

WIM CHAPTER LEADER COMMUNITY CHAT

JUNE 11, 2024

wim

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WELCOME

- **WiMEF UPDATES**
- MEMBERSHIP UPDATES
- WiM EVENTS UPDATES
- CHAPTERS UPDATES
- BREAKOUT ROOMS



COMMUNITY CHAT CHECK-IN
Let us know you're here!



Chapter Challenge

KICKOFF!

Gretchen Moore
WiMEF Executive Director
June 11, 2024

WiMEF Update: wimef.org

VIRTUAL LEARNING SERIES

July 9: Decoding Employee Benefits

EMPOWERING WOMEN IN PRODUCTION

June 20th Kickoff

100 participants

33 companies

40 US states

Education Foundation **VIRTUAL CAREER FAIR**

August 15, 2024 | 10 AM - 2 PM EST

Connecting talent
with opportunity



In partnership
with 

2024 Chapter Challenge



GOAL: \$35,000

14 videos @ \$2,500 each

June 11 – November 26, 2024

Contributions count toward chapter totals

OUTCOMES:

- High quality video
- High quality sound
- EWiP branding
- New Content
- Hosted with intros/outros
- Multiple languages/closed captions
- ENCOURAGE CHAPTER MEMBERSHIP

2024 Chapter Challenge



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RECOGNITION:

- Chapter recognition on video intro/outro
- Write the welcome message on *Mighty Networks*
- Recognition in WiM blog post & marketing on re-brand announcement
- Chapter Resource Hub on *Mighty Networks* for all graduates
- Present at final EWiP Peer Discussion
- Recognition on EWiP web page with link to chapter page

2024 Chapter Challenge



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14 videos @ \$2,500 each

June 11 – November 26, 2024

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DETAILS:

- Challenge ends at 11:59 p.m. PT on 11/26/24
- All contributions to WiMEF from 4/1 through 11/26 count
- Contributions can be raised from chapter funds, events, fundraisers, individual giving, or corporate sponsorships
- Donate via chapter account transfer; or individual giving link/URL
- No editorial control over the educational content in the videos
- Chapters will select the video topic they wish to sponsor; EWiP Draft December 6, 2024; complete form AND cash in hand
- To participate, chapters should complete the registration form



Thank you!

Questions?

