

WIM CHAPTER LEADER COMMUNITY CHAT

MAY 16, 2024

wim

women in
manufacturing®



WELCOME

- **WiMEF UPDATES**
- CHAPTERS UPDATES
- MEMBERSHIP UPDATES
- WiM EVENTS UPDATES
- BREAKOUT ROOMS



COMMUNITY CHAT CHECK-IN

Let us know you're here!

Chapter Challenge!



THANK YOU!

- More than \$7,000 raised to support leadership development for women in manufacturing
- Will provide 1:1 coaching for 24 women in the June EWiP program
- Gifts from 17 individuals and 5 chapters
- WiM Connecticut, WiM Kentucky, and WiM North Carolina contributed at least \$1,000 to receive Chapter Challenge award
- Honorable Mention:
 - WiM Alabama – Most individual contributions
 - WiM North Carolina – Largest gift from an individual
 - Chapters donating to WiMEF year-round

EWiP: Flagship Program!

625 graduates since 2021

299 women in 2023

Opportunities/Invitations to expand

Coaching + StrengthsFinders + Peer Discussions + Curriculum

I loved the skills assessment. I didn't realize that the things I do naturally are actually SKILLS! It was great to have that context and to work with my coach to learn how to put my skills to work for me.

I finished the first class and discovered a new side of myself. I found out I was applying emotional intelligence in my daily interactions and emotions unknowingly. I am happy to put a name to this trait of mine and try to improve it. This was a very good topic to start the program.

Happy Monday everyone! I'm thrilled about my first peer discussion—it was a positive experience, especially connecting with people from various states. Connecting with such diverse perspectives was truly enjoyable. I hope to attend as many of these sessions as possible to continue learning and engaging with this wonderful community. Attending more of these scheduled sessions seems like a great idea to enrich my experience further and broaden my interactions.

