

# WIM CHAPTER LEADER COMMUNITY CHAT

FEBRUARY 4, 2025

wim

women in  
manufacturing®



# WELCOME

- MEMBERSHIP UPDATES
- WiM EVENTS UPDATES
- CHAPTERS UPDATES
- WiMEF UPDATES
- BREAKOUT ROOMS

COMMUNITY CHAT CHECK-IN



# MEMBERSHIP UPDATES

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# MEMBERSHIP UPDATES

# 31,680

## Individual Members

- 30,244 Corporate Professionals  
*(employees of Corporate member companies)*
- 1,186 Individual Professionals
- 95 Professional Plus
- 65 WiM Professional + AME
- 6 WiM Professional + SME
- 63 WiM Student
- 8 WiM Student + SME
- 13 Retired

## 528 Corporate Members

Newest corporate members since January 1, 2025.  
Review your latest chapter roster to welcome new members  
from these companies!

Snelling Staffing Services

ARCO Design Build

United Grinding

Buffalo Trace

Finlays Americas

Welders Supply Company Erie

Arc Boat Company

Path Robotics

Chryspac

Oregon Corrections Enterprises

Smith + Howard

Allied Industrial Group, Inc.

Weiler, Inc.

Quality Staffing, Inc. dba Goddard

Peloton Consulting Group

Mason Executive Search

Advanced Technology Services (ATS)

Tower Metalworking Fluids

Send all new member leads to  
[membership@womeninmfg.org](mailto:membership@womeninmfg.org)

# WiM EVENTS UPDATES



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# WiM EVENTS UPDATES



- February 17 – 18, 2025 | Clearwater Beach, Florida
- 137 registered from 99 corporate member companies
- Contact [jkopf@womeninmfg.org](mailto:jkopf@womeninmfg.org) with general questions



- February 19 – 20, 2025 | Clearwater Beach, Florida
- Registration open NOW!
- **CTA:** [Share](#) this event within your network.
- **CTA:** Sponsor leads? Email [sponsorship@womeninmfg.org](mailto:sponsorship@womeninmfg.org)
- Contact [jkopf@womeninmfg.org](mailto:jkopf@womeninmfg.org) with general questions

# WiM EVENTS UPDATES



- February 12, 2025 | Monterrey, Mexico
- Hosted by AFL and Donaldson
- 55+ registered to attend! (Capacity = 80 attendees)
- **CTA:** Share this event with your network! Download marketing toolkit [here](#)
- To learn more about hosting a WiM IWN event, [complete this form](#)
- Contact [jkopf@womeninmfg.org](mailto:jkopf@womeninmfg.org) with general questions

# WiM EVENTS UPDATES



- March 10, 2025 | Seattle, WA & Virtual
- Current sponsors: BMO and SpaceX
- Conference concludes with a reception hosted by WiM WA
- **CTA:** Sponsor leads? Email [sponsorship@womeninmfg.org](mailto:sponsorship@womeninmfg.org)
- **CTA:** [Share](#) this event with your LinkedIn
- Contact [elufkin@womeninmfg.org](mailto:elufkin@womeninmfg.org) with general questions



# WiM EVENTS UPDATES



- May 8, 2025 | Virtual
- Registration open NOW!
- NEW Registration Rates/Options:
  - WiM Corporate Member Employees = Free!
  - WiM Individual Member = \$25
  - Non-Member Individual = \$75
- Contact [jbloom@womeninmfg.org](mailto:jbloom@womeninmfg.org) with general questions.

# CHAPTERS UPDATES

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# CHAPTER PERFORMANCE UPDATES

