

# **WiM CHAPTER LEADER COMMUNITY CHAT**

**JANUARY 11, 2024**



women in  
manufacturing®



# WELCOME

- Chapters Updates
- Membership Updates
- Events Updates
- WiMEF Updates
- Breakout Rooms (10 mins.)

# CHAPTER PERFORMANCE UPDATES

Events Scheduled April 1, 2023 – March 31, 2024 =

## 320

- 128% to goal of 250 events
- 5,384 attendees from 2,442 companies

Chapter Revenue (as of 11/30/23) =

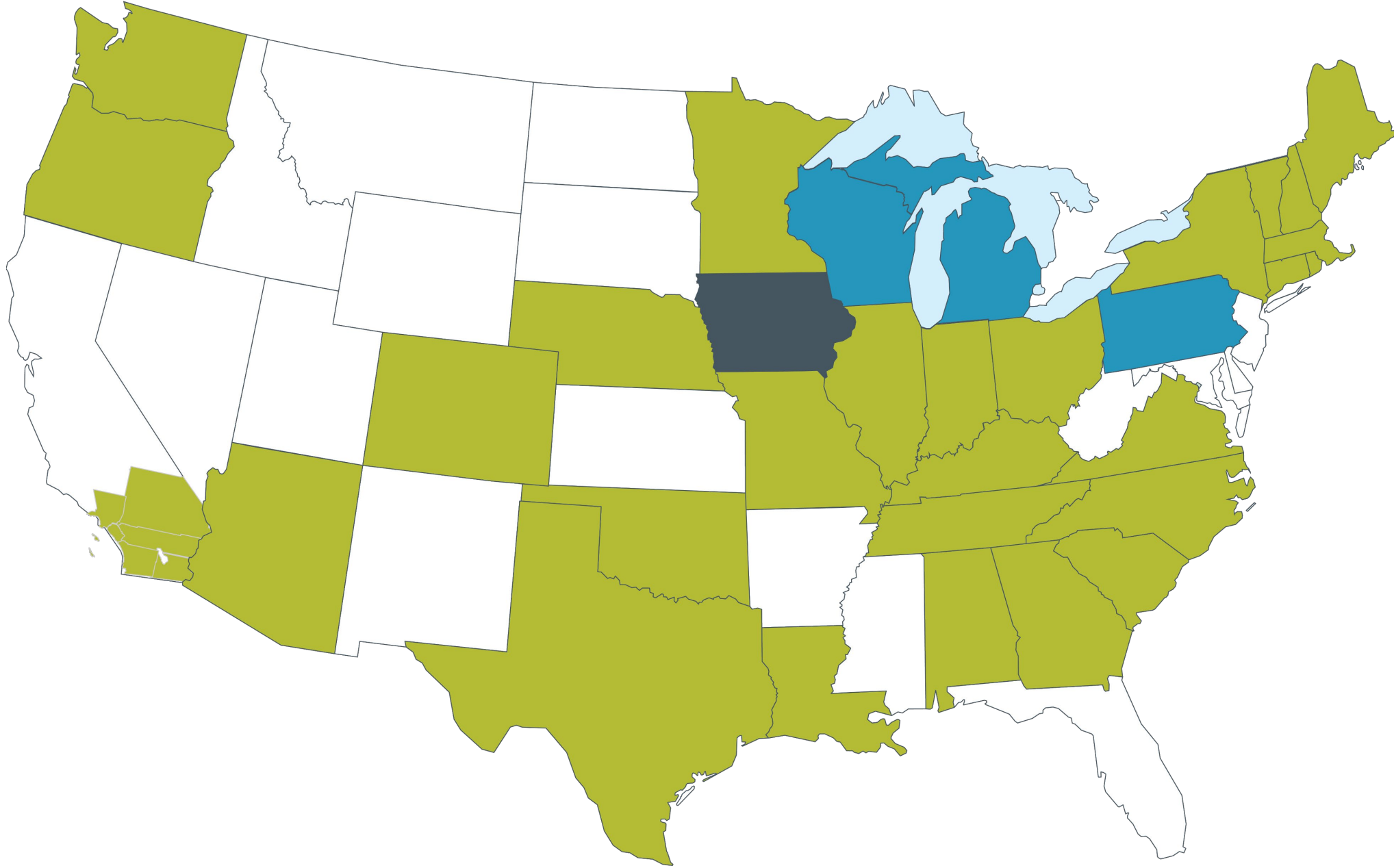
## \$277,573.02

- 139% to goal of \$200,000.00
- + \$113,000 from same period in FY22

Chapter Expenses (as of 11/30/23) =

## \$153,718.48

- 88% to goal of \$175,000
- +\$50,000.00 from same period in FY22



# CHAPTER OPERATIONS UPDATES

## UPDATE!

### NEW OPERATIONAL RESOURCES & GOVERNANCE RECOMMENDATIONS FOR WiM CHAPTERS

#### CURRENT STATUS:

WiM STAFF WORKING TO INCORPORATE NEW  
RESOURCES IN EXISTING CHAPTER TOOLKIT.

TIMELINE TO FINALIZE: APRIL 2024

## NEW!

### COMMUNITY CHAT ATTENDANCE TRACKER

FORM MUST BE COMPLETED DURING THE  
MONTHLY COMMUNITY CHAT HOUR.

NEW LINK PROVIDED EACH MONTH.

EACH CHAPTER MUST HAVE AT LEAST ONE  
LEADER PRESENT AT ALL CHATS.

# MEMBERSHIP UPDATES

**437** Corporate Members

**24,737** Individual Members

*(+734 since December 6, 2023)*

- 23,563 Corporate Professionals *(employees of Corporate member companies)*
- 991 Individual Professionals
- 76 Professional Plus
- 41 WiM + AME
- 39 WiM Student
- 17 WiM Student + SME
- 10 Retired

# NEWEST CORPORATE MEMBERS SINCE DECEMBER 6, 2023

Review your latest chapter roster to welcome new members from these companies!