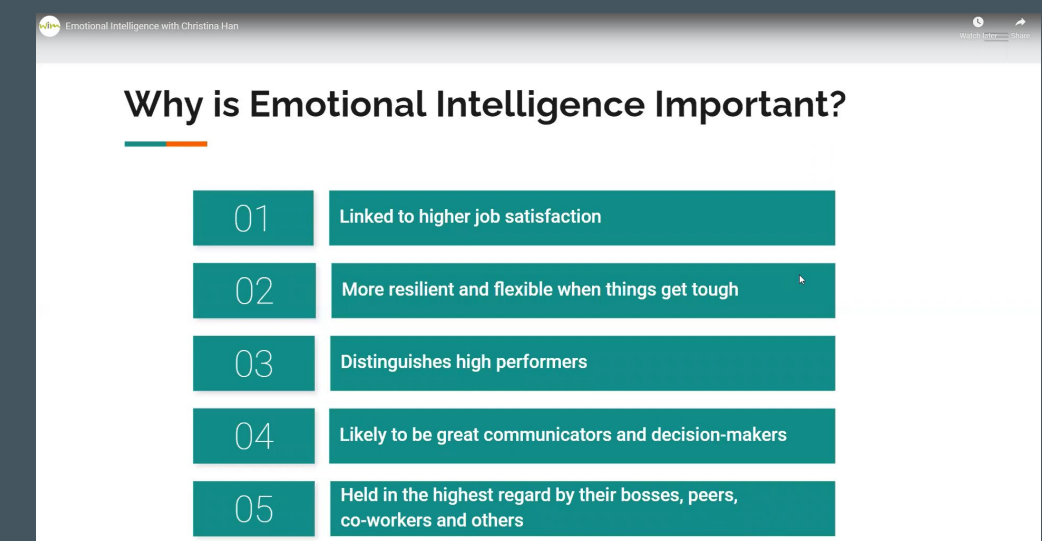
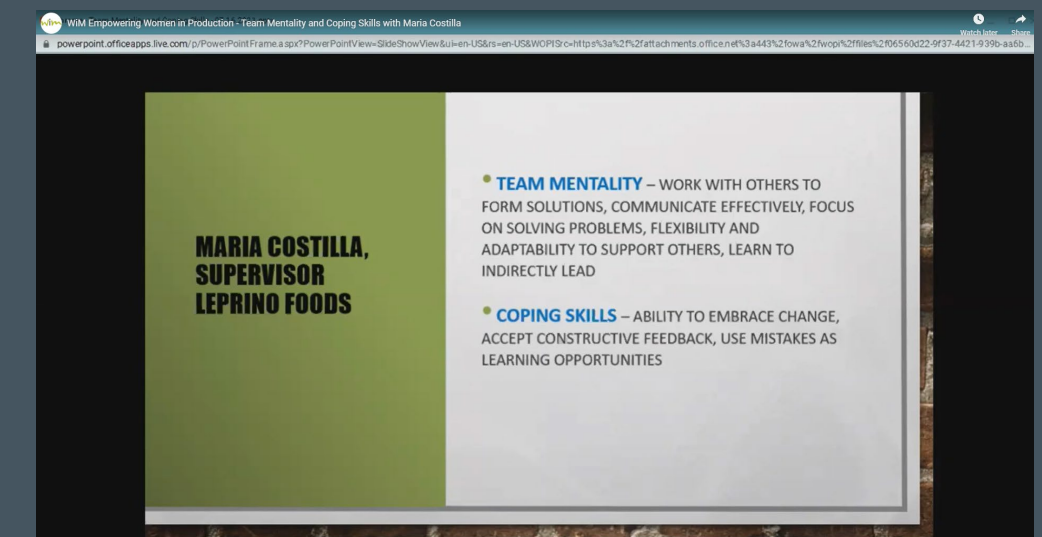
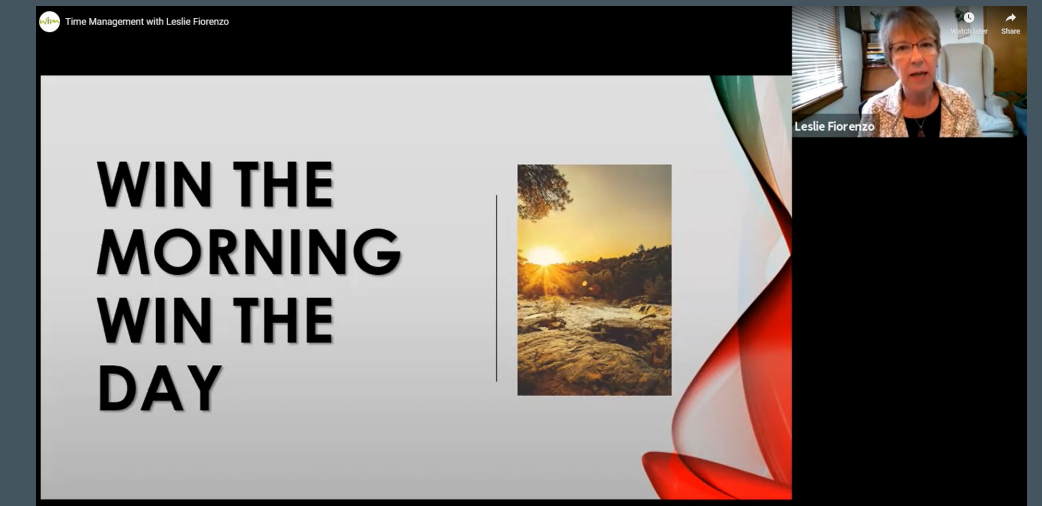
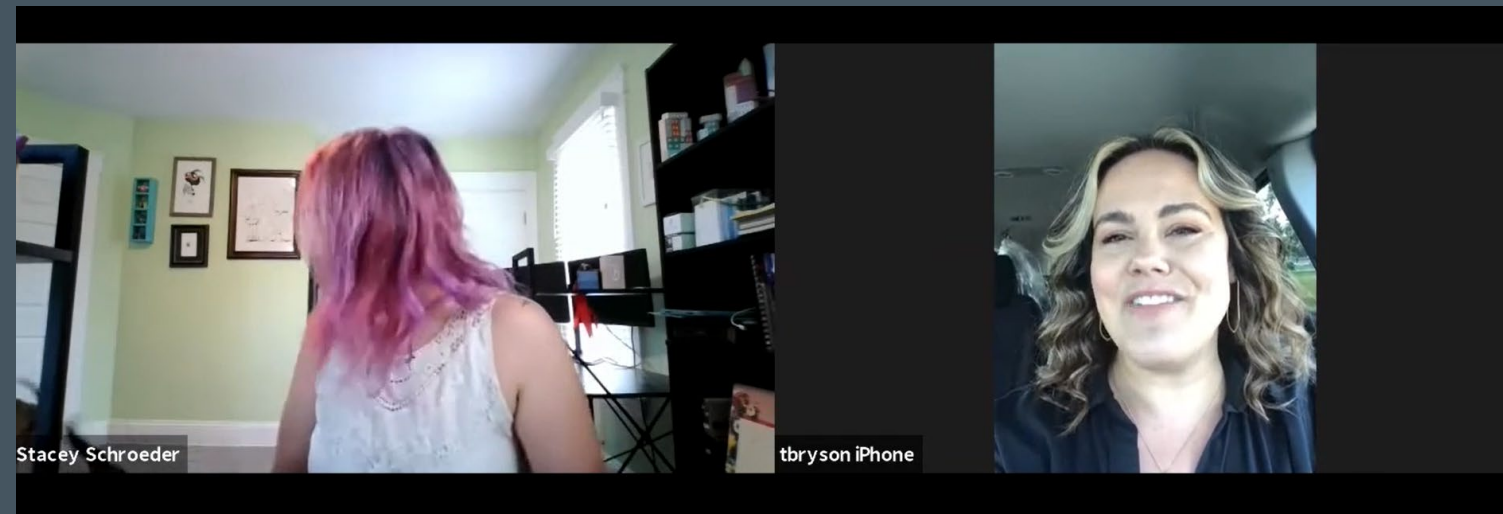
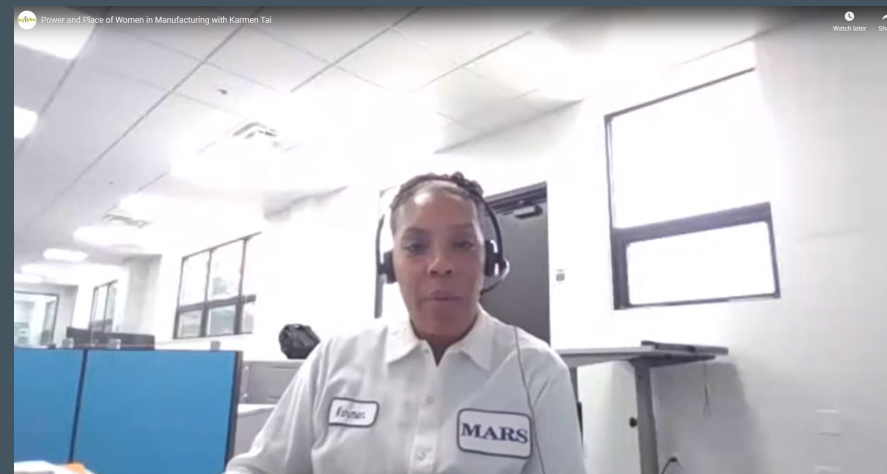
Thank you Rachel Kennedy! What a great lesson. My favorite is the 5x5 rule! If is not gonna matter in 5 years, dont' spend more than 5 minutes being upset about it. That is so true! And of course...NO ONE IS YOU AND THAT'S YOUR (super) POWER!

