

Meet Our Team



Taylor Smith, Chair

Taylor serves as the Technical Sales Manager at PSNERGY, LLC. With seven years of industry experience, she partners with non-ferrous metals processors across the country to improve combustion efficiency and reduce emissions. Taylor earned her BA in Communication Arts (PR & Advertising) with a minor in Project Management from St. Francis College, where she also competed as a Division I bowler. A dedicated advocate for WiM, she has served as a chapter leader for four years and is passionate about educating the next generation.



Kristi Bailey, Vice Chair

Kristi is a Client Solutions Manager at Hardinger Integrated Logistics, where she works closely with manufacturers to optimize freight operations and ensure they receive best-in-class service. With a deep passion for cultivating strong, lasting relationships, Kristi thrives in creating a sense of community and collaboration within the industry. Her dedication to fostering growth is reflected not only in her client relationships but also in her ability to build and lead teams outside of work with professional associations and organizations.



Joelyn Bush

Joelyn joined the Snap-tite Hose marketing team in 2024 after an extensive career in the Erie County nonprofit sector holding marketing leadership roles in the Erie region for more than a decade. She is a 2017 Jefferson Society Civic Leadership Academy graduate, was honored as a 2017 Erie Reader 40 Under 40 and in 2018 received the Young Erie Professional of the Year. Beyond her new found passion for WiM, Joelyn is an active Athena Circle of Trust member, Friends of the Erie County Library board member, Erie County Technical School Public Advisory Council member, PRSA NWPA Chapter member and Erie Women's Fund Grants Committee member.



Vanessa Fremer

Vanessa is a Chief Financial Officer at Great Lakes Automation Services Inc. Throughout her workday Vanessa manages the company's finances and financial operations as well as being responsible for GLASI's fiscal health. For the past 17 years, Vanessa has helped the company grow from 15 employees to 50 and oversees the daily operations of different divisions. She plays a key role in helping employees and the business succeed and thrive.



Sara Hanks

Sara is a Senior Director of Project Management at Wabtec Corporation, where she specializes in transformation and data analytics.

Her passion is leveraging technology to drive continuous improvement and is Lean Six Sigma Master Black Belt certified.



Robin Keller

Robin joined NWIRC in 2022 as Strategic Programs & Events Coordinator. She handles all planning logistics for training programs and other special events geared for manufacturers in thirteen counties of northwest and north central PA. In addition, Robin is co-host of NWIRC's podcast, helps manufacturers with training needs through an assessment process and NWIRC's annual manufacturing conference. Robin has 19 years of non-profit experience. Robin is an active member of Kiwanis of Millcreek. She is a mom of three and a power lifter.



Dominique Miller

Dominique is the HR Manager at Snap-tite Hose, where she has been driving the human resources function since November 2022. As a SHRM Certified Professional, Dominique holds additional credentials, including the California HR Specialty Credential and an Advanced Technology Credential from Caltech, underscoring her deep expertise in both HR and technology-driven solutions.



Mesa Wentling

Mesa serves as the Marketing Manager at PSNERGY, LLC, where she leads creative and strategic initiatives that highlight the company's innovative solutions for reducing emissions and improving efficiency in the industrial sector. A graduate of Penn State Behrend, Mesa earned bachelor's degrees in Business Marketing and Advertising while competing on the Women's Golf Team.

