

WiM CHAPTER LEADER COMMUNITY CHAT

July 12, 2022



women in
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WELCOME

- WiM & Chapter Updates
- SUMMIT 2022
- Breakout Rooms

QUICK CHAPTER UPDATES

- Events Since April 1, 2022: **63** (29% to goal of 215)
 - **47** In-person
 - **16** Virtual
- **1,296** Unique Registrants (32% to goal of 4,000)
- **720** Unique Companies (36% to goal of 2,000)

Chapters in Development for Remainder of FY22:

- WiM Louisiana
- WiM Northern Wisconsin
- WiM Southwest Ohio

Inactive Chapters:

- WiM Indiana
- WiM Northern California

Reach out if you have colleagues or contacts who can support these Chapters!

NEWEST WIM CORPORATE MEMBERS

Since June 10, 2022

Company Name	State
Boomi LP	Pennsylvania
Bridgepoint Investment Banking	Colorado
Compass Technology Group, LLC	Georgia
RG Group	Pennsylvania
Continuous Process Improvement Systems	South Carolina
Mersen	Massachusetts
Ventura Foods, LLC	California
Meninno Brothers Gourmet Foods (R. Walters Foods LLC)	Massachusetts
Constellium Muscle Shoals	Alabama
Husco	Wisconsin

Bold = Manufacturing Company

NATIONAL EVENTS UPDATES

A blue banner with white and light blue abstract brushstrokes. The text is centered and reads: "wim | women in manufacturing®", "Summer Leadership Conference", and "July 18 - 19, 2022 | Greenville, SC".

wim | women in manufacturing®

Summer Leadership Conference

July 18 - 19, 2022 | Greenville, SC

A white banner with blue and green abstract brushstrokes. The text is centered and reads: "wim™", "Moms in MFG", "Rise Together, Thrive Together", and "August 11, 2022 | Virtual Conference".

