

WiM CHAPTER LEADER COMMUNITY CHAT

January 12, 2023

wim

women in
manufacturing®



WELCOME

- WiM National Updates
- Chapter Updates & Housekeeping
- Action Items & Coming Soon
- Breakout Rooms

NATIONAL UPDATES

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WiM BY THE NUMBERS

16,252 Individual Members

- **15,142** Corporate Professionals (*employees of Corporate member companies*)
- **944** Individual Professionals
- **69** Professional Plus
- **28** WiM + AME
- **42** WiM Student
- **25** WiM Student + SME
- **5** Retired

305 Corporate Members!

Newest Corporate members since December 1, 2022

Name	State
Ovivo USA LLC	Texas
Albemarle Corporation	Texas
Fleet Team	Ohio
Triumph Group	Connecticut
Stanton Chase International	Tennessee
SPX Technologies	North Carolina
Gallagher	Illinois
Pactiv Evergreen	Illinois
Taylor Corporation	New Jersey
KCH Transportation	Tennessee
Ozinga	Illinois
The Chemours Company	Delaware
Sika Corporation	New Jersey
Safety Consultants USA, Inc.	Georgia
Kolbe & Kolbe Millwork Co., Inc.	Wisconsin
New Gen Architects	Georgia
The Barnes Global Advisors	Pennsylvania
ServiceNow	Michigan
Motors and Controls Corporation	Washington
Triangle Manufacturing	New Jersey
Michelin, North America	South Carolina

