

WiM CHAPTER LEADER COMMUNITY CHAT

November 15, 2022

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WELCOME

- Chapter Updates & Housekeeping
- WiM National Updates
- Celebrating 2022!
- Coming Soon
- Breakout Rooms

CHAPTER UPDATES

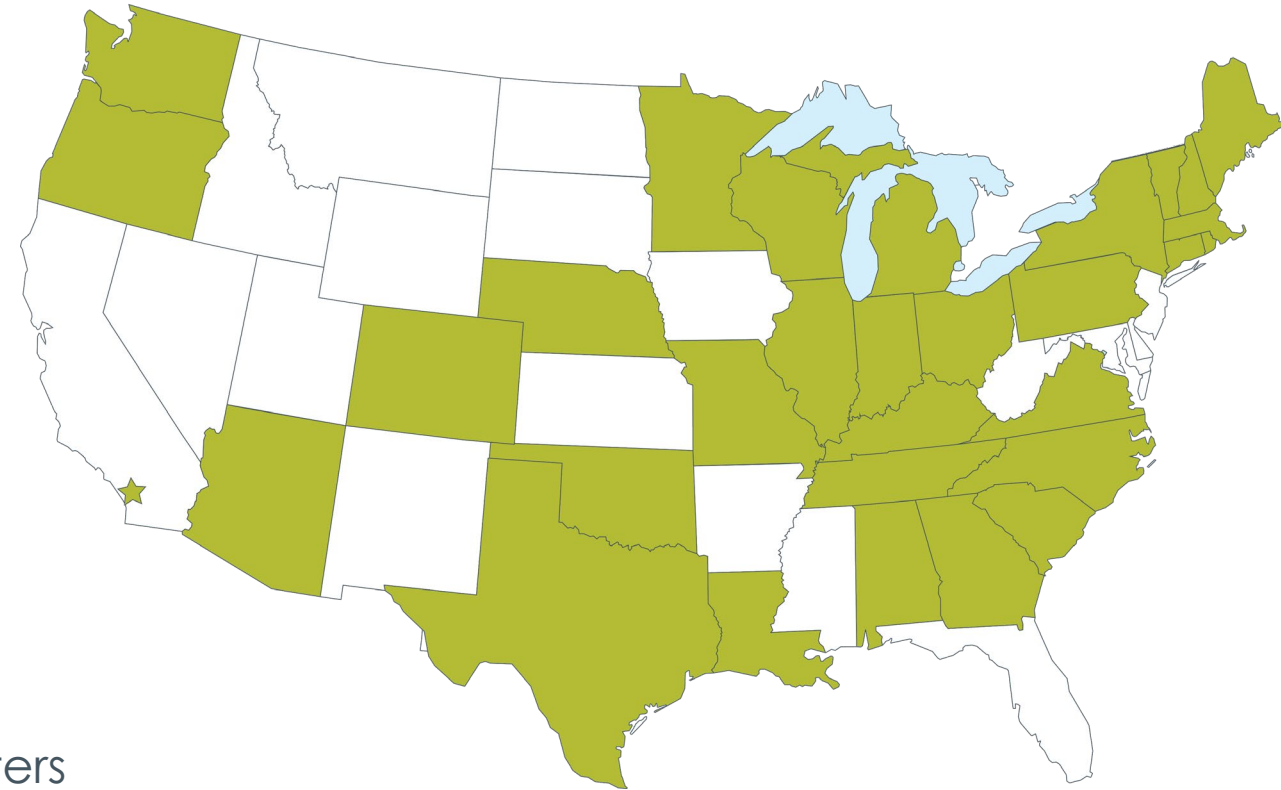
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CHAPTERS BY THE NUMBERS

- Events Since April 1, 2022: **149** (68% to goal of 220)
 - **122** In-person
 - **27** Virtual
- Events scheduled through remainder of FY22: **24** (77% to goal of 220 – Need 47 additional events!)
- **2,894** Unique Registrants (72% to goal of 4,000)
- **1,394** Unique Companies (70% to goal of 2,000)
- **Event Survey Feedback**
 - 183 responses received
 - Attendees from events produced by 16 Chapters



Overall, how would you rate the event?

