

WiM CHAPTER LEADER COMMUNITY CHAT

MARCH 19, 2025



women in
manufacturing®

WELCOME

- MEMBERSHIP UPDATES
- WiM EVENTS UPDATES
- CHAPTERS UPDATES
- WiMEF UPDATES
- MEMBERSHIP DIRECTOR DEEP DIVE
- BREAKOUT ROOMS

COMMUNITY CHAT CHECK-IN



ONE QUICK UPDATE...

- Effective April 1, 2025, Audrey Imes will be WiM's Member Relations & Renewals Manager
 - Audrey's role will no longer include the management of WiM chapters
- WiM will hire a Chapters Support Coordinator to support all things chapters at the national level
- Chapters will continue to be supported by WiM's Membership Specialist (Jen Amburn) and Marketing Coordinator (Lexi Mansfield)
- Stay tuned for additional details on this transition!
- Send ALL chapter-related inquiries to chapters@womeninmfg.org

MEMBERSHIP UPDATES



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MEMBERSHIP UPDATES

32,633

Individual Members

953+ since February Chat!

- 31,204 Corporate Professionals
(employees of Corporate member companies)
- 1,169 Individual Professionals
- 95 Professional Plus
- 73 WiM Professional + AME
- 8 WiM Professional + SME
- 68 WiM Student
- 2 WiM Student + SME
- 14 Retired

536 Corporate Members

Newest corporate members since February 1, 2025.
Review your latest chapter roster to welcome new members
from these companies!

KinderCare for Employers	Bullard
PC BENNETT SOLUTIONS	Masco Corporation
Haley Barbour Center for Manufacturing Excellence	Integrated Network Concepts
Bakelite Chemicals LLC.	Bertch Cabinet LLC
KLEEN TEST PRODUCTS CORPORATION	Manpower Midsouth
Apex Placement & Consulting	Spaulding Composites, Inc.
Burkert USA Corp.	Emsur USA LLC.
ERC	Kelley Drye & Warren LLP
Best Buy Metals	Sumitomo Machinery Corporation
Blaser Swisslube Inc.	Aalberts Surface Technologies
Kentucky Association of Manufacturers	Accudyn Products, Inc.
United Performance Metals	CADDi Co., Ltd.
Lassonde	OEM Controls, Inc.
AST Corporation an IBM Company	Katz, Sapper & Miller (KSM)
RoboVent	The 22 Fund

Send all new member leads to membership@womeninmfg.org

WiM EVENTS UPDATES



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WiM EVENTS UPDATES



- May 8, 2025 | Virtual
- Registration open NOW! 535 registered from 260+ companies!
- NEW Registration Rates/Options:
 - WiM Corporate Member Employees = Free!
 - WiM Individual Member = \$25
 - Non-Member Individual = \$75
- Contact meetings@womeninmfg.org with general questions.



OCT 12-14, 2025 • CHICAGO, IL & VIRTUAL

- Registration rates for Chapter Leaders
 - In-Person: \$750 early bird, \$800 standard, \$900 onsite
 - Virtual : \$300 early bird, \$325 standard, \$350 day-of
 - Early bird registration ends June 30, 2025
- Justify Your Trip resources now live [here](#)
- Hall of Fame inductees announced on 10/13 in general session
- Chapter Receptions on 10/13 – details coming soon!
- Discounted exhibit rates for chapters – contact jkopf@womeninmfg.org
- Conference programming begins on Sunday, October 12, 2025*
- Hotel blocks now live – don't delay!
- Marketing assets coming soon to the Chapter Resource Hub
- Contact meetings@womeninmfg.org with general questions.

