

WiM CHAPTER LEADER COMMUNITY CHAT

JUNE 11, 2025



women in
manufacturing®

WELCOME

- MEMBERSHIP UPDATES
- WiM EVENTS UPDATES
- WiMEF UPDATES
- CHAPTERS UPDATES
- SPONSORSHIP
- BREAKOUT ROOMS

COMMUNITY CHAT CHECK-IN

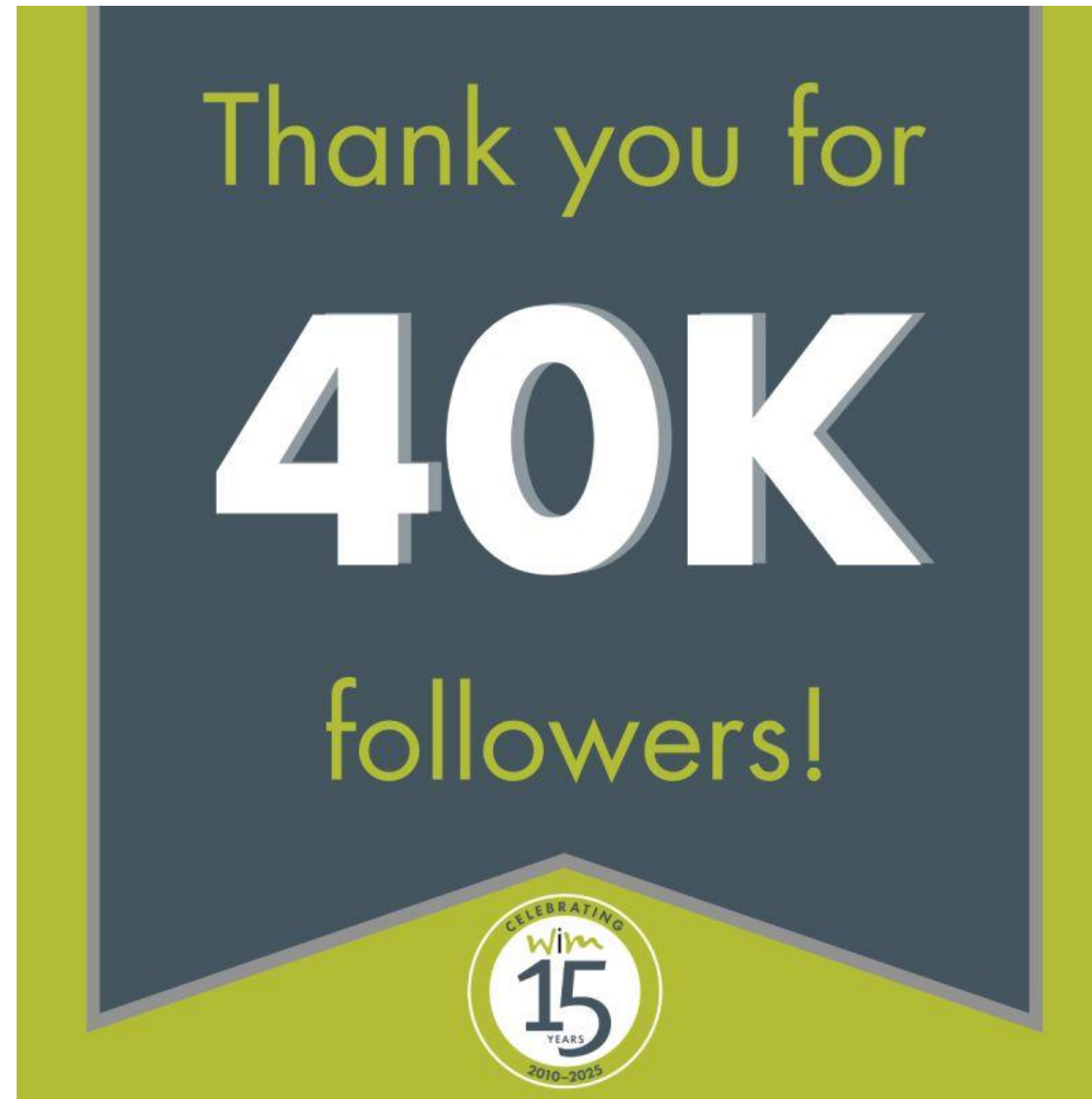


MEMBERSHIP UPDATES



women in
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MEMBERSHIP UPDATES



Questions? Email membership@womeninmfg.org

MEMBERSHIP UPDATES

33,644

Individual Members

658+ since April Chat!

- 32,457 Corporate Professionals
(employees of Corporate member companies)
- 1,187 Individual Professionals
- 94 Professional Plus
- 84 WiM Professional + AME
- 10 WiM Professional + SME
- 76 WiM Student
- 1 WiM Student + SME
- 15 Retired

544 Corporate Members

Newest corporate members since March 1, 2025.
Review your latest chapter roster to welcome new members
from these companies!

