

**Subject:** Exciting News! We've Joined the Women In Manufacturing Association

Hi [Company Leaders],

I am pleased to announce that we are now corporate members of the [Women In Manufacturing Association \(WIM\)](#), the only national and global trade association dedicated to providing year-round support for women in the manufacturing sector.

This membership aligns with our commitment to fostering an inclusive and supportive environment for all our employees, particularly women who are pivotal to our success.

### **What this means for you and our company**

**1. Leadership Development:** WIM offers special leadership programs designed for executives, including Executive Networking Groups and the Leadership Institute for Women in STEM and Manufacturing powered by the Women In Manufacturing Education Foundation. These programs will provide valuable opportunities for networking, professional growth and leadership development.

**2. Employee Programs:** Our membership gives us access to a wide range of programs and resources aimed at personal and professional development for all employees. From Virtual Learning Series webinars to educational and mentorship programs, WIM's offerings will help our team members grow their skills and careers, contributing to our collective success.

**3. Company Showcase:** Being part of WIM allows us to showcase our company on a national and global stage, highlighting our dedication to diversity and excellence in manufacturing. This is a fantastic opportunity to enhance our brand reputation and attract top talent.

We are excited about the potential of this opportunity and look forward to seeing the positive impact it will have on our organization. Please feel free to reach out if you have any questions or would like more information about our WIM membership.

Best regards,

[Your Name]  
WIM Champion