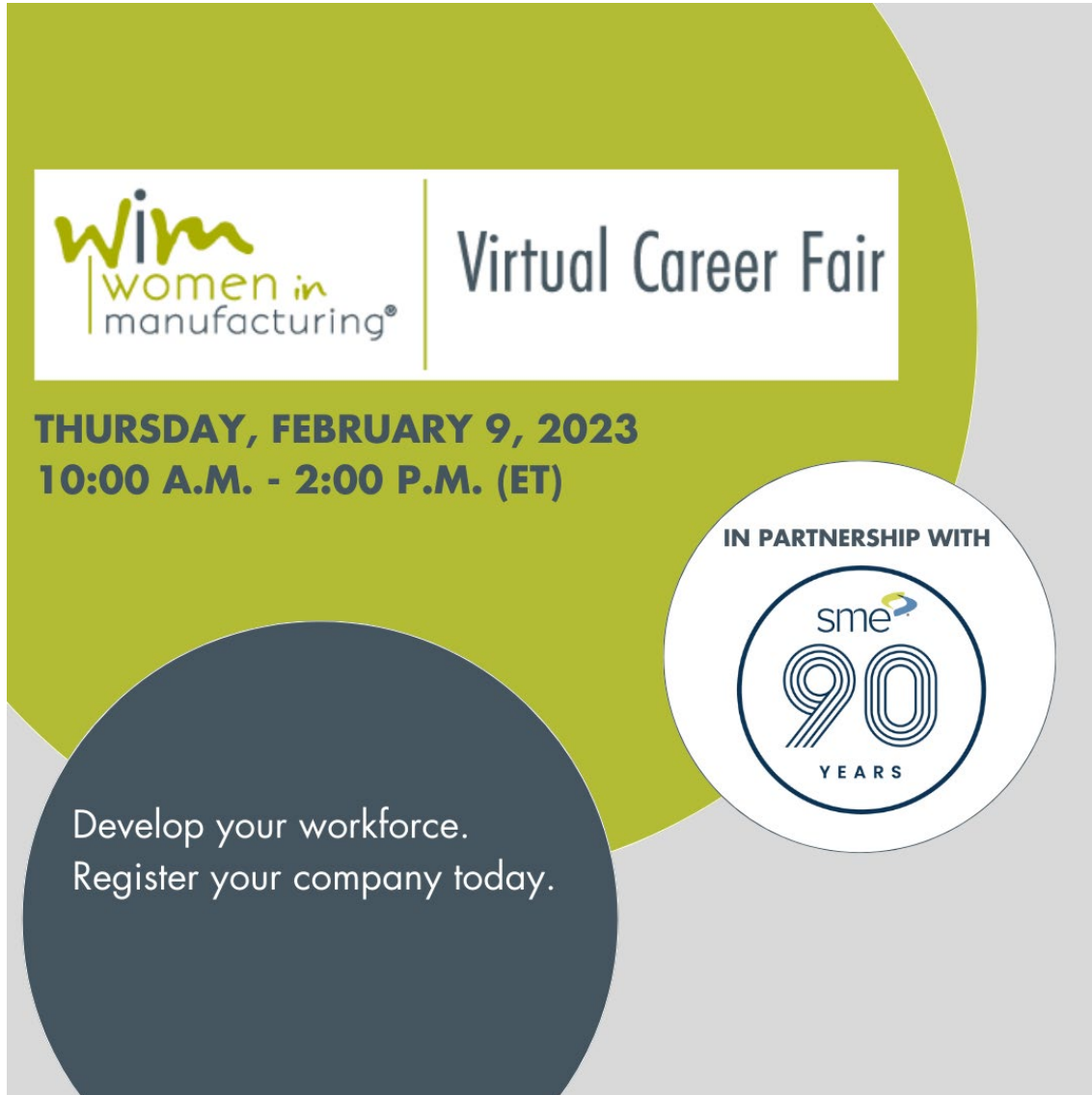
WiM NATIONAL EVENTS



AGENDA HIGHLIGHTS

- *State of Manufacturing and Panel* | **BMO Harris Bank**
- *Good to Great: The Science & Success of Becoming Best Companies* | **UKG**
- *Leveraging an ERG to Elevate Women in Manufacturing* | **Winnebago Industries**

WIM NATIONAL EVENTS



The banner features the WIM logo (women in manufacturing) on the left, the event title 'Virtual Career Fair' in the center, and the date and time 'THURSDAY, FEBRUARY 9, 2023 10:00 A.M. - 2:00 P.M. (ET)' below. A circular logo for 'sme 90 YEARS' (Small Business Enterprise) is positioned on the right side of the banner. A dark blue circle at the bottom left contains the text 'Develop your workforce. Register your company today.'

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Virtual Career Fair

THURSDAY, FEBRUARY 9, 2023
10:00 A.M. - 2:00 P.M. (ET)

IN PARTNERSHIP WITH

sme
90
YEARS

Develop your workforce.
Register your company today.

CURRENT EXHIBITORS

Airgas
American Axle & Manufacturing
Badger Meter
BAE Systems, Inc.
Cabot Corporation
Cargill
Dairy Farmers of America
EnerSys
Form Energy
Husco
Lakeside International Trucks
Lockheed Martin
Marmon Industrial Energy

Novelis
Polaris Industries
Rivian
Seiler Instrument
Shaw Industries
Southwire
Toyota
TRUMPF

WiM NATIONAL EVENTS

ATTENTION JOB SEEKERS!



In partnership with:



[LEARN MORE & REGISTER](#)

Maximize Your Virtual Career Fair Experience

Wednesday, February 1, 2023
3:00 PM - 4:00 PM (ET) | Virtual

Join Executive Recruiter and Career Coach Arthur Hughes, and Career Communications and Marketing Strategist Laura Johnson as they share how to maximize opportunities when participating in a virtual career fair experience.

Hosted by:

Arthur Hughes, Executive Recruiter and Career Coach at Heller DeLand Group (Executive Search Firm)
Laura Johnson, Career Communications and Marketing Strategist

- How to develop a strategy for one-on-one discussions with a hiring professional
- How to pitch your best and most impactful elevator speech
- Resume tips, networking best practices, pre-interview planning techniques, interview etiquette and appropriate follow-up.

WiM NATIONAL EVENTS



A regional conference for manufacturing professionals navigating the way through their careers—whether in production, the C-Suite, or anywhere in between.

Conference features include:

- **Access to content shared by regional thought leaders**
- **Engage in professional and personal-based sessions**
- **Connect with peers based in the northern U.S.**

JOIN US
April 3, 2023
Dearborn, MI & Virtual

Speakers from Cummins, Magna, Georg Utz
(just to name a few!)