Gretchen Moore
gmoore@womeninmfg.org

g

MEMBERSHIP UPDATES

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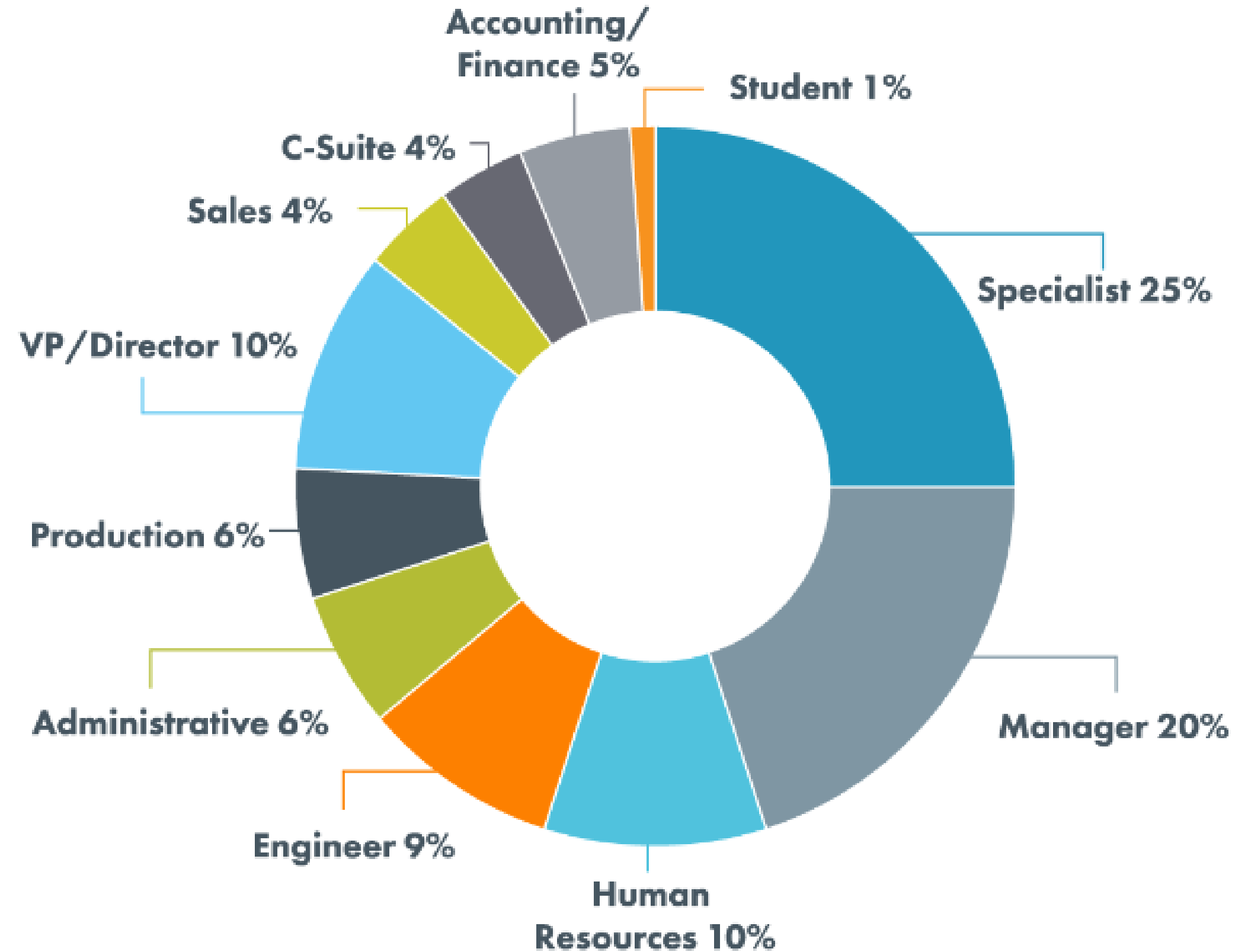
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MEMBERSHIP UPDATES

28,278 Individual Members

- 26,977 Corporate Professionals
(employees of Corporate member companies)
- 1,104 Individual Professionals
- 72 Professional Plus
- 47 WiM Professional + AME
- 2 WiM Professional + SME
- 41 WiM Student
- 22 WiM Student + SME
- 13 Retired



MEMBERSHIP UPDATES

482 Corporate Members

Newest corporate members since May 1, 2024.

Review your latest chapter roster to welcome new members from these companies!

Hubbell

WireCrafters LLC

MetOx International, Inc.

Terumo Medical Corporation

Polygon Company

WK Kellogg Company

Competitive Capabilities International
(CCI)

All Weather Insulated Panels

Bureau of Engraving and Printing

Capable Transport

Home Market Foods

NicePak

Kelly Construction & Design

Massachusetts Manufacturing Extension Partnership, Inc.

HR Strong

Toyo Tires North America, Inc

Grant Thornton Advisors LLC

Ontic Engineering & Manufacturing Inc.

Component Repair Technologies

MB&A

Perkins LLC dba Waddell Electric

fairlife, LLC

WiM EVENTS UPDATES



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EVENTS UPDATES



June 13, 2024 | Virtual

380 registered from 200+ companies

Registration still open, join us!

Contact ltarcy@womeninmfg.org



July, 25, 2024 | Virtual

Make sure your company is registered!

