Stryker	IL	Tier 1
James Hardie	IL	Tier 3
ITC Incorporated	MI	Tier 1
Intandem Promotions	GA	Tier 1
Hydro Aluminum Metals USA LLC	IL	Tier 2
TRACS Group, Inc.	GA	Tier 1
Righteous Clothing Agency	OR	Tier 1
Hexagon Asset Lifecycle Intelligence Division	AL	Tier 3

Send all new member leads to  
[membership@womeninmfg.org](mailto:membership@womeninmfg.org)

# MEMBERSHIP UPDATES

Corporate members  
due for renewal this month:

Green = renewal confirmed and/or paid  
Red+Yellow = Nonrenewal

MMI Textiles Inc.	Tier 1	11/7/2026
Schake Industries, Inc.	Tier 1	11/18/2026
Access Laser	Tier 1	11/21/2026
EBITDA Growth Systems LLC	Tier 1	11/14/2026
Georgia Thermal Products	Tier 1	11/20/2026
Invio Automation	Tier 1	11/29/2026
Newmark	Tier 1	11/30/2026
Central Wire Industries	Tier 2	11/8/2026
EADS Cooling Solutions	Tier 2	11/7/2026
Lindsay Corporation	Tier 2	11/30/2026
Vulcan, Inc.	Tier 2	11/12/2026
Hyperion Materials & Technologies	Tier 2	11/12/2026
Industrial TurnAround Corporation	Tier 2	11/6/2026
Malnove Packaging	Tier 2	11/3/2026
Moog, Inc.	Tier 2	11/20/2026
PIAD Precision Casting	Tier 2	11/24/2026
SafeRack LLC	Tier 2	11/29/2026
Turbocam International	Tier 2	11/8/2026
Prysmian	Tier 3	11/3/2026
BWX Technologies, Inc.	Tier 3	11/30/2026
FORVIA	Tier 3	11/7/2026
Kohler Co	Tier 3	11/30/2026
National Tooling & Machining Association	Tier 4	11/10/2026
Deloitte	Tier 4	11/2/2026
Marsh & McLennan Agency LLC	Tier 4	11/14/2026
Michelin, North America	Tier 4	11/30/2026
Newport News Shipbuilding	Tier 4	11/5/2026
Pella Corporation	Tier 4	11/25/2026

Send questions, contacts, or insights to [aines@womeninmfg.org](mailto:aines@womeninmfg.org)

# MEMBERSHIP UPDATES

Corporate members forecasted to non-renew in November:

Name	Expiration Date	Tier
Vulcan Inc.	11/12/2025	Tier 2
Eide Bailly	10/23/2025	Tier 3
UHY Advisors, Inc.	10/3/2026	Tier 3
Skills Inc	9/12/2025	Tier 2

Corporate members dropped/expired in October:

Name	Expiration Date	Tier
Danone North America	4/1/2025	Tier 4
Tesla	4/13/2025	Tier 2
Allendale Machinery	4/14/2025	Tier 1
Grant Thornton Advisors LLC	5/2/2025	Tier 3
Capable Transport	5/20/2025	Tier 1
RSCC Wire & Cable LLF	5/20/2025	Tier 2
Slick Automated Solutions	6/10/2025	Tier 1
Acuity Insurance	6/25/2025	Tier 3
Eaton	7/20/2025	Tier 3
Electrolux Professional, Inc.	7/29/2025	Tier 4
CVG	8/14/2025	Tier 2
Regrello	9/17/2025	Tier 1
Schneider Electric	9/22/2025	Tier 4
Leonhardt Manufacturing	10/16/2025	Tier 1

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# MEMBERSHIP UPDATES



**wim 101**  
Navigating Your Membership  
Onboarding Session



Thursday, November 13, 2025 @ 1:00 – 2:00 PM EDT  
Thursday, December 4, 2025 @ 2:00 – 3:00 PM EDT  
2026 SESSION DATES COMING SOON!