Today was my second coaching session... wow! I have the best coach ever! I leave the session feeling more confident and with new ideas. This by far has to be the best experience to be a part of. Thank you WIM!



Education Foundation

EWiP: “Flagship Program”



Chapter Challenge '24

OUTCOMES:

- High quality video
- High quality sound
- EWiP branding
- New Content
- Hosted with intros/outros
- Multiple languages/closed captions
- Sponsor recognition

GOAL: \$35,000

13 videos @ \$2,500

4 videos @ \$750

- Chapter recognition on video intro/outro
- Write the welcome message on Mighty Networks introducing the video and why it matters
- Recognition in WiM blog post & marketing on re-brand announcement
- Chapter Resource Hub on Mighty Networks for all graduates
 - Why & How to join a chapter
 - Video from Chapter Leadership Conference
- Present at final EWiP Peer Discussion
- Recognition on EWiP web page with link to chapter page
- Contributions count toward Chapter totals
- June 11 – November 26

CHAPTER PERFORMANCE UPDATES

Events Scheduled April 1, 2024 – March 31, 2025 =

129 (+36 since 4/23!)

- 43% to goal of 300 just 6 weeks into the fiscal year!
- 2,142 attendees from 1,027 companies
- 527 nonmember event registrants

- 103 Event Feedback surveys received since 4/1

Overall, how would you rate the event?

- Excellent | 70.30%
- Very good | 23.76%
- Good | 4.95%
- Not good at all | 0.99%

How valuable did you find the event content/experience?

- Very Valuable | 72.82%
- Moderately Valuable | 25.24%
- Not Very Valuable | 1.94%

What types of events or programs would you like WiM and your Chapter to provide?

- Informal meet-ups like Coffee and Conversations
- Career focused strategy
- Any type of Self-help events are my favorite!
- Financial information for women / investing - women working in a man's world - how to succeed.
- More showcasing women who are putting in the hours to improve themselves.
- More diverse time slots.
- Mid career mentoring
- I enjoyed viewing the manufacturing facility but would also enjoy networking sessions too.
- Educational programs and more hands-on experiences.