Contact jkopf@womeninmfg.org



OCT

6-9

2024

CHAMPION FOR SUCCESS

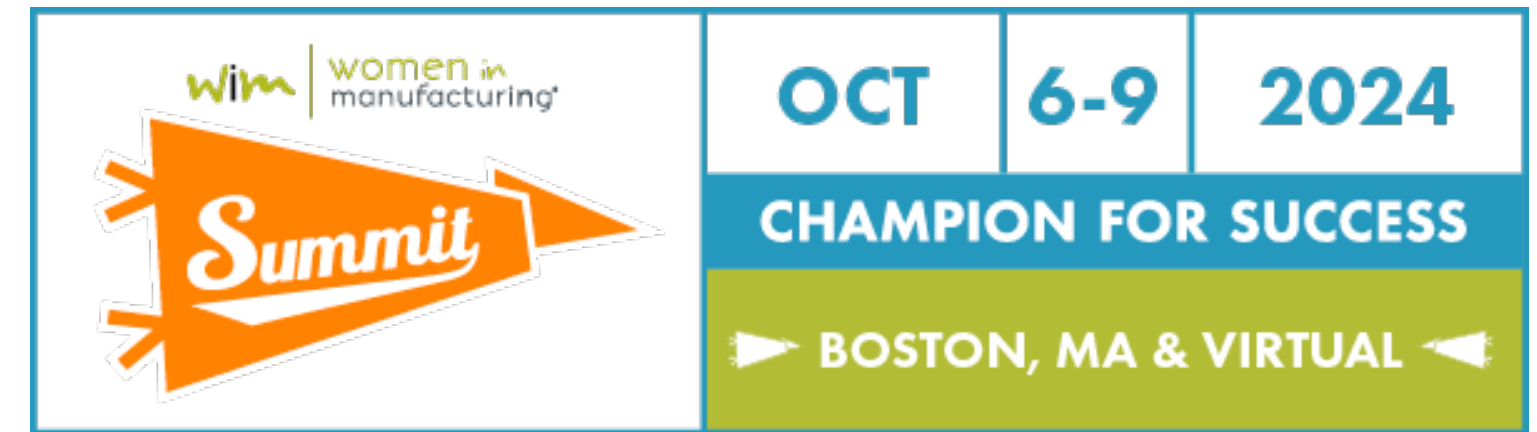
▶ BOSTON, MA & VIRTUAL ◀

SEE YOU IN
BOSTON!

- 2,000+ attendees anticipated for WiM's 14th annual SUMMIT!
- As of 6/1, there were 17 chapter leaders registered
- Are you coming to Boston? Take the survey!
- Chapter Leaders Lunch Reception & Chapter Awards



CHAPTER RECEPTIONS AT **SUMMIT 2024**



WiM Chapters are invited to host networking receptions during SUMMIT 2024!

- Receptions must be hosted on Tuesday, October 8, 2024 and must begin after 4:00 p.m. ET.
- Registration for chapter receptions will be open to registered SUMMIT attendees and available via the SUMMIT website and attendee hub.
- Chapters will receive contact information for reception registrants for pre-reception communications and planning.
- Chapters can charge a registration fee and obtain sponsors for their SUMMIT receptions.
- Receptions at SUMMIT will count towards each chapter's individual events total for the year (including joint receptions, which would be counted for each chapter.)
- **Deadline to Submit: September 13, 2024**

[LEARN MORE & SUBMIT YOUR
RECEPTION HERE](#)

CHAPTERS UPDATES

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CHAPTER PERFORMANCE UPDATES

Events Scheduled April 1, 2024 – March 31, 2025 =

152 (+33 since 5/16!)

- 51% to goal of 300 events
- 2,716 attendees from 1,276 companies
- 712 nonmember event registrants

- 185 Event Feedback surveys received since 4/1

Overall, how would you rate the event?

- Excellent | 65.03%
- Very good | 26.78%
- Good | 7.65%
- Not good at all | 0.55%

How valuable did you find the event content/experience?

- Very Valuable | 66.49%
- Moderately Valuable | 30.27%
- Not Very Valuable | 3.24%

RECENT FEEDBACK FROM ATTENDEES:

“Graphic Packaging's facility was beautiful and clean. Great tour and even better hosts.”

“Maybe have the board members stand up and introduce themselves. Potential members can then seek them out to ask questions.”

“This was my first WIM meeting. It was inspiring!”

“Given the seating arrangement and flow of the event, there was minimum time to network with other attendees. It would have been great to spend a few minutes with short introductions and/or include time for networking.”