Questions? Email [membership@womeninmfg.org](mailto:membership@womeninmfg.org)

# CHAPTERS UPDATES



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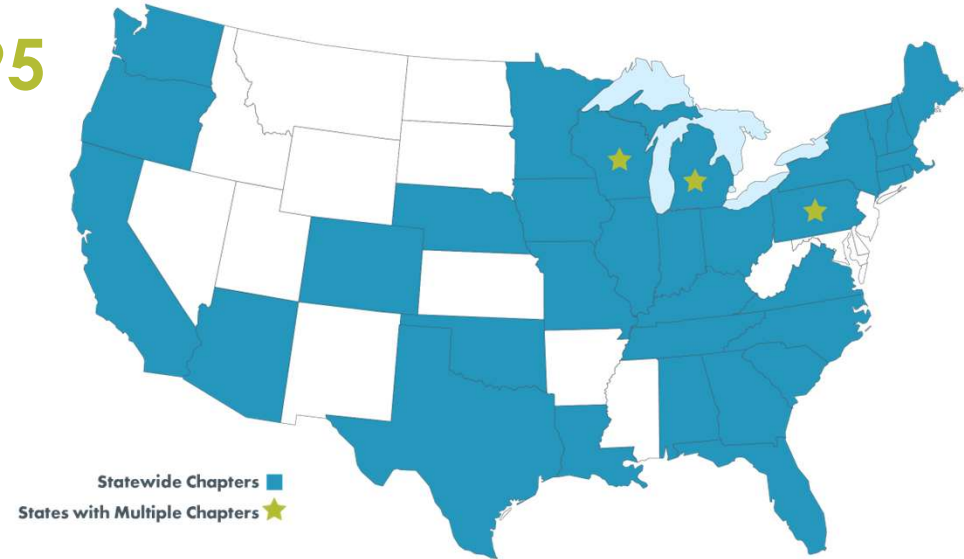


# CHAPTER PERFORMANCE UPDATES

Events Scheduled April 1, 2025 – March 31, 2026 = **395**

- Unique registrants: **7,631**
- Unique companies: **3,290**

Event Feedback surveys received FY25 = **813**



## Kudos:

*"The insights shared during the session sparked ideas that I'm excited to explore further. I definitely plan to share what I learned with our team at (business) to see if we can implement some of the concepts and practices discussed. It was a valuable experience that could lead to meaningful improvements in our operations."*

*"I really appreciated the content and knowledge. I am now able to apply this not only for me but for my family as well. As a single mother to a 3-year-old toddler and with a mother who is diabetic, this information will now be implemented to our daily life."*

## Constructive Feedback:

*"For future sessions, we recommend:*

*Testing all technology in advance to avoid disruptions.*

*Framing topics in a way that highlights solutions, success stories, and empowerment rather than focusing solely on challenges.*

*Incorporating interactive elements to make the session more engaging and impactful."*

# UPCOMING CHAPTER EVENTS

Title	Type	Date
WiM Texas   Assemble for Good: Women in Manufacturing Volunteer Morning	WiM Texas	11/17/2025
WiM Illinois   Strength in Every Shape: A Custom Aluminum Tour	WiM Illinois	11/18/2025
WiM Northern Wisconsin   Leading with Influence, Inspiration, and Impact	WiM Northern Wisconsin	11/18/2025
WiM Minnesota   Silos: From Friction to Forward Momentum	WiM Minnesota	11/18/2025
WiM Ohio   Holiday Event Part Two: Networking at The Elliot	WiM Ohio	11/18/2025
WiM Western Michigan   Virtual Lunch and Learn   Surrendering Control, G...	WiM Western Michigan	11/19/2025
WiM Kentucky   Churchill Downs Day at the Races	WiM Kentucky	11/19/2025
WiM Colorado   Chat-a-Latte - Thornton	WiM Colorado	11/20/2025
WiM Colorado   Chat-a-Latte - South Denver	WiM Colorado	11/20/2025
WiM Oregon   Clackamas Community College Technology Center/Makerspace To...	WiM Oregon	11/20/2025
WiM Eastern Pennsylvania   POWER & WiM Happy Hour Networking Mixer	WiM Eastern Pennsylvania	11/20/2025
WiM Central Pennsylvania   4th Annual Holiday Glitz & Mix	WiM Central Pennsylvania	11/20/2025
WiM Southern Wisconsin   Southern Wisconsin's 2025 Year-End Celebration	WiM Southern Wisconsin	11/20/2025
WiM Alabama   Trail Together: Family & Friends Hike (Alabama Women in Ma...	WiM Alabama	11/22/2025
WiM Washington   December Working Parents Chat	WiM Washington	12/2/2025
WiM Kentucky   Holiday Social: WiMKY, KAM & Lofted Spirits Networking Ev...	WiM Kentucky	12/3/2025
WiM Western Michigan   WiM Western Michigan Holiday Party	WiM Western Michigan	12/3/2025
WiM Texas   Peterbilt Plant Tour -Dallas	WiM Texas	12/4/2025
WiM Iowa   WiM Iowa on Tap: Cheers to Two Years!	WiM Iowa	12/4/2025
WiM Kentucky and Ohio   WiM Ohio (South) & Kentucky Holiday Happy Hour	WiM Ohio	12/4/2025
WiM Arizona   Make an Investment In Love and Kindness (M.I.L.K.) Gift Wr...	WiM Arizona	12/4/2025
WiM North Carolina   Cheers for Charity: WiM NC Holiday Social	WiM North Carolina	12/4/2025
WiM Colorado   Colorado Chapter Holiday Social at Haykin Cidery	WiM Colorado	12/4/2025
WiM Washington   Spokane   Holiday Party	WiM Washington	12/5/2025

