

WIM CHAPTER LEADER COMMUNITY CHAT

JULY 18, 2024



women in
manufacturing®



WELCOME

- MEMBERSHIP UPDATES
- WiM EVENTS UPDATES
- CHAPTERS UPDATES
- **WiMEF UPDATES**
- BREAKOUT ROOMS



COMMUNITY CHAT CHECK-IN

Let us know you're here!

MEMBERSHIP UPDATES

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MEMBERSHIP UPDATES

28,895 (+617)

Individual Members

- 27,597 Corporate Professionals
(employees of Corporate member companies)
- 1,092 Individual Professionals
- 68 Professional Plus
- 48 WiM Professional + AME
- 2 WiM Professional + SME
- 53 WiM Student
- 21 WiM Student + SME
- 14 Retired

491 Corporate Members

Newest corporate members since June 1, 2024.
Review your latest chapter roster to welcome
new members from these companies!

Johnson Matthey Plc
International Label Mfg.llc
TOOTRiS
Life Floor
Lonza Biologics
Asnuntuck Community College
Berkshire Bank
Market Veep
Nestle Health Science
Abbvie

The J.M. Smucker Co.
Blue Diamond Industries, LLC.
AgileOne
Pricewaterhouse Coopers LLP
Hubbell
WireCrafters LLC
MetOx International, Inc.
Terumo Medical Corporation
Polygon Company
WK Kellogg Company

WiM EVENTS UPDATES



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EVENTS UPDATES



Wednesday, June 13, 2024 | Virtual
700+ attendees! 2025 dates coming soon
Year-round LinkedIn community
Contact ltarcy@womeninmfg.org



Tuesday, July, 23, 2024 | Virtual
240+ registered to attend
Make sure your company is registered!
Contact jkopf@womeninmfg.org

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OCT

6-9

2024

CHAMPION FOR SUCCESS

▶ BOSTON, MA & VIRTUAL ◀

WILL WE SEE
YOU IN
BOSTON?

- 2,000+ attendees anticipated! (700+ registered)
- 52 chapter leaders registered as of 7/9
- Plant Tour registration opens August 1
- No traveling dinners offered this year
- Chapter Leaders Lunch & Chapter Awards
- Special offerings from the WiMEF...