CHAPTERS UPDATES



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CHAPTER PERFORMANCE UPDATES

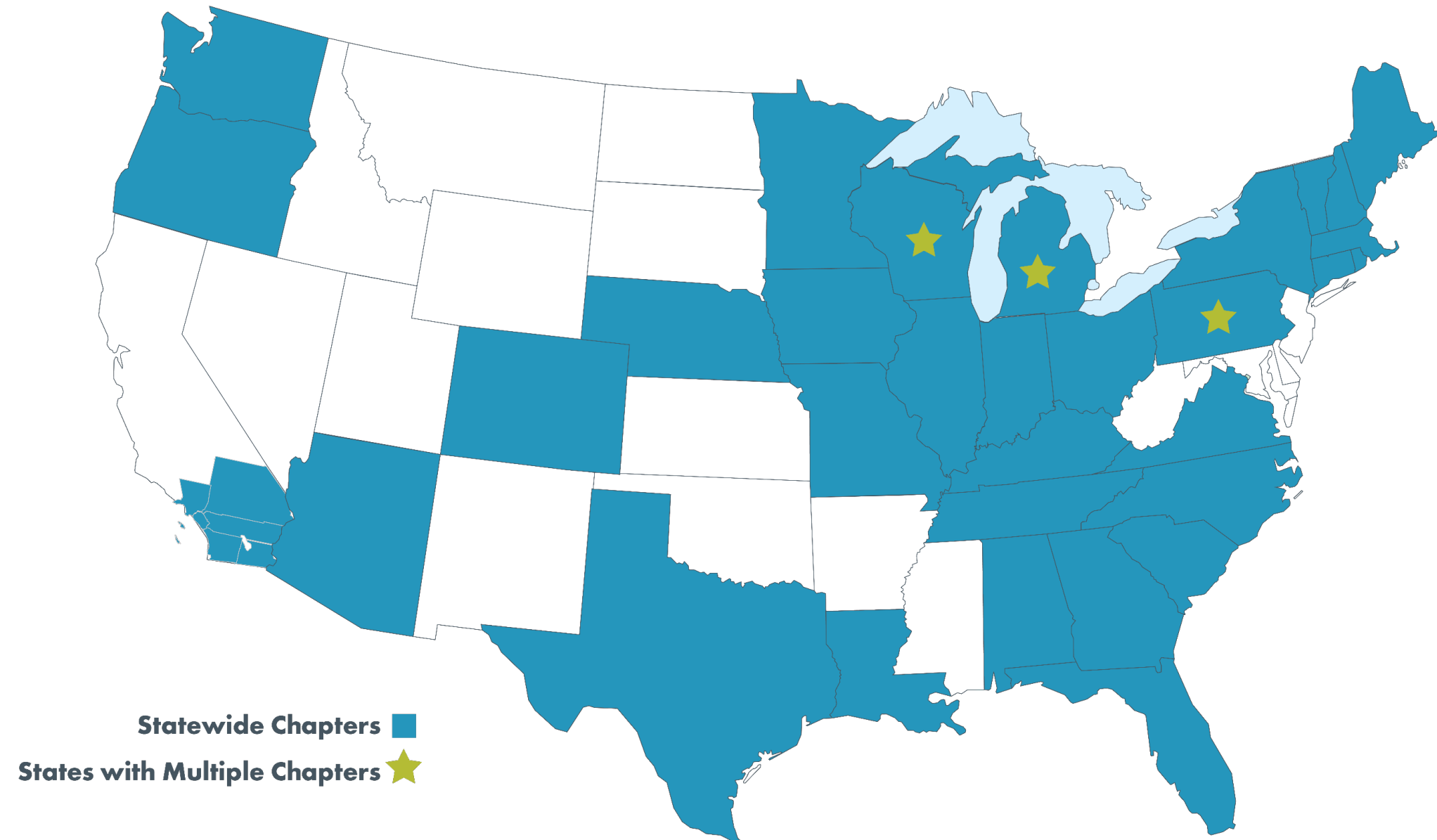
Events Scheduled April 1, 2024 – March 31, 2025 =

400 *(+44 since February chat!)*

- 28 events scheduled in FY25
- Unique registrants: 7,229
+6% compared to FY23
- Unique companies: 3,235
+9% compared to FY23

862 Event Feedback surveys received FY24

- 7% of 12,000+ total registrations FYTD
- *Overall, how would you rate the event?*
 - *Excellent / 72.57%*
 - *Very good / 22.35%*
 - *Good / 4.93%*
 - *Not good at all / 0.15%*



