

# WIM CHAPTER LEADER COMMUNITY CHAT

MARCH 13, 2024

wim

women in  
manufacturing®



# WELCOME

- CHAPTERS UPDATES
- MEMBERSHIP UPDATES
- WiM EVENTS UPDATES
- WiMEF UPDATES
- BREAKOUT ROOMS

• • • Celebrating Women's History Month • • •

What is one word that comes to mind when you think of women in manufacturing?

wim | women in manufacturing\*



COMMUNITY CHAT CHECK-IN

Let us know you're here!

# CHAPTER PERFORMANCE UPDATES

Events Scheduled April 1, 2023 – March 31, 2024 =

**375**

- 150% to goal of 250 events
- 6,686 attendees from 2,919 companies
- 2,500+ nonmember attendees

Chapter Revenue (as of 1/31/24) =

**\$332,297.77**

- 166% to goal of \$200,000.00
- + \$167,000 from same period in FY22

Chapter Expenses (as of 1/31/24) =

**\$220,760.79**

- 126% to goal of \$175,000
- +\$100,000.00 from same period in FY22

NEW CHAPTER EVENTS SUBMITTED SINCE  
MARCH 1, 2024:

**26**

AVERAGE NUMBER OF DAYS BETWEEN  
SUBMISSION & EVENT DATE FOR IN-  
PERSON EVENTS:

**42**

*APPROX. 6 WEEKS*

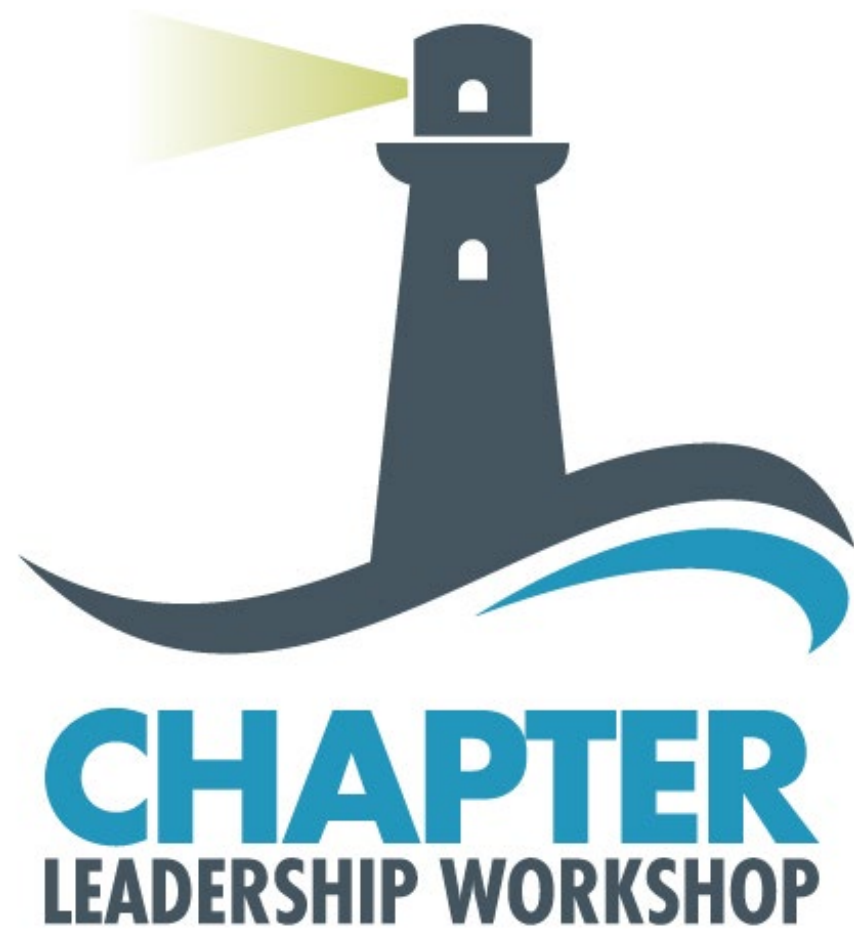
REQUESTS SENT/COMPLETED TO THE  
CHAPTERS INBOX SINCE MARCH 1, 2024:

**100+**

# UPCOMING CHAPTER EVENTS

WiM Colorado   Community of Support Session 7: Building Your Reputation	3/13/2024
WiM Texas   Manufacturing HERstory: A Speaker Series	3/13/2024
WiM Texas   Houston Energy Corridor Meet & Greet	3/13/2024
WiM New York   Tools, Not Tiaras - Empowering Girls for Careers in Mfg	3/14/2024
WiM Connecticut   Rethinking Workforce Development: MASC Tour & Discussion	3/14/2024
WiM Georgia   WiM South - Georgia Chapter Mixer	3/14/2024
WiM North Carolina   Plant Tour and Lunch with Ingersoll Rand	3/18/2024
WiM Texas   Manufacturing HERstory: A Speaker Series	3/20/2024
WiM Kentucky   Happy Hour Lexington	3/20/2024
WiM Ohio   Anthony Thomas Tour	3/21/2024
WiM Western Michigan   Lunch and Learn with Leadership Coach Angela Morrill	3/21/2024
WiM Southeast Michigan   Plant Tour and Panel Discussion with Constellium	3/21/2024
WiM Arizona   Air Products Plant Tour and Networking	3/21/2024
WiM Western Pennsylvania   BrewERIE Tour & Networking Happy Hour	3/21/2024
WiM Massachusetts   Unleash Your Potential with Pickleball	3/21/2024
WiM Texas   Annual Chapter-Versary	3/21/2024
WiM Illinois   Rosie Reader Women's Breakfast	3/22/2024
WiM Texas   Austin Meet & Greet	3/24/2024
WiM Indiana   Kickoff Meeting	3/26/2024

# 2024 CHAPTER LEADERSHIP WORKSHOP



**WHEN:** August 1-2, 2024 (THURS-FRI)

**WHERE:** MAGNET: The Manufacturing Advocacy and Growth Network,  
1800 E 63rd St, Cleveland, OH 44103

**WHO:** Current WiM chapter leaders only. Each chapter can send up to two leaders to this event, which is ideal for individuals with at least 1-2 years experience as a WiM chapter leader.

**REGISTRATION OPENS APRIL 1!**

## **SUBMIT TO PRESENT**

Share your experience as a leader, teach other leaders about a tool or tactic your team uses, share a successful (or not successful!) event concept, the sky is the limit!

**Deadline: March 31, 2024**

## **SPONSOR THIS EVENT**

Promote your brand to an audience of engaged WiM members and company decision makers. Support WiM's local leaders in this first of its kind event exclusively for WiM chapters!

Contact [chapters@womeninmfg.org](mailto:chapters@womeninmfg.org)

# CHAPTER REMINDERS

**EVENT ATTENDEE LISTS** | Chapters should continue to send final attendee lists to WiM national after each event. Chapters should provide the final list in an excel file. For convenience, update the final registrant excel list provided by national by indicating in column A which registrants attended the event.

**EVENT TURNAROUND TIME** | New chapter events will be active/live on the WiM website within 5-business days of the event submission date. New chapter events should be submitted no less than eight (8) weeks prior to in-person events and no less than four (4) weeks prior to virtual events.

**CHAPTER EXPENSE REPORTS DUE** | Each chapter cardholder must submit a monthly expense report and all relevant receipts to their chapter's Treasurer. The Treasurer should compile all expense reports and related receipts and send them to [accounting@womeninmfg.org](mailto:accounting@womeninmfg.org) and [chapters@womeninmfg.org](mailto:chapters@womeninmfg.org). Chapter expense reports for the previous month should be submitted by the Treasurer within the first two weeks of the following month.



# \*NEW\* CHAPTER MEMBERSHIP ROSTER AVAILABLE ON-DEMAND!

WiM now has the capability to share member rosters with chapter leaders via the WiM website, meaning chapters can now access their affiliated member list and other reports on-demand!

All current members of each chapter leadership team will have access to the following three reports, which make up your monthly roster:

- Affiliated Members
- All Contacts in the State
- All Current Corporate Members

Chapter rosters will be available to all chapter leaders **before April 1, 2024**.

# \*NEW\* CHAPTER MEMBERSHIP ROSTER AVAILABLE ON-DEMAND!

CONTACT US



Audrey Imes  
Women in  
Manufacturing



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## WiM Reports

REPORT NAME	REPORT CATEGORY	REPORT TYPE	ACTION
<a href="#">WiM KY Chapter Roster - Affiliated Members</a>	Custom Report: Chapters	Membership	<a href="#">View Data</a>
<a href="#">Chapter Rosters - Current Corporate Members</a>	Custom Report	Membership	<a href="#">View Data</a>
<a href="#">WiM Kentucky Chapter Roster - All Contacts by State</a>	Custom Report: Chapters	Membership	<a href="#">View Data</a>

### CONTACT

1800 East 63rd Street  
Cleveland, Ohio 44107

### RESOURCES

[About Us](#)

### OUR PURPOSE

The Women in Manufacturing Association (WiM)  
strengthens the manufacturing sector by providing



# MEMBERSHIP UPDATES

**452** Corporate Members

**26,719** **25,797** Individual Members

*(+922 since February 13, 2024)*

- 25,501 Corporate Professionals *(employees of Corporate member companies)*
- 1,032 Individual Professionals
- 76 Professional Plus
- 42 WiM + AME
- 35 WiM Student
- 22 WiM Student + SME
- 11 Retired

# NEWEST CORPORATE MEMBERS SINCE FEBRUARY 13, 2024

Review your latest chapter roster to welcome new members from these companies!