UPCOMING CHAPTER EVENTS

WiM Nebraska WiM NE Breakfast	5/16/2024
WiM Southeast Michigan Swing into Action - Golf Clinic	5/16/2024
WiM Texas Ft. Worth Meet & Greet	5/16/2024
WiM Central Pennsylvania Golfing with Gals (Round 2)	5/17/2024
WiM Louisiana Live After Five WiM/SWE Meet-Up	5/17/2024
WiM Texas Houston Energy Corridor Meet & Greet	5/18/2024
WiM Texas Profit Paths: Financial Perspectives on Mfg. Operation	5/20/2024
WiM Iowa Networking Workshop	5/21/2024
WiM Southern California Women in Manufacturing Wine & Networking Soiree	5/21/2024
WiM Western Michigan The Manufacturing Happy Hour - Grand Rapids	5/21/2024
WiM Washington Working Parents Chat	5/22/2024
WiM Oregon Franz Bakery Tour	5/22/2024
WiM Washington MFG Fundamentals: Finance	5/22/2024
WiM Ohio Catching and Correcting OSHA's Top 10	5/22/2024
WiM North Carolina A Picture Perfect Pairing Event: Cheese, Wine, & Photo	5/22/2024
WiM Southern California Chapter Meeting	5/23/2024
WiM Connecticut CONNverge - CT WiM Conference	5/23/2024
WiM Colorado Colorado Springs Factory Tour at Ray Allen K9 Supplies	5/23/2024
WiM Northern Wisconsin Sip & Print	5/23/2024
WiM Western PA WiM Connect & Collab: Erie Brewing Knowledge Park	5/23/2024
WiM Minnesota The Manufacturing Happy Hour x Comedy	5/23/2024
WiM Washington A Day in the Hop Industry	5/29/2024
WiM Minnesota Faribault Woolen Mills Tour	5/30/2024
WiM Southern Wisconsin Behind the Plow: Exploring Douglas Dynamics	5/30/2024

CHAPTERS UPDATES

MEMBERSHIP ROSTER & EVENT REGISTRANT LIST AVAILABLE ON-DEMAND

All current members of each chapter leadership team will have access to the following reports:

- **Affiliated Members** | All WiM members and subscribers affiliated with your chapter, with contact information.
- **All Contacts in the State** | All WiM members and contacts with a shipping address in your state.
- **All Current Corporate Members** | All current corporate members of WiM
- **Chapter Event Registrants** | Registrants for your chapter's events scheduled 4/1/2024 and beyond.

WiM National will not proactively provide member rosters or final registrant list for chapter events. Chapter leaders should use the reports available via their member compass to access this information.

CHAPTERS UPDATES

ANNUAL CHAPTER LEADER EXPECTATIONS AGREEMENT

All current members of each chapter leadership must complete before Friday, May 31, 2024.

New leaders will complete as they are set-up with access to chapter resources and reports.

Agreement includes:

- Membership Status
- Appropriate Use of Member Contact Information
- Chapter Expense Reporting
- Code of Conduct

All current chapter leaders must complete before Friday, May 31, 2024

[VIEW THE AGREEMENT HERE](#)

CHAPTER UPDATES

LATE OR LAST MINUTE EVENT REGISTRANTS | Once registration for a chapter event has closed, late registrations must be tracked by the chapter, then communicated to WiM National after an event is complete.

The only instance where it would be necessary for WiM to register attendees from the backend before an event is if the event is for members-only and the chapter has nonmembers who should be able to attend. In all other cases, the process should work as follows:

1. WiM National will add language to the webpages for all chapter events instructing members and other users to contact the chapter if they would like to register for an event where registration has closed.
2. The chapter follows up to these requests and tracks non-registered attendees.
3. The chapter adds non-registered attendees to the final attendee list that will be shared with WiM National after the event.
4. When sharing the final attendee list, the chapter should indicate if there are attendees who need to be registered and/or invoiced for attending the event.
5. The WiM National team will register and/or invoices those individuals as needed.

CHAPTER UPDATES

SHIPPING SOON: CHAPTER NAMETAGS AND MARKETING MATERIALS | In addition to nametags, WiM will send each chapter a supply of WiM marketing collateral and other event materials. Shipments will be made as soon as the first week of June, please stay tuned for updates!

CHAPTER EVENT FEEDBACK SURVEY | WiM's [Chapter Event Feedback Survey](#) should be sent to registrants within 48 hours of each chapter event, to ensure accurate feedback is captured and participation in the survey is maximized. To ensure the results are measurable, the survey itself must remain consistent across all WiM Chapter events.