Topic Themes:

- Diversity, equity and inclusion
- Strategic leadership
- Importance of mentorship
- Industry innovations
- Panel: Overcoming Obstacles as Women in Manufacturing

Early-bird rates are available through February 15

SPONSORSHIPS AVAILABLE!
Contact Lisa Tarcy
ltarcy@womeninmfg.org

CHAPTER UPDATES

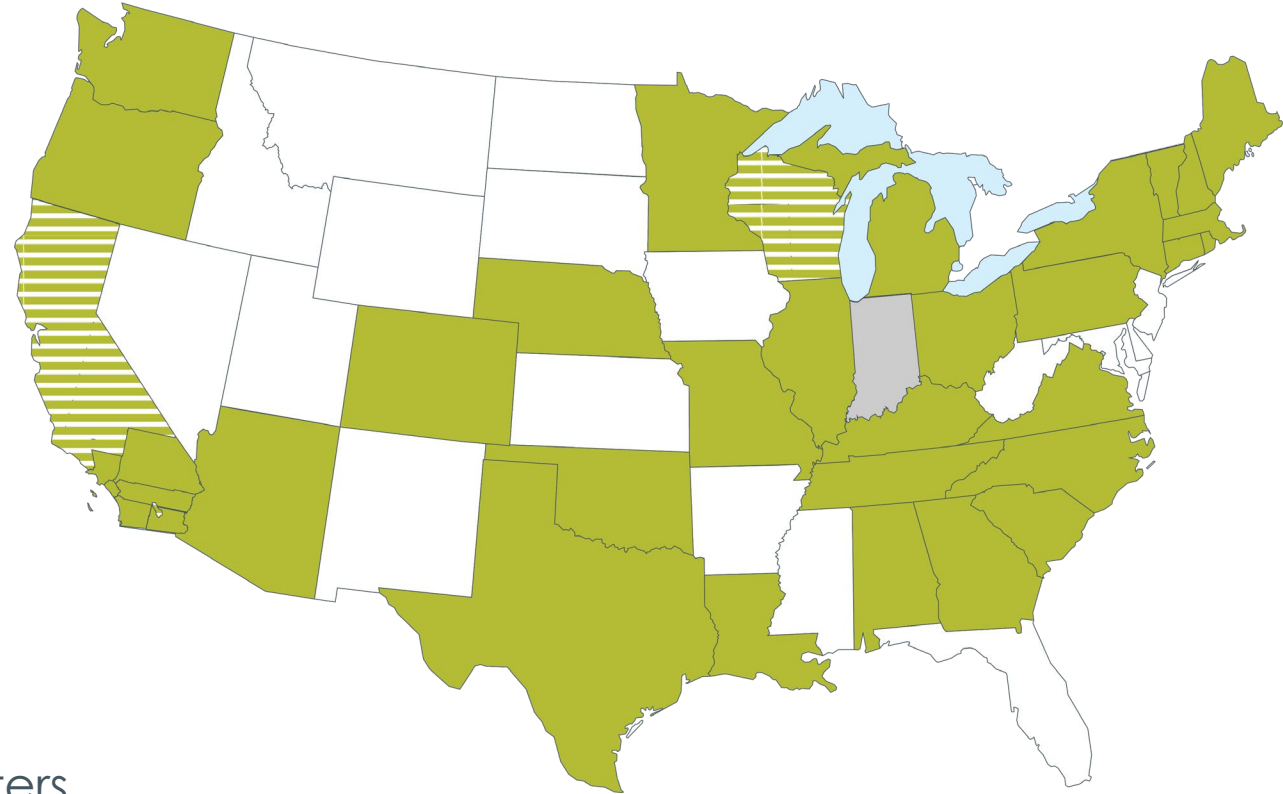
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CHAPTERS BY THE NUMBERS

