

WIM CHAPTER LEADER COMMUNITY CHAT

NOVEMBER 14, 2024

wim

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WELCOME

- MEMBERSHIP UPDATES
- WiM EVENTS UPDATES
- CHAPTERS UPDATES
- **WiMEF UPDATES**
- BREAKOUT ROOMS

COMMUNITY CHAT CHECK-IN

Let us know you're here!



MEMBERSHIP UPDATES

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MEMBERSHIP UPDATES

31,029 *(+1,080)*

Individual Members

- **29,639 Corporate Professionals** *(+1,023)*
(employees of Corporate member companies)
- **1,153 Individual Professionals** *(+40)*
- **86 Professional Plus** *(+12)*
- **57 WiM Professional + AME** *(no change)*
- **6 WiM Professional + SME** *(+3)*
- **60 WiM Student** *(+6)*
- **13 WiM Student + SME** *(-5)*
- **15 Retired** *(+1)*

506 Corporate Members

Newest corporate members since October 1, 2024.
Review your latest chapter roster to welcome new members from these companies!

Vulcan, Inc.

Great Lakes Automation Services, Inc

EADS Cooling Solutions

Rain Corporation

MMI Textiles Inc.

Hill and Smith PLC.

Malnove Holding Incorporated

Turner Industries Group, LLC

JP Morgan Chase

K&S Manufacturing

Haydon Corporation

Orion S.A.

HPM

TeamSense

Eide Bailly

Pennant Moldings LLC

WiM EVENTS UPDATES



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WiM EVENTS UPDATES



- November 25, 2024 | Coventry, UK
- Hosted by PepsiCo
- Registration OPEN NOW!

- February 2025 | Monterrey, Mexico
- Hosted by AFL and Donaldson
- Registration coming Fall 2024

- Contact jkopf@womeninmfg.org with general questions.

wim Education Foundation VIRTUAL CAREER FAIR

- February 6, 2025 | Virtual
- Employer booth registration opens November 21, 2024
- Job seeker registration opens January 2, 2025
- Contact alesnansky@womeninmfg.org with general questions.

WiM EVENTS UPDATES



- February 17 – 18, 2025 | Clearwater Beach, Florida
- **CTA:** Are you attending? Email aines@womeninmfg.org if you are interested in participating in a session on WiM chapters.
- Contact jkopf@womeninmfg.org with general questions.



- February 19 – 20, 2025 | Clearwater Beach, Florida
- Ideal for male allies in manufacturing seeking to understand their role in promoting gender equity in the industry.
- **CTA:** SHARE this event with the male allies in your network!
- Contact ltarcy@womeninmfg.org with general questions.

WiM EVENTS UPDATES



MARCH 10, 2025
SEATTLE, WA & VIRTUAL

- Monday, March 10, 2025 | Seattle, WA and Virtual
- Registration open NOW!
- Early-bird rates available until 1/5/2025
- **CTA:** Sponsorships! Send leads to sponsorship@womeninmfg.org.
- Contact elufkin@womeninmfg.org with general questions.

