

WiM CHAPTER LEADER COMMUNITY CHAT

May 3, 2022



women in
manufacturing®



WELCOME

- WiM Updates
- Sponsorship Best Practices
- Breakout Rooms

QUICK CHAPTER UPDATES

1. WiM & WiMEF Board of Directors Meetings
2. Resource Hub Updates
3. Phishing Email Sent this Week

WiM Chapter Resource Hub

Welcome, Chapter Leaders!

This page serves as an exclusive hub for all things Chapter-related.

Here you'll find resources to assist with the effective governance and operations of your WiM Chapter. These resources are help streamline requests and consolidate files, links, and graphics that you may need as you promote your events, membership, and opportunities for women in the industry!

We sincerely appreciate your support of our prospering organization. Women in Manufacturing is extremely fortunate to have leaders who are willing to devote the time and effort necessary to ensure our success. Chapters are a local voice for our national initiative and participation at the regional level guarantees our growth. This growth truly begins with you—with your commitment to support, promote and inspire women who have chosen a career in the manufacturing industry.

Register for monthly Chapter Leader Community Chats!

WiM Chapter Leaders are invited to an hour-long Community Chat-style meeting that will occur on a monthly basis throughout 2022. The agenda for these meetings will be interactive and will include brief updates from WiM national, followed by presentations/discussions on chapter best practices. Each session will conclude with breakout rooms where leaders can connect in small groups.

[REGISTER HERE FOR MONTHLY COMMUNITY CHATS](#)

About WiM
Chapters

Marketing
Resources

Event
Resources

2022
Chapter Toolkit

Treasurer
Resources

Covid
Resources

NEWEST WIM CORPORATE MEMBERS

Since April 7, 2022

Company Name	State
Vermeer Corporation	Iowa
Christy Industrial Holdings	Missouri
Trans-Matic Manufacturing	Michigan
Morris Group, Inc.	Connecticut
PGT Innovations	Florida
Turnings Plus LLC	Missouri
Materion Corporation	Ohio
Westfall Technik, Inc.	Nevada
Thurman Co.	Texas
Georg Utz, Inc.	Indiana
Ellenos	Washington
Cascade Partners, LLC	Ohio

NATIONAL EVENTS UPDATES



wim | women in manufacturing®

TOP MANUFACTURING BRANDS ARE HIRING

VIRTUAL CAREER FAIR

MAY 10, 2022



A woman with dark hair, wearing a black blazer, is sitting at a desk and working on a laptop. She is smiling slightly and looking towards the camera. The background is a blurred office setting.



Sustainable Success

wim™
North 

June 6 - 7, 2022 | Dearborn, MI & Virtual

 **MAGNA**
Presenting Sponsor

UPCOMING WiM EVENTS

Event	Date
Registered Apprenticeship Best Practices Webinar	5/3/2022
WiM South Carolina WestRock Plant Tour	5/4/2022
WiM Ohio Tour at Batesville Products	5/6/2022
Spring Virtual Career Fair - Employer Registration	5/10/2022
WiM Minnesota Dalsin Industries / Memphis Wood Fire Grills Tour	5/10/2022
WiM Nebraska Manufacturing Nebraska's Future Breakfast	5/11/2022
VLS Webinar Leading Change That Sticks	5/11/2022
WiM Massachusetts Amazon Robotics Tour & Networking	5/11/2022
WiM North Carolina Career Progression Panel at Corning	5/12/2022
WiM New York Happy Hour at Monroe's	5/12/2022
WiM Southeast Michigan 4th Annual "Ladies Only" Golf Clinic	5/18/2022
WiM Western Michigan DEI - What Works & What Doesn't	5/18/2022
WiM Eastern Pennsylvania Spring Fling at The Fuge	5/18/2022
WiM GA & SC Peaches & Palmettos: A Day of Tours & Networking in GA & SC	5/19/2022
WiM Missouri Chapter Kickoff Event & Air Products Plant Tour	5/19/2022
WiM Western Pennsylvania Coffee with WiM - Networking Best Practices	5/19/2022
WiM Washington May Lunch Chat	5/19/2022
WiM Los Angeles Kick Off Social & Brewery Tour	5/19/2022
PARTNER EVENT Rev Up 2030 – Diversity, Equity and Inclusion Summit	5/24/2022
WiM Washington May Coffee Chat	5/25/2022
WiM Colorado Do's and Don'ts of Lean Manufacturing	5/25/2022
WiM Central Pennsylvania Wolfgang Confectioners Tour	5/26/2022
WiM Ohio Lunchtime Learning: Ohio EPA's Recycling and Sustainability Unit	6/1/2022
WiM Connecticut PTA Plastics Tour & Rich's Farm Ice Cream Social	6/2/2022

SPONSORSHIP BEST PRACTICES



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SPONSORSHIP BEST PRACTICES

Finding Sponsors

- LinkedIn Research
 - WiM Groups
 - Partner Associations & Conferences
- Professional PLUS & Corporate Member Directories
- Connect with Local MEP Center

Demonstrating Chapter Value

- Audience Size & Demographics of Members
- Social Media Followers & Engagement
- Chapter Webpage or Event Page Traffic
- Offer to Promote Recruitment or Job Opportunities

Average Chapter Sponsorship:

\$1,425

FY22 Chapter Revenue Goal =

\$100,000

Expense Budget =

\$80,000

SPONSORSHIP DO'S & DONT'S

DO'S

Develop a Custom Sponsor Menu for your Chapter!

- Annual Sponsorships
- Event Specific Sponsorships – add levels!

Brand Recognition

- Website & Marketing
- Flyers & Signage & Swag – oh my!