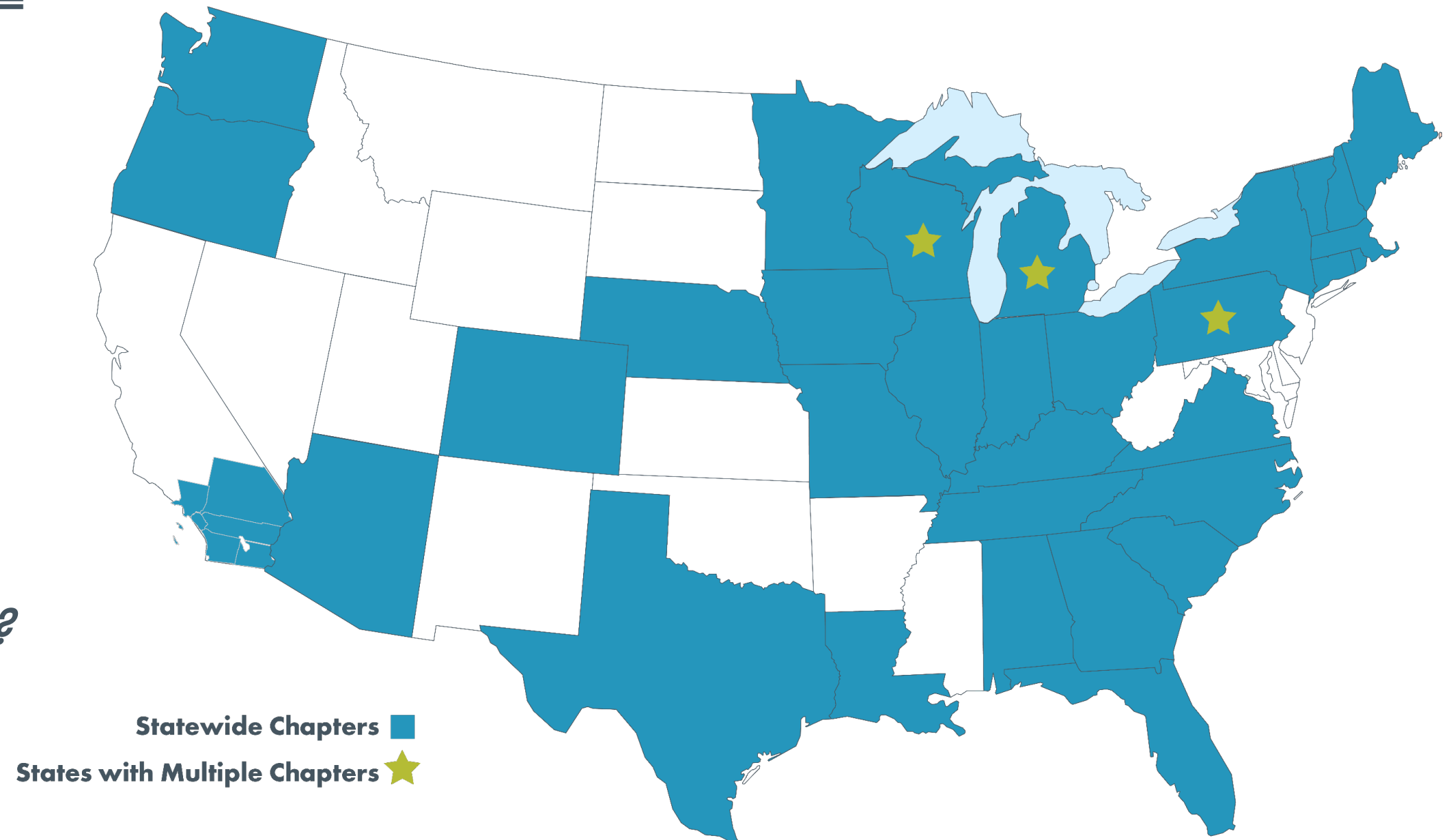
Events Scheduled April 1, 2024 – March 31, 2025 =

**356** (+29 since January chat!)

- Unique registrants: 6,463
- Unique companies: 2,894

689 Event Feedback surveys received FY24

- 7% of 10,000+ total registrations FYTD
- *Overall, how would you rate the event?*
  - *Excellent | 72.57%*
  - *Very good | 22.35%*
  - *Good | 4.93%*
  - *Not good at all | 0.15%*



# CHAPTER DEVELOPMENT

WELCOME WiM FLORIDA!



## UPCOMING EVENTS

Meet the Chapter	2/12	Virtual
Orlando Networking Happy Hour	3/6	In-Person
Gainesville Networking Happy Hour	3/6	In-Person
Boca Raton Networking Happy Hour	3/6	In-Person

[FOLLOW WiM FLORIDA ON LINKEDIN](#)

 Deborah Willems <i>Quality and Continuous Improvement Director</i> 15 CHAIR	 Juliana VanLaanen CEO 2MamaBees 15 VICE CHAIR	 Tatiana Sam CQA, MBA Senior Manager Nestle Health Science 15 TREASURER	 Jenny Ridings <i>Recruiter / HR Business Partner</i> BAE Systems, Inc. 15 SECRETARY
 Aaron Turner <i>Sales manager</i> PepsiCo 15 MARKETING DIRECTOR	 Robin Baumgartner RR, 7, 24, 6, 63, L/H <i>Financial Professional</i> Principal@ 15 MEMBERSHIP DIRECTOR	 Dylan Moody <i>Territory Sales Manager</i> Ingersoll Rand 15 EVENTS DIRECTOR	 Nina Ligons <i>Senior Manufacturing Excellence Manager</i> Nestle Health Science 15 SPONSORSHIP DIRECTOR

**CHAPTER DEVELOPMENT APPLICATIONS OPEN NOW**  
Applications will be accepted through April 30, 2025 and will be reviewed by the Board of Directors in May 2025.