UPCOMING CHAPTER EVENTS

WiM Kentucky BAF Plant Tour and Lunch	3/19/2025
WiM Western Pennsylvania Lunch & Learn Webinar Series: Paying it Forward	3/19/2025
WiM Massachusetts Saint-Gobain Plant Tour - Worcester	3/20/2025
WiM Colorado Community of Support: Perseverance, Resiliency and Grit -...	3/20/2025
WiM Oregon Interactive Webinar: Create a 30-Second Elevator Pitch	3/20/2025
WiM Northern New England Tour at Lonza	3/21/2025
WiM Northern New England Networking Potluck at Lonza	3/21/2025
WiM Tennessee Southern Champion Tray Plant Tour	3/25/2025
WiM Alabama Save, Invest, Protect - Women's Financial Empowerment	3/25/2025
WiM Indiana Town Hall Where we've been + Where we're headed	3/25/2025
WiM Western Michigan Headshot Happy Hour	3/25/2025
WiM Southeast Michigan Career Networking with Women in Manufacturing (...)	3/26/2025
WiM Southern California Chapter Meeting	3/27/2025
WiM North Carolina Own Your Year: Align Your Mindset to Accelerate Act...	3/27/2025
WiM Missouri EmpowHer - Accelerating Action in Missouri Manufacturing	3/27/2025
WiM Colorado WiM CO & CAMA Event Revolutionizing Food Manufacturing: R...	3/27/2025
WiM Arizona Fairytale Brownies Bakery Tour	3/28/2025
WiM Texas Don't Fool Around with Your Finances - Financial Wellness Wo...	4/1/2025
WiM Western Michigan Perrin Sportswear Plant Tour	4/2/2025
WiM Western Pennsylvania Empowering Women in Manufacturing: Breakfast ...	4/3/2025
WiM Northern New England Sip, Swag & Collab @ Promocentric	4/3/2025
WiM Texas Houston Food Bank Volunteer Day: Giving Back to Our Community	4/5/2025
WiM Florida Maximize LinkedIn: Build Your Brand and Your Network	4/8/2025
WiM Northern Wisconsin Women and Finance Lunch and Learn	4/8/2025
WiM Western PA: NW Pennsylvania Committee Girls in Manufacturing - Pan...	4/8/2025
WiM Western Pennsylvania Lunch & Learn Webinar Series: Tapping Into Yo...	4/9/2025
WiM New York SPX Flow Lightnin Mixers Factory Tour	4/9/2025
WiM Illinois Women of the VIA Spring Breakfast	4/10/2025
WiM Southern California Roseville Precision Inc. Facility Tour	4/10/2025

