

WiM CHAPTER LEADER COMMUNITY CHAT

JANUARY 9, 2025



women in
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WELCOME

- MEMBERSHIP UPDATES
- WiM EVENTS UPDATES
- CHAPTERS UPDATES
- WiMEF UPDATES
- BREAKOUT ROOMS

COMMUNITY CHAT CHECK-IN



MEMBERSHIP UPDATES

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MEMBERSHIP UPDATES

31,391

Individual Members

- 30,007 Corporate Professionals
(employees of Corporate member companies)
- 1,147 Individual Professionals
- 88 Professional Plus
- 61 WiM Professional + AME
- 6 WiM Professional + SME
- 57 WiM Student
- 11 WiM Student + SME
- 14 Retired

517 Corporate Members

Newest corporate members since December 1, 2024.
Review your latest chapter roster to welcome new members
from these companies!

Allied Industrial Group, Inc.

Quality Staffing, Inc. dba Goddard Mason Executive Search

Tower Metalworking Fluids

GOJO Industries, Inc.

BrightOrg Services

Owens Corning

R.A Jones

Action Industries

Teamforce AI

USG Corporation

Industrial Motor Service

Wausau Tile

Novo Nordisk Inc.

Send all new member leads to membership@womeninmfg.org

WiM EVENTS UPDATES



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WiM EVENTS UPDATES



- February 17 – 18, 2025 | Clearwater Beach, Florida
- 137 registered from 99 corporate member companies
- **CTA:** Hotel room deadline is 1/10 – RESERVE NOW!
- Contact jkopf@womeninmfg.org with general questions



- February 19 – 20, 2025 | Clearwater Beach, Florida
- Registration open NOW!
- **CTA:** [Share](#) this event within your network.
- **CTA:** Sponsor leads? Email sponsorship@womeninmfg.org
- Contact ltarcy@womeninmfg.org with general questions

WiM EVENTS UPDATES



- February 12, 2025 | Monterrey, Mexico
- Hosted by AFL and Donaldson
- **CTA:** Share this event with your network! Download marketing toolkit [here](#)
- To learn more about hosting a WiM IWN event, [complete this form](#)
- Contact jkopf@womeninmfg.org with general questions

WiM EVENTS UPDATES



- March 10, 2025 | Seattle, WA & Virtual
- Early-bird registration ends TOMORROW (1/10)
- Current sponsors: BMO and SpaceX
- Conference concludes with a reception hosted by WiM WA
- **CTA:** Sponsor leads? Email sponsorship@womeninmfg.org
- **CTA:** Share on LinkedIn – WiM's post will be live TODAY (1/9)
- Contact elufkin@womeninmfg.org with general questions

WiM EVENTS UPDATES



- May 8, 2025 | Virtual
- Registration open NOW!
- NEW Registration Rates/Options:
 - WiM Corporate Member Employees = Free!
 - WiM Individual Member = \$25
 - Non-Member Individual = \$75
- Contact ltarcy@womeninmfg.org with general questions.