# UPCOMING CHAPTER EVENTS

WiM Eastern Pennsylvania   Member Appreciation Bowling Event	2/4/2025
WiM Western Michigan   DeWys Manufacturing Plant Tour	2/5/2025
WiM Iowa   Conductix-Wampfler Tour	2/5/2025
WiM Washington   NORTH PUGET SOUND   RUSTIC CORK SOCIAL	2/5/2025
WiM Indiana   Galentine's Day Social Presented by United Scrap Metal	2/6/2025
WiM North Carolina   Plants, candles, networking and fun!	2/6/2025
WiM Tennessee   Drop in Event: Update your Professional Headshot!	2/7/2025
WiM Texas   Ask the WiM Texas Leadership Board	2/7/2025
WiM Southern Wisconsin   Women in Manufacturing - The Next Generation	2/10/2025
WiM Oregon   Leatherman Factory Tour and Happy Hour	2/10/2025
WiM Iowa   Behind the Scenes: A Helpful Perspective on Safety!	2/12/2025
WiM Florida   Meet the Chapter	2/12/2025
WiM Texas   Chop It Like It's Hot: A Galentine's Day Axe-travaganza	2/12/2025
WiM Ohio   Business Development Networking Lunch	2/13/2025
WiM Western Pennsylvania   Open Doors for WiM: Great Lakes Automation Pl...	2/13/2025
WiM Central Pennsylvania   5th Birthday Bash	2/13/2025
WiM Southern California and WiM Washington   Valentine's Day WA/CA West ...	2/13/2025
WiM Kentucky   Dress for Success Louisville Volunteer Event	2/15/2025
WiM Colorado   TACT Job Fair	2/17/2025
WiM Colorado   Community of Support: The Confidence Quest	2/19/2025
WiM Washington   Navigating 2025: Key Tax Strategies & Regulatory Change...	2/19/2025
WiM Western Pennsylvania   Lunch & Learn Webinar Series - From Vision to...	2/19/2025
WiM Nebraska   2025 Kick-Off Webinar	2/19/2025
WiM Indiana   Facility Tour + Panel   Toyota Motor Manufacturing IN	2/19/2025
WiM Western Michigan   Galentine's Pottery Painting	2/19/2025
WiM Virginia   Professional Series:Â Navigate Conflict & Speak with Power	2/20/2025
WiM Southeast Michigan   Galentines Yoga and Small Business Owner Chat	2/20/2025
WiM Connecticut   Meet and Mingle at Elicit Brewing	2/20/2025
WiM Massachusetts   Metal Masters: Stories from Women Welders & Machinists	2/22/2025
WiM Northern Wisconsin   Empower and Explore WiM tour at Donaldson	2/24/2025
WiM Minnesota   Donaldson HQ Tour and Discussion	2/25/2025
WiM Ohio   Plant Tour & Panel Discussion Harmon, Inc.	2/26/2025
WiM Colorado   Wood Burning Workshop	2/26/2025
WiM Southern California   Chapter Meeting	2/27/2025
WiM Washington   Yakima Label Tour	2/27/2025
WiM Texas   Lunch & Learn - Be the CEO of You	2/27/2025
WiM Arizona   Q1 Book Club Discussion	2/27/2025

# CHAPTER REMINDERS

## CHAPTER EXPENSE REPORTS DUE

January 2025 expense reports are due from chapters by Monday, February 17, 2025. If you are a chapter cardholder or Treasurer, here is the process for reference.

1. Each chapter cardholder must complete a monthly expense report (downloadable here). If you need a report of all your individual transactions, you can access one by logging into PaymentNet.
2. Once their report is completed, each cardholder should submit their individual report and electronic copies of all related receipts to their chapter's Treasurer.
  - Please note: Treasurers are not able to view transactions on Chase ONE cards for other leaders from their chapter; cardholders can view their transactions only.
3. Once all cardholders have submitted their reports, the Treasurer should compile those into to one report/document.
4. The Treasurer should send the compiled report, along with all receipts for the chapter, to accounting@womeninmfg.org and chapters@womeninmfg.org.