CHAPTER EXPENSE REPORTS DUE | Each chapter cardholder must submit a monthly expense report and all relevant receipts to their chapter's Treasurer. Please note: Treasurers are not able to view transactions on Chase ONE cards for other leaders from their chapter; cardholders can view their own transactions only. Chapter expense reports for the previous month should be submitted by the Treasurer within the first two weeks of the following month. April 2024 transfer files for chapters are coming soon!

CHAPTERS UPDATES



CHAPTER
LEADERSHIP WORKSHOP

SPONSORED BY



WHEN: August 1-2, 2024 (THURS-FRI)

WHERE: MAGNET: The Manufacturing Advocacy and Growth Network, 1800 E 63rd St, Cleveland, OH 44103

WHO: Current WiM chapter leaders only. Each chapter can send up to two leaders to this event, which is ideal for individuals with at least 1-2 years experience as a WiM chapter leader.

REGISTRATION OPEN UNTIL JUNE 30, 2024

Current: 22 leaders registered from 16 WiM Chapters

- WiM Alabama
- WiM Central Pennsylvania
- WiM Connecticut
- WiM Eastern Pennsylvania
- WiM Georgia
- WiM Illinois
- WiM Indiana
- WiM Iowa
- WiM Kentucky
- WiM Minnesota
- WiM North Carolina
- WiM Northern Wisconsin
- WiM Ohio
- WiM Texas
- WiM Washington
- WiM Western Michigan

CHAPTERS UPDATES



CHAPTER
LEADERSHIP WORKSHOP

SPONSORED BY



FEEDBACK NEEDED:

Is your chapter planning to send two representatives to the chapter leadership workshop?

YES – Register before June 30, 2024.

NO – Email chapters@womeninmfg.org ASAP so we can open your spots to other chapters.

Beginning June 1, WiM will raffle off unclaimed spots to chapters who have additional leaders interested in attending the workshop. Stay tuned for details!

Thursday, August 1, 2024
Innovate - Reimagining Chapter Excellence

10:00 a.m. – 10:30 a.m. | Welcome Address: The Impact of WiM Chapters | *Allison Grealis, President and Founder, WiM*

10:30 a.m. – 11:15 a.m. | Mission-Driven Storytelling: Communicating the Value of WiM | *External Presenter TBD*

11:15 a.m. – 11:30 a.m. | Break

11:30 a.m. - 12:00 p.m. | Best Practices for Building Your Chapter's LinkedIn Presence | *WiM Marketing and Communications Team*

12:00 p.m. – 1:00 p.m. | Lunch and Networking

1:00 p.m. – 1:30 p.m. | Engaging and Supporting the WiMEF | *Gretchen Moore, Executive Director of the WiMEF*

1:30 p.m. – 2:00 p.m. | Maximizing Chapter Funds: Financial Best Practices | *WiM Controller*

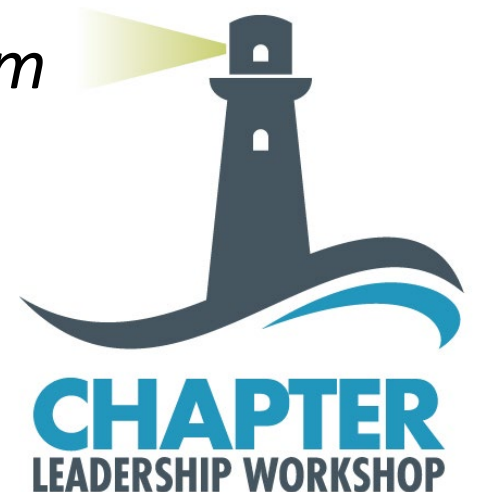
2:00 p.m. – 2:30 p.m. | Mentoring + WiM Chapters: New Resource Roll-Out | *WiM Member Services Team*

2:30 p.m. – 2:45 p.m. | Break

2:45 p.m. – 4:00 p.m. | Chapter Mastery Panel: Best Practices for Growth, Engagement & Sustainability
External Facilitator TBD; 4-6 panelists will be selected based on leadership tenure.

4:00 p.m. | Adjourn

6:00 p.m. - 8:00 p.m. | Networking Reception at Great Lakes Brewing Company



SPONSORED BY



Friday, August 2, 2024

Elevate – Leading Next Level Chapters

8:00 a.m. | Tours of MAGNET (*optional; limited capacity: Two groups of 30*)

8:15 - 9:00 a.m. | Breakfast

9:00 – 9:30 a.m. | Engaging Members & Powering Chapter Growth | *Christine Marcin and Jessica Chavez, WiM Connecticut*

9:30 – 10:15 a.m. | Navigating Organizational Challenges Across Your Chapter Team

Attendees collaborate to devise creative solutions to common chapter management obstacles.