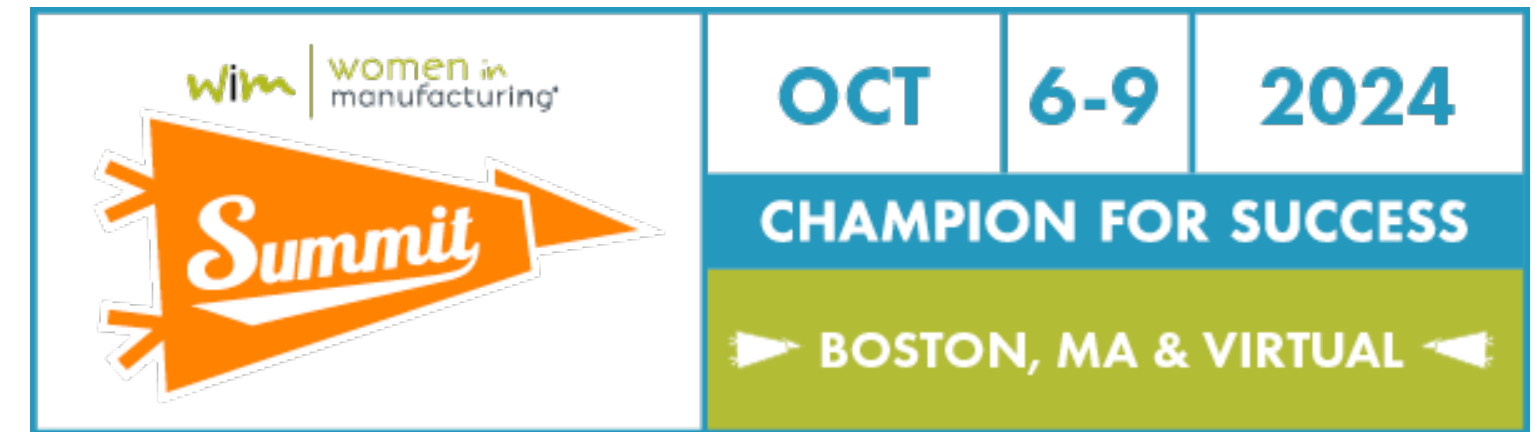
EVENTS UPDATES



**2024 Induction Reception
Sunday, October 6, 2024
5:30 - 7:00 p.m.**

- Anne Berg, VP Manufacturing Agricultural Solutions Americas – BASF
- Mary Betsch, VP Sustainability – Ingersoll Rand
- Lisa Caldwell, Americas Business Consulting Managing Partner – EY
- Rhonda Gilyard, Vice President of Administration and Production Control – Mazda Toyota Manufacturing
- Elizabeth Hoegeman, Executive Director of HSE and Global Manufacturing – Cummins Inc.
- Laura Maxwell, Senior Vice President, Supply Chain – PepsiCo Foods North America
- Misti M. Rice, Executive Director of Government Affairs – Magna
- Sandra Rodriguez Toledo, Vice President Site Operations – Amgen
- Jane Rosaasen, General Manager – Daimler Truck
- Julie Waymouth, Senior Vice President of Operations – Kymera International

CHAPTER RECEPTIONS AT **SUMMIT 2024**



WiM Chapters are invited to host networking receptions during **SUMMIT 2024!**

- Receptions or dinners must be hosted on Tuesday, October 8, 2024 and must begin after 4:00 p.m. ET.
- Registration for chapter receptions will be open to registered SUMMIT attendees and available via the SUMMIT website and attendee hub.
- Chapters will receive contact information for reception registrants for pre-reception communications and planning.
- Chapters can charge a registration fee and obtain sponsors for their SUMMIT receptions.
- Receptions at SUMMIT will count towards each chapter's individual events total for the year (including joint receptions, which would be counted for each chapter.)
- **Deadline to Submit: September 13, 2024**

[LEARN MORE & SUBMIT YOUR
RECEPTION HERE](#)

CHAPTERS UPDATES

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CHAPTER PERFORMANCE UPDATES

Events Scheduled April 1, 2024 – March 31, 2025 =

172 (+20 since June chat!)