CHAPTERS UPDATES

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CHAPTER PERFORMANCE UPDATES

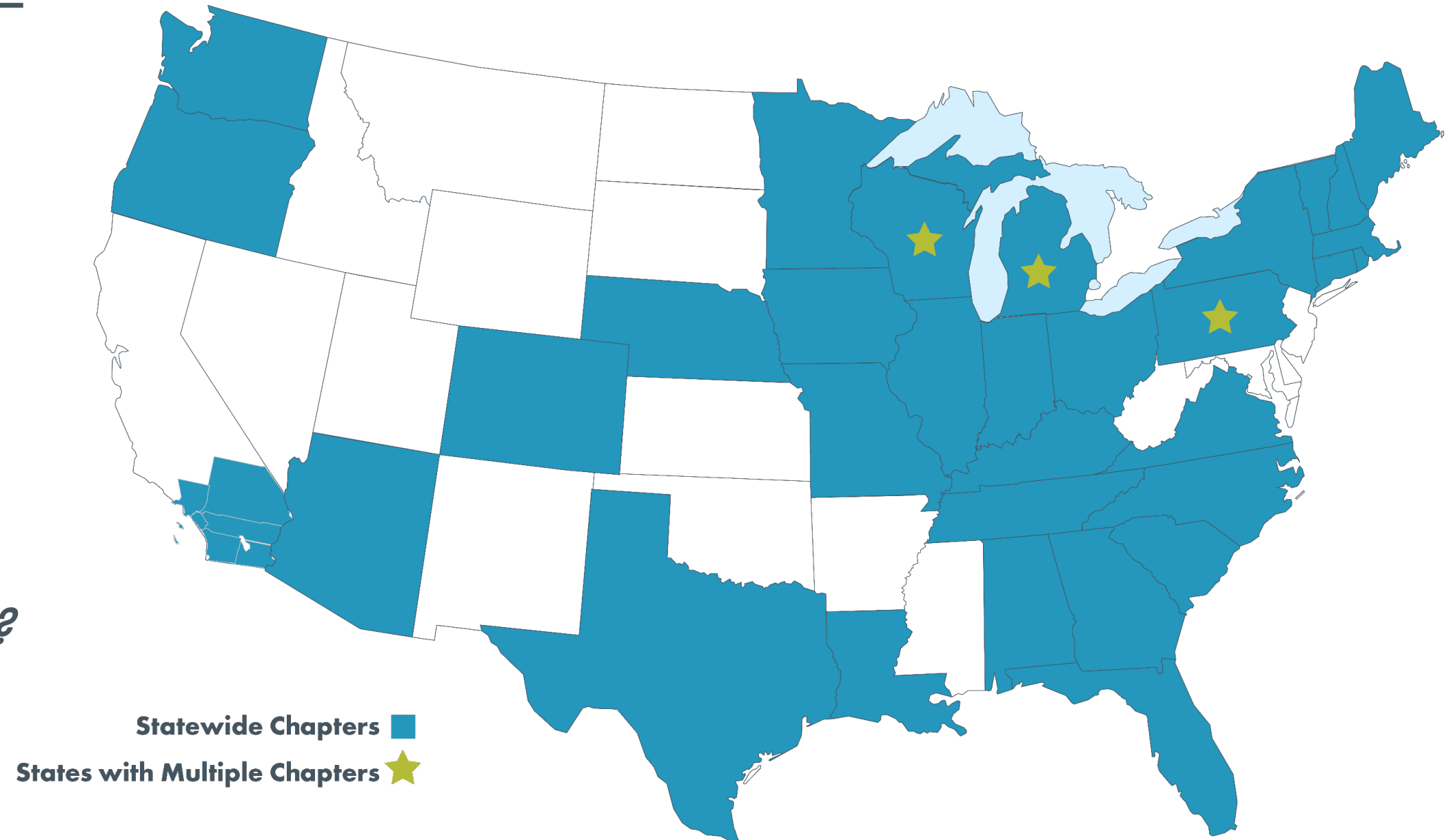
Events Scheduled April 1, 2024 – March 31, 2025 =

327 (+27 since December chat!)

- Unique registrants: 5,961
- Unique companies: 2,691

651 Event Feedback surveys received FY24

- 7% of 9,600+ total registrations FYTD
- *Overall, how would you rate the event?*
 - *Excellent* | 73.46%
 - *Very good* | 21.60%
 - *Good* | 4.78%
 - *Not good at all* | 0.15%



UPCOMING CHAPTER EVENTS

WiM Colorado Chat-a-Latte - Thornton	1/9/2025
WiM Iowa Intro to Automation with Van Meter Inc.	1/9/2025
WiM Northern Wisconsin Sound Bathe Yourself in the New Year: Session 1	1/9/2025
WiM Georgia New Year's Welcome Coffee Chat	1/10/2025
WiM Oregon Empower Your 2025: Goal-Setting and Professional Growth	1/14/2025
WiM Southern Wisconsin Caffeine & Conversations	1/15/2025
WiM Ohio Empowering Workplace Communication	1/15/2025
WiM Illinois Rosie Readers Virtual Book Club January 2025	1/15/2025
WiM Eastern Pennsylvania Handi-Crafters Opportunity Center Tour & Lunch	1/16/2025
WiM Colorado TACT Job Fair	1/20/2025
WiM Tennessee Read & Rise Virtual Book Club: The Confidence Code	1/21/2025
WiM Alabama Holiday Candle Making Event	1/21/2025
WiM Iowa Working in a Global Manufacturing World	1/22/2025
WiM South Carolina Tradition Meets Transformation	1/22/2025
WiM Colorado Mind the Gap: Overcoming Financial Challenges for Women	1/22/2025
WiM North Carolina Six Behaviors for Confidence: A WiM NC Ted Talk	1/23/2025
WiM Southeast Michigan Rockwell Automation Tech Stack	1/23/2025
WiM Kentucky Novelis Plant Tour and Lunch	1/24/2025
WiM Alabama Blue Origin Factory Tour	1/24/2025
WiM Arizona Special Tour at GCU	1/24/2025
WiM Western Michigan Breakfast with WiM Western Michigan	1/25/2025
WiM Colorado Sonoco Factory Tour	1/29/2025
WiM Washington The Leader Within Series: Q1 Workshop	1/29/2025
WiM Georgia Women's Leadership Excellence Forum	1/30/2025