# CHAPTER LEADERSHIP WORKSHOP – SAVE THE DATE!



**WHEN | Thursday, May 14 – Friday, May 15, 2026**

**WHERE | Cleveland, OH**

# CHAPTER REMINDERS

## Important Information

- If submitting a **Sponsorship form**, it must be completed by a Chapter leader not by the sponsor.
- Current turnaround time for event submission processing will be **8 business days** due to large quantity of events from all 35 chapters.
- **Chapter logos and WiM National logos** are being updated in **Spring 2026**. We recommend Chapters do not buy large amounts of Chapter SWAG.
- In 2024, we offered Chapter Leaders nametags due to budget availability. In 2025, we are not offering nametags, but we can share where we purchased them from.

# CHAPTER FINANCE REMINDERS

## CHAPTER EXPENSE REPORTS DUE

October 2025 expense reports are due from chapters by **Friday, November 21, 2025.**

If you are a chapter cardholder or Treasurer, here is the process for reference.

1. Each chapter cardholder must complete a monthly expense report (downloadable here). If you need a report of all your individual transactions, you can access one by logging into [PaymentNet](#).
2. Once their report is completed, each cardholder should submit their individual report and electronic copies of all related receipts to their chapter's Treasurer.
  - Please note: Treasurers are not able to view transactions on Chase ONE cards for other leaders from their chapter; cardholders can view their transactions only.
3. Once all cardholders have submitted their reports, the Treasurer should compile those into to one report/document.
4. The Treasurer should send the compiled report, along with all receipts for the chapter, to [accounting@womeninmfg.org](mailto:accounting@womeninmfg.org) and [chapters@womeninmfg.org](mailto:chapters@womeninmfg.org).

**Transfer Files:** October 2025 transfer files have already been sent out.

Questions about your chapter's financials? Contact [accounting@womeninmfg.org](mailto:accounting@womeninmfg.org).

# Chapter Staff Support

- Chapters are currently supported by:
  - India Pierre-Ingram, Chapters Support Coordinator
  - Jen Amburn, Membership Specialist
  - Lisa Pianeck, Membership Director
- Questions regarding Membership Renewal?
  - Audrey Imes, Membership Renewal Manager

# Ongoing Request

- **ALL** inquiries/requests sent to [chapters@womeninmfg.org](mailto:chapters@womeninmfg.org) or [accounting@womeninmfg.org](mailto:accounting@womeninmfg.org) must include:
  - Chapter Name
  - Event date, name, or URL (if applicable)
- Other Reminders:
  - Review the Chapter Operational Policies and Guidelines:
  - Use the Chapter Resource Hub: <https://www.womeninmanufacturing.org/chapter-resources>
  - Send your chapter's leaderships team meeting minutes/notes to [chapters@womeninmfg.org](mailto:chapters@womeninmfg.org)

# WiM National Contact Info

## [chapters@womeninmfg.org](mailto:chapters@womeninmfg.org)

- Updates for event pages, event emails or any other webpage.
- Adding or removing chapter leaders.
- Questions related to new chapter development or chapter expansion.
- Questions about PaymentNet or Chase.com.
- Requests to increase Chase ONE cardholder credit limits.
- Questions about event registrant lists or member rosters.

## [accounting@womeninmfg.org](mailto:accounting@womeninmfg.org)

- Sponsorship payment status.
- Reimbursement request status.
- Check request status.
- Requests for early funds transfer.
- Questions on chapter transfer files or general accounting inquiries.