- Events Since April 1, 2022: **179** (81% to goal of 220)
 - **148** In-person
 - **31** Virtual
- Events scheduled through remainder of FY22: **19** (90% to goal of 220 – Need 22 additional events!)
- **3,360** Unique Registrants (84% to goal of 4,000)
- **1,608** Unique Companies (80% to goal of 2,000)
- **Event Survey Feedback**
 - 250 responses received
 - Attendees from events produced by 18 Chapters



Overall, how would you rate the event?	How valuable did you find the event content/experience?
Excellent 77.60% Very good 19.20% Good 2.80% Not good at all 0.40%	Very Valuable 72.80% Moderately Valuable 25.60% Not Very Valuable 1.20% Almost No Value At All 0.40%

CHAPTER EVENTS

Event	Date
WiM Central Pennsylvania Change Is Not A Pass/Fail Test	1/12/2023
WiM Washington Welcome Chat	1/13/2023
WiM Nebraska Valmont Women's Leadership Council	1/17/2023
WiM Texas Winter Virtual Book Club	1/17/2023
WiM Colorado Go for Gold! 3 Keys to Fuel Your Brain for Success	1/18/2023
WiM Ohio Wi3DP x WiM at Humtown Additive	1/20/2023
WiM South Carolina Mermet Plant Tour	1/20/2023
WiM Kentucky Volunteer with Dress for Success Louisville	1/21/2023
WiM Western Michigan Coffee Chat with WiM West Michigan	1/21/2023
WiM Texas Dallas-Ft. Worth Brunch Meet & Greet	1/21/2023
WiM Washington Morning Chat	1/25/2023
WiM Alabama Work-Life Balance for Women in Manufacturing	1/25/2023
WiM Texas East Texas Cocktails & Conversations	1/26/2023
WiM Northern Wisconsin Meet the WiM Northern Wisconsin Leadership Team	1/27/2023
WiM Western Michigan Autocam Medical Tour, Book Club & Networking	2/8/2023
WiM Oklahoma Inclusion, Equity and Diversity in the Workplace	2/9/2023
WiM Eastern Pennsylvania Holiday and New Year Member Social	2/9/2023

CHAPTER OPERATIONS & HOUSEKEEPING

1. Chapters Directory

Enabling members to directly contact their local Chapter(s)!

2. Chapter Chase Cards

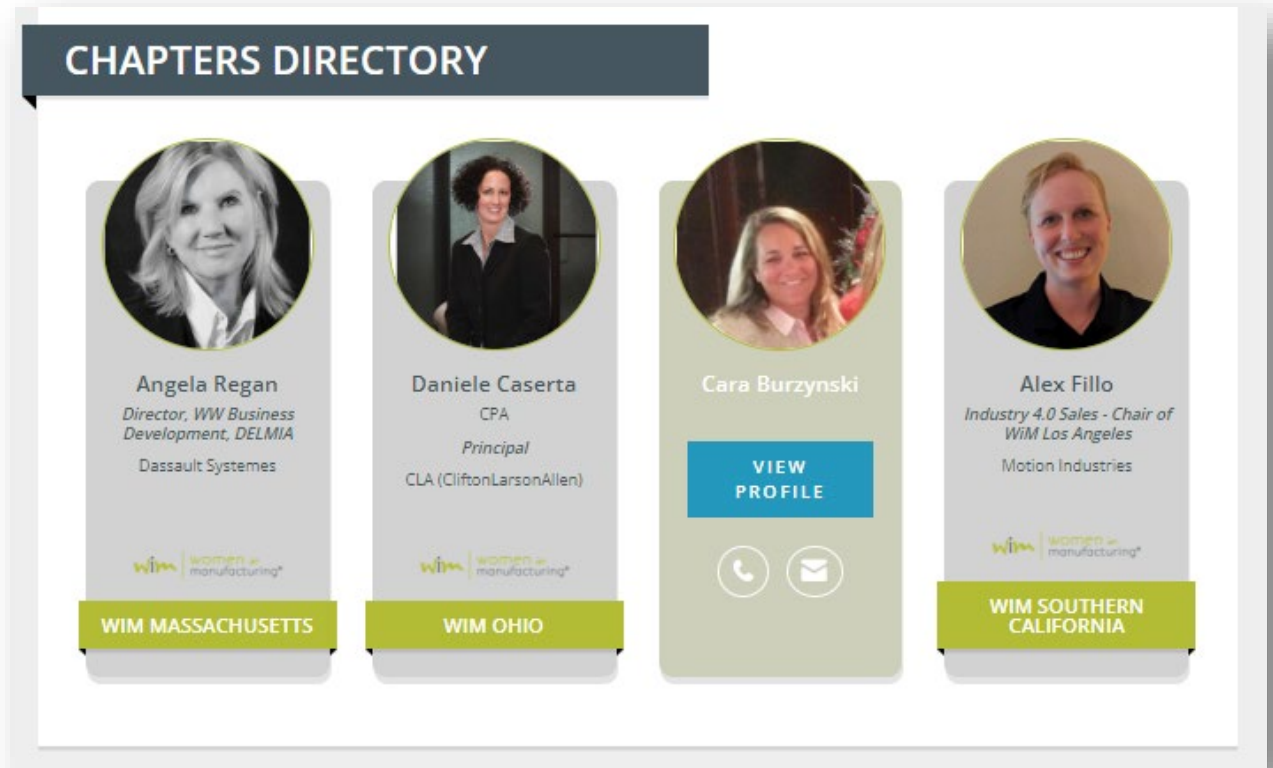
Form to submit cardholder details will be sent via email before January 16; Complete form by Jan. 27.