10:15 a.m. – 10:30 a.m. | Break

10:30 a.m. – 11:00 a.m. | Chapter Expansion: Managing Different Geographic Regions of the State as One Chapter | *Stephanie Maxwell and Jessica Kinman, WiM Washington*

11:00 a.m. – 11:30 p.m. | Best Practices for Hosting Amazing WiM Events | *WiM Events Team*

11:30 a.m. – 12:00 p.m. | Utilizing Canva to Maximize the Impact of Your Chapter's Communications | *Hillary Kline and Molly Jacobs, WiM Northern Wisconsin*

12:00 – 1:00 p.m. | Lunch and Networking

1:00 – 1:30 p.m. | Calm in the Chaos: Harnessing Resilience & Taking Charge of Our Narratives | *Ashley Wheeler, Executive Coach, Keynote Speaker, WiM Alabama Central Region Lead*

1:30 p.m.– 2:00 p.m. | The Future of WiM & Farewell | *Allison Grealis, President and Founder, Women in Manufacturing*

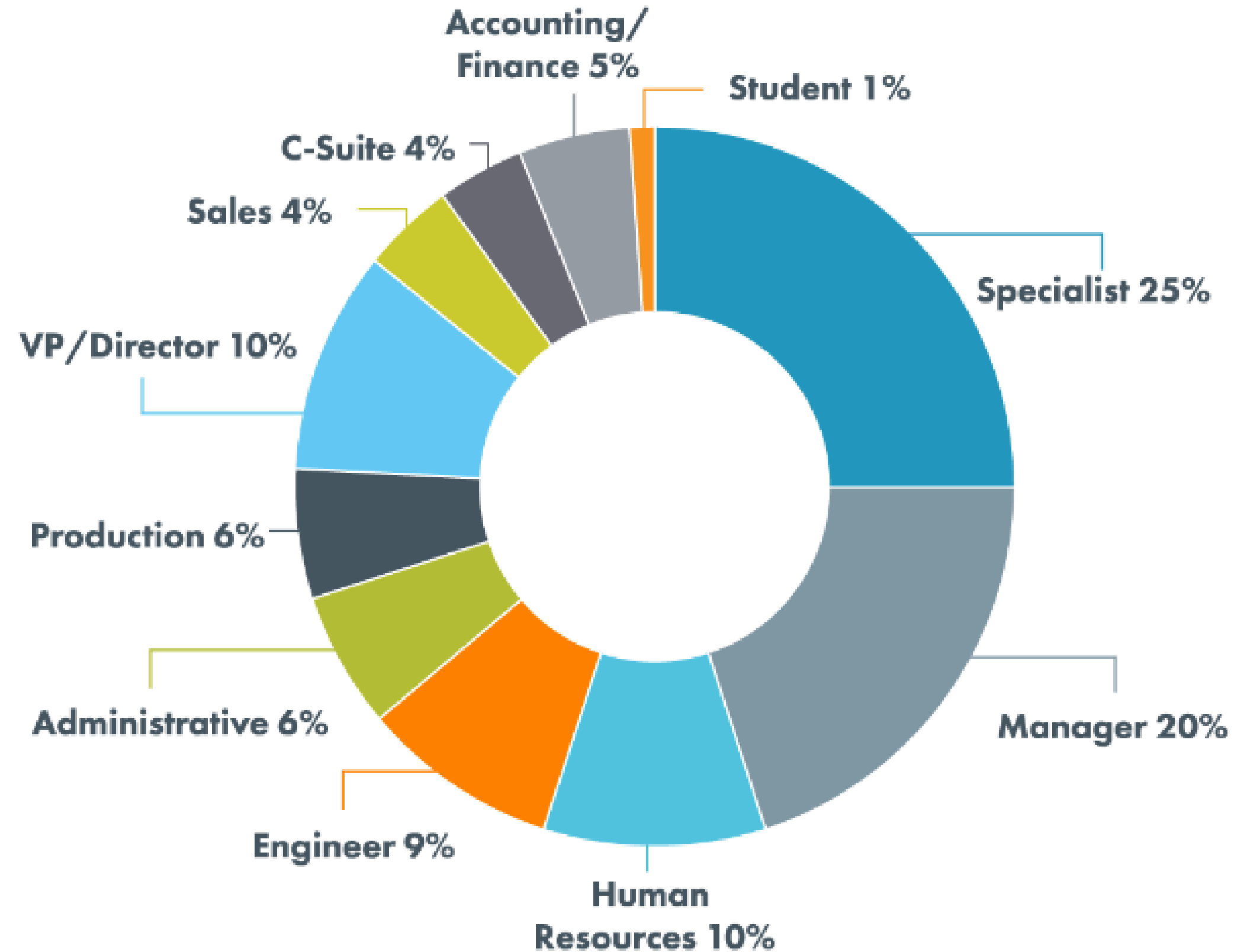
2:00 p.m. | Adjourn

MEMBERSHIP UPDATES

28,345 Individual Members

(+490 since April 23, 2024)

