

WiM CHAPTER LEADER COMMUNITY CHAT

June 10, 2022



women in
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WELCOME

- WiM & Chapter Updates
- Housekeeping & Reminders
- *NEW* Event Follow-up Survey
- Breakout Rooms

QUICK CHAPTER UPDATES

- Events Since April 1, 2022: **46**
 - **33** In-person
 - **13** Virtual
- **1,031** Unique Registrants (26% to goal of 4,000)
- **584** Unique Companies (29% to goal of 2,000)
- Chapter Expenses FYTD: \$23,392.00 (29% to budget of \$80,000.00)
- Chapter Revenue FYTD: \$41,155.00 (41% to budget of \$100,000.00)

WELCOME & CONGRATULATIONS!



LOS ANGELES
Chapter



MISSOURI
chapter

NEWEST WIM CORPORATE MEMBERS

Since May 3, 2022

Company Name	State
Swagelok Company	Ohio
Hussey Seating Company	Maine
Gibbs Die Casting	Kentucky
Akkerman, Inc.	Minnesota
Tegra	Georgia
Teijin Limited	Tokyo, Japan
LATICRETE International, Inc.	Connecticut
RSCC Wire & Cable LLF	Connecticut
CPI Communications & Power Industries	California
PCC Structurals, Inc.	Oregon

NATIONAL EVENTS UPDATES



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Summer Leadership Conference

July 18 - 19, 2022 | Greenville, SC

This banner features a blue background with a collage of torn paper strips in various shades of blue and green. The text is white and centered.



wim WOMEN IN
MANUFACTURING
SUMMIT
CULTIVATING COMMUNITY
AND CONNECTIONS

OCTOBER 10-12, 2022 | ATLANTA, GA AND VIRTUAL

This banner has a dark blue background with a grid of small, faded portraits of diverse women. The text is white and orange, centered.

UPCOMING WiM EVENTS

Event	Date
WiM Ohio Tour: Hendrickson Auxiliary Axle Systems	6/14/2022
WiM Washington June Lunch Chat	6/15/2022
Empowering Women in Production Program Summer Session	6/15/2022
WiM Minnesota Mead Metals, Inc. Facility Tour	6/15/2022
WiM Ohio Tour: Orlando Baking	6/16/2022
WiM Wisconsin Axe Throwing and Networking	6/16/2022
WiM Eastern Pennsylvania Cradles to Crayons Volunteer Opportunity	6/22/2022
WiM Western Pennsylvania Contact Technologies Plant Tour and Networking	6/22/2022
VLS Webinar The "Secret Ingredient" in Your Talent Plan	6/22/2022
WiM Illinois Workforce Legislative Update & Talent Solutions	6/22/2022
WiM Washington June Coffee Chat	6/23/2022
WiM Alabama Plant Tour at Tru Cabinetry	6/23/2022
WiM Alabama Wine Tasting and Networking	6/23/2022
WiM Colorado Rocco, LLC Factory Tour and Networking	6/23/2022
WiM Kentucky WiM Twilight Thursday @ Churchill Downs	6/23/2022
WiM Northern Wisconsin Women, Manufacturing and Wine	6/27/2022
WiM New York Take a Break at Captain Lawrence Brewing	6/30/2022

HOUSEKEEPING & REMINDERS

- Corporate Member Lead Form
- Covid Waivers & Event Photos
- Event Submission Best Practices
- Monthly Board Meeting Notes
- Activating WiM Debit Cards
- WiM Swag and Apparel Store