Wausau Supply Company	6/6/2025	Wisconsin
Belden	6/5/2025	Texas
Great Northern Laminations	6/4/2025	Wisconsin
PPG	6/4/2025	Alabama
Mach Industries	5/31/2025	California
BDO	5/28/2025	Ohio
48forty Solutions	5/21/2025	Texas
The YGS Group	5/21/2025	Pennsylvania
Mayzo, Inc.	5/15/2025	Georgia
Koppers Inc	5/1/2025	Pennsylvania
Trefoil	5/1/2025	Wisconsin
Machinists Institute	4/30/2025	Washington

Send all new member leads to membership@womeninmfg.org

MEMBERSHIP UPDATES



WiM and SWE Announce Partnership to Support Women in Industry

When an individual joins or renews with both WiM and SWE, they can receive 25% off the standard rate (\$135 per year) for a [WiM Professional membership](#) and 25% off the standard rate (\$100) for [SWE's Professional – Associate membership](#) for individuals.

Individuals can get 25% off a new WiM membership or renewal:

1. Go to the following page on WiM's website and click 'Join WiM Today': <https://www.womeninmanufacturing.org/membership/professional-membership>
2. Complete the membership application
3. Use the following promo code at checkout for 25% off: SWE25
 - If you are already a WiM member, save & use this promo code at checkout for 25% off your next WiM renewal: SWE25

Questions about WiM membership, or for assistance getting signed up/renewing, please contact membership@womeninmfg.org.

Individuals can get 25% off a new SWE membership or renewal:

1. Go to the following page on SWE's website to create a new member account: <https://swe.org/membership/professional-membership/>
2. Make sure you select the Professional – Associate membership type
3. Use the following promo code at checkout for 25% off: FY26WIMJOINT
 - If you are already a SWE member, save & use this promo code at checkout for 25% off your next SWE renewal: FY26WIMJOINT

Questions about SWE membership, or for assistance getting signed up/renewing, please contact membership@swe.org.

WiM EVENTS UPDATES



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WiM POST EVENTS UPDATES



- May 8, 2025 | Virtual
- 1,460 registered from 560+ companies
- Stay tuned for 2026 conference date
- Don't forget! Engage year-round in the Moms in MFG LinkedIn group:

<https://www.linkedin.com/groups/14348629/>

Questions? Email meetings@womeninmfg.org

CHAPTER LEADERSHIP WORKSHOP



Thank you to our sponsors!



wim
education
foundation



WHEN | May 15-16, 2025

WHERE | MAGNET: The Manufacturing Advocacy and Growth Network

ATTENDANCE | 50 leaders registered from 28 chapters!

WiM UPCOMING EVENTS UPDATES



- July 24, 2025 | Virtual
- 130 registered corporate member companies
- One free registration per company; Additional attendee rates:
 - Standard Rate - \$150 (June 1 - July 23, 2025)
- Is your company attending?

Questions? Email meetings@womeninmfg.org



OCT 12-14, 2025 • CHICAGO, IL & VIRTUAL

- Registration rates for Chapter Leaders
 - In-Person: \$750 early bird, \$800 standard, \$900 onsite
 - Virtual : \$300 early bird, \$325 standard, \$350 day-of
 - Early bird registration ends June 30, 2025
- Marketing assets available in the Chapter Resource Hub.
- WiM chapters can purchase a Standard Booth for \$3,500.
 - Contact ltarcy@womeninmfg.org for details.
- Chapter Receptions
 - Chapters are NOT being asked to host receptions as part of SUMMIT 2025.
 - Already planning a reception? Contact chapters@womeninmfg.org
 - Stay tuned for additional details on chapter recognition, visibility and attendee engagement at SUMMIT! (August 2025)

Questions? Email meetings@womeninmfg.org

COMMUNITY CHAT

June 11, 2025

REGISTRATION NOW OPEN

- 40+ top employers
- Meet 1:1 with recruiters
- FREE to jobseekers
- 350+ top talent from 41 states
- Custom booth, private webinars
- Pre-screen & schedule interviews



**VIRTUAL
CAREER FAIR**

A photograph of a woman with blonde hair, smiling and working on a laptop in an office setting. The photo is part of a banner at the bottom of the slide.

AUGUST 14, 2025 • 10AM – 2PM EST

IN PARTNERSHIP WITH:



REGISTRATION NOW OPEN



WIM
education
foundation

WOMEN IN PRODUCTION



Registration for Summer Cohort Now Open

- Kickoff: June 26
- Self-paced
- One-on-one coaching
- Peer networking
- StrengthsFinder
- Sizzle Reel

VIRTUAL LEARNING SERIES



VIRTUAL LEARNING SERIES


June 10, 2025

**DITCH THE GUILT, KEEP THE GOALS:
A SMARTER APPROACH TO WORK-LIFE BALANCE**



TASSANY HENDERSON, ED.D.
CliftonStrengths Coach
Leadership Professor

Presented by  Principal™



VIRTUAL LEARNING SERIES

July 8, 2025

**UNLOCKING HIDDEN SKILLS: IDENTIFYING
POWER SKILLS FOR CAREER GROWTH**



JESSICA SCOTT
Talent Management Professional
Johns Manville

Presented by  Principal™



VIRTUAL LEARNING SERIES

August 12, 2025

**BOLD AND EMPOWERED: SHOW UP
CONFIDENTLY EMBRACING YOUR VALUE AND
THE STRENGTH OF YOUR NETWORK**



MELANIE STUBER
Founder and CEO
Cultivate and Thrive LLC

Presented by  Principal™



Workplace communication can feel like navigating an improv scene without a script: Juggling curveballs, shifting priorities, and tricky team dynamics.