UPCOMING CHAPTER EVENTS

WiM Tennessee Tour of Electrolux	6/11/2024
WiM Rhode Island Meet & Greet at Amgen	6/12/2024
WiM Colorado Community of Support Session 10: The Power of Networking	6/12/2024
WiM Texas Lunch & Learn - Transforming Burnout into Brilliance	6/12/2024
WiM Illinois Rosie Readers Book Club June 2024	6/12/2024
WiM Colorado The Power of Networking LIVE at Holidaily Brewing Co	6/12/2024
WiM Southeast Michigan Whiskey Factory Social Mixer & Tour with AWAFF	6/12/2024
WiM Texas East Texas Meet & Greet June 2024	6/12/2024
WiM Ohio Plant Tour and Social Event	6/13/2024
WiM Northern Wisconsin Blossom Where You're Planted - Printpack Tour	6/13/2024
WiM Western PA & AWMI Networking Happy Hour	6/13/2024
WiM North Carolina Lunch & Learn: Effective Business Communications	6/17/2024
WiM Western Pennsylvania Disadvantaged Business Enterprise Certification Webinar	6/18/2024
WiM Georgia Women Leaders: What's working & what to stop or drop?	6/18/2024
WiM Alabama Building a Culture that Unleashes Greatness	6/18/2024
WiM Alabama GE Appliances Tour	6/18/2024
WiM Colorado Plant Tour at PTA Plastics	6/18/2024
WiM Iowa Transforming Teams for Tomorrow - John Deere Tour	6/19/2024
WiM Massachusetts Powerful You: Uplevel Your Presence Presented by The Bolder Company	6/19/2024
WiM Central Pennsylvania Summer Social 2024	6/19/2024
WiM Texas Houston Energy Corridor Meet & Greet	6/19/2024

CHAPTER REMINDERS

CHAPTER EVENT FEEDBACK SURVEY

WiM's [Chapter Event Feedback Survey](#) should be sent to registrants within 48 hours of each chapter event, to ensure accurate feedback is captured and participation in the survey is maximized. To ensure the results are measurable, the survey itself must remain consistent across all WiM Chapter events.

LATE OR LAST-MINUTE EVENT REGISTRANTS

Once registration for a chapter event has closed, late registrations must be tracked by the chapter, then communicated to WiM National after an event is complete. The only instance where it would be necessary for WiM to register attendees from the backend before an event is if the event is for members-only and the chapter has nonmembers who should be able to attend.

ACCESS EVENT REGISTRANT LISTS & CHAPTER ROSTERS ON-DEMAND

Chapter leaders can now access their chapter's event registrant lists and member rosters on-demand via the WiM website! With this update in mind, WiM National will no longer proactively provide event registrant lists or chapter member rosters. Instead, leaders can access and export these reports via their WiM member compass. Instructions for accessing these reports can be downloaded in the Chapter Resource Hub.

CHAPTER ACCOUNTING REMINDERS & UPDATES

CHARGING CREDIT CARD FEES TO CHAPTERS

Historically, WiM has charged chapters for the credit card fees associated with individual registrations for their events as well as sponsorships. Effective June 2024, WiM will no longer charge back credit card fees to chapters for transactions that are under \$500. If a transaction is \$500 or more, the chapter will be charged the credit card fee for the transaction, which is approx. 3% of the total charge.

CHAPTER EXPENSE REPORTS DUE

Each chapter cardholder must submit a monthly expense report and all relevant receipts to their chapter's Treasurer. Please note: Treasurers are not able to view transactions on Chase ONE cards for other leaders from their chapter; cardholders can view their own transactions only. Chapter expense reports for the previous month should be submitted by the Treasurer within the first two weeks of the following month. May 2024 expense reports due from chapters ASAP; May 2024 transfer files from WiM National will be sent the 3-4 week of this month.

CHAPTERS UPDATES



CHAPTER
LEADERSHIP WORKSHOP

SPONSORED BY



AUGUST 1-2, 2024

REGISTRATION OPEN UNTIL JUNE 30, 2024

Current: **41 leaders registered from 24 WiM Chapters**

Sponsor support still needed!

Agenda highlights:

- Chapter Mastery Panel: Best Practices for Growth, Engagement & Sustainability
- Utilizing Canva to Maximize the Impact of Your Chapter's Communications
Hillary Kline and Molly Jacobs, WiM Northern Wisconsin
- Managing Different Geographic Regions of the State as One Chapter
Stephanie Maxwell and Jessica Kinman, WiM Washington
- Networking Reception at Great Lakes Brewing Company

CHAPTERS UPDATES



CHAPTER
LEADERSHIP WORKSHOP

SPONSORED BY



ATTENDEE LOTTERY OPEN NOW!

- Intended for chapters who have already registered their two attendees for the Workshop but would like to send *additional* leaders to the event.
- Individuals from these chapters should complete the lottery form before 11:59 PM ET on Thursday, June 13, 2024.
- On Friday, June 14, 2024, leaders who completed this form will be selected at random based on the number of open spots at that time.
- If your chapter has not registered your two attendees, but plans to before June 30, **register ASAP to reserve your spots** or contact chapters@womeninmfg.org.