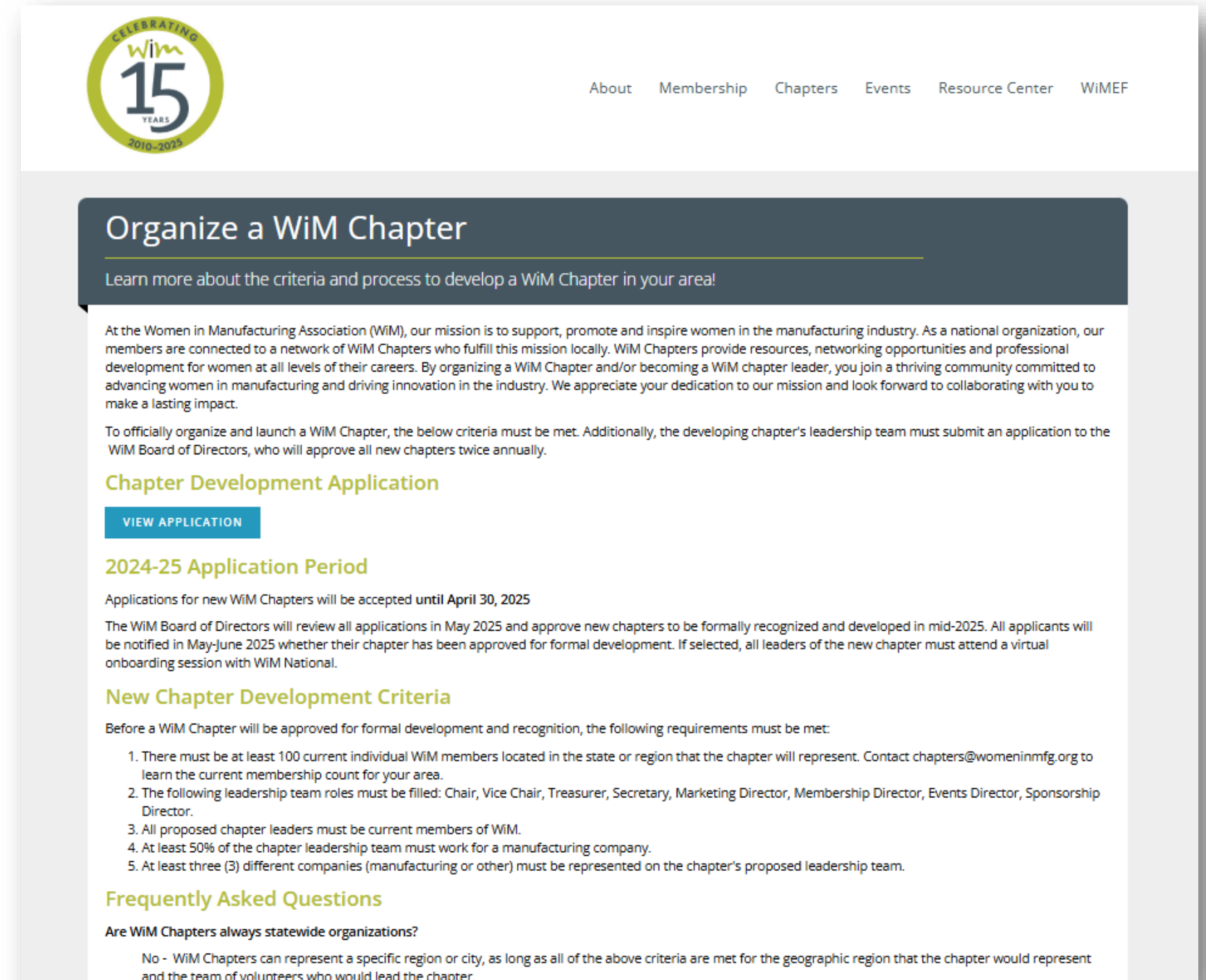
CHAPTER DEVELOPMENT

NEW CHAPTER APPLICATIONS OPEN NOW

Applications will be accepted through April 30, 2025

What if there is already a statewide or regional WiM Chapter that represents the geographic area of the proposed new chapter?

If a new WiM Chapter is proposed to represent a geographic area where there is already a WiM Chapter, the new chapter would operate as a regional committee of the existing chapter for at least 12 months. If the committee remains active for the duration of that period, the committee will be eligible to separate and become a standalone WiM Chapter. The existing Chapter would be re-branded as necessary to maintain clarity for WiM members.



The screenshot shows the 'Organize a WiM Chapter' page on the Women in Manufacturing Association (WiM) website. The page features a header with the WiM logo (celebrating 15 years from 2010-2025) and navigation links: About, Membership, Chapters, Events, Resource Center, and WiMEF. The main content area is titled 'Organize a WiM Chapter' and includes a sub-header 'Learn more about the criteria and process to develop a WiM Chapter in your area!'. The text describes the mission of WiM and the process for organizing a new chapter, including a link to 'VIEW APPLICATION'. It also mentions the '2024-25 Application Period' (until April 30, 2025) and lists 'New Chapter Development Criteria' such as having at least 100 current individual WiM members, a leadership team with specific roles, and representation from manufacturing companies. A 'Frequently Asked Questions' section addresses whether WiM chapters are always statewide organizations, stating they can represent a specific region or city.

CELEBRATING 15 YEARS 2010-2025

About Membership Chapters Events Resource Center WiMEF

Organize a WiM Chapter

Learn more about the criteria and process to develop a WiM Chapter in your area!

At the Women in Manufacturing Association (WiM), our mission is to support, promote and inspire women in the manufacturing industry. As a national organization, our members are connected to a network of WiM Chapters who fulfill this mission locally. WiM Chapters provide resources, networking opportunities and professional development for women at all levels of their careers. By organizing a WiM Chapter and/or becoming a WiM chapter leader, you join a thriving community committed to advancing women in manufacturing and driving innovation in the industry. We appreciate your dedication to our mission and look forward to collaborating with you to make a lasting impact.

