

WiM CHAPTER LEADER COMMUNITY CHAT

March 4, 2022



women in
manufacturing®



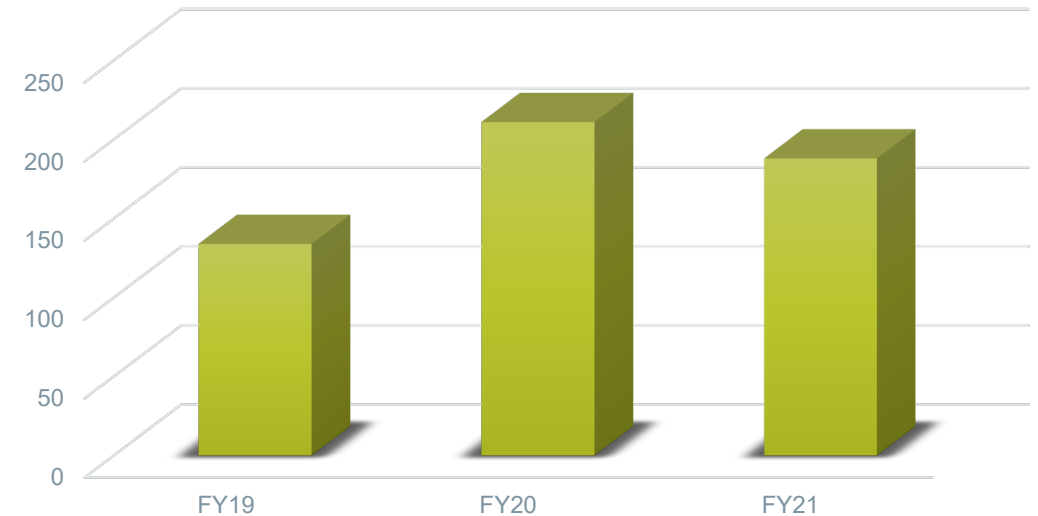
WELCOME

- WiM Updates
- Best Practices Chat with **WiM Colorado**
- Breakout Rooms
- Closing

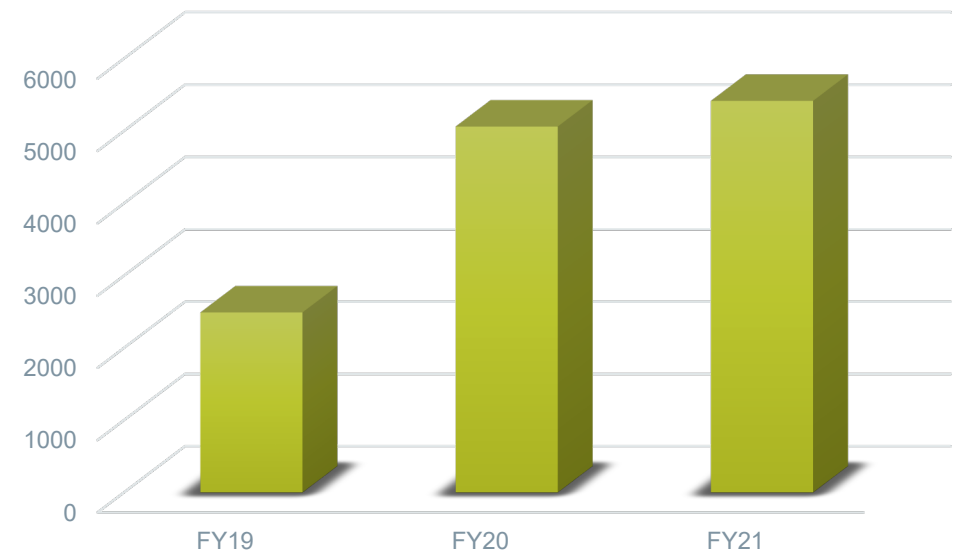
CHAPTER UPDATES

- **188 events since April 1, 2021**
(94% to FY21 goal)
 - **Need 12 more events before 4/1/22 to meet FY21 goal.**
- **Of 188-chapter events executed and scheduled, 56 are in-person gatherings**
(30% of all events)
- **Chapter event registrations:**
 - FY20 = 5,062
 - FY21 = 5,417
- **Chapters in development:**
 - Missouri
 - Louisiana
 - Los Angeles
 - ~~San Diego~~ – revisit in 2023

Events by FY



Registrants by FY



WiM NATIONAL UPDATES

SUMMIT 2022

- Call for Knowledge Experts/Speakers is open
- Registration now OPEN!