CHAPTER REMINDERS

CHAPTER EVENTS PROCESS

- WiM national strongly encourages new chapter events be submitted no less than eight (8) weeks prior to in-person events and no less than four (4) weeks prior to virtual events.
- Newly submitted chapter events will be processed in the order they are received.
- The turnaround time for posting new events to the WiM website is five (5) business days after submission.
- Once registration is closed, waitlists must be managed by the chapter.
- After every event, the chapter must:
 1. Email the final attendee list to chapters@womenimfg.org. If there are attendees who need to be registered and/or invoiced for the event, the chapter can indicate that in the email and the WiM National team can process.
 2. Email attendees the Chapter Event Feedback Survey should be sent within 48 hours of each event.

CHAPTER REMINDERS

CHAPTER EXPENSE REPORTS DUE 1/13/2025

December 2024 expense reports are due from chapters by Monday, January 13, 2025. If you are a chapter cardholder or Treasurer, here is the process for reference.

1. Each chapter cardholder must complete a monthly expense report (downloadable here). If you need a report of all your individual transactions, you can access one by logging into PaymentNet.
2. Once their report is completed, each cardholder should submit their individual report and electronic copies of all related receipts to their chapter's Treasurer.
 - Please note: Treasurers are not able to view transactions on Chase ONE cards for other leaders from their chapter; cardholders can view their transactions only.
3. Once all cardholders have submitted their reports, the Treasurer should compile those into to one report/document.
4. The Treasurer should send the compiled report, along with all receipts for the chapter, to accounting@womeninmfg.org and chapters@womeninmfg.org.

Transfer Files: December 2024 transfer files from WiM National will be sent to each chapter's Treasurer and Chair/Co-Chairs in the second or third week of the month. If you have any questions about your chapter's financials, please contact accounting@womeninmfg.org.

CHAPTER REMINDERS

MANDATORY TRAINING SESSIONS FOR TREASURERS

If you are the Treasurer of your chapter, then you are required to attend one of three upcoming Chapter Treasurer Training Sessions. During these sessions, the WiM team will provide a comprehensive overview of the processes, requirements, and regular deadlines to manage your chapter's financials. Each Treasurer is required to attend one of these sessions. We also encourage the chapter's Chair or Vice Chair to attend a session, to ensure multiple leaders are informed on the processes and can assist as needed. All chapter leaders are permitted to register, regardless of role.

~~Monday, November 18, 2024 @ 1:00 - 2:00 PM ET - [Register Here](#)~~

~~Thursday, December 12, 2024 @ 10:00 - 11:00 AM ET - [Register Here](#)~~

Wednesday, January 15, 2024 @ 2:00 - 3:00 PM ET - [Register Here](#)

If you are a Treasurer and cannot attend any of these sessions, please email chapters@womeninmfg.org - accommodations can be coordinated as needed!

CHAPTER LEADERSHIP WORKSHOP



REGISTRATION COMING FEBRUARY 2025

WHEN | May 15-16, 2025 (THURS-FRI)

WHERE | MAGNET: The Manufacturing Advocacy and Growth Network (1800 E 63rd St., Cleveland, OH 44103)

SPONSOR LEADS? SPONSORSHIP@WOMENINMFG.ORG





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Update

Gretchen Moore, Executive Director
January 9, 2025

About WiM Education Foundation

ACHIEVE

LEAD

SUCCEE

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The WiM Education Foundation is WiM's nonprofit partner

Mission: To build a diverse, skilled, and resilient manufacturing workforce where women achieve, lead, and succeed

Founded in 2016, WiMEF provides women with valuable **connections**, access to **career pathways**, and best-in-class **programming** at all stages of their manufacturing careers

Programs includes a monthly speaker series, three cohort-based leadership development programs, and a bi-annual virtual career fair

Each year, more than 375 women graduate from WiMEF leadership development programs, 600 participate in the career fair, and 5,000 join our speaker series

Save the Dates

	<u>Registration Opens</u>	<u>Program Kickoff</u>
VIRTUAL LEARNING SERIES	Ongoing	Second Tuesday each month at 11:00 am ET
VIRTUAL CAREER FAIR	Now open	February 6, 2026 10:00 am – 2:00 pm ET 40+ employers
WOMEN IN PRODUCTION	Now open	February 13, 2025
MANAGEMENT DEVELOPMENT	Now open	February 27, 2025
LEADERSHIP INSTITUTE	Now open	April 1, 2025

WiMEF Program Reminder: Sign up [here](#)

Career Opportunities

Bi-annual virtual career fair to connect job seeking women with national and regional manufacturing companies who are hiring today

40+ Employers

350+ Job Seekers

Employer spots still available (but going quickly!)