## [membership@womeninmfg.org](mailto:membership@womeninmfg.org)

- Nonmembers inquiring about membership.
- Members who need to update their profile or access their account.
- Employees of corporate members who need to get signed up.
- Any questions about member benefits or offerings.

## [meetings@womeninmfg.org](mailto:meetings@womeninmfg.org)

- General WiM National event and conference information.
- Registration assistance for WiM National events or conferences.

## [sponsorship@womeninmfg.org](mailto:sponsorship@womeninmfg.org)

- WiM National event and conference sponsorship leads or inquiries.

## WiM Education Foundation

- WiMEF fundraising inquiries or guidelines – Michelle Blackford at [mblackford@womeninmfg.org](mailto:mblackford@womeninmfg.org)
- Questions about WiMEF programs or events – Alana Lesnansky [alesnansky@womeninmfg.org](mailto:alesnansky@womeninmfg.org)



# WiM Education Foundation



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# REGISTER NOW!



The poster for the Virtual Career Fair features a woman with blonde hair, wearing a black top, sitting at a desk and smiling while looking at a laptop. The background is a bright, modern office space. The text is overlaid on the image and the green border.

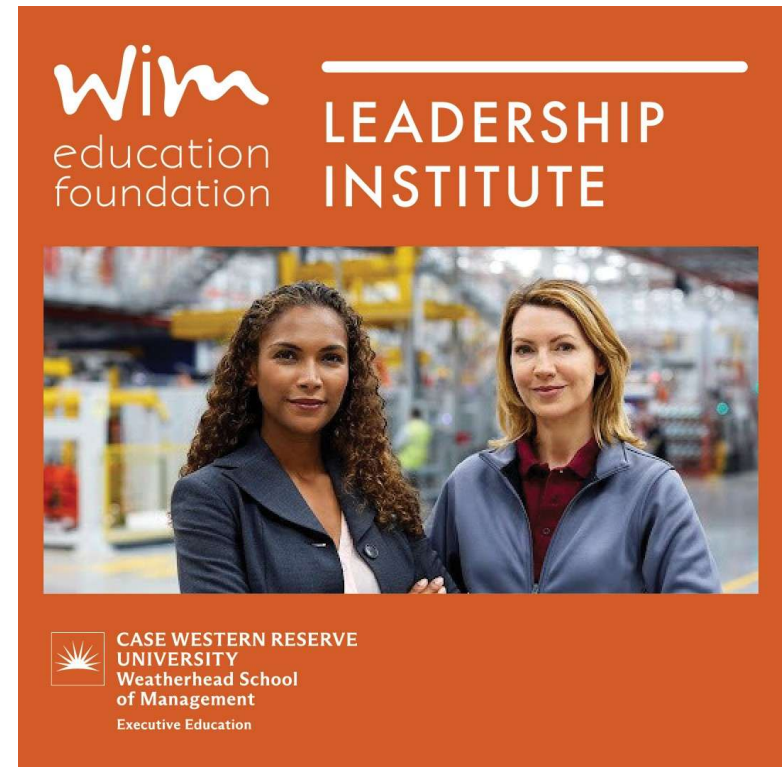
**wim**  
education  
foundation

**VIRTUAL  
CAREER FAIR**

**FEBRUARY 26, 2026 • 10AM – 2PM EST**

IN PARTNERSHIP WITH:


**sme**



The poster for the Leadership Institute features two women standing in a factory setting. The woman on the left has dark curly hair and is wearing a dark blazer over a white top. The woman on the right has blonde hair and is wearing a blue jacket over a red shirt. The background shows industrial equipment and a factory floor.

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foundation

**LEADERSHIP  
INSTITUTE**

 **CASE WESTERN RESERVE  
UNIVERSITY**  
Weatherhead School  
of Management  
Executive Education

# ENROLLMENT OPENS DECEMBER 1

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**MANAGEMENT  
DEVELOPMENT**



Start Date: March 12, 2026 Virtual Program

The image shows four women in a virtual meeting. In the foreground, a woman with short grey hair, wearing a black blazer over a beige top, sits with her arms crossed and a smile. Behind her, three other women are visible, each at their own laptop, looking at the screen. The background is a simple office setting with a whiteboard.

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**WOMEN IN  
PRODUCTION**



Program Begins February 19

The image shows a woman with short dark hair and glasses, wearing a grey polo shirt, standing in a factory or warehouse. She is holding a clipboard and looking down at it. The background shows industrial equipment, shelves, and bright overhead lights.

