

# WiM CHAPTER LEADER COMMUNITY CHAT

April 7, 2022



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# WELCOME

- Chapter FY21 Performance
- WiM Updates
- Best Practices for Event Speakers
- Breakout Rooms



# NATIONAL EVENTS UPDATES



**Sustainable Success**

June 6 - 7, 2022 | Dearborn, MI

**Early-bird pricing expires May 1**

Agenda includes

- Coaching Sessions
- Industry Roundtables
- Keynote from American Axle & Manufacturing's President
- Panel Discussion: Creating Opportunities for Women in Manufacturing



**Tuesday, April 26**

10:30 a.m. - 2:30 p.m. EDT | Virtual

Half-day event with interactive discussions on critical workforce development topics specific to the manufacturing industry. Ideal for all training and human resource directors, managers and generalists,



20-week, on-demand course designed to support the professional development of production floor employees. Spring Class Starts **June 15, 2022.**

# NATIONAL EVENTS UPDATES



## Virtual Career Fair

**Tuesday, May 10**

10:00 a.m. - 2:00 p.m. EDT

### Call for Presenters!

Developing an agenda of **micro-learning sessions for job seekers**

**NEED** 2 - 3 *knowledge experts* who can provide a 20-minute presentation

on topics such as:

- Giving a Successful Interview
- DEI Initiatives at your Company
- Workplace Culture
- Career Paths in Manufacturing

Ideally these would be **HR leaders or hiring managers** from manufacturing companies.

Confirmed Exhibitors
Hypertherm, Inc
Dura Line Corporation
Evraz North America
Dart Container Corporation
Genie
Graco Inc
Precision Castparts Corporation
BWX Technologies, Inc.
DEI in Manufacturing Panel
Autocam Medical
JFF
JLL

### Suggestions or Questions?

#### Contact:

Jennifer Kopf

Program & Events Coordinator

[jkopf@womeninmfg.org](mailto:jkopf@womeninmfg.org)

# **\*NEW\* RETIRED MEMBERSHIP** Effective April 1, 2022

- Access to WiM's private, member-only online platforms.
- Access to events, special programming, and partnerships with like-minded organizations.
- A professional profile on the only directory of women in manufacturing.
- Opportunity to be considered for a coaching role within our Empowering Women in Production Program.
- Free monthly webinars via the Virtual Learning Series program along with year-round access to the on-demand Virtual Learning Library which includes 70+ hours of learning.
- Ability to participate and receive discounted member registration rates for programs produced by WiM's 30 local chapters.
- Discounted registration to all local and national WiM events.
- Subscription and special recognition in our quarterly e-magazine, IMPACT.

**Annual Dues: \$50**

## **Questions? Contact:**

Kara Mayner,  
Membership & Engagement Manager  
kmayner@womeninmfg.org

# NEW CORPORATE MEMBERSHIP TIERS Effective April 1, 2022

## Tiers & Pricing:

Tier 1: **\$1,000** for up to 100 employees (*NEW TIER*)

Tier 2: **\$2,500** from 101 up to 1K employees

Tier 3: **\$3,500** from 1,001 up to 10K employees

Tier 4: **\$5,500** over 10k employees

## Expired Tiers & Pricing:

Tier 1: \$2,000 for up to 1K employees

Tier 2: \$3,000 for up to 10K employees

Tier 3: \$5,000 for over 10k employees

- New benefits include:
  - More postings on WiM Works
  - Additional registrations to SLC & WLC
  - Additional brand exposure
- **Existing corporate members will maintain their current benefits & dues until their first renewal after March 31, 2023.**
- New corporate members who join after April 1, 2022 will pay the new dues.