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Moms in MFG

Rise Together, Thrive Together

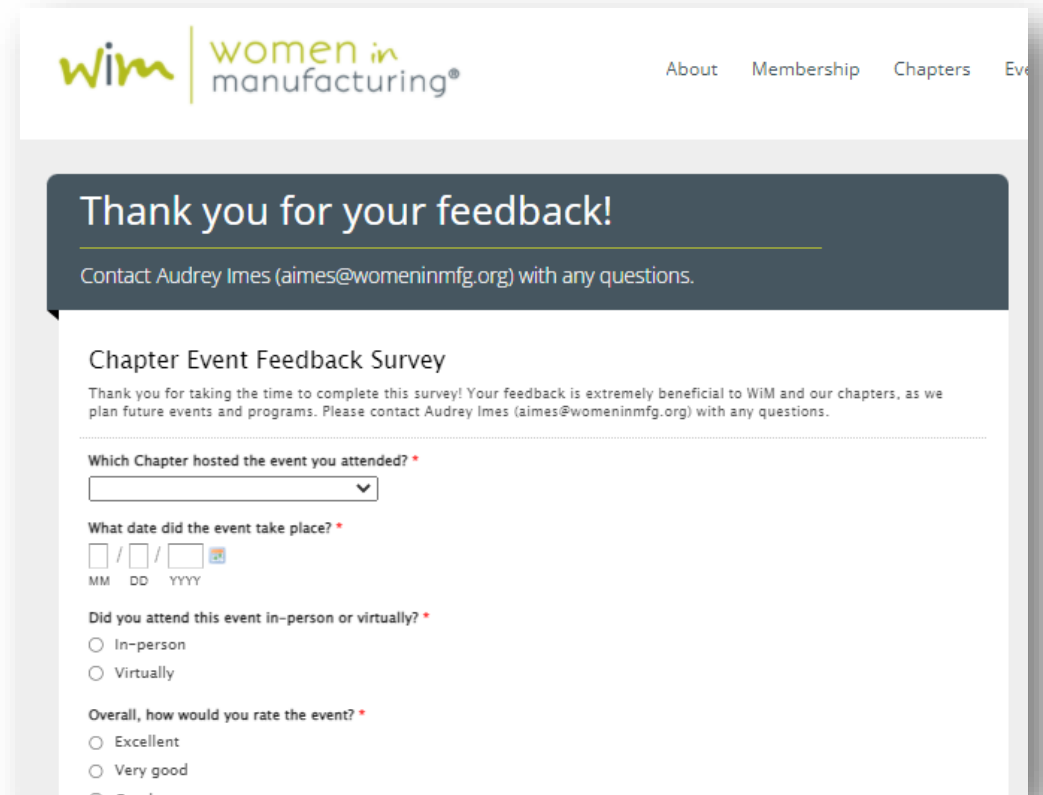
August 11, 2022 | Virtual Conference

UPCOMING WiM EVENTS

Event	Date
WiM Washington MFG Fundamentals Series: Operations	7/7/2022
Registered Apprenticeship Best Practices Webinar	7/12/2022
WiM Illinois Rosie Readers Book Club Summer 2022	7/13/2022
VLS Webinar Attracting, Retaining and Engaging Top Talent	7/13/2022
WiM Massachusetts Networking Night at PTC	7/13/2022
WiM Western Pennsylvania Coffee with WiM - Diversity Equity and Inclusion	7/14/2022
WiM Northern New England Networking & Tour at Turbocam International	7/15/2022
WiM Western Michigan Happy Hour at White Flame Brewing Co.	7/15/2022
Summer Leadership Conference (SLC)	7/18/2022
WiM Colorado Summer Celebration	7/21/2022
WiM Los Angeles Summer Networking with AWMi California	7/21/2022
WiM Western Pennsylvania Private Equity and Robotics	7/26/2022
WiM Ohio Tour: American Sugar Refining, Inc.	7/28/2022
WiM Oregon Oregon Tool Plant Tour & Presentation	7/28/2022
WiM Illinois Summer Social & Brewery Tour	7/28/2022
WiM Alabama Cocktails and Connections	7/28/2022
WiM Ohio Tour: Eurofins Environment Testing	8/10/2022
VLS Webinar Self-Care for You, and for Your Team	8/10/2022
WiM Southeast & Western Michigan Advanced Manufacturing Expo Panel	8/11/2022
Moms in MFG	8/11/2022
WiM Northern Wisconsin Greenheck Group Manufacturing Tour & Social	8/11/2022
WiM Los Angeles Port of Long Beach Tour	8/11/2022

REMINDER: CHAPTER EVENT FEEDBACK SURVEY

- Must be sent after all Chapter events, effective July 1, 2022.
- Survey should be sent **within 48 hours** of the event.
- Results can be sent to chapters automatically upon completion.



The screenshot shows the WIM (Women in Manufacturing) website header with the logo and navigation links (About, Membership, Chapters, Events). Below the header is a dark blue banner with the text "Thank you for your feedback!" and "Contact Audrey Imes (aimes@womeninmfg.org) with any questions." The main content area is titled "Chapter Event Feedback Survey" and includes a thank-you message. The form contains the following questions:

- Which Chapter hosted the event you attended? *** (Dropdown menu)
- What date did the event take place? *** (MM / DD / YYYY format)
- Did you attend this event in-person or virtually? *** (Radio buttons for In-person and Virtually)
- Overall, how would you rate the event? *** (Radio buttons for Excellent and Very good)

WHAT YOU NEED TO DO NOW

- Designate a Chapter Leader to send survey for each event – Implement by July 1, 2022.
- Send Audrey email address that should receive surveys for your Chapter (Must be the same email for all events).

REMINDER: CHAPTER EVENT FEEDBACK SURVEY

Has your Chapter provided an email address to receive event surveys for your Chapter?

Please note: Must be the same email address for all events.

YES

WiM Alabama
WiM Colorado
WiM Connecticut
WiM Georgia
WiM Eastern Pennsylvania
WiM Kentucky
WiM Virginia

NO

WiM Arizona
WiM Central Pennsylvania
WiM Illinois
WiM Los Angeles
WiM Massachusetts
WiM Minnesota
WiM Missouri
WiM Nebraska
WiM New York
WiM North Carolina
WiM Northern New England
WiM Ohio
WiM Oklahoma
WiM Oregon
WiM South Carolina
WiM Southeast Michigan
WiM Tennessee
WiM Texas
WiM Washington
WiM Western Michigan
WiM Western Pennsylvania
WiM Wisconsin

SUMMIT

CULTIVATING COMMUNITY AND CONNECTIONS

October 10 – 12, 2022
Atlanta, GA or Virtual



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REGISTRATION COMPETITION

SUMMIT 2022

- Each chapter will receive a unique discount code valid for **10% off** the cost of an individual registration for SUMMIT 2022.
- Discount is **only valid for individual member and nonmember, virtual or in-person registration.**
- Discount is not applicable on group registration rates or the Chapter Leadership rate.
- A media kit will be provided, including sample social media messaging and approved graphics.
- In-person registration open until September 24, 2022 at 11:59PM

To qualify, your code must be used
by at least

15

paid registrants

The Chapter with the most registrations (after 15) using their code will receive **FIVE free Chapter Leader registrations to SUMMIT 2023!**

The winning chapter will be announced at the Chapter Workshop during SUMMIT.