**Transfer Files:** December 2024 transfer files were delayed, but will be sent to each chapter's Treasurer and Chair/Co-Chairs this week. January 2025 transfer files will be sent the week of February 24, 2025. If you have any questions about your chapter's financials, please contact accounting@womeninmfg.org.

# CHAPTER REMINDERS

## CHAPTER EVENT FEEDBACK SURVEY

- Chapters are required to send the [Chapter Event Feedback Survey](#) after each in-person or virtual event they host.
- Send within 48 hours of each event, to ensure accurate feedback is captured and participation is maximized.
- A basic email template is provided, but can be personalized by the chapter.
- May be sent from a chapter leader's email or from your chapter's Gmail address.
- Automated email anytime your chapter is selected on the survey.
- Email [chapters@womeninmfg.org](mailto:chapters@womeninmfg.org) to confirm or update what email address (or addresses) is set up to receive survey submissions for your Chapter.
- A report of all submissions for your Chapter can be generated upon request. Please contact [chapters@womeninmfg.org](mailto:chapters@womeninmfg.org) to request a report for your chapter; please allow 1-2 business days for response.
- NEW QR Code for event presentations/signage:



### Chapters that DO have an auto form recipient:

- Alabama
- Arizona
- Central Pennsylvania
- Colorado
- Connecticut
- Eastern Pennsylvania
- Indiana
- Iowa
- Kentucky
- Missouri
- Northern New England
- Ohio
- Southern Wisconsin
- Texas
- Virginia
- Washington
- Western Michigan

# CHAPTER LEADERSHIP WORKSHOP



## REGISTRATION OPENING IN FEBRUARY – STAY TUNED!

- Hotel block booking link will be live when registration opens.
- Limit of two attendees per chapter for approx. first four weeks.
- After 4 weeks, no limit on per chapter registration.
- Registration closes mid-April.

WHEN | May 15-16, 2025 (THURS-FRI)

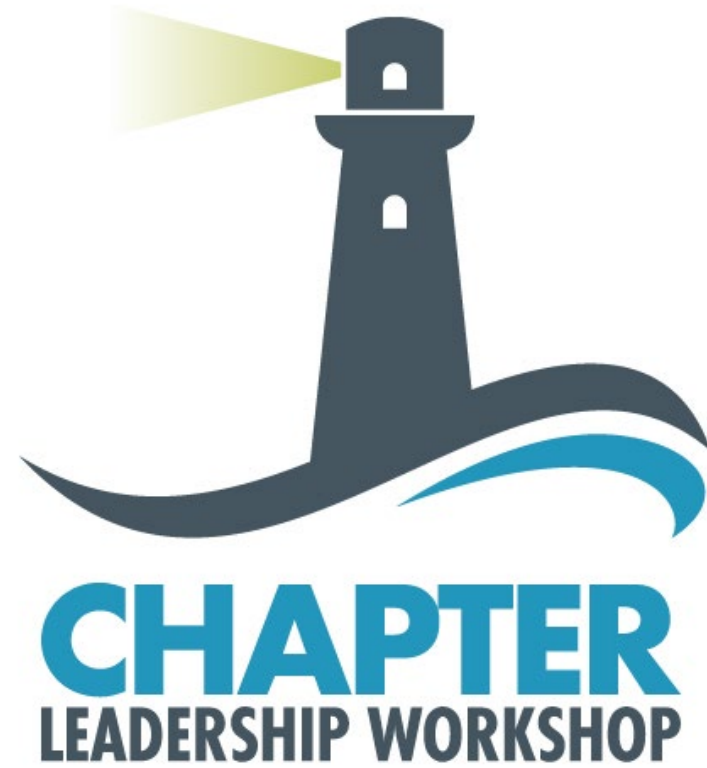
WHERE | MAGNET: The Manufacturing Advocacy and Growth Network (1800 E 63rd St., Cleveland, OH 44103)

HOTEL BLOCK | Hyatt Regency Cleveland at The Arcade (420 Superior Ave, Cleveland, OH 44114)

AGENDA | In development, call for presenters coming soon. Selection to present does not include an additional registrant.

SPONSOR LEADS? | Email [sponsorship@womeninmfg.org](mailto:sponsorship@womeninmfg.org)





# CHAPTER SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP BENEFITS

	SUPPORTING \$500 (unlimited)	ATTENDING \$1,000 (8 available)
Chapter logo hyperlinked on the workshop registration page and promotional emails	✓	✓
Chapter logo on printed workshop agenda	✓	✓
Chapter logo on onsite signage throughout the workshop	✓	✓
Chapter logo and recognition in post-workshop blog post	✓	✓
Complimentary workshop and reception registration for one chapter representative		✓

## POWER HOUR SNACK BREAK SPONSOR - \$500 (ONE AVAILABLE)

Boost leader energy and engagement with a sponsorship that provides power bars, energy drinks, coffee, and other refreshments during a dedicated snack break.

