

# WiM CHAPTER FUNDRAISING CHALLENGE

WHY SUPPORT THE WiMEF?



# About the WiMEF

Women in Manufacturing Education Foundation (WiMEF) Mission:  
Closing the gender gap, increasing the number of women in leadership roles, and  
inspiring the next generation of women in manufacturing.

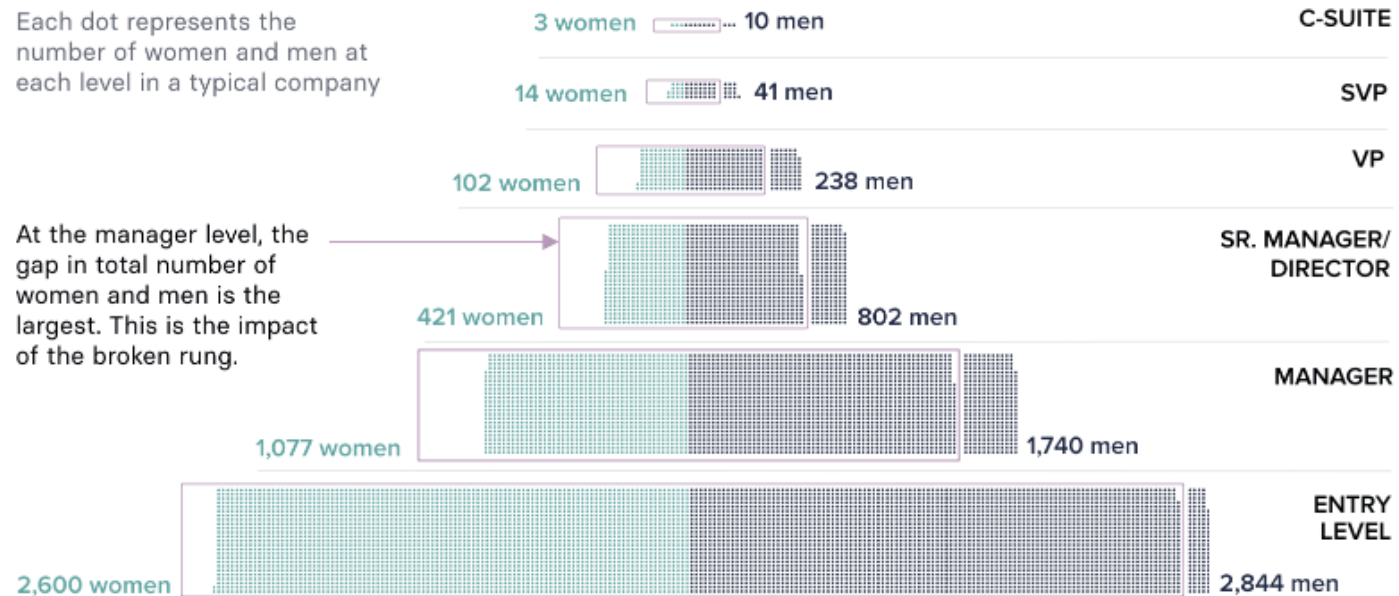
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15,000+ women have participated in monthly Virtual Learning Series

800 women have graduated in WiMEF's three cohort-based educational programs since 2017

- ✿ Growth: 32 participants in 2017 to 350 in 2023
- ✿ Each program is 100% virtual and includes skills assessment, 1:1 coaching, and peer networking
- ✿ The curriculum is based on core competencies identified by manufacturers as skills they look for in leaders
- ✿ Each program addresses critical career opportunities/obstacles for women: Broken Rung, Hollow Middle, Glass Ceiling
- ✿ In 2024 will conduct 1:3:5 –year study to report on program impact on participants

# Why it Matters



“Women in the Workplace” McKinsey & Co and Lean In (2022)

- ⚙ Women represent 47% of the U.S. workforce but only 29% in manufacturing (Bureau of Labor Statistics 2023)
- ⚙ Only 1 in 4 management positions in manufacturing are held by women (Department of Commerce 2023)
- ⚙ Only 12% of manufacturing C-Suite positions are held by women (Equilar 2022)

# Why it Matters

*"Having female leaders in positions of influence to serve as role models is not only critical to the career advancement of women but stands to generate broader societal impacts on pay equity, changing workplace policies in ways that benefit both men and women, and attracting a more diverse workforce."*

- The Rockefeller Foundation: "Women in Leadership: Why it Matters"

- ✿ 72% of manufacturers agree that DEI is a key focus for their companies (Manufacturers Alliance 2023)
- ✿ Gender equity is good for business: Increased productivity, greater collaboration, negotiation, innovation and attention to detail, and higher profitability (World Bank Group Gender 2022)
- ✿ On average, women working in manufacturing earn 16% more than the national median annual income for women who are employed (Department of Commerce 2022)
- ✿ Women in leadership have a significant impact on the success of other women in the organization: Higher engagement, better retention, and added growth/leadership opportunities (Science Direct 2020)

# WiMEF Impact

## VIRTUAL LEARNING SERIES

- FREE for members
  - Monthly webinars, saved to Virtual Learning Library
  - Impact: Participant success after *Ladies, Let's Negotiate* webinar
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## EMPOWERING WOMEN IN PRODUCTION

- Addresses The Broken Rung (McKinsey & Co)
  - Only program of its kind, dedicated to women in production
  - Impact: 85% of survey respondents received a raise, promotion, or leadership opportunity after participating in the program
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## MANAGEMENT DEVELOPMENT PROGRAM

- Addresses The Hollow Middle (McKinsey & Co)
  - Mentoring program launching in 2024
  - Impact: MDP graduate feedback
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## LEADERSHIP INSTITUTE FOR WOMEN IN STEM & MANUFACTURING

- Addresses The Glass Ceiling (McKinsey & Co)
- In partnership with the prestigious Case Western Reserve University Weatherhead School of Management
- Impact: WiMEF provides partial scholarships for WiM members



# Why Support The WiMEF?

**BRIDGE OPERATIONS GAPS** – The WiMEF has operating costs that are not covered through registration fees or grant funding – we need a community of support to help us do our work.

**KEEP PROGRAMS AFFORDABLE** – While costs have increased, WiMEF has never increased registration fees. Donations help us keep WiMEF programs affordable and accessible.

**KEEP PROGRAMS ACCESSIBLE** – All WiMEF programs have waitlists and with donations we can increase program capacity and cadence. In 2023, contributions from individual and corporate donors enabled us to double the number of participants in the Management Development Program (MDP) and to add an additional cohort of the Empowering Women in Production Program – 109 additional women participated in 2023.



# THANK YOU!

## QUESTIONS? CONTACT:

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