- |                              |                |
|------------------------------|----------------|
| Transmission                 | Kentucky       |
| Allied Mineral Products, LLC | Ohio           |
| Chr. Hansen                  | Wisconsin      |
| Hitachi Astemo Indiana, Inc. | Indiana        |
| Kerry - North America        | Wisconsin      |
| West Monroe                  | Minnesota      |
| Nucor                        | North Carolina |
| Nestle USA                   | Ohio           |
| Schneider Downs & Co., Inc.  | Pennsylvania   |
| Northern Contours            | Minnesota      |
| Bonnell Aluminum             | Georgia        |
| Experis/Manpowergroup        | Colorado       |
| Hitachi Global Air Power     | Illinois       |
| Palermo Villa, Inc.          | Wisconsin      |
| Philly Shipyard, Inc.        | Pennsylvania   |
| Andersen Corporation         | Minnesota      |
| All About Personnel          | Illinois       |
| Nufacturing, Inc.            | Ohio           |

# WiM NATIONAL EVENTS UPDATES



January 22 – 23, 2024

Clearwater Beach, FL

Contact [jbloom@womeninmfg.org](mailto:jbloom@womeninmfg.org)



February 8, 2024

**Jobseeker & Employer Registration NOW OPEN!**

Contact [jkopf@womeninmfg.org](mailto:jkopf@womeninmfg.org)



March 24, 2024

Atlanta, GA & Virtual

**Marketing has Launched**

Contact [ltarcy@womeninmfg.org](mailto:ltarcy@womeninmfg.org)



June 13, 2024

Virtual

**LinkedIn Community Launched**

Contact [ltarcy@womeninmfg.org](mailto:ltarcy@womeninmfg.org)