Sponsor benefits include:

- Chapter logo hyperlinked on the workshop registration page and promotional emails.
- Chapter logo in printed workshop agenda.
- Sponsor logo on onsite signage throughout the workshop and at/during sponsored snack break.
- Sponsor logo in post-workshop blog post.
- Ability to have a chapter representative introduce the break. \*

## COFFEE & DONUTS BREAK SPONSOR - \$500 (ONE AVAILABLE)

Keep attendees energized and engaged with a coffee and donuts break, offering a variety of fresh-brewed coffee and tasty donuts. This sponsorship provides a great opportunity for brand exposure while delivering a comforting and delicious mid-event pick-me-up. Sponsor benefits include:

- Chapter logo hyperlinked on the workshop registration page and promotional emails.
- Chapter logo in printed workshop agenda.
- Sponsor logo on onsite signage throughout the workshop and at/during sponsored snack break.
- Sponsor logo in post-workshop blog post.
- Ability to have a chapter representative introduce the break. \*

*\*Introduction must be made by one of the chapter's two standard attendees. Sponsorship does not include additional attendees.*

## TRANSPORTATION SPONSOR - \$5,000 (ONE AVAILABLE)

Ensure attendees arrive with ease by sponsoring transportation, whether it's shuttle service, rideshares, or parking passes. This sponsorship offers high visibility through branded signage, announcements, and digital promotions while providing a convenient and stress-free travel experience for chapter leaders.

Sponsor benefits include:

- Chapter logo hyperlinked on the workshop registration page and promotional emails.
- Chapter logo in printed workshop agenda.
- Sponsor logo on onsite signage throughout the workshop.
- Sponsor logo in post-workshop blog post.
- Chapter featured and tagged in post-workshop social media post on WiM National channels.
- Complimentary workshop and reception registration for two chapter representatives.
- Two promo codes valid for 50% off an individual attendee registration to SUMMIT 2025. \*

*\*Discount only applicable for registration to WiM SUMMIT 2025; Applicable for member or nonmember individual registration options; Applicable for virtual or in-person registration; Discount cannot be applied to group registration rates or combined with other discounts/offers; Discount can be utilized by a WiM chapter leader, WiM member, or nonmember individual; Discount not applicable to add-on or optional activity registration fees; Must redeem and register before October 1, 2025.*

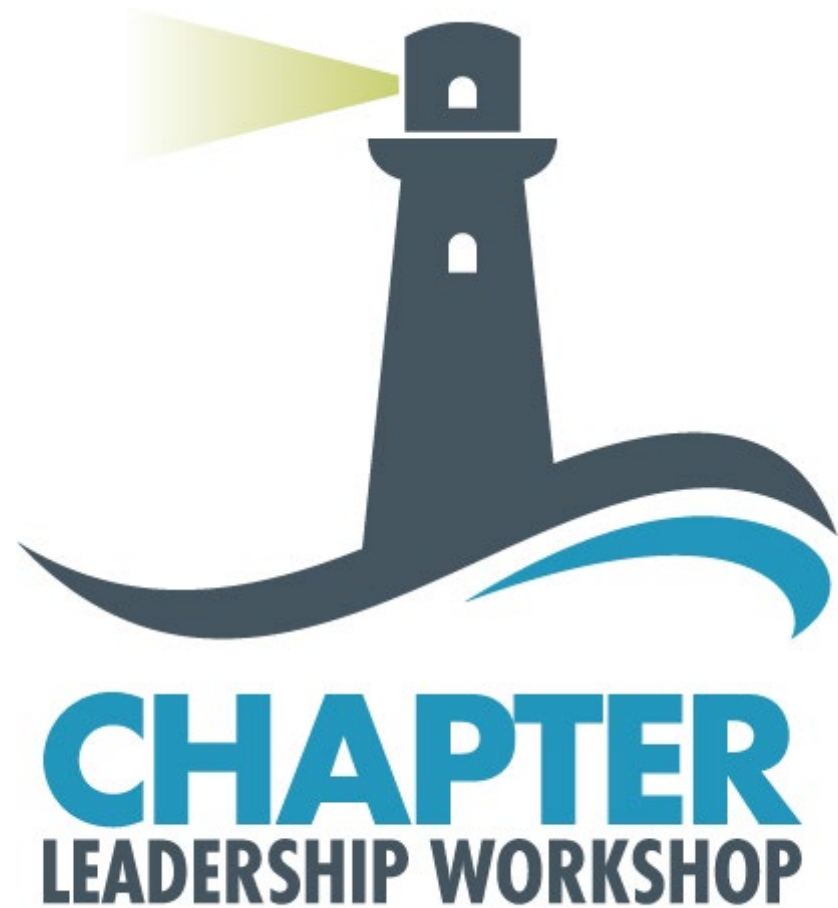
## NETWORKING RECEPTION SPONSOR - \$5,000 (ONE AVAILABLE)