Fortune Brands Innovations  
Universal Pure  
Ya Ya Foods Corp.  
SHI International Corp.  
ULTRA Maritime  
Shoals Technologies Group  
Pretium Packaging  
Honeywell  
Hausmann Group  
Okuma America Corporation  
R.R. Donnelley

Illinois  
Nebraska  
Ontario  
New Jersey  
Massachusetts  
Tennessee  
Missouri  
North Carolina  
Wisconsin  
North Carolina  
North Carolina

# UPCOMING WiM NATIONAL EVENTS UPDATES



March 14, 2024 in Atlanta, GA & Virtual  
Virtual registration still OPEN!  
Contact [ltarcy@womeninmfg.org](mailto:ltarcy@womeninmfg.org)



April 23, 2024 in Buc, France  
Registration OPEN!  
Title Sponsor: GE Healthcare  
Contact [jkopf@womeninmfg.org](mailto:jkopf@womeninmfg.org)



June 13, 2024, Virtual  
Registration OPEN!  
LinkedIn Community Ambassadors  
Contact [ltarcy@womeninmfg.org](mailto:ltarcy@womeninmfg.org)

# UPCOMING WiM NATIONAL EVENTS UPDATES



July, 25, 2024 | Virtual

Early-bird registration opens March 29, 2024

Seeking sponsors and corporate member presenters

Contact [jkopf@womeninmfg.org](mailto:jkopf@womeninmfg.org)



Nominations now OPEN!

Deadline: June 3, 2024

Inductees will be celebrated at SUMMIT 2024

Contact [ltarcy@womeninmfg.org](mailto:ltarcy@womeninmfg.org)



REGISTRATION OPEN!

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# SUMMIT 2024

OCT. 7-9

BOSTON, MA  
& VIRTUAL



Show your support for SUMMIT 2024 by becoming a conference sponsor or speaker. Opportunities for 2024 are now available.







# Chapter Challenge

March Update

Gretchen Moore  
WiMEF Executive Director  
March 13, 2024

# ABOUT WiM EDUCATION FOUNDATION (WiMEF)

WiM's nonprofit partner organization, the Women in Manufacturing Education Foundation (WiMEF), is working to **close the gender gap**, increase the number of **women in leadership**, and inspire the **next generation** of women in manufacturing.

WiMEF offers four educational programs:

- Virtual Learning Series
- Leadership Institute for Women in STEM and Mfg
- Management Development Program
- Empowering Women in Production





# Education Programs

	<b>EMPOWERING WOMEN IN PRODUCTION</b>	<b>MANAGEMENT DEVELOPMENT PROGRAM</b>	<b>LEADERSHIP INSTITUTE FOR WOMEN</b> <small>IN STEM &amp; MANUFACTURING</small>
<b>Audience</b>	For women in production, production support, shop floor who show leadership potential but have limited leadership experience	For aspiring managers, team leaders, and supervisors or new managers with less than 3 years of supervisory experience	For director or senior managers with 3+ years of leadership experience; Partnership with Case Western Reserve University
<b>Program Duration</b>	1 hour per week for 20 weeks	Twelve 90-minute workshops over 6 weeks	Ten days over 4 months
<b>Class Size</b>	90 participants	30 participants	35 participants
<b>Presentation Style</b>	Recorded learning modules	Live, interactive sessions	Live interactive sessions
<b>Skills Assessment</b>	StrengthsFinder	DiSC	ESCI
<b>One-on-one Coaching</b>	Yes	Yes	Yes
<b>Peer Networking</b>	Yes	Yes	Yes
<b>Frequency Offered</b>	June, October	October	February

# Virtual Learning Series

Live webinar exploring industry-related subjects relevant for women who work in manufacturing

Action-oriented and solution-driven objectives presented by diverse knowledge experts

2<sup>nd</sup> Tuesday each month

FREE to WiM members

Recordings are saved in the Virtual Learning Library, available to WiM members at any time





# SUPPORT WiMEF



## BRIDGE OPERATIONS GAPS

The WiMEF has operating costs that are not covered through registration fees or grant funding – we rely on a community of support to help us do our work.

## KEEP PROGRAMS AFFORDABLE

While costs have increased, WiMEF has never increased registration fees. Donations help us keep WiMEF programs affordable and accessible.

## KEEP PROGRAMS ACCESSIBLE

All WiMEF programs have waitlists and with donations we can increase program capacity and cadence. In 2023, with contributions from donors like you, we were able to admit 109 additional women to leadership development programs!