Excellent - 75% (+3% since Sept. 2022)
Very Good – 21%
Good – less than 4%
Not Good at All – less than 1%

How valuable did you find the event content/experience?

Very Valuable – 71% (+2% since Sept. 2022)
Moderately Valuable – 27%
Not Very Valuable – less than 2%
Almost No Value At All – less than 1%

CHAPTER EVENTS

WiM Virginia 2022 Leadership Conference	Tuesday, November 15, 2022
WiM Alabama 3rd Tuesdays with WiM Alabama South Region	Tuesday, November 15, 2022
WiM Texas Virtual Book Club	Tuesday, November 15, 2022
WiM Louisiana Chapter Launch at BASF	Wednesday, November 16, 2022
WiM Texas West Houston Meet & Greet	Wednesday, November 16, 2022
WiM Los Angeles Monthly Networking in Long Beach	Wednesday, November 16, 2022
WiM Wisconsin Holiday Party	Thursday, November 17, 2022
WiM Tennessee Holiday Social and Shopping	Sunday, November 20, 2022
WiM Ohio Plant Tour: Tendon Manufacturing	Wednesday, November 30, 2022
WiM North Carolina Holiday Happy Hour	Thursday, December 1, 2022
WiM Central Pennsylvania Holiday Glitz & Mix	Thursday, December 1, 2022
WiM Oregon WiM After Dark at Freeland Spirits	Thursday, December 1, 2022
WiM Western Pennsylvania WiM + NTMA Holiday Party	Friday, December 2, 2022
WiM Minnesota Wilson Tool Plant Tour	Tuesday, December 6, 2022
WiM Western Michigan Holiday Celebration	Tuesday, December 6, 2022
WiM Georgia Holiday Luncheon	Wednesday, December 7, 2022
WiM Illinois Holiday Lunch & Libations	Thursday, December 8, 2022
WiM Los Angeles Winter Meet-Up in City of Industry	Thursday, December 8, 2022
WiM Connecticut Holiday Happy Hour	Thursday, December 8, 2022
WiM Colorado A Fashionable Holiday Social	Thursday, December 8, 2022
WiM Southeast Michigan Holiday Party at Motor City Gas Whiskey Distillery	Thursday, December 8, 2022
WiM Northern New England Breakfast at Great Bay Community College	Wednesday, December 14, 2022
WiM Washington Holiday Blacksmith Experience	Thursday, December 15, 2022



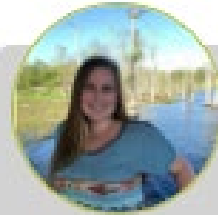
Chapter Launch at BASF

11/16/2022

50 total registered attendees
19 different companies!

Congratulations to
WiM Louisiana on your
first Chapter event!

WIM LOUISIANA CHAPTER LEADERS



Kara Callicott
Sr. Laboratory Analyst
BASF Corporation



CO-CHAIR



Sholonda Walker
Operations Leader
Dow



CO-CHAIR



Erin Regan
Technical Manager Polyal
Operations
BASF



TREASURER



Ana Girardot
Optimization Engineer
Dow Chemical



SECRETARY



Tamara Alexander-
Maxie
BASF



MEMBERSHIP DIRECTOR



Sarah Haneline
Workforce Development
Manager
BASF



INTERIM SOCIAL MEDIA
DIRECTOR

CHAPTER OPERATIONS & HOUSEKEEPING

1. Chapter Event Turnaround Time

- Moving forward, Chapter events will be posted within **5-7 business days** from when they are submitted.
- New events **must be submitted at least 6-weeks in advance of event date.**

2. Chapter Transfer Files & Chase Cards

- Transfer files for September & October will be sent before end of this week.
- **NEW CHAPTER CHASE CARDS:** Audrey will contact all cardholders by end of November to confirm details
- New cards issued and sent in January 2023.
- Chapter Awards payouts will be transferred in November, meaning they will appear in transfer file that will be sent next month.

