

WiM Georgia **2024 Sponsorship Opportunities**

Annual Sponsorship

Gain year-round brand recognition, programming tailored specifically for your employees and establish your company as an industry leader in promoting diversity in manufacturing.

\$1,000

- Opportunity to nominate a company leader to the chapter leadership team.
- Branding included in <u>all</u> chapter marketing for 12-months and year-round priority placement as the Annual Sponsor on the chapter's webpage.
- Space for branded collateral at all in-person events for the year.
- Opportunity to have the chapter host an event or tour at your facility and/or to have company representative(s) present as a knowledge expert at a chapter event. This includes 5-minute introduction about business to welcome attendees.
- 4 free event registrations throughout the year.

Event Sponsorship

Showcase your facility or highlight a company expert by hosting a sponsored event with WiM Georgia.

\$500

- Company logo included in all dedicated emails, social media posts and on the registration page for your sponsored event.
- Space for branded collateral at the sponsored event.
- Opportunity to host the event or tour at your facility and/or to have company representative(s) present as a knowledge expert at your sponsored event.
- 5-minute introduction about the business to welcome attendees.
- 2 free event registrations.

Virtual Event Sponsorship

\$250

- Branding and sponsorship recognition included in chapter event invitation emails and on WiM Georgia event landing page.
- 1–3 minute introduction at event.
- 1 free registration.