# CHAPTER FUNDRAISING CHALLENGE DETAILS

## EFFECTIVE DATES:

December 6, 2023 – March 15, 2024 **(2 DAYS LEFT!)**

FUNDRAISING GOAL = **\$25,000**  
**(CURRENT = \$3,750 OR 15%)**

CLICK OR SCAN FOR  
MORE INFORMATION



## CRITERIA FOR CHALLENGE QUALIFICATION:

- Donations must be submitted via the chapter's unique donation URL, unless the donation is from the chapter itself.
- Donations must be paid before 11:59 p.m. ET on March 15, 2024.
- Donations must be made as unrestricted gifts.
  - *Registration fees or sponsorship of WiMEF programs will not apply towards the challenge.*
- Donations can come from individual donors, companies, or chapters themselves.

# CHALLENGE PRIZES

FUNDRAISING MINIMUM	PRIZES & DETAILS
\$1,000	<ul style="list-style-type: none"><li>• Recognition during select 2024 WiMEF programs</li><li>• Included in feature article in the WiM Weekly newsletter<ul style="list-style-type: none"><li>• <i>To be published April 2024.</i></li></ul></li></ul>
\$3,000+	<ul style="list-style-type: none"><li>• <b>WiMEF sponsorship of one chapter event</b><ul style="list-style-type: none"><li>• <i>Sponsorship includes \$500 to the chapter from the WiMEF.</i></li><li>• <i>WiMEF will receive sponsor recognition on the event webpage, event marketing emails, and on any event signage or presentations.</i></li><li>• <i>Event must occur April 2024-March 2025.</i></li></ul></li></ul>

# CURRENT STANDINGS

CHAPTER	DOLLARS RAISED
WiM North Carolina	\$ 1,075.00
WiM Kentucky	\$ 1,000.00
WiM Western Michigan	\$ 500.00
WiM Arizona	\$ 345.00
WiM South Carolina	\$ 100.00
WiM Alabama	\$ 50.00

# THANK YOU!



Education Foundation

# STAY INVOLVED YEAR-ROUND!



Chapter fundraising pages will remain active/live for ongoing efforts to support the WiME F! Donations made via chapter fundraising pages will be counted towards our annual chapter awards.

Visit the [Chapter Resource Hub](#) to find:

- Each chapter's unique donation URL
- Sample messaging for social media and email outreach
- Email header, social media graphic, WiME F branding & more!

How to Fundraise:

- Ask attendees to make donations to the WiME F during chapter events.
- Offer to match contributions made via your chapter's donation page.
- Tell your sponsors about this opportunity to simultaneously support your chapter AND the WiME F.



# 2024 CHAPTER LEADER COMMUNITY CHATS

DATE & TIME
<del>Thursday, January 11, 2024 from 2 – 3 PM ET*</del>
<del>Tuesday, February 13, 2024 from 12 – 1 PM ET*</del>
<del>Wednesday, March 13, 2024 from 2 – 3 PM ET*</del>
<b>Tuesday, April 23, 2024 from 2 – 3 PM ET</b>
Thursday, May 16, 2024 from 12 – 1 PM ET
Tuesday, June 11, 2024 from 2 – 3 PM ET
Thursday, July 18, 2024 from 12 – 1 PM ET
Tuesday, August 20, 2024 from 2 – 3 PM ET
Thursday, September 19, 2024 from 12 – 1 PM ET
SKIP – October 2024
Thursday, November 14, 2024 from 2 – 3 PM ET
Tuesday, December 10, 2024 from 12 – 1 PM ET

## [REGISTER HERE](#)

- For WiM Chapter Leaders only
  - Including executive leadership team, functional chairs/directors and committee members.
- Each individual Chapter Leader should at least four Community Chats each calendar year (recommended).
- Each Chapter should have at least one representative at every Community Chat (**required**).

# BREAKOUT ROOMS

What do you want to learn at the  
2024 Chapter Leadership Workshop?



# CONTACTING THE WiM TEAM

## [chapters@womeninmfg.org](mailto:chapters@womeninmfg.org)

- Updates for event pages, event emails or any other webpage.
- Requests for event registrant lists or member rosters.
- Adding or removing chapter leaders.
- Requests or questions related to new chapter development.
- Questions about PaymentNet or Chase.com.
- Requests to increase Chase ONE cardholder credit limits.
- Questions about WiMEF programs or events.
- WiMEF fundraising inquiries or guidelines.

## [membership@womeninmfg.org](mailto:membership@womeninmfg.org)

- Nonmembers inquiring about membership.
- Members who need to update their profile or access their account.
- Employees of Corporate members who need to get signed up.
- Any questions about member benefits or offerings.

## [accounting@womeninmfg.org](mailto:accounting@womeninmfg.org)

- Sponsorship payment status.
- Reimbursement request status.
- Check request status.
- Requests for early funds transfer.

## [meetings@womeninmfg.org](mailto:meetings@womeninmfg.org)

- General WiM National event and conference information.
- Registration assistance or inquiries.
- National event sponsorship leads or inquiries.