- 26,589 Corporate Professionals
(employees of Corporate member companies)
- 1,087 Individual Professionals
- 77 Professional Plus
- 44 WiM Professional + AME
- 2 WiM Professional + SME
- 41 WiM Student
- 22 WiM Student + SME
- 12 Retired



MEMBERSHIP UPDATES

471 Corporate Members

Newest corporate members since April 23, 2024.

Review your latest chapter roster to welcome new members from these companies!

Kelly Construction & Design

Massachusetts Manufacturing Extension Partnership, Inc.

HR Strong

Toyo Tires North America, Inc

Grant Thornton, LLP

Ontic Engineering & Manufacturing Inc.

Component Repair Technologies

MB&A

Hoshizaki America

Veralto

Wisconsin

Massachusetts

District of Columbia

Georgia

Missouri

North Carolina

Ohio

Tennessee

Georgia

Massachusetts

EVENTS UPDATES



June 13, 2024, Virtual

*Viewing Party Registration Closes June 1, 2024
Need: LinkedIn Community Ambassadors*

Contact ltarcy@womeninmfg.org



Nominations now OPEN!

Deadline: June 3, 2024

Inductees Will be Celebrated at SUMMIT 2024

Contact ltarcy@womeninmfg.org



July, 25, 2024 | Virtual

Make sure your company is registered!

Early-bird registration rates available until May 31, 2024

Contact jkopf@womeninmfg.org

EVENTS UPDATES

AdvanSix Inc
Air Products
Airgas
Allendale Machinery
Altium Packaging
Altria Co.
AM/NS Calvert
Amazon.com Services LLC
Americhem, Inc.
Andersen Corporation
Arcosa, Inc
Arizona Manufacturing Extension Partnership
Avery Dennison
Behlen Mfg. Co.
BlackRock Resources, LLC
Blue Origin LLC
Bowery Farming
BP Oil
Cargill, Inc
Catalyst Connection
Christy Industrial Holdings
Corning
Crystal Finishing
Dow Chemical

DuPont
Essex Industries, Inc.
Gallagher
Greenheck Group
Honeywell
Howmet Aerospace
Husco
Imperial Industries Inc
Industrial TurnAround Corporation
Kennametal, Inc.
Key Bank Key4Women
Leprino Foods
Libra Industries, LLC
Lucid Motors
Mazda Toyota Manufacturing
Medtronic, Inc.
Mersen
Michelin, North America
Microsoft
Micro-Tronics, Inc
MTE CORPORATION
Nanotronics
ND Paper
Nestlé Purina
Newport News Shipbuilding
Orion Industries
Parker Hannifin

Perlick Corporation
Pfizer
Philip Morris USA
Printpack
Reade Advanced Materials
Ready Foods, Inc.
Red Caffeine
Rhino Inc
Robinson & Cole LLP
Safety Consultants USA, Inc.
SC Manufacturing Extension Partnership (SCMEP)
Schaeffler Group USA Inc.
Shaw Industries
Southwire Company
Stanton Chase International
SWD
Thomas, a Xometry Co.
TPI Composites
Trans-Matic Manufacturing
Turbocam International
United Scrap Metal, Inc.
US Bank
USI Insurance
Valmont Industries, Inc.
Waters Corporation
Westfall Technik, Inc.
WestRock