To officially organize and launch a WiM Chapter, the below criteria must be met. Additionally, the developing chapter's leadership team must submit an application to the WiM Board of Directors, who will approve all new chapters twice annually.

Chapter Development Application

[VIEW APPLICATION](#)

2024-25 Application Period

Applications for new WiM Chapters will be accepted until April 30, 2025

The WiM Board of Directors will review all applications in May 2025 and approve new chapters to be formally recognized and developed in mid-2025. All applicants will be notified in May-June 2025 whether their chapter has been approved for formal development. If selected, all leaders of the new chapter must attend a virtual onboarding session with WiM National.

New Chapter Development Criteria

Before a WiM Chapter will be approved for formal development and recognition, the following requirements must be met:

1. There must be at least 100 current individual WiM members located in the state or region that the chapter will represent. Contact chapters@womeninmfg.org to learn the current membership count for your area.
2. The following leadership team roles must be filled: Chair, Vice Chair, Treasurer, Secretary, Marketing Director, Membership Director, Events Director, Sponsorship Director.
3. All proposed chapter leaders must be current members of WiM.
4. At least 50% of the chapter leadership team must work for a manufacturing company.
5. At least three (3) different companies (manufacturing or other) must be represented on the chapter's proposed leadership team.

Frequently Asked Questions

Are WiM Chapters always statewide organizations?

No - WiM Chapters can represent a specific region or city, as long as all of the above criteria are met for the geographic region that the chapter would represent and the team of volunteers who would lead the chapter.

CHAPTER REMINDERS

CHAPTER EXPENSE REPORTS DUE

February 2025 expense reports were due from chapters by Monday, March 17, 2025. If you are a chapter cardholder or Treasurer, here is the process for reference.

1. Each chapter cardholder must complete a monthly expense report (downloadable here). If you need a report of all your individual transactions, you can access one by logging into PaymentNet.
2. Once their report is completed, each cardholder should submit their individual report and electronic copies of all related receipts to their chapter's Treasurer.
 - Please note: Treasurers are not able to view transactions on Chase ONE cards for other leaders from their chapter; cardholders can view their transactions only.
3. Once all cardholders have submitted their reports, the Treasurer should compile those into to one report/document.
4. The Treasurer should send the compiled report, along with all receipts for the chapter, to accounting@womeninmfg.org and chapters@womeninmfg.org.

Transfer Files: February 2025 transfer files will be sent before the end of March.

Questions about your chapter's financials? Contact accounting@womeninmfg.org.

CHAPTER REMINDERS

HAPPY NEW (FISCAL) YEAR!

- WiM's 2025 fiscal year is April 1, 2025 – March 31, 2026.
- At the national level, chapter performance (financial, growth in member affiliation) and activity (events hosted) are measured based on this timeframe.
- In April 2025, all chapters will receive a scorecard/goals for the 2025 fiscal year.
- These goals will provide chapters with metrics for success and will align with the re-vamped Chapter Awards (also coming in April!)

COMING SOON (APRIL 2025)

- Chapter goals, scorecards, and details on the 2025 Chapter Awards.
- Updates/new policies in the Chapter Policies & Operational Guidelines resource.
- Next Community Chat: Tuesday, April 15, 2025, 3:00 pm ET

CHAPTER LEADERSHIP WORKSHOP



Thank you to our sponsors!

GOLD SPONSOR



SUPPORTING SPONSORS



WHEN | May 15-16, 2025 (THURS-FRI)

WHERE | MAGNET: The Manufacturing Advocacy and Growth Network

1800 E 63rd St, Cleveland, OH 44103

**Transportation to/from MAGNET is the responsibility of attendee.*

ATTENDANCE | 58 leaders registered from 25 chapters!

AGENDA | Coming by end of March – stay tuned!

RECEPTION | Butcher and the Brewer on Thursday, May 15

2043 E 4th St, Cleveland, OH 44115

**Transportation to/from reception is the responsibility of attendee.*

CHAPTER LEADERSHIP WORKSHOP

BOOK YOUR HOTEL ROOM ASAP!