# VIRTUAL LEARNING SERIES

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VIRTUAL  
LEARNING  
SERIES

**December 9, 2025**

## **KEEPING YOUR PEACE IN THE SEASON OF CHAOS**



**STEPHANIE SNOW WERREN**

Founder  
SW Consulting

Presented by  **Principal™**

**wim** education  
foundation

# CHAPTER GIVING

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- Support the Mission
- Annual Promise: \$250 minimum
- Planning a fundraiser for WiMEF

Michelle Blackford  
Director of Philanthropy  
[mblackford@womeninmfg.org](mailto:mblackford@womeninmfg.org)  
216-503-5700 x 107



# GIVING TUESDAY

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- Tuesday, December 2
- Goal: \$10,000
- Challenge Match WiMEF Board
- Marketing Toolkit

# **Main Topic: Chapter Goal Setting & Chapter Budget Planning**



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# CHAPTER GOAL SETTING

Making your goals SMART.

This is a way to ensure that you are aligning chapter goals with both community needs, resource availability.

How to Prepare for Goal Setting:

- Review Event Surveys
- Review Previous years goals
- Set time across each area: Membership, Sponsorships, Events, Marketing, and Leadership retention and goals
- Connect with affiliated members to see areas of interest

You can also make your goals **SMARTIE** – adding in **Inclusive** and **Equitable**.





## Chapter Breakout Question

**How is your Chapter  
developing goals?**

**What strategies do you use  
to plan for Goals and  
reviews ?**



# CHAPTER BUDGET PLANNING

For the upcoming fiscal year FY2026, which starts 4/1/2026 and runs through 3/31/2027, we are asking each chapter to complete a Budgeting template. This workbook will contain your anticipated revenue and expenses for both the upcoming budgeted fiscal year FY2026 and a forecast for how the current fiscal year FY2025 will finish out.

## A Few Updates for 2026 –

- In fiscal year 2026, chapters will be able to participate in a chapter merchandise store program that will be run by WIM National. Chapters will receive a portion of all products sold in their store. This is not something that the chapters need to include in this pass of the FY2026 budget that you are creating.
- FY2026 will include an annual chapter allocation from WIM National. The specifics of the allocation will be available later this month.

If you need details of expenses and revenues incurred, please send an email to [accounting@womeninmfg.org](mailto:accounting@womeninmfg.org) with the name of the chapter and date range that you would like us to use for the report data. **If you have questions about the template or general budgeting, please reach out to accounting.**

The completed templates should be sent to [accounting@womeninmfg.org](mailto:accounting@womeninmfg.org) by 12/15/2025.