CHAPTERS UPDATES

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CHAPTER PERFORMANCE UPDATES

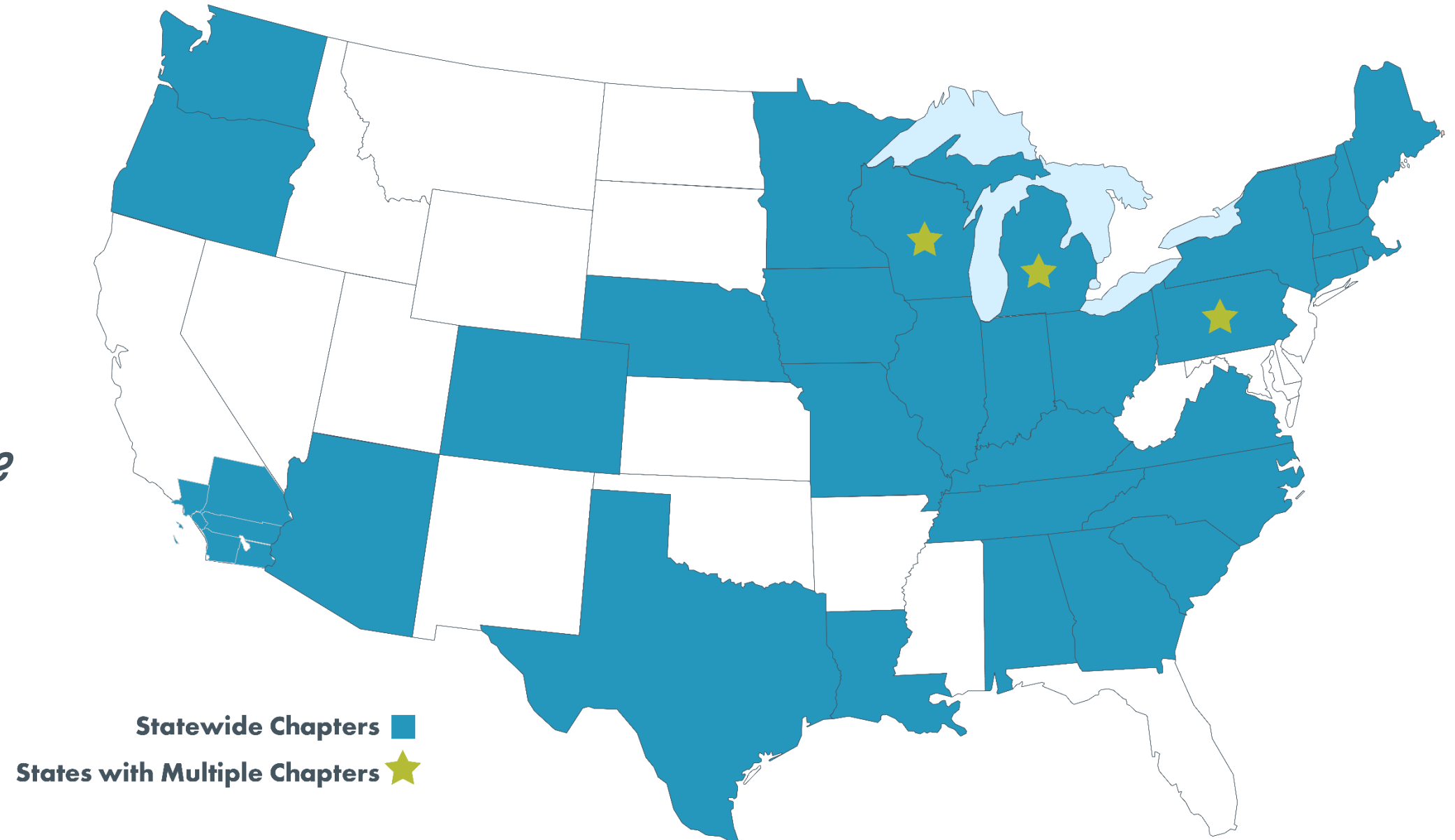
Events Scheduled April 1, 2024 – March 31, 2025 =

274 (+45 since September chat!)

- Unique registrants: 5,173 (+1,000)
- Unique companies: 2,321 (+500)

538 Event Feedback surveys received since 4/1

- **7%** of 8,000+ total registrations FYTD
- *Overall, how would you rate the event?*
Excellent | 72%
Very good | 22%
Good | 5%
Not good at all | less than 1%



CHAPTER UPDATES & REMINDERS

UPDATES TO THE CHAPTER EVENT FORM – ALCOHOL LIABILITY COVERAGE

Effective 11/14/2024, all newly submitted chapter events will require additional information from the chapter in the event that alcohol will be served during an event. The following questions have been added or updated on the [Chapter Event Information Form](#):

Will alcoholic beverages be served at this event?

Yes

No

If Yes, then you will be asked:

Which of the following applied to this event (Select all that apply):

- A. Attendees will pay the event venue for alcohol directly; The chapter is not purchasing alcohol for attendees.
- B. Attendees will pay the chapter to register, then the chapter will pay the venue for alcohol.
- C. Attendees will pay chapter, then the chapter will buy and/or serve alcohol to attendees directly

If B and/or C are selected, then you will be asked:

What is the estimated total revenue to be collected for alcohol sales? Note: This is the amount the chapter expects to spend on alcohol for the event?

What is the minimum liability insurance required by the event venue? Note: The venue should be able to provide this information.