3. New Chapter By-Laws

Thank you for your feedback!

Current Timeline:

- **February 2023** | Present to WiM Board of Directors.
- **March 9 2023** | Chapters receive new by-laws template as approved by BoD.
- **April 2023-April 2025** | Chapters collaborate with WiM National to adopt new by-laws.
- **January 2024** | First open nomination period for Chapter Leadership Teams.
- **April 2025** | All Chapters operating under standard by-laws.



2023 CHAPTER LEADER COMMUNITY CHATS

- **For WiM Chapter Leaders only**
 - Including executive leadership team, directors and committee members.
- **Each Chapter Leader must attend at least four Community Chats annually.**
- **Each Chapter should have at least one representative at every Community Chat.**

DATE & TIME
Thursday, January 12 from 1 – 2 PM ET
Wednesday, February 15 from 2 – 4 PM ET
Wednesday, March 1 from 2 – 3 PM ET
Thursday, March 9 from 2 – 3 PM ET
Tuesday, April 18 from 12 – 1 PM ET
Thursday, May 18 from 2 – 3 PM ET
Wednesday, June 21 from 12 – 1 PM ET
Thursday, July 20 from 12 – 1 PM ET
Wednesday, August 16 from 2 – 3 PM ET
Tuesday, September 12 from 12 – 1 PM ET
SKIP – October 2023
Thursday, November 16 from 12 – 1 PM ET
SKIP – December 2023

Workshop In a Box
Parts 1 & 2 with

the
Bolder
company

Workshop In a Box: *How to Network if You Don't Like Networking*

Presented by



Part 1: February 15 from 2 – 4 PM ET

Part 2: March 1 from 2 – 3 PM ET

If you attend Part 1, you must attend Part 2.

Conversely, Chapter Leaders can participate in Part 2, without having attended Part 1.

- M.A.P.S.®: Mindsets, Approaches, Practices, and Skills for volunteers to teach in their meetings.
- Techniques to enable attendees to make connections, find their roles in the groups, and build relationships that count.
- Includes specific exercises, debriefs, tips and traps, guidelines for use, and how to each-one-teach-one for chapter growth.

COMING SOON

- December 2022 Transfer Files
- Information Request Form for Chase Cardholders
- Virtual Career Fair Marketing Materials

ACTION ITEMS

- **Chapters Directory**
 - If your Chapter's contact should not be your Chair, send alternative by January 20.
 - Send a TEST email to your Chapter's contact to ensure successful delivery.
- **Chase Cards**
 - Cardholders should complete request for information form by January 27.

BREAKOUTS

What feedback do you hear from members about the value of WiM benefits, programs and events?

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THANK YOU!



Audrey Imes

Chapter Relations & Development Manager

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