wim | women in
manufacturing



OCT

6-9

2024

CHAMPION FOR SUCCESS

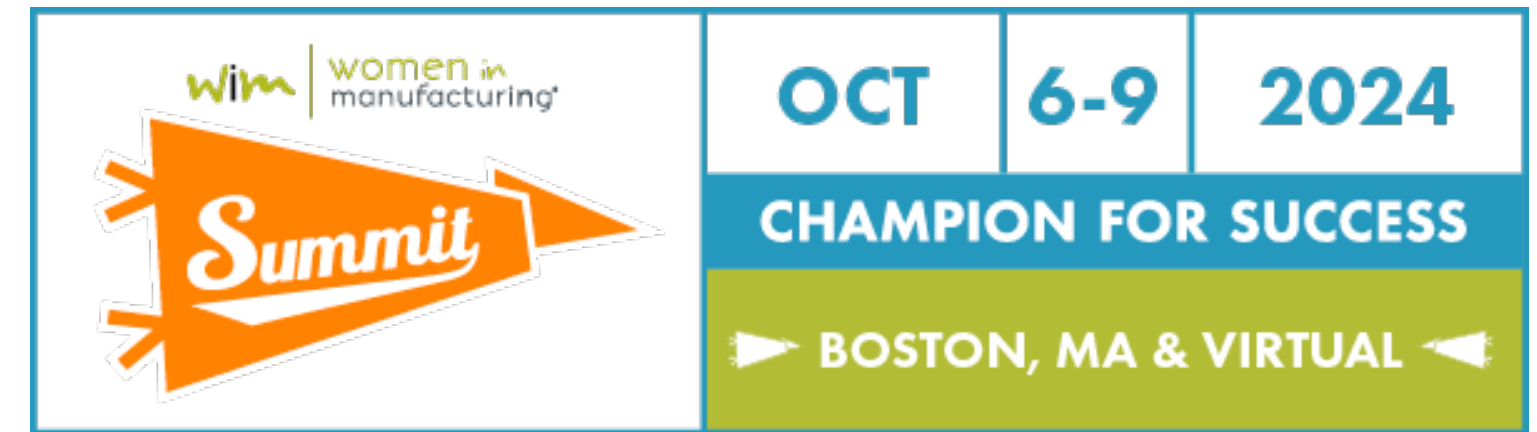
▶ BOSTON, MA & VIRTUAL ◀

2,500+
Attendees
Anticipated!

- 60+ Breakout Sessions
- 5 Keynotes
- 20 Plant Tours
At least 5 Virtual!
- 50+ Exhibitors
- 2+ Networking Receptions
- Service Projects



CHAPTER RECEPTIONS AT **SUMMIT 2024**



WiM Chapters are invited to host networking receptions during SUMMIT 2024!

- Receptions must be hosted on Tuesday, October 8, 2024 and must begin after 4:00 p.m. ET.
- Registration for chapter receptions will be open to registered SUMMIT attendees and available via the SUMMIT website and attendee hub.
- Chapters will receive contact information for reception registrants for pre-reception communications and planning.
- Chapters can charge a registration fee and obtain sponsors for their SUMMIT receptions.
- Receptions at SUMMIT will count towards each chapter's individual events total for the year (including joint receptions, which would be counted for each chapter.)
- **Deadline to Submit: September 13, 2024**

[LEARN MORE & SUBMIT YOUR
RECEPTION HERE](#)

2024 CHAPTER LEADER COMMUNITY CHATS

DATE & TIME
Thursday, January 11, 2024 from 2 – 3 PM ET*
Tuesday, February 13, 2024 from 12 – 1 PM ET*
Wednesday, March 13, 2024 from 2 – 3 PM ET*
Tuesday, April 23, 2024 from 2 – 3 PM ET
Thursday, May 16, 2024 from 12 – 1 PM ET
Tuesday, June 11, 2024 from 2 – 3 PM ET
Thursday, July 18, 2024 from 12 – 1 PM ET
Tuesday, August 20, 2024 from 2 – 3 PM ET
Thursday, September 19, 2024 from 12 – 1 PM ET
SKIP – October 2024
Thursday, November 14, 2024 from 2 – 3 PM ET
Tuesday, December 10, 2024 from 12 – 1 PM ET

[REGISTER HERE](#)

- For WiM Chapter Leaders only
 - Including executive leadership team, functional directors and committee members.
- Each individual Chapter Leader should at least four Community Chats each calendar year (**required**).
- Each Chapter should have at least one representative at every Community Chat (**required**).

CONTACTING THE WiM TEAM

chapters@womeninmfg.org

- Updates for event pages, event emails or any other webpage.
- Requests for event registrant lists or member rosters.
- Adding or removing chapter leaders.
- Requests or questions related to new chapter development.
- Questions about PaymentNet or Chase.com.
- Requests to increase Chase ONE cardholder credit limits.
- Questions about WiMEF programs or events.
- WiMEF fundraising inquiries or guidelines.

membership@womeninmfg.org

- Nonmembers inquiring about membership.
- Members who need to update their profile or access their account.
- Employees of Corporate members who need to get signed up.
- Any questions about member benefits or offerings.

accounting@womeninmfg.org

- Sponsorship payment status.
- Reimbursement request status.
- Check request status.
- Requests for early funds transfer.

meetings@womeninmfg.org

- General WiM National event and conference information.
- Registration assistance or inquiries.
- National event sponsorship leads or inquiries.