We have the key to mastering the art of in-the-moment communication: Embracing the principles of improv comedy for better collaboration, stronger connections, and real results!

The WiM Education Foundation is bringing **Chicago's famed Second City** to SUMMIT 2025 for an engaging, entertaining, and effective professional development experience!



Through 90-minute facilitated workshops, you will:

- Adopt the “Got Your Back” improv mindset to uplift and support fellow women in manufacturing
- Apply “Yes, and” strategies of adaptability, agility, and creativity under pressure
- Develop storytelling skills to improve public speaking and enhance personal connections
- Find comfort in discomfort, navigating uncertainty with boldness and confidence



wim

WELCOME!

education foundation



MICHELLE BLACKFORD
Director of Philanthropy

CHAPTER GIVING



- Support the Mission
- Annual Promise: \$250 minimum
- Planning a fundraiser for WiMEF

Michelle Blackford
mblackford@womeninmfg.org
216-503-5700 x 107

THANK YOU!



CHAPTERS UPDATES



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IMPORTANT UPDATE

- Chapters are currently supported by:
 - India Pierre-Ingram, Chapters Support Coordinator
 - Jen Amburn, Membership Specialist
 - Lisa Pianeck, Membership Director
 - Lexi Mansfield, Marketing Coordinator *(maternity leave until July 2025)*
- Effective April 1, 2025, Audrey Imes is WiM's Member Relations & Renewals Manager
 - Audrey's role will no longer include the management of WiM chapters

IMPORTANT UPDATE

It is more important than ever that ALL chapter-related inquiries are sent to WiM's shared inboxes (not Audrey directly)

chapters@womeninmfg.org

- Updates for event pages, event emails or any other webpage.
- Adding or removing chapter leaders.
- Questions related to new chapter development or chapter expansion.
- Questions about PaymentNet or Chase.com.
- Requests to increase Chase ONE cardholder credit limits.
- Questions about event registrant lists or member rosters.

accounting@womeninmfg.org

- Sponsorship payment status.
- Reimbursement request status.
- Check request status.
- Requests for early funds transfer.
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membership@womeninmfg.org

- Nonmembers inquiring about membership.
- Members who need to update their profile or access their account.
- Employees of corporate members who need to get signed up.
- Any questions about member benefits or offerings.

meetings@womeninmfg.org

- General WiM National event and conference information.
- Registration assistance for WiM National events or conferences.

sponsorship@womeninmfg.org

- WiM National event and conference sponsorship leads or inquiries.

WiM Education Foundation

- WiMEF fundraising inquiries or guidelines – Michelle Blackford at mblackford@womeninmfg.org
- Questions about WiMEF programs or events – Alana Lesnansky alesnansky@womeninmfg.org

IMPORTANT UPDATE

- ALL inquiries/requests sent to chapters@womeninmfg.org or accounting@womeninmfg.org must include:
 - Chapter Name
 - Event date, name, or URL (if applicable)
- Other Reminders:
 - Use the Chapter Resource Hub: <https://www.womeninmanufacturing.org/chapter-resources>
 - Send your chapter's leaderships team meeting minutes/notes to chapters@womeninmfg.org

Site Walkthrough

WiM Chapter Resource Hub

Welcome, Chapter Leaders!

This page serves as an exclusive hub for all things WiM Chapters.

Register for Chapter Leader Community Chats!

WiM Chapter Leaders are invited to an hour-long Community Chat-style meeting that will occur on a monthly basis. The agenda for these meetings will be interactive and will include updates from WiM National, followed by presentations/discussions on chapter best practices. Each session will conclude with breakout rooms where leaders can connect in small groups.

[REGISTER HERE](#)

[COMMUNITY CHATS ARCHIVE](#)

[CHAPTER POLICIES & OPERATIONAL GUIDELINES](#)

[PRESENTATIONS & RESOURCES - CHAPTER LEADERSHIP WORKSHOP 2025](#)