3. Chapter By-Laws Draft Review

- Review the Draft Template Chapter By-Laws with your teams and document feedback & questions.
- **DEADLINE EXTENDED:** Send feedback to Audrey before end of business on Monday, December 5.

CHAPTER BY-LAWS DRAFT REVIEW

Things to consider as you review...

1. ASSUME POSITIVE INTENT & OUTCOMES!

- Recommendations v. Expectations v. Requirements
- Words matter – we are committed to getting things right!

2. FLEXIBILITY BASED ON CHAPTER STATUS

- Not every Chapter will meet every recommended or expected standard *immediately* – we will work towards more organized structure together!

3. OVERALL TIMELINE

- **Until ~~November 23, 2022~~ DEADLINE EXTENDED: December 5, 2022** | Chapters provide feedback.
- **December 2022** | Chapter Task Force finalizes draft by-laws template.
- **February 2023** | Present to WiM Board of Directors.
- **March 2023** | Chapters receive new by-laws template as approved by BoD.
- **April 2023-April 2025** | Chapters collaborate with WiM National to adopt new by-laws.
- **January 2024** | First open nomination period for Chapter Leadership Teams facilitated by WiM National.
- **April 2025** | All Chapters operating under standard by-laws.



Sponsored by



Thank You!

CLA

Andrea Virsnieks, Daniele Caserta, Virginia Harn

The Bolder Company

All who participated!

**LIVE
ATTENDEES**

54

**VIRTUAL
PARTICIPANTS**

26

**CHAPTERS
REPRESENTED**

25

Take our feedback survey [here!](#)

NATIONAL UPDATES

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WiM NATIONAL UPDATES

1. Annual Member Survey

- Sent to all members via email on November 14
- Surveys “close” December 6, 2022
- Results provided to Chapters in February 2023

2. Winter Leadership Conference (WLC)

- All Corporate member companies receive two complimentary registrations
- Additional registrations are \$199 per attendee

3. Virtual Career Fair

- February 9, 2023 from 10:00 a.m. – 2 p.m. ET
- Current employers registered: Toyota, Shaw Industries, American Axle Manufacturing



SAVE THE DATE

Winter Leadership Conference

January 30-31, 2023
Wyndham Grand
Clearwater Beach, FL

COMING TOGETHER IN CLEARWATER

Learn more and register!

www.womeninmanufacturing.org

MEMBERSHIP BY THE NUMBERS

- **15,863** Individual Members
 - **14,685** Corporate Professionals (*employees of Corporate member companies*)
- **291** Corporate members
 - Newest Corporate members since September 15, 2022:

Company Name	State
Horst Engineering & Manufacturing Co.	Connecticut
Prysmian Group	Kentucky
Murrelektronik, Inc.	Georgia
SparkFun Electronics	Colorado
Americhem, Inc.	New Jersey
Leonhardt Manufacturing	Pennsylvania
Fathom Digital Manufacturing Corporation	Wisconsin
TriNet	California
Samuel, Son & Co.	Ontario, CA
FN America	South Carolina

Bold = Manufacturing Company

CULTIVATING COMMUNITY AND CONNECTIONS

SUMMIT
2022
10.10-10.12

1010

ATTENDEES

*112% to goal! (901)
+195 from 2021
(24% increase)*

263

COMPANIES

*+ 20 from 2021
8% increase from 2021*

45

STATES

+ 3 from 2021

56

PRESENTERS

+15 from 2021

Download photos [here!](#)

Questions?

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**LET'S CELEBRATE A
FANTASTIC 2022!**