Hyatt Regency Cleveland at The Arcade
420 Superior Ave, Cleveland, OH 44114

- ✓ Rideshare with other attendees to MAGNET
- ✓ Walking distance to reception on 5/15
- ✓ Experience downtown Cleveland
- ✓ SAVE \$\$\$





Community Chat

Update

Gretchen Moore, **Executive Director**

March 19, 2025

About WiM Education Foundation

ACHIEVE

LEAD

SUCCEE



The WiM Education Foundation is WiM's nonprofit partner

Mission: To build a diverse, skilled, and resilient manufacturing workforce where women achieve, lead, and succeed

Founded in 2016, WiMEF provides women with valuable **connections**, access to **career pathways**, and best-in-class **programming** at all stages of their manufacturing careers

Programs includes a monthly speaker series, three cohort-based leadership development programs, and a bi-annual virtual career fair

Each year, more than 375 women graduate from WiMEF leadership development programs, 600 participate in the career fair, and 5,000 join our speaker series



Save the Dates

	<div><div></div><div>VIRTUAL LEARNING SERIES</div></div>	<div><div></div><div>VIRTUAL CAREER FAIR</div></div>	<div><div></div><div>WOMEN IN PRODUCTION</div></div>	<div><div></div><div>MANAGEMENT DEVELOPMENT</div></div>	<div><div></div><div>LEADERSHIP INSTITUTE</div></div>
Registration	Ongoing	Open	Early Bird: April 21	Opens July 25	Open
Program Dates	Second Tuesday each month at 11:00 am ET	August 14, 2025 10:00 am – 2:00 pm ET	June 26, 2025	October 10, 2025	April 1, 2025

WiMEF Program Reminder: Sign up [here](#)



Virtual Learning Series

Live, webinars exploring industry-related subjects relevant for women who work in manufacturing

Action-oriented and solution-driven objectives presented by diverse knowledge experts

Second Tuesday of each month @ 11:00 am ET

FREE to WiM members

Recordings are saved in the Virtual Learning Library and available to WiM members at any time



VIRTUAL LEARNING SERIES

April 8, 2025

NEURODIVERSITY IN THE MANUFACTURING WORKFORCE



CONNIE ALDEN
President
HAAPE (Helping Autistic Adults Perform & Excel)

Presented by  Principal™



VIRTUAL LEARNING SERIES

May 13, 2025

TRANSFORMING LEADERSHIP: MASTERING YOUR MIND



ELIZABETH LYONS
President
Lionsology

Presented by  Principal™

Register: www.wimef.org/virtual-learning



Workplace communication can feel like navigating an improv scene without a script: Juggling curveballs, shifting priorities, and tricky team dynamics.

We have the key to mastering the art of in-the-moment communication: Embracing the principles of improv comedy for better collaboration, stronger connections, and real results!

The WiM Education Foundation is bringing **Chicago's famed Second City** to SUMMIT 2025 for an engaging, entertaining, and effective professional development experience!



Through 90-minute facilitated workshops, you will:

- Adopt the “Got Your Back” improv mindset to uplift and support fellow women in manufacturing
- Apply “Yes, and” strategies of adaptability, agility, and creativity under pressure
- Develop storytelling skills to improve public speaking and enhance personal connections
- Find comfort in discomfort, navigating uncertainty with boldness and confidence



Sponsorship Opportunities: Second City

GOT YOUR BACK SPONSOR

\$7,500

One available

4 complimentary tickets to attend the Second City Works workshop of your choosing

Provide welcome greeting to workshop participants and introduce the Second City Works team

Full page ad in SUMMIT program

Logo recognition on all event collateral

Logo recognition on signage at WiM Education Foundation booth in the exhibit hall

YES, AND SPONSOR

\$5,000

Two available

2 complimentary tickets to attend the Second City Works workshop of your choosing

Half page ad in SUMMIT program

Logo recognition on all event collateral

Logo recognition on signage at WiM Education Foundation booth in the exhibit hall

STORYTELLER SPONSOR

\$2,500

Unlimited

1 complimentary ticket to attend the Second City Works workshop of your choosing

Logo recognition on all event collateral

Logo recognition on signage at WiM Education Foundation booth in the exhibit hall

WiM Education Foundation will host three workshops with The Second City Works during SUMMIT in October 2025 in Chicago. Each workshop will be limited to 50 participants to provide an intimate and engaging experience. Space is limited, but sponsor tickets are guaranteed and may be used for any of the three workshops. Sponsors may purchase additional tickets at 25% discount.