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CHAPTER PERFORMANCE UPDATES

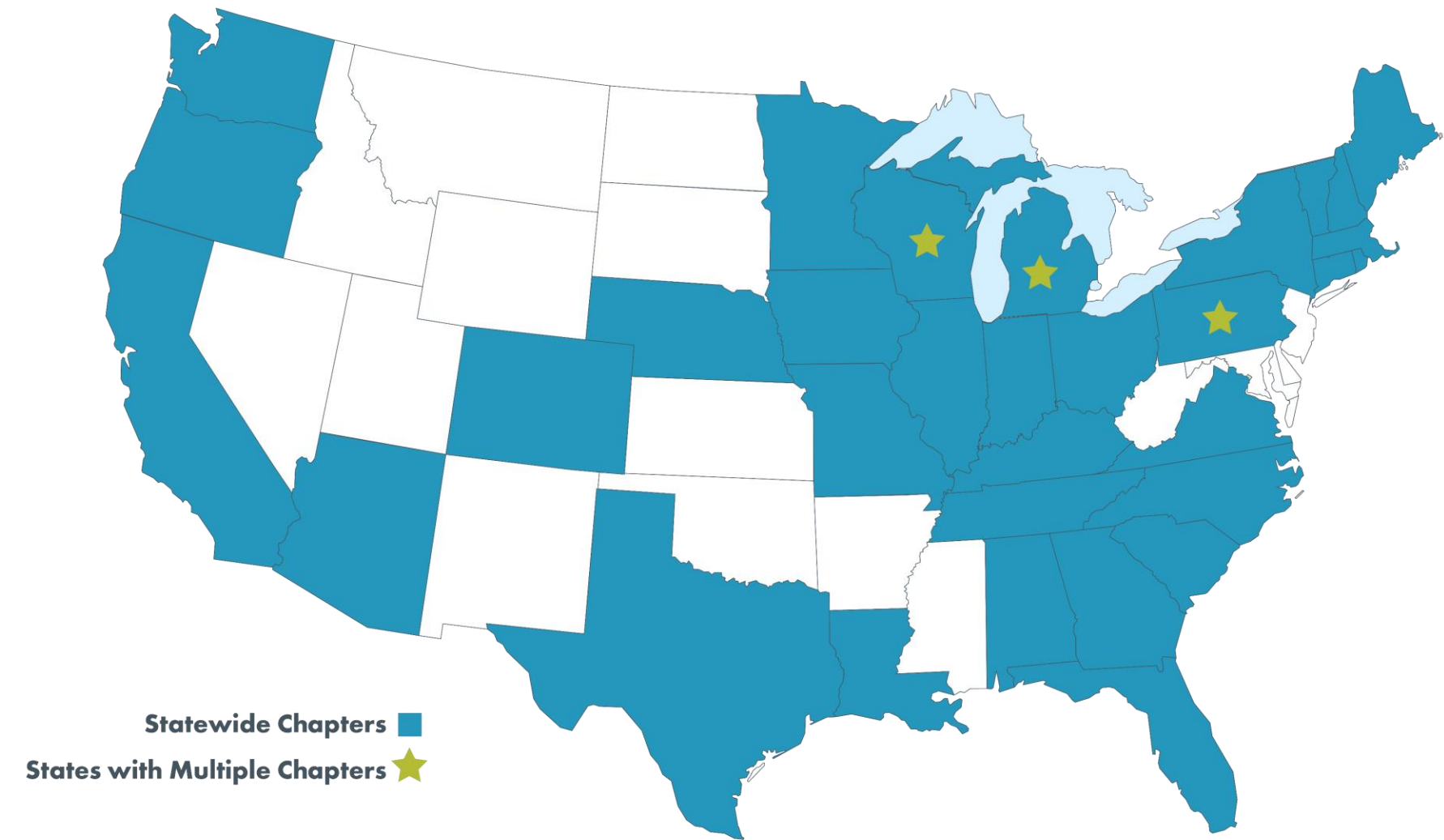
Events Scheduled April 1, 2025 – March 31, 2026 = **184**

- Unique registrants: 2,687
- Unique companies: 1,404

Event Feedback surveys received FY25 = **249**

Chapters with most surveys submitted:

1. Alabama
2. Central Pennsylvania
3. Southern Wisconsin



Kudos:

"This was my first in-person event. I really enjoyed the presentation I enjoyed the tour of the plant and am really excited to see how this company grows. I feel a deeper connection to women and appreciate the example of leadership that was demonstrated here."

Constructive Feedback:

"Content was far too basic. I don't think I learned anything or gained any insights. It was well-run and polished, there just wasn't much there for actual adults. I didn't feel patronized or talked down to, just like I was in the wrong room. "

"I always wish there was more networking, or more ways to interact and learn about each other, other than just watching a speaker"