# WiM NATIONAL EVENTS UPDATES

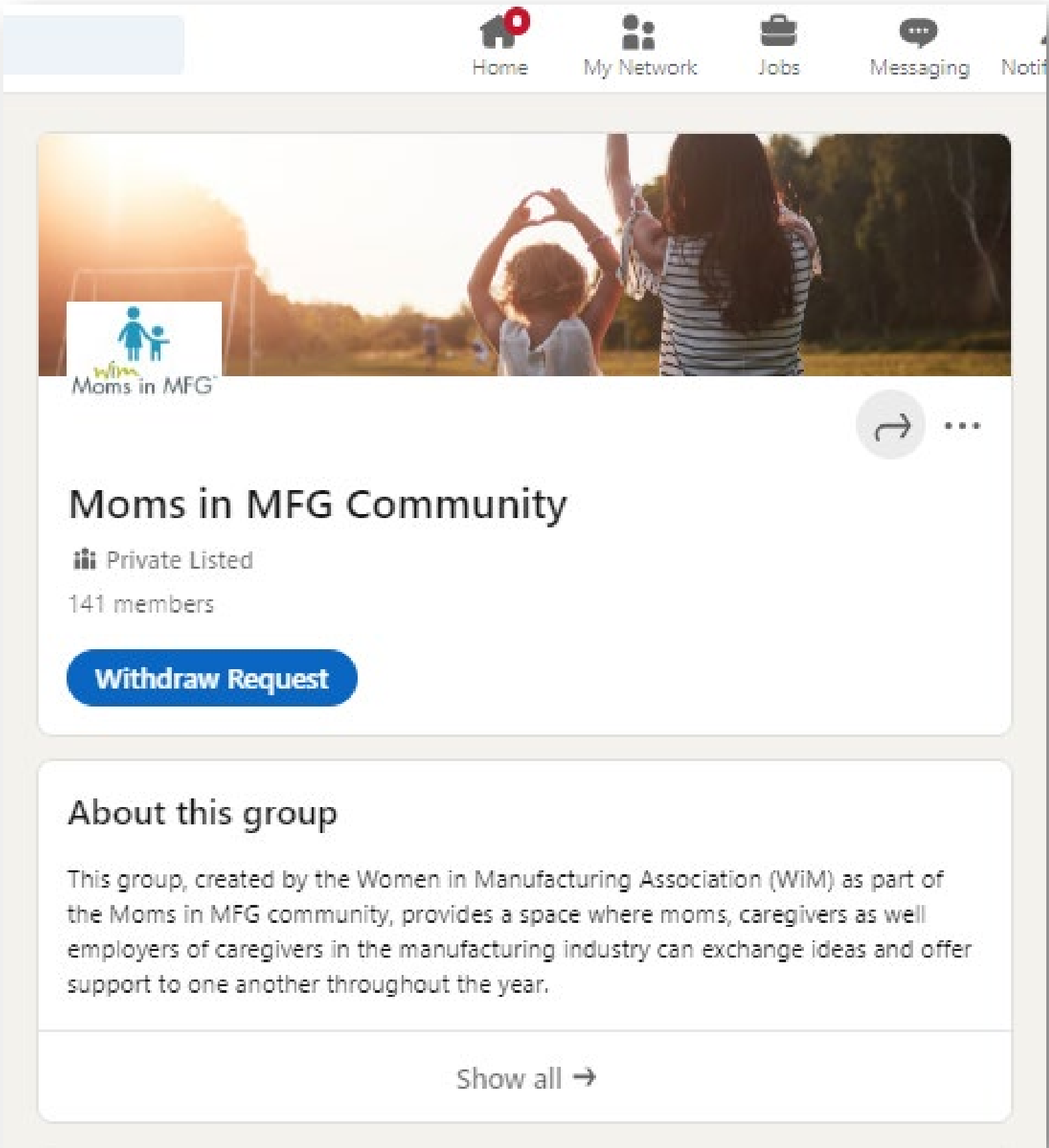


Invite your contacts to join WiM's  
**Moms in MFG Community**  
On LinkedIn!