# CHAPTER BUDGET PLANNING

Areas to include

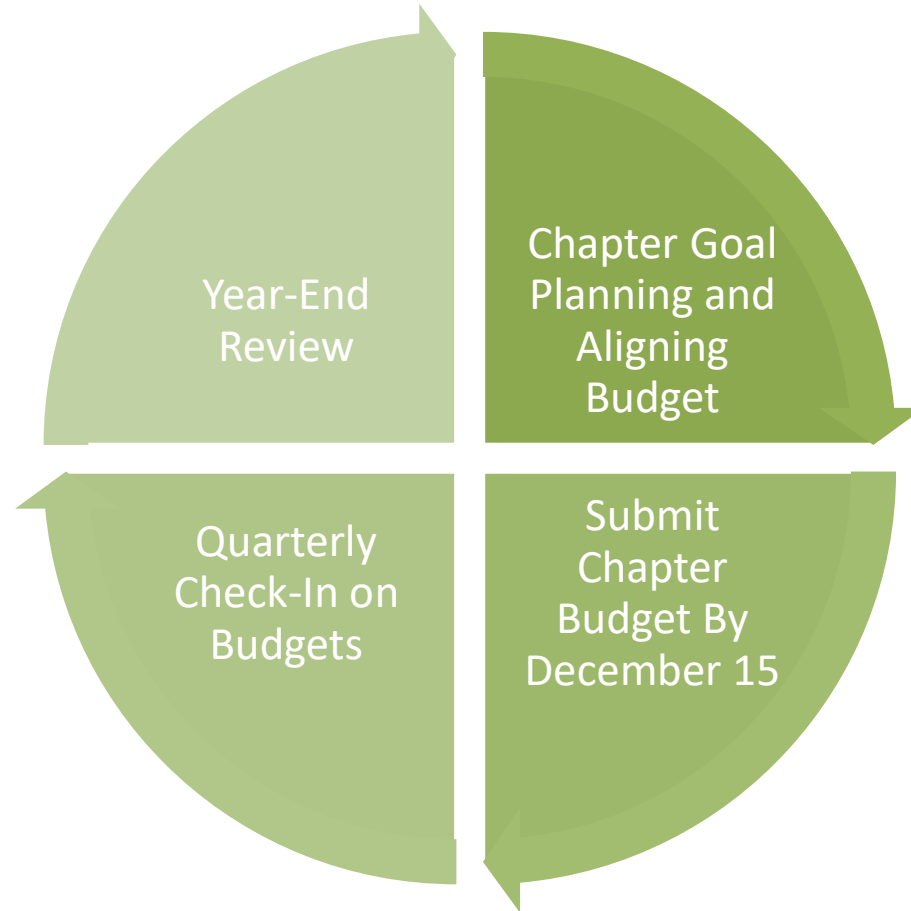
Expenses

- Chapter Donation to WiMEF
- Chapter Events
  - Planning for vendor costs
  - SWAG Items – Remember New Logos coming Spring 2026, you may not want to plan for new SWAG until Q2-Q3

Chapter Allocation

Income


- Fundraisers you do yearly
- Any ongoing sponsorships that are planning to renew.



## Chapter Group Question

**What worked well for your chapter's budget this year?**

**How did you forecast and plan for income and expenses?**



# WiM EVENTS UPDATES



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**FEBRUARY 16 – 17, 2026**  
**CLEARWATER, FL**



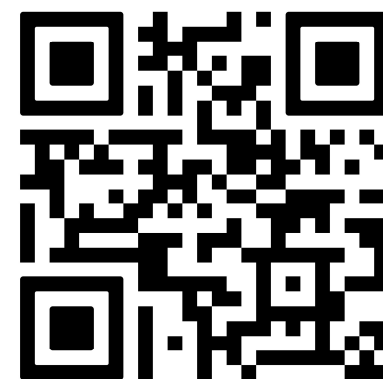
**FEBRUARY  
18-19, 2026**  
CLEARWATER BEACH, FL



# *wim*<sup>TM</sup> East

**MARCH 2, 2026**

Hartford, CT & Virtual









*wim*  
**Moms in MFG™**

Community of Mothers and Caregivers

**MAY 7**  
**2026** | **VIRTUAL  
EVENT**

## Chapter Question for Feedback

**Attended SUMMIT –  
Any feedback as a  
Chapter Leader**

# 2025 CHAPTER LEADER COMMUNITY CHATS

Date	Start Time	Topic/Focus
Tuesday, April 15, 2025	3:00 pm ET	<ul style="list-style-type: none"> <li>FY25 Kick-Off!</li> <li>Chapter Awards roll-out – how to maximize your efforts for success.</li> </ul>
Wednesday, June 11, 2025	1:00 pm ET	<ul style="list-style-type: none"> <li>Sponsorship Director deep dive.</li> </ul>
Thursday, July 17, 2025	12:00 pm ET	<ul style="list-style-type: none"> <li>Chapter Operations deep dive. (Chair, Vice Chair, Secretary)</li> </ul>
Tuesday, August 19, 2025	2:00 pm ET	<ul style="list-style-type: none"> <li>Events deep dive – Planning events that are impactful and profitable.</li> </ul>
Wednesday, September 17, 2025	1:00 pm ET	<ul style="list-style-type: none"> <li>Treasurer/Financials: Budgets and Updates, SUMMIT 2025</li> </ul>
October 2025 - SUMMIT	SKIP	
Wednesday, November 12, 2025	12:00 pm ET	<ul style="list-style-type: none"> <li>2026 Chapter goal setting and budgeting deep dive.</li> </ul>
Wednesday, December 10, 2025	2:00 pm ET	<ul style="list-style-type: none"> <li>Marketing/Communications/Social Media Directors deep dive.</li> </ul>

Email [chapters@womeninmfg.org](mailto:chapters@womeninmfg.org) if you/your chapter would like to co-present!

**REGISTER HERE**  
for all sessions

## CONTACTING THE WiM TEAM

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- Updates for event pages, event emails or any other webpage.
- Adding or removing chapter leaders.
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**WiMEF**