UPCOMING CHAPTER EVENTS

WiM North Carolina Daimler Mount Holly Truck Plant Tour	6/12/2025
WiM Colorado Navigating the Trade Show Experience	6/12/2025
WiM Arizona June 12th Happy Hour	6/12/2025
WiM Texas North Houston: Wine Down, Mingle & Network	6/12/2025
WiM New York Powering the Future: Workforce, Innovation, and Manufactu...	6/13/2025
WiM Western Michigan Coffee Chat	6/14/2025
WiM Kentucky Coffee Chat and Connected Conversations	6/16/2025
WiM Massachusetts Cedar's Foods Plant Tour	6/17/2025
WiM Minnesota The Strengths of our Generations in our Workplaces	6/17/2025
WiM Oregon Exclusive A-dec Tour Event in Newberg, Oregon	6/17/2025
WiM Northern Wisconsin Tee off to Summer	6/17/2025
WiM Texas Waco - Chat A Latte - Coffeehouse Chat	6/18/2025
WiM Iowa John Deere Smart Connected Factory: Innovation in Action Engi...	6/18/2025
WiM Eastern Pennsylvania Cybersecurity Brunch & Learn with KPIInterface	6/18/2025
WiM Western Pennsylvania Lunch & Learn Webinar: Unlocking the Full Eco...	6/18/2025
WiM Alabama Night at Trash Pandas	6/20/2025
WiM Western Pennsylvania Lunch & Learn Webinar Series: Tapping Into Yo...	6/24/2025
WiM South Carolina Authentic Leadership	6/24/2025
WiM Alabama Plant Tour SAIA	6/24/2025
WiM Nebraska Tour at Novonesis	6/24/2025
WiM Washington Navigating 2025: Key Tax Strategies & Regulatory Change...	6/25/2025
WiM Northern New England Albany Engineered Composites Plant Tour	6/25/2025
WiM Central Pennsylvania Summer Wine & Ice Cream Social	6/25/2025
WiM Louisiana Future of Louisiana Sustainability & Energy	6/25/2025
WiM California Chapter Meeting	6/26/2025
WiM Western Michigan Lunch and Learn - Fireside Chat with Ana Kraft CE...	6/26/2025
WiM Indiana Caterpillar Large Engine Center Facility Tour + Discussion...	6/26/2025
WiM Tennessee Plant Tour - Arcosa Marine Products	6/26/2025
WiM Connecticut Golf Lessons and Happy Hour	6/26/2025
WiM Western PA: NW Pennsylvania Committee Open Doors for WiM: Thomas E...	6/26/2025
WiM Arizona June Book Club	6/26/2025
WiM Colorado Happy Hour at Holidaily	6/26/2025

CHAPTER REMINDERS

CHAPTER EXPENSE REPORTS DUE

May 2025 expense reports are due from chapters by Monday, June 23, 2025.

If you are a chapter cardholder or Treasurer, here is the process for reference.

1. Each chapter cardholder must complete a monthly expense report (downloadable here). If you need a report of all your individual transactions, you can access one by logging into [PaymentNet](#).
2. Once their report is completed, each cardholder should submit their individual report and electronic copies of all related receipts to their chapter's Treasurer.
 - Please note: Treasurers are not able to view transactions on Chase ONE cards for other leaders from their chapter; cardholders can view their transactions only.
3. Once all cardholders have submitted their reports, the Treasurer should compile those into to one report/document.
4. The Treasurer should send the compiled report, along with all receipts for the chapter, to accounting@womeninmfg.org and chapters@womeninmfg.org.

Transfer Files: May 2025 transfer files will be sent before the end of June.

Questions about your chapter's financials? Contact accounting@womeninmfg.org.

CHAPTER REMINDERS

FUNDRAISING FOR EXTERNAL ORGANIZATIONS OR NON-PROFITS

WiM Chapters are permitted to co-host, cross-promote, and otherwise collaborate with external organizations whose mission aligns with WiM's mission to support, promote and inspire women who have chosen a career in manufacturing.

Before a chapter can commit to fundraising for an external organization, they must submit the details of the organization and proposed donation via the [Chapter External Fundraising Proposal Form](#) for approval. This form will be sent to WiM National and should be completed at least twelve (12) weeks ahead of the proposed event, program, or other activity.

Contributions or donations from WiM Chapters to external nonprofit organizations may not:

- Exceed more than 25% of the total revenue for any event, program, or other activity.
- Exceed more than 25% of the chapter's overall available funds at the time the donation is made.

WiM CHAPTER AWARDS FY25 PROGRAM OVERVIEW

CHAPTER AWARDS

CATEGORY	Growth in Member Affiliation	Attendee Satisfaction	WiM Education Foundation Giving	Corporate Member Referral
DETAILS	WiM National would determine a standard % growth goal for each tier of chapters based on national growth goals/performance.	Minimum 10% response rate (submissions/total registrations) (FY24 = 7%; Industry Standard = 20-30%) <u>AND</u> Minimum event excellence rating of at least 75% (FY24 = 73%)	WiM's Chapter Policies & Guidelines require that each WiM chapter generate at least \$250 for the WiMEF each year.	Each chapter must refer at least one (1) new corporate member company during the FY. The membership must be paid by March 31, 2026 for the referral to qualify. Renewals of current or expired corporate members will not apply.
WiM NATIONAL GOAL	16.5% (FY25 Goal = 40,000)	80%	Unrestricted public support = \$163,500 (\$250 x 34 = \$8,500 or 5%)	600 (Current = 544)
Less than 500	15%	10%/75%	\$250	1
500 – 999	10%	10%/75%	\$250	1
1,000 – 1,499	10%	10%/75%	\$250	1
1,500+	5%	10%/75%	\$250	1

- WiM National will provide each chapter a progress report for each category in December each year.
- Chapters launched after 4/1/2025 will not qualify for the Chapter Awards until 4/1/2026.