*** NEW ***

Chapter Event Feedback Survey

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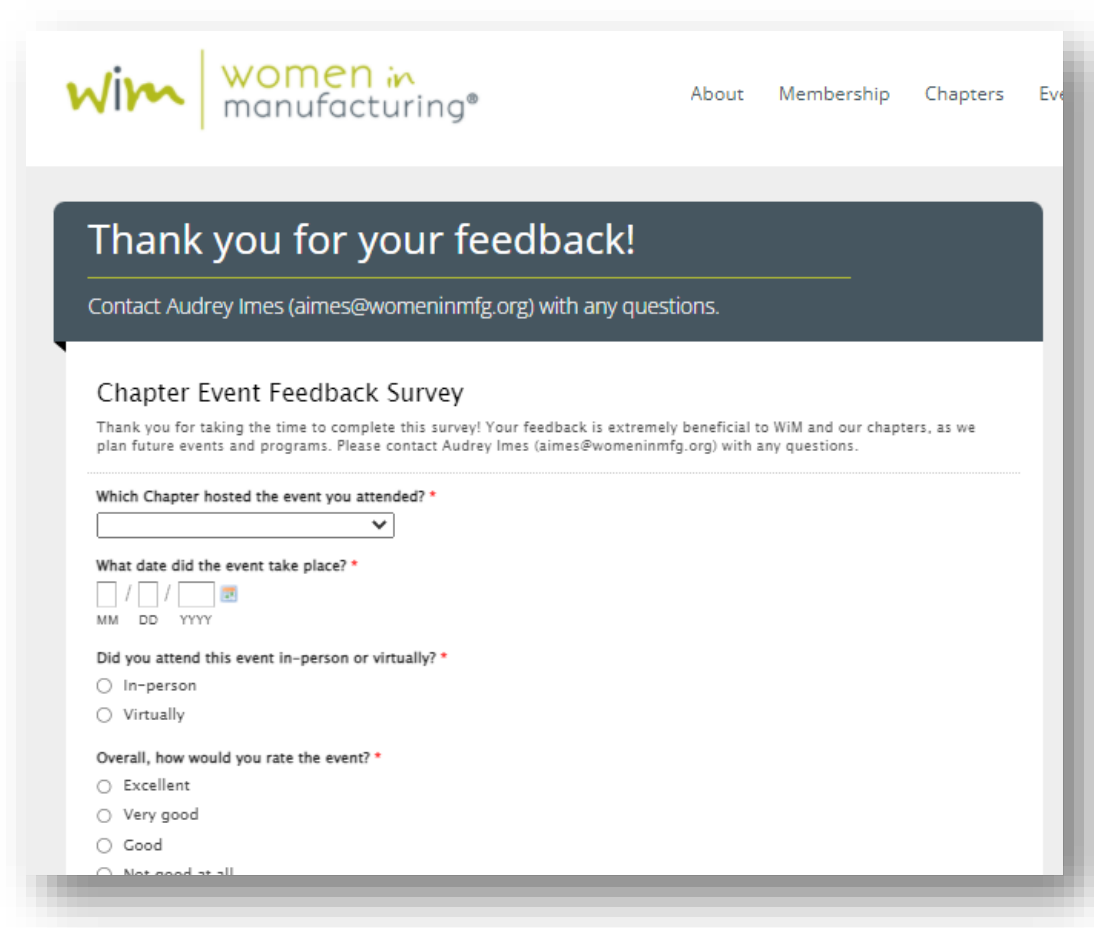
CHAPTER EVENTS FEEDBACK SURVEY

Why?

- Demonstrate how important Chapters are to WiM members.
- Standardize process & reporting for BoD.
- Consistent attendee experience across all Chapters.

Survey At-a-Glance:

- How valuable did you find the event content/experience?
- If your event included a speaker or presenter, how would you rate them?
- What types of events or programs would you like WiM and your Chapter to provide?