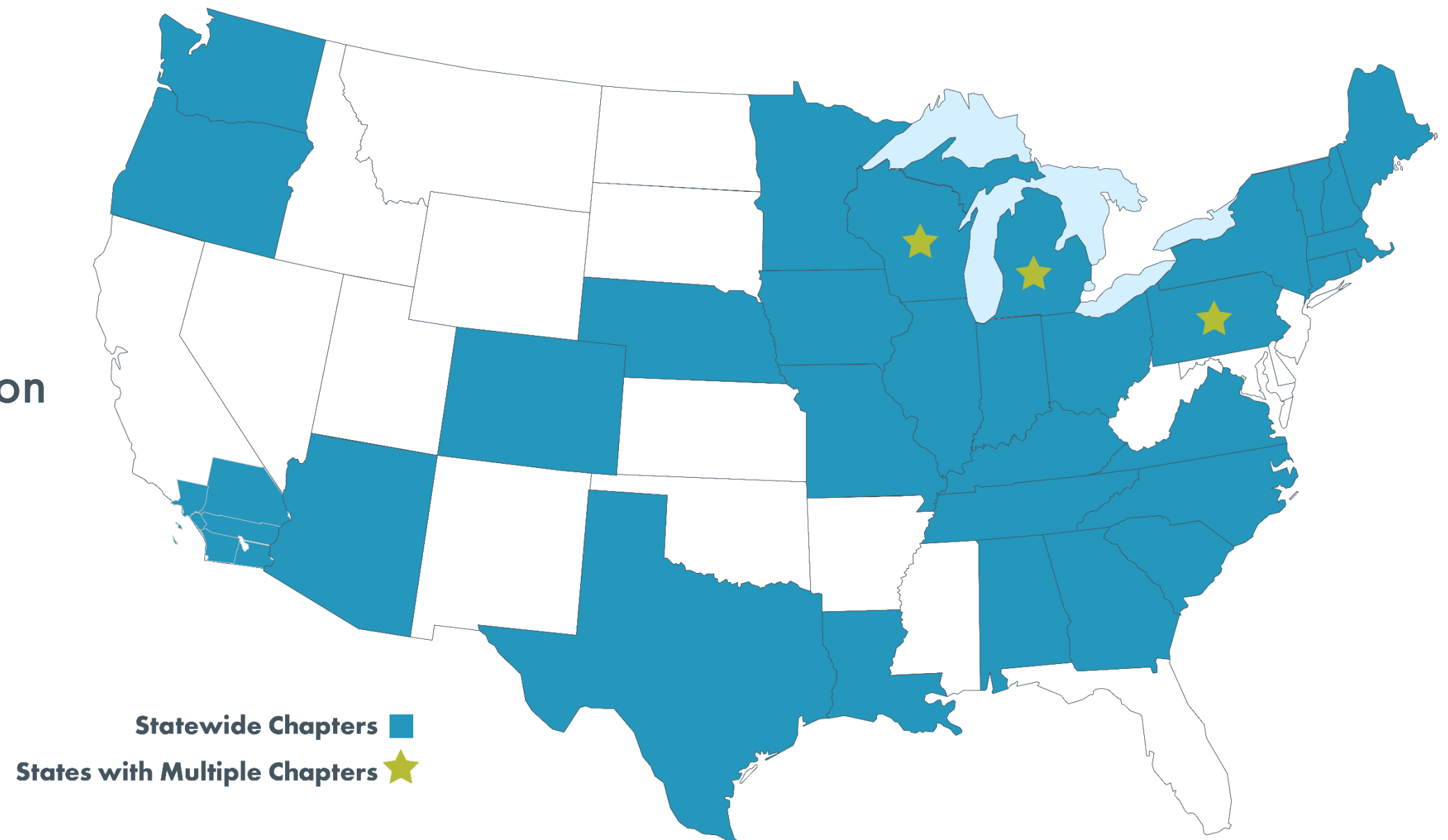
- 57% to goal of 300 events

284 Event Feedback surveys received since 4/1

- 7% of 4,049 registrations received

NEW Chapter Development Criteria & Application

- Deadline to apply: October 31, 2024
- Board of Directors reviews November 2024
- Notifications sent December 2024
- New Chapters onboarded Q1 2025



UPCOMING CHAPTER EVENTS

WiM Western Michigan Tiara Yachts Plant Tour & Happy Hour	7/18/2024
WiM Western Pennsylvania Parker Lord Plant Tour & Networking Happy Hour	7/18/2024
WiM Southern Wisconsin Brews & Connections at Estabrook Beer Garden	7/23/2024
WiM Northern New England Creative Workforce Discussion with IINE	7/24/2024
WiM South Carolina Starbucks Tour	7/24/2024
WiM Iowa Virtual Speed Networking	7/24/2024
WiM Tennessee Project Management Tips & Tricks	7/24/2024
WiM Southern California Tour & Networking Event	7/24/2024
WiM Southern California Chapter Meeting	7/25/2024
WiM Connecticut Golf Lessons and Happy Hour	7/25/2024
WiM Northern New England UNH John Olson Advanced Manufacturing Center Tour	7/25/2024
WiM Ohio Tour at Pretium Packaging	7/31/2024
WiM Central Pennsylvania TAIT Tour & Networking at Per Diem	7/31/2024
WiM Georgia and WiM Tennessee GE -Roper Tour	8/8/2024
WiM Georgia and WiM Tennessee Wacker Plant Tour	8/8/2024
WiM Northern Wisconsin WiM in the Fox Valley: U.S. Lubricants Tour	8/8/2024
WiM Western Michigan AME Afterglow Happy Hour	8/8/2024
WiM Northern Wisconsin WiM in the Valley: A Networking Event	8/8/2024
WiM Georgia and WiM Tennessee Chattanooga Lookouts vs. Tennessee Smokies	8/8/2024
WiM Illinois Women of the VIA Breakfast	8/9/2024
WiM Texas Innovative Approaches: Marketing Operations Strategies	8/14/2024
WiM Arizona Andersen Windows & Doors Manufacturing Plant Tour	8/15/2024