*** NEW ***

CHAPTER DEVELOPMENT PROCESS & APPLICATION

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NEW CHAPTER DEVELOPMENT PROCESS TIMELINE

May	2024	WiM staff presents proposed development timeline to Board of Directors on 5/16.
June	2024	WiM National shares information with all members to about new chapter development requirements and application timeline. Release by end of June 2024.
July	2024	Open application period (7/1/2024 - 10/31/2024)
August	2024	Open application period (7/1/2024 - 10/31/2024)
September	2024	Open application period (7/1/2024 - 10/31/2024)
October	2024	Open application period (7/1/2024 - 10/31/2024)
November	2024	Proposals reviewed and Board of Directors makes recommendations for approved chapters.
December	2024	All applicants notified. WiM National announces open application period for new chapter development.
January	2025	New chapters attend onboarding with WiM National on Thursday, January, 16 2025. Open application period. (1/1/2025 - 4/30/2025)
February	2025	Open application period. (1/1/2025 - 4/30/2025)
March	2025	Open application period. (1/1/2025 - 4/30/2025)
April	2025	Open application period. (1/1/2025 - 4/30/2025)

[View New Chapter Application](#)

*** REVISED & UPDATED ***
**CHAPTER POLICIES & OPERATIONAL
GUIDELINES**



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WiM CHAPTER POLICIES & OPERATIONAL GUIDELINES

Formerly the Chapter Toolkit
REVISED & NEWLY UPDATED!

How did we get here?

- Antiquated policies and procedures needed to be re-vamped for a growing association with an *exploding* network of local chapters.
- Feedback from the Chapter Task Force, WiM Board of Directors, WiM staff, and most importantly – **YOU!**
- Don't worry! We're all in this together 😊
- Chapters will have until *March 2025* to align with any new policies or requirements.
- Bi-annual check-ins with all chapters to be scheduled ASAP! (Before SUMMIT 2024)
- This isn't the end! This resource will be updated on a quarterly basis (Next Release: August 2024)

2024 CHAPTER LEADER COMMUNITY CHATS

DATE & TIME
Thursday, January 11, 2024 from 2 – 3 PM ET*
Tuesday, February 13, 2024 from 12 – 1 PM ET*
Wednesday, March 13, 2024 from 2 – 3 PM ET*
Tuesday, April 23, 2024 from 2 – 3 PM ET
Thursday, May 16, 2024 from 12 – 1 PM ET
Tuesday, June 11, 2024 from 2 – 3 PM ET
Thursday, July 18, 2024 from 12 – 1 PM ET
Tuesday, August 20, 2024 from 2 – 3 PM ET
Thursday, September 19, 2024 from 12 – 1 PM ET
SKIP – October 2024
Thursday, November 14, 2024 from 2 – 3 PM ET
Tuesday, December 10, 2024 from 12 – 1 PM ET

[REGISTER HERE](#)

- For WiM Chapter Leaders only
 - Including executive leadership team, functional directors and committee members.
- Each individual Chapter Leader should at least four Community Chats each calendar year (**required**).
- Each Chapter should have at least one representative at every Community Chat (**required**).

CONTACTING THE WiM TEAM

chapters@womeninmfg.org

- Updates for event pages, event emails or any other webpage.
- Requests for event registrant lists or member rosters.
- Adding or removing chapter leaders.
- Requests or questions related to new chapter development.
- Questions about PaymentNet or Chase.com.
- Requests to increase Chase ONE cardholder credit limits.
- Questions about WiMEF programs or events.
- WiMEF fundraising inquiries or guidelines.

membership@womeninmfg.org

- Nonmembers inquiring about membership.
- Members who need to update their profile or access their account.
- Employees of Corporate members who need to get signed up.
- Any questions about member benefits or offerings.

accounting@womeninmfg.org

- Sponsorship payment status.
- Reimbursement request status.
- Check request status.
- Requests for early funds transfer.

meetings@womeninmfg.org

- General WiM National event and conference information.
- Registration assistance or inquires.
- National event sponsorship leads or inquiries.

BREAKOUT ROOMS

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