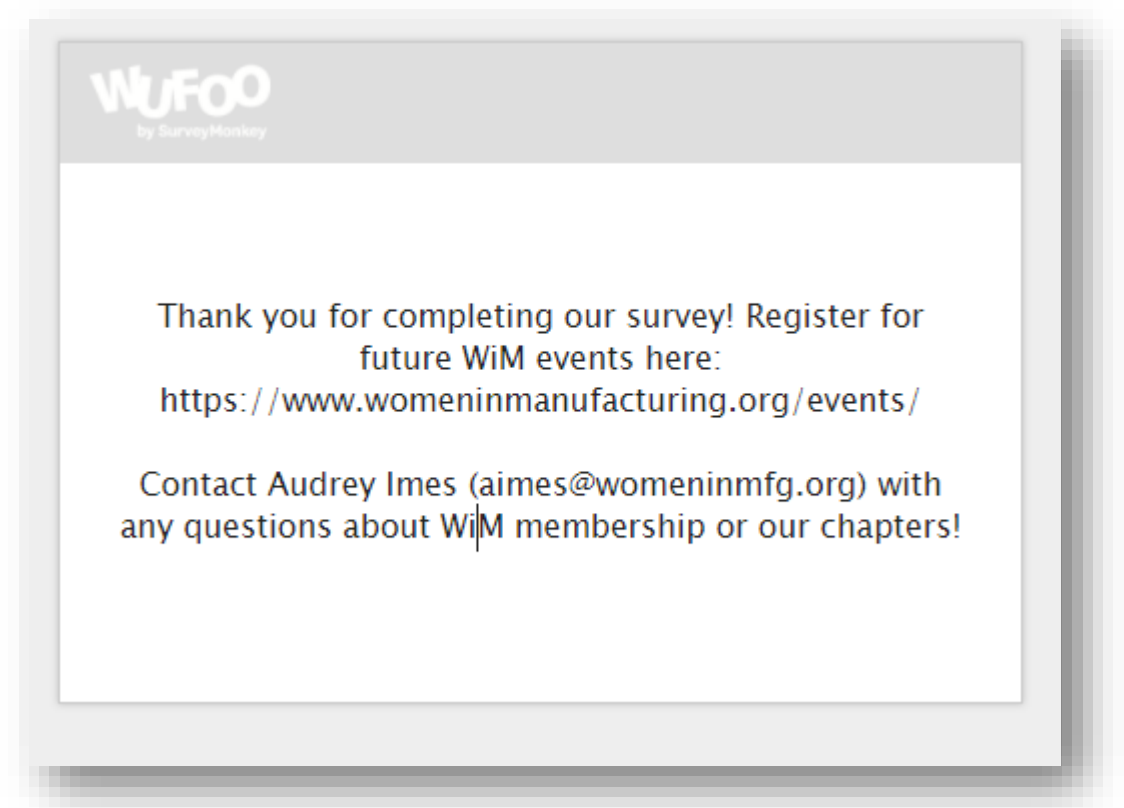


The screenshot shows the 'Chapter Event Feedback Survey' form on the WiM website. The header includes the WiM logo and navigation links for 'About', 'Membership', 'Chapters', and 'Events'. A dark blue banner at the top of the form says 'Thank you for your feedback!' and provides contact information for Audrey Imes (aimes@womeninmfg.org). The survey questions are as follows:

- Which Chapter hosted the event you attended? *** (Dropdown menu)
- What date did the event take place? *** (Date picker: MM / DD / YYYY)
- Did you attend this event in-person or virtually? *** (Radio buttons: In-person, Virtually)
- Overall, how would you rate the event? *** (Radio buttons: Excellent, Very good, Good, Not good at all)

CHAPTER EVENTS FEEDBACK SURVEY

- Survey should be sent **within 48 hours** of the event.
- Results can be sent to chapters automatically upon completion.
- Email template will be provided by WiM, can be adapted.



WHAT YOU NEED TO DO NOW

- Designate Chapter Leader to send survey for each event – Implement by July 1, 2022.
- Send Audrey email address that should receive surveys for your Chapter (Must be the same email for all events).

Questions?

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COMING SOON

- **ALL Things SUMMIT 2022!**
 - Chapter Workshop Details
 - Registration Competition for Chapters
 - Chapter Awards 2022

CHAPTER LEADER COMMUNITY CHATS

- For WiM Chapter Leaders only, including board and committee members.
- Each Chapter Leader must attend at least four Community Chats annually.
- Each Chapter should have at least one representative at every Community Chat.

DATE & TIME	THEME or TOPIC
Friday, March 4 from 12 – 1 PM ET	Purple for Women's History Month
Thursday, April 7 from 2 – 3 PM ET	Event Speaker Tips & Best Practices
Tuesday, May 3 from 3 – 4 PM ET	Sponsorship Tips & Best Practices
Friday, June 10 from 12 – 1 PM ET	Chapter Events Feedback Survey Overview
Tuesday, July 12 from 2 – 3 PM ET	Getting ready for SUMMIT 2022!
Wednesday, August 10 from 12 – 1 PM ET	TBD
Thursday, September 8 from 2 – 3 PM ET	TBD
October	SKIP
Tuesday, November 15 from 12 – 1 PM ET	Celebrating 2022 and Goal Setting for 2023

BREAKOUTS

How does your Chapter engage attendees after an event?



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THANK YOU!



Audrey Imes

Chapter Relations & Development Manager

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