Everyone loves a high energy party to unwind after days of intense networking and education. The Chapter Leader Networking Reception provides an ideal opportunity to showcase your company to workshop attendees in an informal environment. This reception will be the primary function of the workshop and provides high brand exposure.

Sponsor benefits include:

- Ability for chapter representatives to give a short speech at the beginning of the reception.
- Chapter logo included on event cocktail napkins.
- Chapter logo hyperlinked on the workshop registration page and promotional emails.
- Chapter logo in printed workshop agenda.
- Chapter logo on onsite signage throughout the workshop.
- Chapter logo in post-workshop blog post.
- Chapter featured and tagged in post-workshop social media post on WiM National channels.
- Complimentary workshop and reception registration for two chapter representatives.
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**MAY 15-16, 2025  
CLEVELAND, OH**

**TO PURCHASE A SPONSORSHIP FOR THIS EVENT,  
CONTACT OUR TEAM AT  
[sponsorship@womeninmfg.org](mailto:sponsorship@womeninmfg.org).**

**LEARN MORE ABOUT THE 2025 WiM CHAPTER  
LEADERSHIP WORKSHOP [HERE](#).**

**LEARN MORE ABOUT WiM CHAPTERS [HERE](#).**

# About WiM Education Foundation

ACHIEVE

LEAD

SUCCEE

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The WiM Education Foundation is WiM's nonprofit partner

Mission: To build a diverse, skilled, and resilient manufacturing workforce where women achieve, lead, and succeed






Founded in 2016, WiMEF provides women with valuable **connections**, access to **career pathways**, and best-in-class **programming** at all stages of their manufacturing careers

Programs includes a monthly speaker series, three cohort-based leadership development programs, and a bi-annual virtual career fair

Each year, more than 375 women graduate from WiMEF leadership development programs, 600 participate in the career fair, and 5,000 join our speaker series

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# Save the Dates

 VIRTUAL LEARNING SERIES	 VIRTUAL CAREER FAIR	 WOMEN IN PRODUCTION	 MANAGEMENT DEVELOPMENT	 LEADERSHIP INSTITUTE
Ongoing	Open	Open	Open	Open
Second Tuesday each month at 11:00 am ET	February 6, 2026 10:00 am – 2:00 pm ET	February 13, 2025	February 27, 2025	April 1, 2025

WiMEF Program Reminder: Sign up [here](#)



**FEBRUARY 6, 2025**

**10 AM - 2 PM EST**

*wim*  
Education Foundation  
**VIRTUAL CAREER FAIR**

**REGISTER TODAY!**

In partnership with



[www.wimef.org/virtual-career-fair](http://www.wimef.org/virtual-career-fair)