Chapter Challenge: Update





Thank you!

Questions?

Gretchen Moore
gmoore@womeninmfg.org

MEMBERSHIP DIRECTOR DEEP DIVE

- Review chapter roster data and report on the state of membership in the chapter's state or region. Suggested metrics to measure include growth in affiliation with the chapter, notable new individual or corporate members, geographic regions of growth, etc.
- Partner with the Sponsorship Director and/or Events Director to engage corporate member companies to support the chapter.
- Partner with the Marketing Director and/or Events Director to recognize members via the chapter's marketing activities and/or during live events.
- Send Welcome emails from the chapter to new or recently joined members who have affiliated with the chapter.
- Send WiM membership information to nonmembers affiliated with the chapter.
- Coordinate with the Marketing or Marketing Director to celebrate and recognize Corporate or individual member anniversaries or milestones, including informing members of these features and securing necessary assets or information.

QUICK WEBSITE DEMO!



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MEMBERSHIP DIRECTOR DEEP DIVE

Feedback Time!

Are you a Membership Director or in a related role?

Do you have a tip or best practice to share?

**Use the Raise Hand function in Zoom to share now! **

2025 CHAPTER LEADER COMMUNITY CHATS

Date	Start Time	Topic/Focus
Wednesday, March 19, 2025	2:00 pm ET	• Membership Director deep dive. YOU ARE HERE!
Tuesday, April 15, 2025	3:00 pm ET	<ul style="list-style-type: none"> FY25 Kick-Off! <ul style="list-style-type: none"> Chapter Awards roll-out – how to maximize your efforts for success. Updates to WiM's <i>Chapter Policies & Operational Guidelines</i> resource.
May 2025 – Chapter Leadership Workshop	SKIP	
Wednesday, June 11, 2025	1:00 pm ET	<ul style="list-style-type: none"> Sponsorship Director deep dive.
Thursday, July 17, 2025	12:00 pm ET	<ul style="list-style-type: none"> Chapter Operations deep dive. (Chair, Vice Chair, Secretary) Chapter Leadership Workshop takeaways presented by attendees.
Tuesday, August 19, 2025	2:00 pm ET	<ul style="list-style-type: none"> Events Director deep dive - Planning events that are impactful <i>and</i> profitable.
Wednesday, September 17, 2025	1:00 pm ET	<ul style="list-style-type: none"> Treasurer/Financials deep dive
October 2025 - SUMMIT	SKIP	
Wednesday, November 12, 2025	12:00 pm ET	<ul style="list-style-type: none"> 2026 Chapter goal setting and budgeting deep dive.
Wednesday, December 10, 2025	2:00 pm ET	<ul style="list-style-type: none"> Marketing/Communications/Social Media Directors deep dive.

Email chapters@womeninmfg.org if you/your chapter would like to co-present!

REGISTER HERE
for all sessions

CONTACTING THE WiM TEAM

chapters@womeninmfg.org

- Updates for event pages, event emails or any other webpage.
- Adding or removing chapter leaders.
- Questions related to new chapter development or chapter expansion.
- Questions about PaymentNet or Chase.com.
- Requests to increase Chase ONE cardholder credit limits.
- Questions about event registrant lists or member rosters.

accounting@womeninmfg.org

- Sponsorship payment status.
- Reimbursement request status.
- Check request status.
- Requests for early funds transfer.
- Questions on chapter transfer files or general accounting inquiries.

membership@womeninmfg.org

- Nonmembers inquiring about membership.
- Members who need to update their profile or access their account.
- Employees of corporate members who need to get signed up.
- Any questions about member benefits or offerings.

meetings@womeninmfg.org

- General WiM National event and conference information.
- Registration assistance for WiM National events or conferences.

sponsorship@womeninmfg.org

- WiM National event and conference sponsorship leads or inquiries.

WiMEF

- WiMEF fundraising inquiries or guidelines - gmoore@womeninmfg.org
- Questions about WiMEF programs or events - alesnansky@womeninmfg.org