CHAPTER AWARDS

- Affiliated Members by Chapter as of April 1, 2025
- Member Statuses included in totals below =
 - Current
 - Inheriting

Less than 500
500 - 999
1,000 – 1,499
1,500+

WiM Rhode Island	106
WiM Florida	108
WiM Louisiana	317
WiM Nebraska	458
WiM Northern New England	494
WiM Oregon	539
WiM Western Pennsylvania	684
WiM Missouri	715
WiM Iowa	730
WiM Arizona	789
WiM Northern Wisconsin	825
WiM Connecticut	918
WiM Central Pennsylvania	923

WiM Southern California	1009
WiM Western Michigan	1011
WiM Massachusetts	1055
WiM Alabama	1092
WiM Colorado	1129
WiM Tennessee	1172
WiM Virginia	1201
WiM Eastern Pennsylvania	1261
WiM South Carolina	1274
WiM Minnesota	1286
WiM Southeast Michigan	1289
WiM New York	1291
WiM Kentucky	1308
WiM Indiana	1352

WiM Washington	1525
WiM Georgia	1808
WiM North Carolina	1884
WiM Southern Wisconsin	1988
WiM Illinois	2124
WiM Texas	2259
WiM Ohio	2881

CHAPTER AWARDS

PROGRAM INCENTIVES

Chapters that meet or exceed their goals by the end of FY25 (3/31/2026) will receive:

- Discounted registration for leadership team to attend SUMMIT 2026 (Location and specific details TBD).
- Discounted WiM apparel/swag for leadership team and/or members.
- Exclusive marketing items or swag co-branded with WiM National and the chapter.
- Recognition during national WiM events and on the WiM website, Weekly newsletter, and social media channels.

CHAPTER AWARDS

Month/Date	Action Item
April 2025	<ul style="list-style-type: none">• New Awards structure released to chapters during community chat.• Chapters receive confirmation on their goals for FY25.
December 2025	<ul style="list-style-type: none">• WiM National provides progress report for FY25 awards.
March 31, 2026	<ul style="list-style-type: none">• Overall FY25 awards period closes.
April 2026	<ul style="list-style-type: none">• FY25 awards winners calculated by WiM National/Chapter Task Force.• Chapters receive confirmation on their tier and awards goals for FY26.
May – December 2026	<ul style="list-style-type: none">• FY25 winners are announced at Chapter Leadership Workshop (Location and specific details TBC).• FY25 winners are celebrated at WiM National events throughout FY26.

Sponsorship

Led by: Lisa T. WiM National



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WiM NATIONAL SPONSORSHIP

About my role as it pertains to sponsorship:

- Key lead for sponsorship sales for WiM's national programs and events includes SUMMIT, regional conferences, Moms in MFG, WLC/SLC, Men as Allies
- Retain past sponsors; recruit new sponsors
- Understand the needs of WiM's sponsors and adjust offerings based on feedback (*LISTEN & ASK!*)
- Work internally with WiM events team to implement sponsor deliverables
- Maintain sponsor pipeline and database for tracking
- Identify new market segments for potential growth; research trade shows and industry events to identify prospects

SPONSORSHIP BENEFIT EXAMPLES

WiM SUMMIT SPONSORSHIP LEVELS

Sponsorship Features	Title \$50,000 (1 slot) SOLD	Presenting \$27,000 (limited available)	Diamond \$20,000	Platinum \$15,000	Gold \$7,000	Silver \$5,000	Supporting \$2,000
Company logo hyperlinked on the SUMMIT 2025 website	✓	✓	✓	✓	✓	✓	✓
Company logo in SUMMIT 2025 program (on-site & digital program)	✓	✓	✓	✓	✓	✓	✓
Logo recognition throughout the conference (on-site and digitally)	✓	✓	✓	✓	✓	✓	✓
Ability to supply attendees with one branded item	✓	✓	✓	✓	✓	✓	✓
Company landing page on virtual platform with the ability to add marketing collateral, videos, staff, etc.	✓	✓	✓	✓	✓	✓	
Sponsor profile in mobile app	✓	✓	✓	✓	✓	✓	
Ability to track leads through company landing page	✓	✓	✓	✓	✓	✓	
Ability for attendees to schedule one-on-one appointments with staff members and/or send direct messages	✓	✓	✓	✓	✓	✓	
Ad in SUMMIT program	Full page	Full page	Full page	Full page	½ page		
Opportunity for sponsor to introduce or moderate session (either in-person or virtually)	✓	✓	✓	✓			
Complimentary registrations to SUMMIT	50 virtual or 25 in-person	20 virtual or 11 in-person	15 virtual or 9 In-person	8 virtual or 5 in-person	4 virtual or 3 in-person	3 virtual or 2 in-person	1 virtual
One seat on SUMMIT Host Committee	✓	✓					
One on-site exhibit booth	✓	✓	✓				
Ability to address SUMMIT attendees during a general session	✓	✓					
Ability to introduce a break-out session	✓		✓				
Access to SUMMIT 2025 participant list	✓	✓	✓				
Featured blog post to highlight company participation	✓	✓					
Invitations to VIP reception	✓	✓	✓				
Ability to present a session	✓						

STANDARD
PACKAGES
(TIERS)

SPONSORSHIP BENEFIT EXAMPLES

WELCOME NETWORKING RECEPTION SPONSOR - \$30,000

The Welcome Reception is your chance to informally showcase your company to all attendees. Being the conference's first event, it offers high brand exposure. As a sponsor, you host a one-hour networking reception with cocktails and appetizers for attendees.