Open to all moms and caregivers working in MFG,  
members and nonmembers



<https://www.linkedin.com/groups/14348629/>

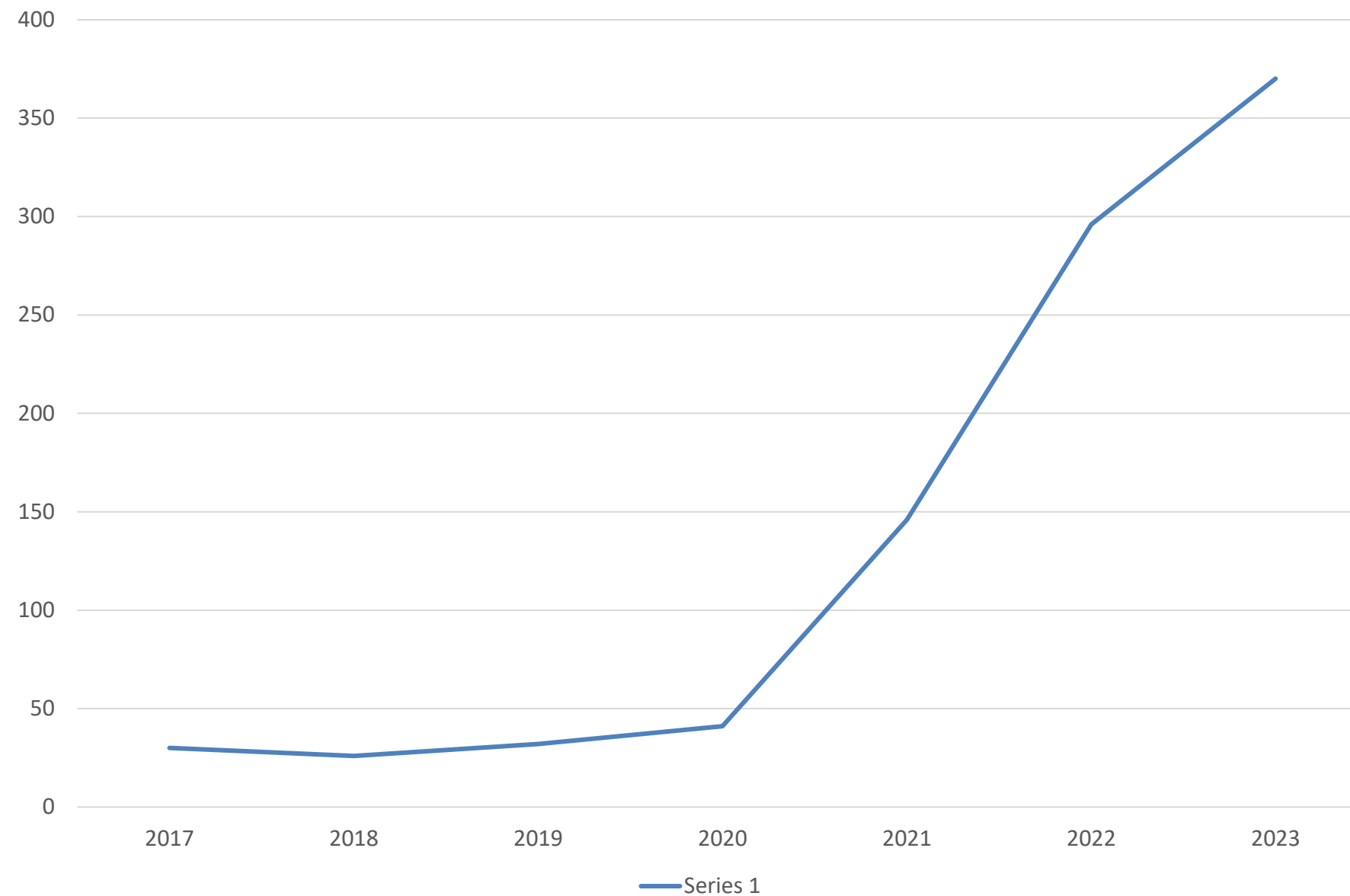




# WiMEF UPDATES



# WIMEF PROGRAM GROWTH



The WiM Education Foundation has experienced 1,000% growth in our three cohort-based programs - from 30 participants in 2017 to 370 in 2023.

In these six years, 941 women have graduated from our programs with continued growth expected in 2024.

WiMEF has increased staffing and operations to meet the rapidly-growing need to support women at all stages of their manufacturing careers.