Career Advancement for Manufacturing Annual Report

- Second annual industry report with Xometry/Thomas
- Live webinar on March 10

#WiMWeek with Kia

- Digital campaign (website & social media) to promote women in manufacturing careers and ways to celebrate International Women's Day (March 8) and Women's History Month with WiM.
- Use #WiMWeek throughout March 6 to March 12 to highlight events from WiM Corporate members and WiM Chapters taking place that week and throughout the month of March.



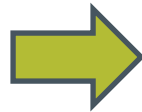
NEW Corporate Membership Tiers *Effective April 1, 2022*

Current Tiers & Pricing:

Tier 1: \$2,000 for up to 1K employees

Tier 2: \$3,000 for up to 10K employees

Tier 3: \$5,000 for over 10k employees



NEW Tiers & Pricing:

Tier 1: \$1,000 for up to 100 employees (NEW TIER)

Tier 2: \$2,500 from 101 up to 1K employees

Tier 3: \$3,500 from 1,001 up to 10K employees

Tier 4: \$5,500 over 10k employees

- New benefits include MORE complimentary postings on WiM Works, registrations to SLC & WLC, and advertising opportunities built into membership.
- Existing corporate members will maintain their current benefits & dues until their first renewal after 3/31/2023.
- New corporate members who join after April 1, 2022 will pay the news dues.

Questions? Contact:

Kara Mayner,
Membership & Retention Manager
kmayner@womeninmfg.org

NEWEST WIM CORPORATE MEMBERS

Since February 8, 2022

Parker Hannifin	Kentucky
Nebraska Public Power District	Nebraska
Microsoft	Washington
Libra Industries, LLC	Ohio
Quanex Building Products	Texas
Rome Grinding Solutions	Iowa
Charter Manufacturing	Wisconsin

UPCOMING WiM EVENTS

WiM Massachusetts International Women's Day Workshop with MassMEP	3/8/2022
WiM Virginia International Women's Day Celebration	3/8/2022
WiM Wisconsin Milwaukee Tool Tour and Panel	3/8/2022
WiM Ohio The Power of Entrepreneurial Thinking	3/10/2022
WiM Alabama Legal, Labor and Environmental Update	3/10/2022
Xometry Live: Advancing Women in Manufacturing	3/10/2022
WiM Illinois Elevating Your Game: ESG + DEI, The New Equation	3/10/2022
#BreakingTheBias International Women's Day Coffee Break	3/11/2022
WiM South Carolina Hear from Lt. Gov. Pamela Evette & Tour at SafeRack	3/14/2022
WiM Colorado Let's Communicate – Better	3/16/2022
WiM Northern Wisconsin Ways Women Can Save & Build Wealth	3/16/2022
WiM Western Michigan Emotional Intelligence in the Workplace	3/16/2022
WiM Oregon RapidMade Plant Tour & Talk	3/18/2022
WiM Texas 2nd Chapter-Versary Celebration	3/21/2022
WiM Western Pennsylvania Coffee with WiM - Yoga at Work	3/22/2022
WiM Georgia Lunch and Learn: Automation Manufacturing Trends	3/23/2022
VLS Webinar Complex Problem Solving	3/23/2022
WiM North Carolina Happy Hour at Primal Brewery	3/23/2022
WiM South Carolina SCMA Palmetto Women's Manufacturing Forum	3/25/2022
PARTNER EVENT MODEX 2022	3/28/2022
Registered Apprenticeship Best Practices Webinar	3/29/2022
WiM Western Michigan & WiM Southeast Michigan What is Mass Timber?	4/5/2022
VLS Webinar Cashing in on Confidence	4/6/2022

CHAPTER BEST PRACTICES WITH WiM COLORADO



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CHAPTER LEADER COMMUNITY CHATS

- For WiM Chapter Leaders only, including board and committee members.
- Each Chapter Leader must attend at least four Community Chats annually.
- Each Chapter should have at least one representative at every Community Chat.

DATE & TIME	THEME or TOPIC
Friday, March 4 from 12 – 1 PM ET	Purple for Women’s History Month
Thursday, April 7 from 2 – 3 PM ET	“Florals, For Spring...Groundbreaking...”
Tuesday, May 3 from 3 – 4 PM ET	TBD
Friday, June 3 from 12 – 1 PM ET	TBD
Tuesday, July 12 from 2 – 3 PM ET	TBD
Wednesday, August 10 from 12 – 1 PM ET	Getting ready for SUMMIT 2022!
Thursday, September 8 from 2 – 3 PM ET	TBD
October	SKIP
Tuesday, November 15 from 12 – 1 PM ET	Celebrating 2022 and Goal Setting for 2023
December	SKIP

COMING SOON

- 2022-2023 **Chapter Leader Agreements**
- Feedback **survey** & Registration links for future Chapter Leader Community Chats

BREAKOUT ROOMS!

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THANK YOU!



Audrey Imes

Chapter Relations & Development Manager

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