# Virtual Learning Series

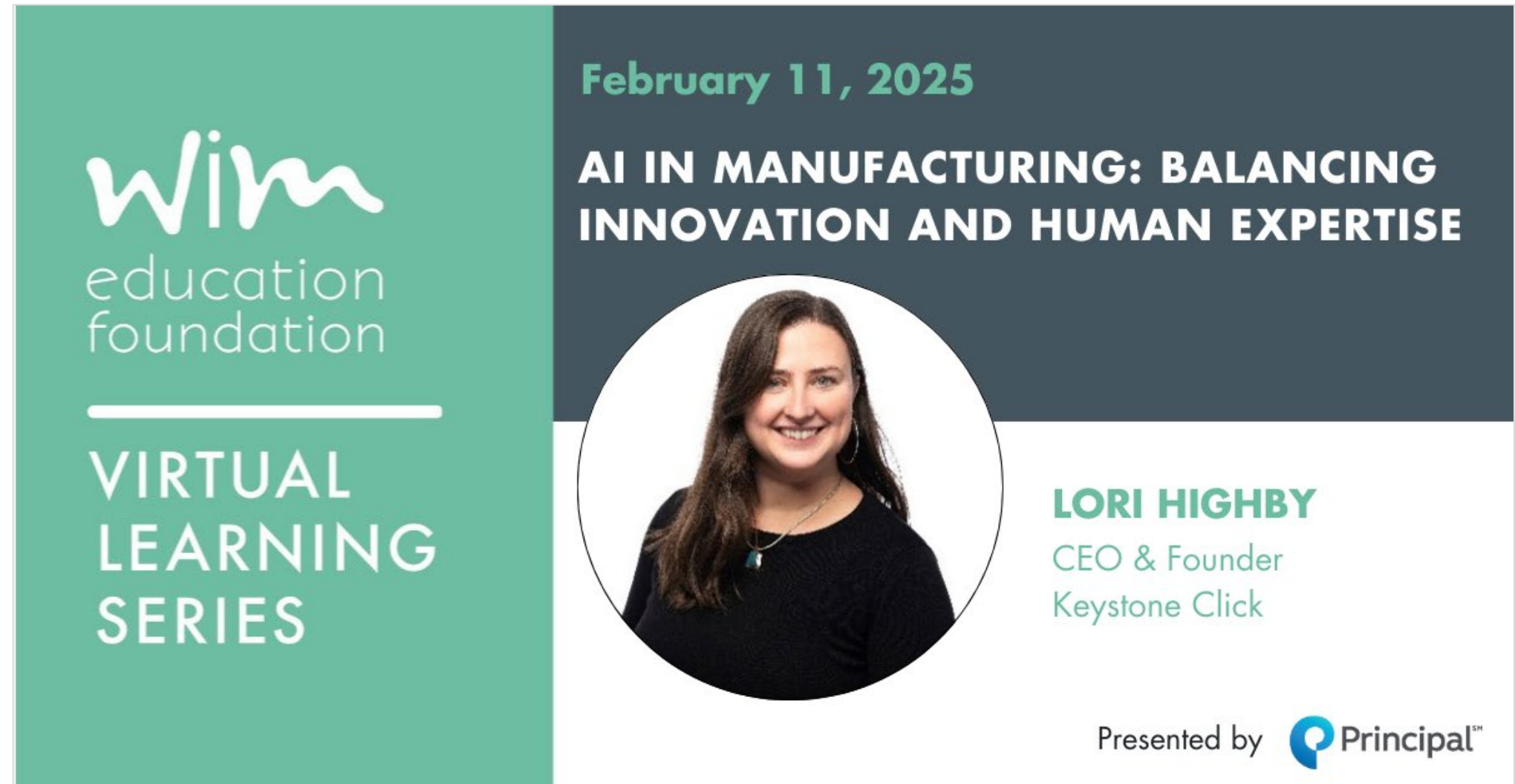
Live, webinars exploring industry-related subjects relevant for women who work in manufacturing

Action-oriented and solution-driven objectives presented by diverse knowledge experts

Second Tuesday of each month @ 11:00 am ET

FREE to WiM members

Recordings are saved in the Virtual Learning Library and available to WiM members at any time




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**VIRTUAL  
LEARNING  
SERIES**

**February 11, 2025**

**AI IN MANUFACTURING: BALANCING  
INNOVATION AND HUMAN EXPERTISE**

**LORI HIGHBY**  
CEO & Founder  
Keystone Click

Presented by  **Principal**

Register: [www.wimef.org/virtual-learning](http://www.wimef.org/virtual-learning)



Workplace communication can feel like navigating an improv scene without a script: Juggling curveballs, shifting priorities, and tricky team dynamics.

We have the key to mastering the art of in-the-moment communication: Embracing the principles of improv comedy for better collaboration, stronger connections, and real results!

The WiM Education Foundation is bringing Chicago's famed **Second City** to SUMMIT 2025 for an engaging, entertaining, and effective professional development experience!



Through 90-minute facilitated workshops, you will:

- Adopt the “Got Your Back” improv mindset to uplift and support fellow women in manufacturing
- Apply “Yes, and” strategies of adaptability, agility, and creativity under pressure
- Develop storytelling skills to improve public speaking and enhance personal connections
- Find comfort in discomfort, navigating uncertainty with boldness and confidence



# Sponsorship Opportunities: Second City

## **GOT YOUR BACK** SPONSOR

\$7,500

*One available*

4 complimentary tickets to attend the Second City Works workshop of your choosing

Provide welcome greeting to workshop participants and introduce the Second City Works team

Full page ad in SUMMIT program

Logo recognition on all event collateral

Logo recognition on signage at WiM Education Foundation booth in the exhibit hall