CHAPTER REMINDERS

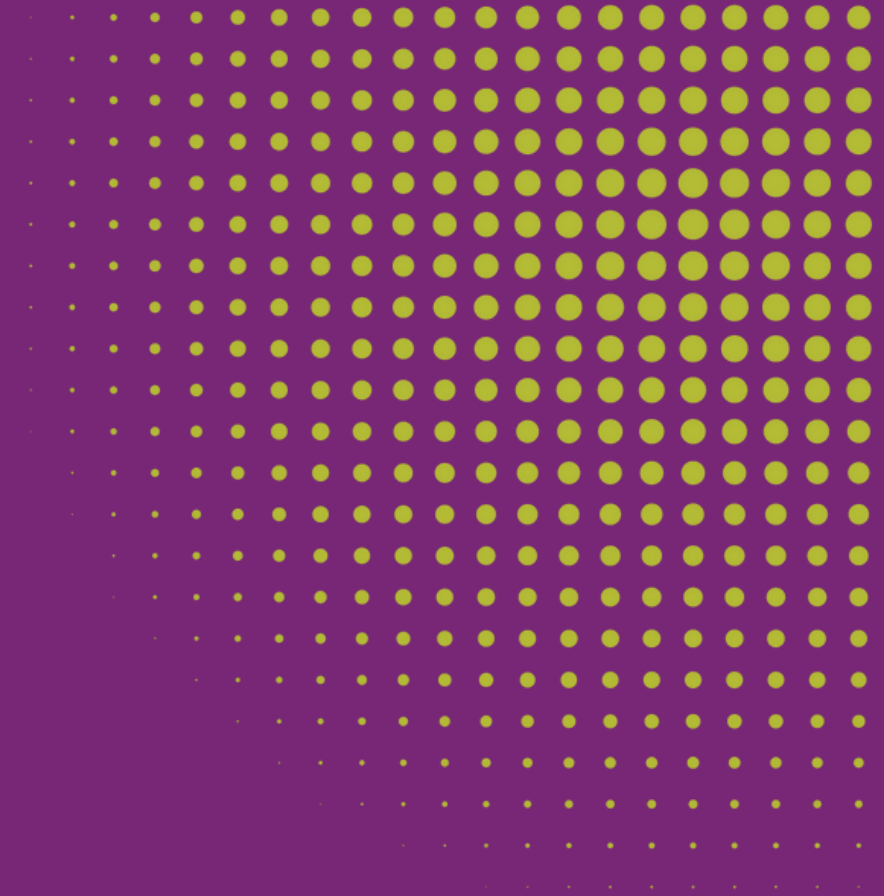
CHAPTER EXPENSE REPORTS DUE

October 2024 expense reports due from chapters ASAP; October 2024 transfer files from WiM National will be sent next week. Each chapter cardholder must submit a monthly expense report and all relevant receipts to their chapter's Treasurer. Please note: Treasurers are not able to view transactions on Chase ONE cards for other leaders from their chapter; cardholders can view their own transactions only. Chapter expense reports for the previous month should be submitted by the Treasurer within the first two weeks of the following month.

CHAPTER RESOURCE HUB

Please use it!

<https://www.womeninmanufacturing.org/chapter-resources>



WiM Education Foundation

Update

Gretchen Moore
WiMEF Executive Director
September 19, 2024

About WiM Education Foundation

The WiM Education Foundation is WiM's nonprofit partner

Founded in 2016, WiMEF provides women with valuable **connections**, access to **career pathways**, and best-in-class **programming** at all stages of their manufacturing careers

Programs includes a monthly speaker series, three cohort-based leadership development programs, and a bi-annual virtual career fair

Each year, more than 350 women graduate from WiMEF leadership development programs, 600 participate in the career fair, and 5,000 join our speaker series

WiMEF is a 501c3 nonprofit organization



IMPROVING SKILLS



Second City Works is the professional services division of the iconic Second City theater; home of alumni like Tina Fey, Bill Murray, Keegan-Michael Key, Jason Sudeikis, and Amy Poehler. Drawing on The Second City's 60-year legacy of amusing audiences with smart, incisive comedy, Second City Works has evolved to become a leading innovator in interpersonal skill development for the workplace.

The WiM Education Foundation is proud to partner with Second City Works to SUMMIT October 8 & 9 in Boston for an engaging and transformative professional development experience!

SOLD OUT!