Event Participation

- Speakers & Panelists
- Free or Discounted Attendees

DONT'S

Cannot be combined with WiM membership

- Membership auto-renews; sponsorships do not
- Membership benefits are fulfilled by national; sponsor benefits are fulfilled locally
- Membership revenue is not recognized the same as chapter sponsorship revenue

Event Attendee Contact Information

- Can only be offered if registrant opted-in
- Should only be offered at higher sponsorship levels
- Should only be offered on an event-basis
- Cannot share full member list with sponsors, with or without contact information.

Cannot include discounts for WiM national events or education programs

SPONSOR RECOGNITION

1. Chapter Event Marketing Emails
2. Chapter Event Pages
3. Chapter Webpage

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Thank you to our sponsors



Connect with WiM Ohio



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manufacturing* MISSOURI Chapter United States
* Registration open until 5/18/22 at 4:00 PM (EDT)
REGISTER NOW

EVENT DETAILS


Join WiM Missouri for our chapter kickoff event!
Tour at Air Products & Chemicals Inc.

Date: Thursday, May 19, 2022
Time: 7:30 - 9:30 a.m. CT
Location: Air Products & Chemicals Inc
11444 Lackland Rd
St Louis, MO 63146

Free for WiM members and nonmembers to attend!

The WiM Missouri Chapter is hosting our first event! Join us for networking and a facility tour at Air Products & Chemicals Inc. in St. Louis. Register above to get a peek at their manufacturing operation and to meet your WiM Missouri Chapter. Connect with your chapter leaders and other members at our kickoff event.

We can't wait to see you there!




Attendees (29)

Beverly Miller
Mechanical Assy
Essee Industries, Inc.

Erin Sorinson
General Manager, Membrane Solutions
Air Products

For More Information:
Rachel Hacker
Vice President - Relationship Manager
PNC Bank

Thank you to our sponsor!



Please Note
If you plan to attend this event, please register above and also complete WiM's 2022 COVID-19 waiver via the link below. If the link does not work due to your company's firewall, please note that there will be physical copies available to sign at the event as well. If possible, please complete the waiver virtually and a copy of your form will be sent to WiM automatically for our records. Please contact Audrey Iimes with any questions (aimes@womeninmfg.org).

COMPLETE COVID-19 WAIVER

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WIM WASHINGTON CHAPTER SPONSORS



Impact Washington
11812 North Creek Parkway
Suite 205
Bothell, WA 98011

GOLD SPONSOR



Moss Adams
999 3rd Avenue #2800
Seattle, WA 98104

GOLD SPONSOR



Aerospace Joint Apprenticeship Committee (AJAC)
6811 South 204th Street
Kent, WA 98032

EDUCATION SPONSOR



Parker, Smith & Feek
2233 112th Ave Ne
Preston, WA 98050
United States

SILVER SPONSOR

MANAGING SPONSORS

Sponsorship Invoice Request Form - **New & Improved!**

- Must be completed by the chapter – not a sponsor company contact.
- Must provide sponsor benefit details – i.e. where their logo should be included, promo codes needed.
- Must upload sponsors preferred logo.
- ACH payment now an option!

Payment Notification Process - **New & Improved!**

- WiM National will send invoice link to billing contact **AND** chapter contact who completes the form.
- Click the link to track when invoices are paid online; For check payments, WiM National will email chapter contact once paid.

SPONSOR AGREEMENT TEMPLATE

- Dates effective
- Payment terms
- Benefits details documented
- Cancelation/Termination terms
- Limitations & Restrictions

SPONSORSHIP COMMITMENT FORM

This Sponsorship Agreement ("Agreement") for <<EVENT NAME>> between Women in Manufacturing (WIM) and the Sponsor ("Sponsor") named below. The terms and conditions outlined herein and in the attached Exhibit A shall govern this relationship.

SPONSORSHIP DETAILS:

Sponsorship Item(s) _____

Total Sponsorship Cost _____

SPONSORSHIP INFORMATION

Company Name (as you wish it to appear on conference materials and website) _____

Address _____

City _____ State _____ Zip _____

Sponsor Contact Name _____ Title _____

Phone _____ Fax _____ E-mail _____

AUTHORIZATION

By the signature below, the individual signing this Agreement represents that he or she has been authorized to execute this Agreement on behalf of the Sponsor, and that he or she has read, fully understands and agrees to the Terms and Conditions of this Agreement.

Authorized Signature _____ Date: _____

Printed Name _____

Questions? Contact: _____

LET'S HEAR FROM YOU!

WiM Illinois
WiM Washington
WiM Colorado

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COMING SOON

- 2022-2023 **Chapter Leader Agreements**
- Chapter **Event Surveys** process requirements
- **IMPACT** – Send me your event photos!

CHAPTER LEADER COMMUNITY CHATS

- For WiM Chapter Leaders only, including board and committee members.
- Each Chapter Leader must attend at least four Community Chats annually.
- Each Chapter should have at least one representative at every Community Chat.

DATE & TIME	THEME or TOPIC
Friday, March 4 from 12 – 1 PM ET	Purple for Women's History Month
Thursday, April 7 from 2 – 3 PM ET	Event Speaker Tips & Best Practices
Tuesday, May 3 from 3 – 4 PM ET	Sponsorship Tips & Best Practices
Friday, June 3 from 12 – 1 PM ET	How to give a WiM Overview or Sales Presentation
Tuesday, July 12 from 2 – 3 PM ET	TBD
Wednesday, August 10 from 12 – 1 PM ET	Getting ready for SUMMIT 2022!
Thursday, September 8 from 2 – 3 PM ET	TBD
October	SKIP
Tuesday, November 15 from 12 – 1 PM ET	Celebrating 2022 and Goal Setting for 2023

THANK YOU!



Audrey Imes

Chapter Relations & Development Manager

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