CHAPTER REMINDERS

JOINT CHAPTER EVENTS

WiM Chapters are permitted and encouraged to collaborate to host multi-chapter events, both in person or virtually. In the instance that two or more chapters are co-hosting an event, please note the following:

- WiM will brand and promote co-hosted events to members and subscribers for all involved chapters.
- The total revenue from the event must be split *evenly* between chapters co-hosting the event.
- Joint chapter events can only be listed under one category on the WiM calendar. Chapters cohosting an event must confirm which chapter the event can be listed under on the website calendar.

CHAPTER REMINDERS

PROMOTING EXTERNAL EVENTS AS CHAPTER EVENTS

If registration for an external event is occurring on an external website or domain, WiM National will only promote the event via email or on the WiM website as a chapter event if each of the following criteria are met:

- The WiM Chapter must be represented on the external website as a co-host or collaborator for the event.
 - This must include the chapter's logo and a link back to a webpage on the WiM website.
- The event page cannot represent WiM National as a co-host for the event or include the WiM National logo without prior approval from WiM National.
- The organization collecting registration must share all registrant information with the chapter and WiM National, including at least full name, email address, and phone number.
- The event timing cannot conflict with a WiM National event or conference.

CHAPTER REMINDERS

CHAPTER EXPENSE REPORTS DUE

June 2024 expense reports due from chapters ASAP; May & June 2024 transfer files from WiM National will be sent next week. Each chapter cardholder must submit a monthly expense report and all relevant receipts to their chapter's Treasurer. Please note: Treasurers are not able to view transactions on Chase ONE cards for other leaders from their chapter; cardholders can view their own transactions only. Chapter expense reports for the previous month should be submitted by the Treasurer within the first two weeks of the following month.

NATIONAL WILL NOT CHARGE CREDIT CARD FEES BACK TO CHAPTERS*

Historically, WiM has charged chapters for the credit card fees associated with individual registrations for their events as well as sponsorships. Effective June 2024, WiM will no longer charge back credit card fees to chapters for transactions that are under \$500*. If a transaction is \$500 or more, the chapter will be charged the credit card fee for the transaction, which is approx. 3% of the total charge.