Package includes:

- Special recognition and signage at the Welcome Networking Reception
- Access to WiM SUMMIT 2025 participant list*
- Opportunity to order branded cocktail napkins (at sponsor's expense)
- All Gold Level sponsor benefits

WI-FI SPONSOR - \$12,500

Reliable Wi-Fi is a must-have productivity and communication tool. Help attendees stay connected by sponsoring the Wi-Fi connection with your branding featured on the Wi-Fi login signage.

Package includes:

- Introduction by WiM leadership during opening remarks
- Signage with logo promoting sponsorship of Wi-Fi at the conference
- All Gold Level sponsor benefits

EDUCATIONAL BREAKOUT SESSION SPONSOR-\$7,000 (multiple available)

Get front and center of the attendees by introducing an educational breakout session speaker.

Package includes:

- Ability to introduce a breakout session speaker
- Logo featured on projector screen at the beginning and end of a session
- All Silver Level sponsor benefits

CUSTOM PACKAGES (VARIOUS LEVELS)



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SPONSORSHIP TIPS

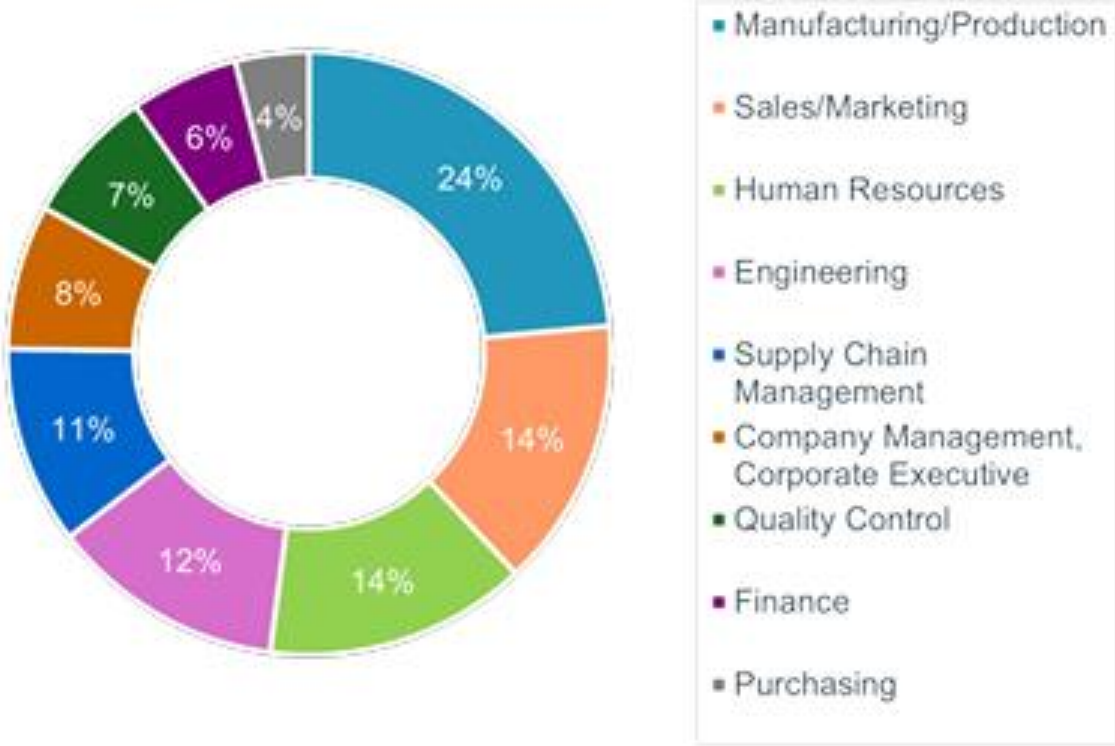
- **Tap into your membership and key stakeholders;** connect with member companies that are active within your Chapter and companies of current or past event speakers.
- **Research local manufacturers;** understand their size, capabilities, target customers, and community involvement.
- When meeting with a prospective sponsor, **gather information and ask questions.** Explore what their goals/interests are and align with benefits your sponsorship can offer (employee passes to attend, opportunity to engage with workforce pipeline, demonstrate leadership, or brand visibility).
- On sponsor prospectus/menu, **highlight overview of event** if it's been held in the past (example on next slide).
- **Focus on your Chapter's reach** – highlight the ROI in terms of brand exposure on social media, with event attendees, WiM members engaged with your Chapter throughout the year.
- **Offer flexibility with sponsorship levels** and benefits where you are able. Companies will appreciate your openness in working with them to achieve their goals!

*** Sponsorship revenue should aim to have a net profit margin of at least 50–70%, depending on your event's goals and structure. Covers costs of fulfillment (signage, printing, tech) and still generates funds to support programs or reinvest.