## **YES, AND** SPONSOR

\$5,000

*Two available*

2 complimentary tickets to attend the Second City Works workshop of your choosing

Half page ad in SUMMIT program

Logo recognition on all event collateral

Logo recognition on signage at WiM Education Foundation booth in the exhibit hall

## **STORYTELLER** SPONSOR

\$2,500

*Unlimited*

1 complimentary ticket to attend the Second City Works workshop of your choosing

Logo recognition on all event collateral

Logo recognition on signage at WiM Education Foundation booth in the exhibit hall

WiM Education Foundation will host three workshops with The Second City Works during SUMMIT in October 2025 in Chicago. Each workshop will be limited to 50 participants to provide an intimate and engaging experience. Space is limited, but sponsor tickets are guaranteed and may be used for any of the three workshops. Sponsors may purchase additional tickets at 25% discount.



# Chapter Challenge: Update

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education  
foundation

**WOMEN IN  
PRODUCTION**



Start Date: February 13      Virtual Program



# 2025 CHAPTER LEADER COMMUNITY CHATS

Date	Start Time	Topic/Focus
Tuesday, February 4, 2025	12:00 pm ET	<ul style="list-style-type: none"> <li>• YOU ARE HERE!</li> </ul>
Wednesday, March 19, 2025	2:00 pm ET	<ul style="list-style-type: none"> <li>• Membership Director deep dive.</li> </ul>
Tuesday, April 15, 2025	3:00 pm ET	<ul style="list-style-type: none"> <li>• Chapter Awards roll-out – how to maximize your efforts for success.</li> </ul>
May 2025 – Chapter Leadership Workshop	SKIP	
Wednesday, June 11, 2025	1:00 pm ET	<ul style="list-style-type: none"> <li>• Sponsorship Director deep dive.</li> </ul>
Thursday, July 17, 2025	12:00 pm ET	<ul style="list-style-type: none"> <li>• Chapter Operations deep dive. (Chair, Vice Chair, Secretary)</li> <li>• Chapter Leadership Workshop takeaways presented by attendees.</li> </ul>
Tuesday, August 19, 2025	2:00 pm ET	<ul style="list-style-type: none"> <li>• Events Director deep dive - Planning events that are impactful <i>and</i> profitable.</li> </ul>
Wednesday, September 17, 2025	1:00 pm ET	<ul style="list-style-type: none"> <li>• Treasurer/Financials deep dive.</li> </ul>
October 2025 - SUMMIT	SKIP	
Wednesday, November 12, 2025	12:00 pm ET	<ul style="list-style-type: none"> <li>• 2026 Chapter goal setting and budgeting deep dive.</li> </ul>
Wednesday, December 10, 2025	2:00 pm ET	<ul style="list-style-type: none"> <li>• Marketing/Communications/Social Media Directors deep dive.</li> </ul>

Email [chapters@womeninmfg.org](mailto:chapters@womeninmfg.org) if your chapter would like to co-present!

**REGISTER HERE**  
for all sessions

# CONTACTING THE WiM TEAM

## [chapters@womeninmfg.org](mailto:chapters@womeninmfg.org)

- Updates for event pages, event emails or any other webpage.
- Adding or removing chapter leaders.
- Questions related to new chapter development or chapter expansion.
- Questions about PaymentNet or Chase.com.
- Requests to increase Chase ONE cardholder credit limits.
- Questions about event registrant lists or member rosters.

## [accounting@womeninmfg.org](mailto:accounting@womeninmfg.org)

- Sponsorship payment status.
- Reimbursement request status.
- Check request status.
- Requests for early funds transfer.
- Questions on chapter transfer files or general accounting inquiries.

## [membership@womeninmfg.org](mailto:membership@womeninmfg.org)

- Nonmembers inquiring about membership.
- Members who need to update their profile or access their account.
- Employees of corporate members who need to get signed up.
- Any questions about member benefits or offerings.

## [meetings@womeninmfg.org](mailto:meetings@womeninmfg.org)

- General WiM National event and conference information.
- Registration assistance for WiM National events or conferences.

## [sponsorship@womeninmfg.org](mailto:sponsorship@womeninmfg.org)

- WiM National event and conference sponsorship leads or inquiries.

## WiMEF

- WiMEF fundraising inquiries or guidelines - [gmoore@womeninmfg.org](mailto:gmoore@womeninmfg.org)
- Questions about WiMEF programs or events - [alesnansky@womeninmfg.org](mailto:alesnansky@womeninmfg.org)