CHAPTER LEADERSHIP WORKSHOP UPDATES



**CHAPTER
LEADERSHIP WORKSHOP**

SPONSORED BY



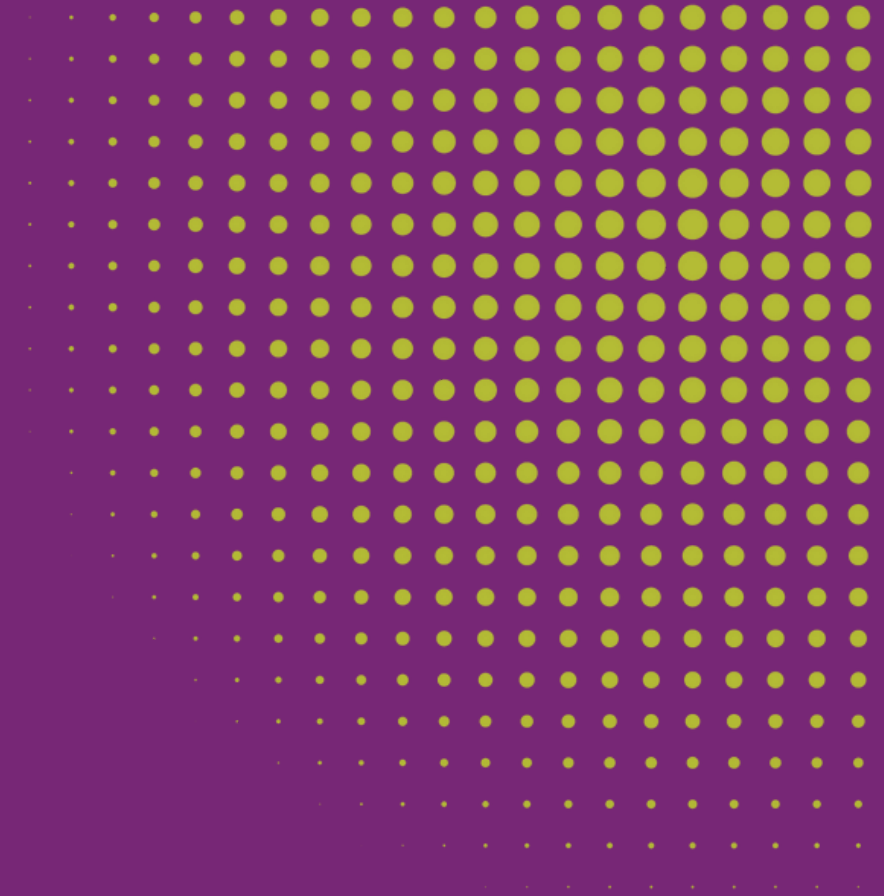
**AUGUST 1-2, 2024
CLEVELAND, OH**

50 LEADERS REGISTERED FROM 25 CHAPTERS!

Sponsorship opportunities still available!

Workshop Highlights:

- WiM staff presentations & Q&A opportunities
- Chapter presentations from WiM Connecticut, WiM Northern Wisconsin, WiM Washington
- *Calm in the Chaos: Harnessing Resilience & Taking Charge of Our Narratives*
- *Support, Promote & Inspire - Using Your Story to Share The Mission of WiM*
- *Chapter Mastery Panel: Best Practices for Growth, Engagement & Sustainability*
- Networking Reception & TEAM TRIVIA GAME at Great Lakes Brewing Company



WiM Education Foundation

Update

Gretchen Moore
WiMEF Executive Director
July 18, 2024

About WiM Education Foundation

The WiM Education Foundation is WiM's nonprofit partner

Founded in 2016, WiMEF provides women with valuable connections, access to career pathways, and best-in-class programming at all stages of their manufacturing careers

Programming includes a monthly speaker series, three cohort-based leadership development programs, and a bi-annual virtual career fair

Each year, more than 350 women graduate from WiMEF leadership development programs, 600 participate in the career fair, and 5,000 join our speaker series

WiMEF is a 501c3 nonprofit organization



Virtual Career Fair

wim
Education Foundation
VIRTUAL CAREER FAIR

August 15, 2024 | 10 AM - 2 PM EST

Connecting talent
with opportunity

In partnership
with **sme**

Bi-annual virtual career fair to connect job seeking women with national and regional manufacturing companies who are hiring today.

FREE to jobseekers

45 Employers

300+ Job Seekers

Production, operations, engineering, sales, marketing, HR, maintenance supervisor, controller, inventory control, quality technician, talent acquisition, etc.