# WHAT'S NEXT?



## **EMPOWERING WOMEN IN PRODUCTION**

Registration OPEN for spring cohort: Begins 2/22/24

Early bird registration closes 1/19/24

For women in production with leadership potential, but limited or no leadership experience

## **MANAGEMENT DEVELOPMENT PROGRAM**

Registration OPEN for spring cohort: Begins 3/14/24

Live and virtual program with two wonderful new instructors this year

For new and aspiring managers

## **LEADERSHIP INSTITUTE FOR WOMEN** IN STEM & MANUFACTURING

Registration OPEN for 2024 cohort: Begins 1/24/24

Program has been revamped this year with new instructors and a new format

## **VIRTUAL LEARNING SERIES**

Second Tuesday each month at 11:00 a.m. ET

Free to all WiM members, and recordings are available at any time

# CHAPTER FUNDRAISING CHALLENGE DETAILS

## EFFECTIVE DATES:

December 6, 2023 – March 15, 2024

FUNDRAISING GOAL = **\$25,000**

## CRITERIA FOR CHALLENGE QUALIFICATION:

- Donations must be submitted via the chapter's unique donation URL, unless the donation is a direct contribution from the chapter itself.
- Donations must be paid before 11:59 p.m. ET on March 15, 2024.
- Donations must be made as unrestricted gifts.
  - *Registration fees or sponsorship of WiMEF programs will not apply towards the challenge.*
- Donations can come from individual donors, companies, or chapters themselves.

CLICK OR SCAN FOR  
MORE INFORMATION



# CHALLENGE PRIZES

FUNDRAISING MINIMUM	PRIZES & DETAILS
\$1,000	<ul style="list-style-type: none"><li>• Recognition during select 2024 WiMEF programs</li><li>• Included in feature article in the WiM Weekly newsletter<ul style="list-style-type: none"><li>• <i>To be published April 2024.</i></li></ul></li></ul>
\$3,000+	<ul style="list-style-type: none"><li>• <b>WiMEF sponsorship of one chapter event</b><ul style="list-style-type: none"><li>• <i>Sponsorship includes \$500.00 to the chapter from the WiMEF.</i></li><li>• <i>WiMEF will receive sponsor recognition on the event webpage, event marketing emails, and on any event signage or presentations.</i></li><li>• <i>Event must occur April 2024-March 2025.</i></li></ul></li></ul>

# 2024 CHAPTER LEADER COMMUNITY CHATS

DATE & TIME
<del>Thursday, January 11, 2024 from 2 – 3 PM ET*</del>
Tuesday, February 13, 2024 from 12 – 1 PM ET*
<del>Thursday, March 14, 2024 from 2 – 3 PM ET*</del>
Tuesday, April 23, 2024 from 2 – 3 PM ET
Thursday, May 16, 2024 from 12 – 1 PM ET
Tuesday, June 11, 2024 from 2 – 3 PM ET
Thursday, July 18, 2024 from 12 – 1 PM ET
Tuesday, August 20, 2024 from 2 – 3 PM ET
Thursday, September 19, 2024 from 12 – 1 PM ET
SKIP – October 2024
Thursday, November 14, 2024 from 2 – 3 PM ET
Tuesday, December 10, 2024 from 12 – 1 PM ET

## [REGISTER HERE](#)

- For WiM Chapter Leaders only
  - Including executive leadership team, functional chairs/directors and committee members.
- Each individual Chapter Leader should at least four Community Chats each calendar year (recommended).
- Each Chapter should have at least one representative at every Community Chat (**required**).

# BREAKOUT ROOMS

Discuss upcoming events and share ideas for effective  
planning and promotion!



# CONTACTING THE WiM TEAM

## [chapters@womeninmfg.org](mailto:chapters@womeninmfg.org)

- Updates for event pages, event emails or any other webpage.
- Requests for event registrant lists or member rosters.
- Adding or removing chapter leaders.
- Requests or questions related to new chapter development.
- Questions about PaymentNet or Chase.com.
- Requests to increase Chase ONE cardholder credit limits.
- Questions about WiMEF programs or events.
- WiMEF fundraising inquiries or guidelines.

## [membership@womeninmfg.org](mailto:membership@womeninmfg.org)

- Nonmembers inquiring about membership.
- Members who need to update their profile or access their account.
- Employees of Corporate members who need to get signed up.
- Any questions about member benefits or offerings.

## [accounting@womeninmfg.org](mailto:accounting@womeninmfg.org)

- Sponsorship payment status.
- Reimbursement request status.
- Check request status.
- Requests for early funds transfer.

## [meetings@womeninmfg.org](mailto:meetings@womeninmfg.org)

- General WiM National event and conference information.
- Registration assistance or inquiries.
- National event sponsorship leads or inquiries.