

## Women of Industry 4.0 at the Smart Factory Institute September 9, 2022 at 10:00 a.m. EST

The new Smart Factory Institute, located in Cleveland TN, brings a significant level of global manufacturing expertise to the region. The Institute provides opportunities for networking, demonstration and training centered around Industry 4.0 technologies to promote the adoption of Industry 4.0 thinking, tools, standards and processes.

WiM Tennessee, Georgia and Alabama Chapters will be co-hosting and promoting this regional event, which will include a tour, luncheon and program. We expect in-person attendance of 150+ manufacturing leaders and unlimited virtual attendance. Whether you're looking to build your brand, share your knowledge or grow your network; WiM event sponsorship allows you every opportunity to maximize your ROI.

### Why should I invest?

- Grow your network and build relationships
- Share knowledge about your product, services or company
- Support diversity/inclusion in manufacturing
- Exposure to diverse multi-generational demographic
- Promote workforce development for women in manufacturing

### Who is my audience?

- Manufacturing leaders in Alabama, Georgia and Tennessee
- Decision makers
- Change champions

### How can I invest?

- Presenting Sponsor
- Gold Sponsor
- Silver Sponsor
- Supporting Sponsor

## Industry 4.0'S Impact on Women at the Smart Factory Institute

### **Presenting Sponsor (1 available): \$5,000**

- First right of refusal to existing corporate and Chapter sponsors
- Reserved table of 8 at event with Presented by logo signage
- Sponsorship table (6') at event
  - Can display your own pop-up banner and hand out materials to attendees
- Prominently identified as presenting sponsor on insert and opportunity to include materials and gift item in both in-person gift bags
- Verbal recognition and thank you of sponsorship at event open and close
- Opportunity to address attendees at event open (up to 5 minutes) to introduce program
- Logo and "presented by" recognition on event registration page, in press release, and on any promotional or event materials

### **Gold Sponsor (3 available): \$2,500**

- Table of 8 at event
- Sponsorship table (6') at event, can display your own pop-up banner and hand out materials to attendees
- Identified as Gold Sponsor in insert and opportunity to include materials and gift item in in-person gift bags
- Verbal recognition and thank you of sponsorship at event open and close
- Logo and recognition on event registration page

### **Silver Sponsor (5 available): \$1,500**

- Sponsorship table (6') at event, can display your own pop-up banner
- Opportunity to include gift item in in-person gift bags
- Two free individual event registrations
- Verbal recognition and thank you of sponsorship at event close
- Logo and recognition on event registration page

### **Supporting Sponsor (unlimited): \$500**

- One free individual event registration
- Can include materials/items in attendee gift bags, with logo on insert

### **For more information, please contact:**

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