## Questions? Contact:

Kara Mayner,  
Membership & Engagement Manager  
kmayner@womeninmfg.org

# NEWEST WIM CORPORATE MEMBERS

*Since March 4, 2022*

<b>Company</b>	<b>Membership Based in:</b>
Enerpac Tool Group	Wisconsin
Ingevity	South Carolina
<b>Milwaukee Tool</b>	Wisconsin
ZF Group	Michigan
KPMG, LLP	Ohio
Armstrong Flooring	Pennsylvania
<b>Barber-Nichols, LLC</b>	Colorado
LNS North America	North Carolina
Terex Corporation	Connecticut
<b>Essex Industries, Inc.</b>	Missouri
<b>Autocam Medical</b>	Michigan
<b>Polaris Industries</b>	Minnesota



# UPCOMING WiM EVENTS

Event	Date
WiM Alabama   Ports & Post	4/5/2022
WiM Western Michigan & WiM Southeast Michigan   What is Mass Timber?	4/5/2022
<b>VLS Webinar   Cashing in on Confidence</b>	<b>4/6/2022</b>
WiM Illinois   Women of the VIA Breakfast	4/8/2022
WiM New York   The Art of Giving Back	4/13/2022
<b>WiM Arizona Networking Social with BMO Harris Bank</b>	4/14/2022
WiM Washington   April Lunch Chat	4/14/2022
WiM Western Pennsylvania   Lunch and Learn on Emotional Intelligence	4/14/2022
WiM Illinois   Rosie Readers Monthly Book Club   April 2022	4/18/2022
WiM Central PA   Volunteer with Junior Achievement of South-Central PA	4/19/2022
WiM Massachusetts   Pickleball and "Wine Down Wednesday"	4/20/2022
WiM Colorado   Partnering with Higher Education to Advance Your Workforce	4/21/2022
WiM Washington   April Coffee Chat	4/21/2022
WiM Eastern Pennsylvania   Plant Tour at The EF Precision Group	4/22/2022
<b>Human Resources Roundtable</b>	<b>4/26/2022</b>
WiM Washington   MFG Fundamentals Series: Supply Chain	4/27/2022
WiM Connecticut   MakerspaceCT Tour & Happy Hour	4/28/2022
<b>WiM Kentucky   Success Distilled: Maker's Mark Tour &amp; Social – SOLD OUT!</b>	4/29/2022
WiM Western MI   Happy Hour at Hudsonville Winery & Pike 51 Brewing Co.	4/29/2022

# BEST PRACTICES FOR IDENTIFYING & WORKING WITH EVENT SPEAKERS



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# BEST PRACTICES FOR IDENTIFYING & WORKING WITH EVENT SPEAKERS

## Identifying Speakers

- LinkedIn – WiM Group, partner associations and their chapters
- Professional PLUS membership directory
- Corporate member companies
- Connect with Your Local MEP Center

## Contracts & Fees

- WiM National typically pays for our speakers' hotel and travel accommodations, but WiM ***avoids paying speaking fees or honorariums whenever possible.***
- **You are valuable to your speakers!**
  - Audience & Demographics – Social Media and Members
  - Traffic to chapter webpage or event pages
  - Crazy SEO

## Marketing Speakers

- Always provide WiM National with:
  - Headshot & Compelling Presentation Description
  - Website/LinkedIn/ Bio
  - Products/Books/Whitepapers
  - Lead Generation

# COMING SOON

- 2022-2023 **Chapter Leader Agreements**
- Chapter **Event Surveys** from WiM National
- Chapter Development **Plan & Timeline**
- **IMPACT** – Send me your event photos!

# CHAPTER LEADER COMMUNITY CHATS

- For WiM Chapter Leaders only, including board and committee members.
- Each Chapter Leader must attend at least four Community Chats annually.
- Each Chapter should have at least one representative at every Community Chat.

DATE & TIME	THEME or TOPIC
<del>Friday, March 4 from 12 – 1 PM ET</del>	<del>Purple for Women's History Month</del>
<del>Thursday, April 7 from 2 – 3 PM ET</del>	<del>Event Speaker Tips &amp; Best Practices</del>
<b>Tuesday, May 3 from 3 – 4 PM ET</b>	<b>Sponsorship Tips &amp; Best Practices</b>
Friday, June 3 from 12 – 1 PM ET	TBD
Tuesday, July 12 from 2 – 3 PM ET	TBD
Wednesday, August 10 from 12 – 1 PM ET	Getting ready for SUMMIT 2022!
Thursday, September 8 from 2 – 3 PM ET	TBD
October	SKIP
Tuesday, November 15 from 12 – 1 PM ET	Celebrating 2022 and Goal Setting for 2023
December	SKIP

# THANK YOU!



**Audrey Imes**

Chapter Relations & Development Manager

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