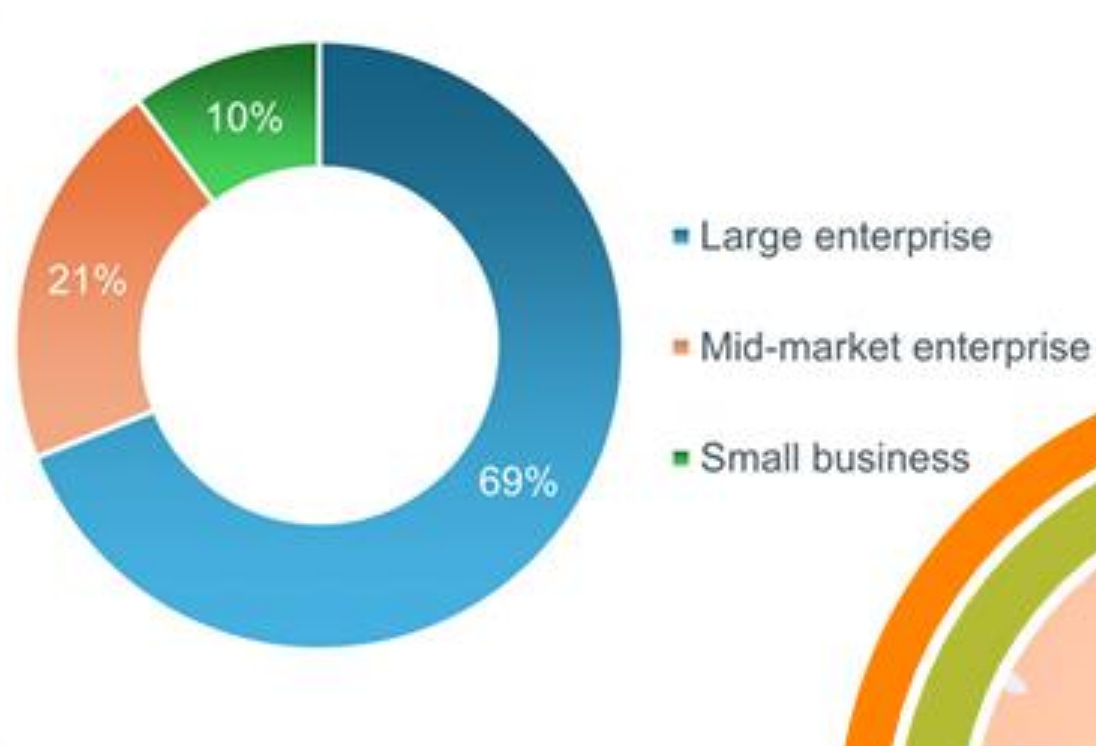
EVENT OVERVIEW FOR SPONSOR SALES

WIM SUMMIT

Top Job Functions



Company Size



2,398
Attendees



554
Companies



48
States



20
Countries



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BREAKOUT ROOMS

Topic: Sponsorships



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BREAKOUT ROOMS

15 MINUTES TO CONNECT WITH FELLOW CHAPTER LEADERS

Individual Introductions

Each person shares:

- Name
- Location/Chapter
- Chapter Leadership Role
- Current Employer & Role

Group Chat Topics (Prioritize 1 or 2 topics)

- How are you shaping sponsorship goals and tracking?
 - What question do you have around sponsorship?
- What challenges and successes have you had with sponsorship opportunities?

WELCOME BACK!



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2025 CHAPTER LEADER COMMUNITY CHATS

Date	Start Time	Topic/Focus
Tuesday, April 15, 2025	3:00 pm ET	<ul style="list-style-type: none"> FY25 Kick-Off! Chapter Awards roll-out – how to maximize your efforts for success.
May 2025 – Chapter Leadership Workshop	SKIP	
Wednesday, June 11, 2025	1:00 pm ET	<ul style="list-style-type: none"> Sponsorship Director deep dive.
Thursday, July 17, 2025	12:00 pm ET	<ul style="list-style-type: none"> Chapter Operations deep dive. (Chair, Vice Chair, Secretary) Chapter Leadership Workshop takeaways presented by attendees.
Tuesday, August 19, 2025	2:00 pm ET	<ul style="list-style-type: none"> Events Director deep dive - Planning events that are impactful and profitable.
Wednesday, September 17, 2025	1:00 pm ET	<ul style="list-style-type: none"> Treasurer/Financials deep dive
October 2025 - SUMMIT	SKIP	
Wednesday, November 12, 2025	12:00 pm ET	<ul style="list-style-type: none"> 2026 Chapter goal setting and budgeting deep dive.
Wednesday, December 10, 2025	2:00 pm ET	<ul style="list-style-type: none"> Marketing/Communications/Social Media Directors deep dive.

Email chapters@womeninmfg.org if you/your chapter would like to co-present!

REGISTER HERE
for all sessions

CONTACTING THE WiM TEAM

chapters@womeninmfg.org

- Updates for event pages, event emails or any other webpage.
- Adding or removing chapter leaders.
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sponsorship@womeninmfg.org

- WiM National event and conference sponsorship leads or inquiries.

WiMEF

- WiMEF fundraising inquiries or guidelines - gmoore@womeninmfg.org
- Questions about WiMEF programs or events - alesnansky@womeninmfg.org