[Register here](#)

[PLEASE SHARE!](#)



DANONE
NORTH AMERICA

wim™ | Education Foundation

Management Development Program



Registration opens July 26

Program Dates: October 17 – December 12

New and aspiring managers, 30 seats

NEW: Mentorship program

Includes:

- 10 live, virtual, interactive workshops featuring industry experts
- Make the transition from individual contributor to team leader
- Facilitated DiSC assessment
- One-on-one coaching

wimef.org/management-development-program

Leadership Institute

Registration open now

WiM member discount

Executive-level program, 35 seats

2 virtual sessions (April, May) & a 4-day in-person residency at CWRU in Cleveland (June)

Includes:

- Virtual interactive sessions with world class faculty
- In-person residency activities and meals
- All class materials, ESCI assessment, books, and articles
- Optional evening/dinner activities
- One-on-one coaching sessions

wimef.org/leadership-institute

2025 LEADERSHIP INSTITUTE FOR WOMEN IN STEM AND MANUFACTURING



IMPROVING SKILLS



Second City Works is the professional services division of the iconic Second City theater; home of alumni like Tina Fey, Bill Murray, Keegan-Michael Key, Jason Sudeikis, and Amy Poehler. Drawing on The Second City's 60-year legacy of amusing audiences with smart, incisive comedy, Second City Works has evolved to become a leading innovator in interpersonal skill development for the workplace.

The WiM Education Foundation is bringing Second City Works to SUMMIT October 8 & 9 in Boston for an engaging, entertaining, and effective professional development experience!

Through a 90-minute facilitated workshop, participants will:

- Adapt the "Got Your Back" improv mindset to uplift and support fellow women in manufacturing
- Apply "Yes, and" strategies of adaptability, agility, and creativity under pressure
- Develop storytelling skills to improve public speaking and enhance personal connections
- Find comfort in discomfort, navigating uncertainty with boldness and confidence

2024 Chapter Challenge

GOAL: \$35,000

14 videos @ \$2,500 each

June 11 – November 26, 2024

Contributions count toward chapter totals

UPDATES:

Producer hired

Instructor assessment underway

WiMEF brand refresh

CONFIRMED:

- North Carolina
- South Carolina
- Connecticut
- Eastern Pennsylvania
- Western Michigan

Complete the form to register

REGISTER:



shorturl.at/0FaNv



Thank you!

Questions?

Gretchen Moore
gmoore@womeninmfg.org

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2024 CHAPTER LEADER COMMUNITY CHATS

DATE & TIME
Thursday, January 11, 2024 from 2 – 3 PM ET*
Tuesday, February 13, 2024 from 12 – 1 PM ET*
Wednesday, March 13, 2024 from 2 – 3 PM ET*
Tuesday, April 23, 2024 from 2 – 3 PM ET
Thursday, May 16, 2024 from 12 – 1 PM ET
Tuesday, June 11, 2024 from 2 – 3 PM ET
Thursday, July 18, 2024 from 12 – 1 PM ET
Tuesday, August 20, 2024 from 2 – 3 PM ET
Thursday, September 19, 2024 from 12 – 1 PM ET
SKIP – October 2024
Thursday, November 14, 2024 from 2 – 3 PM ET
Tuesday, December 10, 2024 from 12 – 1 PM ET

[REGISTER HERE](#)

- For WiM Chapter Leaders only
 - Including executive leadership team, functional directors and committee members.
- Each individual Chapter Leader should at least four Community Chats each calendar year (**required**).
- Each Chapter should have at least one representative at every Community Chat (**required**).

CONTACTING THE WiM TEAM

chapters@womeninmfg.org

- Updates for event pages, event emails or any other webpage.
- Requests for event registrant lists or member rosters.
- Adding or removing chapter leaders.
- Requests or questions related to new chapter development.
- Questions about PaymentNet or Chase.com.
- Requests to increase Chase ONE cardholder credit limits.
- Questions about WiMEF programs or events.
- WiMEF fundraising inquiries or guidelines.

membership@womeninmfg.org

- Nonmembers inquiring about membership.
- Members who need to update their profile or access their account.
- Employees of Corporate members who need to get signed up.
- Any questions about member benefits or offerings.

accounting@womeninmfg.org

- Sponsorship payment status.
- Reimbursement request status.
- Check request status.
- Requests for early funds transfer.

meetings@womeninmfg.org

- General WiM National event and conference information.
- Registration assistance or inquiries.
- National event sponsorship leads or inquiries.

BREAKOUT ROOMS

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