Jobseeker registration now open!

Help spread the word: Chapter toolkit

www.wimef.org/virtual-career-fair



The banner features the Wim Education Foundation logo on the left, the event title 'VIRTUAL CAREER FAIR' on the right, and a date/time box in the center. Below the text is a circular image of a person's hands holding a resume. The resume is titled 'RESUME' and has sections for 'PROFESSIONAL PROFILE', 'EDUCATION', and 'WORK EXPERIENCE'. In the bottom right corner, it says 'In partnership with sme' with the SME logo.

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**VIRTUAL
CAREER
FAIR**

FEBRUARY 6, 2025 | 10 AM - 2 PM EST

Employer Registration
Now Open!

In partnership
with **sme**

Virtual Learning Series

Live, webinars exploring industry-related subjects relevant for women who work in manufacturing

Action-oriented and solution-driven objectives presented by diverse knowledge experts

Second Tuesday of each month @ 11:00 am ET

FREE to WiM members

Recordings are saved in the Virtual Learning Library and available to WiM members at any time

February: AI in Manufacturing: Balancing Innovation and Human Expertise with Lori Highby

January 14, 2025
EFFECTIVE TIME MANAGEMENT

JOANNA COOPER
General Manager
Daimler Truck North America

Presented by Principal™

Wim education foundation
VIRTUAL LEARNING SERIES

Register: www.wimef.org/virtual-learning

Chapter Challenge: Update



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**WOMEN IN
PRODUCTION**

Start Date: February 13

Virtual Program

Next steps WiMEF:

Video production underway; Launches February 13, 2025

We're creating a hub to connect participants with their local chapter; email 1,000+ alumni encouraging them to join their chapter

Your chapter logo will be included with your final video; recognition on website, blog, social media, etc.

Next steps Chapters:

Send a 200-word written welcome message to accompany your video to Alana by January 17, 2025

Contact Alana to redeem your complimentary registration for Women in Production program – use any time in 2025 (February, June, October)
alesnansky@womeninmfg.org

Share feedback on future WiMEF/Chapter engagements!

2025 CHAPTER LEADER COMMUNITY CHATS

Date	Start Time	Topic/Focus
Thursday, January 9, 2025	1:00 pm ET	• YOU ARE HERE!
Tuesday, February 4, 2025	12:00 pm ET	• Chapter Operations deep dive. (Chair, Vice Chair, Secretary)
Wednesday, March 19, 2025	2:00 pm ET	• Membership Director deep dive.
Tuesday, April 15, 2025	3:00 pm ET	• Chapter Awards roll-out – how to maximize your efforts for success.
May 2025 – Chapter Leadership Workshop	SKIP	
Wednesday, June 11, 2025	1:00 pm ET	• Sponsorship Director deep dive.
Thursday, July 17, 2025	12:00 pm ET	• Chapter Leadership Workshop takeaways presented by attendees.
Tuesday, August 19, 2025	2:00 pm ET	• Events Director deep dive - Planning events that are impactful <i>and</i> profitable.
Wednesday, September 17, 2025	1:00 pm ET	• Treasurer/Financials deep dive.
October 2025 - SUMMIT	SKIP	
Wednesday, November 12, 2025	12:00 pm ET	• 2026 Chapter goal setting and budgeting deep dive.
Wednesday, December 10, 2025	2:00 pm ET	• Marketing/Communications/Social Media Directors deep dive.

- For WiM Chapter Leaders only; Including executive leadership team, functional directors and committee members.
- Each individual Chapter Leader should attend at least four Community Chats each calendar year (**required**).
- Each Chapter should have at least one representative at every Community Chat (**required**).

[**REGISTER HERE**](#)

CONTACTING THE WiM TEAM

chapters@womeninmfg.org

- Updates for event pages, event emails or any other webpage.
- Requests for event registrant lists or member rosters.
- Adding or removing chapter leaders.
- Requests or questions related to new chapter development.
- Questions about PaymentNet or Chase.com.
- Requests to increase Chase ONE cardholder credit limits.
- Questions about WiMEF programs or events.
- WiMEF fundraising inquiries or guidelines.

membership@womeninmfg.org

- Nonmembers inquiring about membership.
- Members who need to update their profile or access their account.
- Employees of Corporate members who need to get signed up.
- Any questions about member benefits or offerings.

accounting@womeninmfg.org

- Sponsorship payment status.
- Reimbursement request status.
- Check request status.
- Requests for early funds transfer.

meetings@womeninmfg.org

- General WiM National event and conference information.
- Registration assistance or inquiries.
- National event sponsorship leads or inquiries.