Through a 90-minute facilitated workshop, participants will:

- Adapt the "Got Your Back" improv mindset to uplift and support fellow women in manufacturing
- Apply "Yes, and" strategies of adaptability, agility, and creativity under pressure
- Develop storytelling skills to improve public speaking and enhance personal connections
- Find comfort in discomfort, navigating uncertainty with boldness and confidence

Virtual Learning Series

wim™ Education Foundation

DEALING WITH DIFFICULT PEOPLE



DIANE HELBIG
Chief Improvement Catalyzer, Helbig Enterprises

October 8, 2024

wim™ Education Foundation

THE :1 IN THE ROOM



LAURA WILDE
Vice President, Quality for Ultra Maritime

November 12, 2024



Second Tuesday each month
11:00 am
FREE for WiM members

Management Development Program



Registration open - ONLY 4 SEATS LEFT

Program Dates: October 17 – December 12

New and aspiring managers

NEW: Mentorship program

Includes:

- 10 live, virtual, interactive workshops featuring industry experts
- Make the transition from individual contributor to team leader
- Facilitated DiSC assessment
- One-on-one coaching

wimef.org/management-development-program

Empowering Women in Production

Registration open - ONLY 4 SEATS LEFT!

WiM member discount

October 3rd kickoff

Includes:

- Asynchronous learning
- StrengthsFinders skills assessment
- Monthly peer networking
- One-on-one coaching sessions

wimef.org/empowering-women-in-production



2024 Chapter Challenge

GOAL: \$35,000

14 videos @ \$2,500 each

June 11 – November 26, 2024

Contributions count toward chapter totals

UPDATES:

\$21,920 raised!!!

WiMEF brand refresh

Instructor meetings underway

REGISTER:



2024 Chapter Challenge

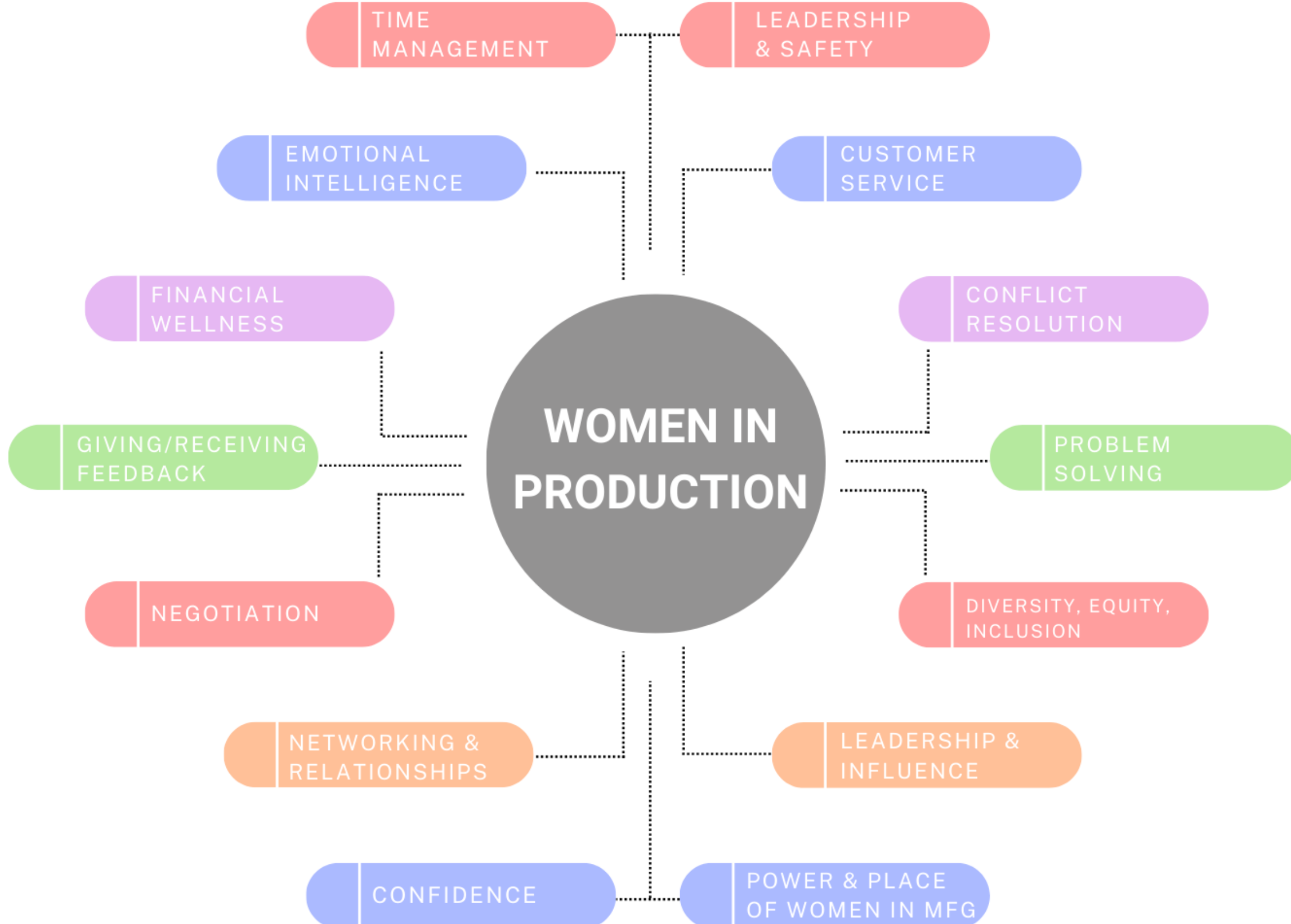
LEADERBOARD:

Registration + Full Contribution:

1. Connecticut
2. Alabama
3. Arizona
4. Western Michigan
5. North Carolina
6. Iowa



2024 Chapter Challenge





Thank you!

Questions?

Gretchen Moore
gmoore@womeninmfg.org

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BREAKOUT ROOMS

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BREAKOUT ROOMS

20 MINUTES TO CONNECT WITH FELLOW CHAPTER LEADERS

Individual Introductions

Each person shares:

- Name
- Location/Chapter
- Chapter Leadership Role
- Current Employer & Role
- One fun (or boring!) fact about your job or life outside of work.

Group Chat Topics

- Does your chapter host any annually re-occurring events? How do you make them successful?
- If you have attended SUMMIT before, what is one tip you have for a first-time attendee?

After the breakouts, we will come back to the main meeting room and each group will share one key takeaway!

WELCOME BACK!

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2024 CHAPTER LEADER COMMUNITY CHATS

DATE & TIME
Thursday, January 11, 2024 from 2 – 3 PM ET*
Tuesday, February 13, 2024 from 12 – 1 PM ET*
Wednesday, March 13, 2024 from 2 – 3 PM ET*
Tuesday, April 23, 2024 from 2 – 3 PM ET
Thursday, May 16, 2024 from 12 – 1 PM ET
Tuesday, June 11, 2024 from 2 – 3 PM ET
Thursday, July 18, 2024 from 12 – 1 PM ET
Tuesday, August 20, 2024 from 2 – 3 PM ET
Thursday, September 19, 2024 from 12 – 1 PM ET
SKIP – October 2024
Thursday, November 14, 2024 from 2 – 3 PM ET
Tuesday, December 10, 2024 from 12 – 1 PM ET

[REGISTER HERE](#)

- 2025 Schedule Coming Soon!
- For WiM Chapter Leaders only
 - Including executive leadership team, functional directors and committee members.
- Each individual Chapter Leader should at least four Community Chats each calendar year (**required**).
- Each Chapter should have at least one representative at every Community Chat (**required**).

CONTACTING THE WiM TEAM

chapters@womeninmfg.org

- Updates for event pages, event emails or any other webpage.
- Requests for event registrant lists or member rosters.
- Adding or removing chapter leaders.
- Requests or questions related to new chapter development.
- Questions about PaymentNet or Chase.com.
- Requests to increase Chase ONE cardholder credit limits.
- Questions about WiMEF programs or events.
- WiMEF fundraising inquiries or guidelines.

membership@womeninmfg.org

- Nonmembers inquiring about membership.
- Members who need to update their profile or access their account.
- Employees of Corporate members who need to get signed up.
- Any questions about member benefits or offerings.

accounting@womeninmfg.org

- Sponsorship payment status.
- Reimbursement request status.
- Check request status.
- Requests for early funds transfer.

meetings@womeninmfg.org

- General WiM National event and conference information.
- Registration assistance or inquiries.
- National event sponsorship leads or inquiries.