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GTACG

TD Automotive Compressor Georgia, LLC



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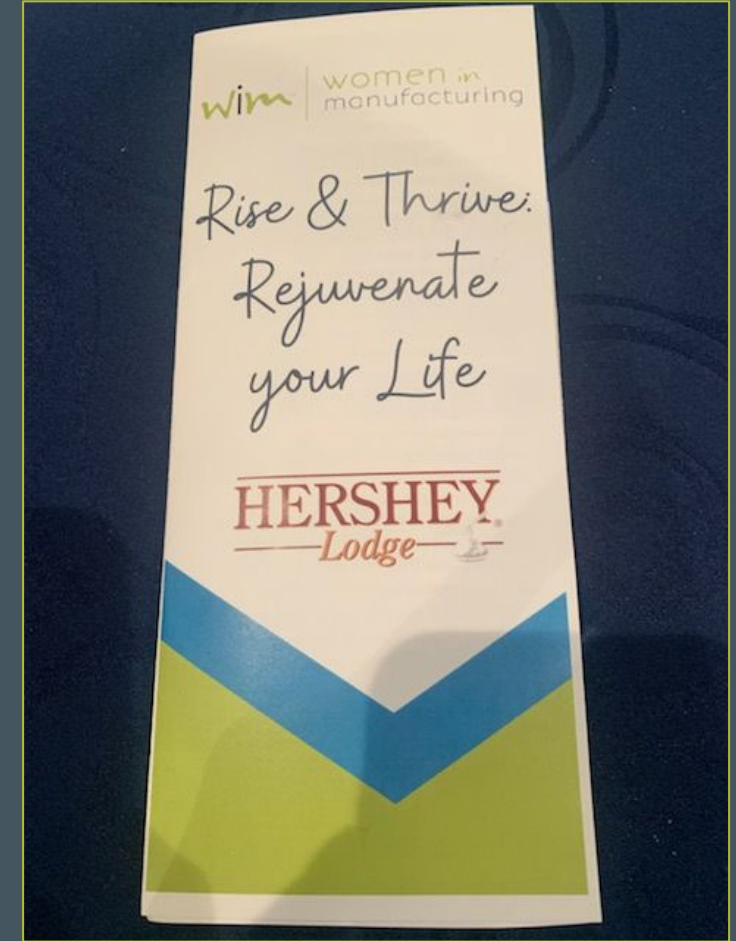


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CHAPTER AWARDS 2022

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WiM Engagers



1. WASHINGTON
2. OHIO
3. COLORADO & WESTERN MI

Membership Builders



1. OHIO
2. WISCONSIN
3. TEXAS



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Community Connectors



1. COLORADO
2. OHIO
3. KENTUCKY

Mighty Networkers



1. COLORADO
2. OHIO
3. ALABAMA



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Philanthropists



COLORADO = \$705 FUNDRAISED
WASHINGTON = 5 RACERS IN
THE HERIZON 5K

Movers and Makers



- 1. NEW YORK**
- 2. TENNESSEE**
- 3. LOS ANGELES**



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8 Attendees

**THREE Complimentary Chapter
Leader Registrations
to SUMMIT 2023**



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THANK YOU!

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COMING SOON

Before End of 2022

- Chapter Awards - recognition on WiM website & other marketing
- NEW Chapter Chase Credit Cards
- Updates to Chapter Resources Hub & Tool Kit
- Registration Links for 2023 Community Chats

Q1 of 2023 (Q4 of FY22)

- Chapters Directory for Corporate Members
- Chapter Logos & Marketing Template Library
- WiMEF Fundraising Enablement

2023 CHAPTER LEADER COMMUNITY CHATS

- **For WiM Chapter Leaders only**
 - Including executive leadership team, directors and committee members.
- **Each Chapter Leader must attend at least four Community Chats annually.**
- **Each Chapter should have at least one representative at every Community Chat.**

DATE & TIME
Thursday, January 12 from 12 – 1 PM ET
Wednesday, February 15 from 2 – 3 PM ET
Thursday, March 9 from 2 – 3 PM ET
Tuesday, April 18 from 12 – 1 PM ET
Thursday, May 18 from 2 – 3 PM ET
Wednesday, June 21 from 12 – 1 PM ET
Thursday, July 20 from 12 – 1 PM ET
Wednesday, August 16 from 2 – 3 PM ET
Tuesday, September 12 from 12 – 1 PM ET
SKIP – October 2023
Thursday, November 16 from 12 – 1 PM ET
SKIP – December 2023

BREAKOUTS

What are you most looking forward to for the remainder of 2022?

What are some of your Chapter's plans for 2023?



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THANK YOU!



Audrey Imes

Chapter Relations & Development Manager

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