WiMEF FUNDRAISING

SUMMIT 2022

HERizon 5K



Sunday, October 9, 2022
2:00 – 5:00 PM ET

- Run or walk – all participants are welcome!
- Route is through midtown Atlanta, GA
- Starts and ends at STATS Brewpub
 - 5 min. walk from Omni Atlanta Hotel at CNN Center
- Race as an individual or a team – **Each team or individual has a landing page where donations can be submitted!**

\$45 registration fee per participant

- All participants receive a HERizon 5K t-shirt and complimentary celebration beverage at STATS Brewpub.
- Event revenue will benefit the WiM Education Foundation

Sponsorships are available!

If you are interested in sponsoring or volunteering the day of the race, please email aimes@womeninmfg.org

COMING SOON

Race registration website – live by 7/15
Instructions for creating Chapter team
Competition & prize details!

SUMMIT 2022

Monday, October 10, 2022
1:00 – 4:00 PM ET



2022 CHAPTER WORKSHOP

Sponsored by



Day 1 - October 10, 2022

8:00 a.m. - 3:00 p.m.



Optional Activities

Plant Tours, Volunteer Activities, Networking Opportunities

1:00 - 3:30 p.m.



Exhibitor Set-up

1:00 - 4:00 p.m.



Chapter Workshop

5:30 - 6:30 p.m.



Welcome Reception

7:00 p.m. - 8:00 p.m.



Traveling Dinner

(optional activity, prior registration required)

SUMMIT 2022

Monday, October 10, 2022
1:00 – 4:00 PM ET



2022 CHAPTER WORKSHOP

Sponsored by



Agenda

- 1-2 Chapter presentations
- Breakout Discussions
- Chapter Awards
 - Total Events
 - Unique Event Registrants
 - Unique Companies Amongst Event Registrants
 - Total Revenue
 - Total Number of Affiliated Members

Complete Survey [HERE](#) by July 22

RSVP [HERE](#) to let us know you will participate!
You do not have to be registered for SUMMIT to participate virtually.

Questions?

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COMING SOON

- SUMMIT Media Kit
- SUMMIT Registration Competition Code & Instructions
- HERizon 5K Registration Website & Instructions
- Chapter Workshop Agenda
- Chapter Awards Categories & Criteria

Look for SUMMIT RESOURCES in the Chapter Resources Hub!

CHAPTER LEADER COMMUNITY CHATS

- For WiM Chapter Leaders only, including board and committee members.
- Each Chapter Leader must attend at least four Community Chats annually.
- Each Chapter should have at least one representative at every Community Chat.

DATE & TIME	THEME or TOPIC
Friday, March 4 from 12 – 1 PM ET	Purple for Women’s History Month
Thursday, April 7 from 2 – 3 PM ET	Event Speaker Tips & Best Practices
Tuesday, May 3 from 3 – 4 PM ET	Sponsorship Tips & Best Practices
Friday, June 10 from 12 – 1 PM ET	Chapter Events Feedback Survey Overview
Tuesday, July 12 from 2 – 3 PM ET	Getting ready for SUMMIT 2022!
NEW DATE Wednesday, August 17 from 12 – 1 PM ET	Corporate Members + WiM Chapters
NEW DATE Thursday, September 15 from 2 – 3 PM ET	Getting ready for SUMMIT 2022! Part 2
October	SKIP
Tuesday, November 15 from 12 – 1 PM ET	Celebrating 2022 and Goal Setting for 2023

ACTION ITEMS

CHAPTER

1. Provide an email address to receive event surveys for your Chapter – must be the same email address for all events. *(See slides 7-8)*

INDIVIDUAL

1. Complete Chapter Workshop planning survey [HERE](#) by July 22.
2. RSVP for the Chapter Workshop [HERE](#) if you plan to participate virtually or in-person.

BREAKOUTS

Are you attending SUMMIT 2022?

What is your Chapter doing to organize for SUMMIT 2022?

Favorite SUMMIT memory?



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THANK YOU!



Audrey Imes

Chapter Relations & Development Manager

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