

WIM CHAPTER LEADER COMMUNITY CHAT

FEBRUARY 13, 2024



women in
manufacturing®



WELCOME

- CHAPTERS UPDATES
- MEMBERSHIP UPDATES
- WiM EVENTS UPDATES
- WIMEF UPDATES
- BIG ANNOUNCEMENT
- BREAKOUT ROOMS



COMMUNITY CHAT CHECK-IN
Let us know you're here!

CHAPTER PERFORMANCE UPDATES

Events Scheduled April 1, 2023 – March 31, 2024 =

357

- 143% to goal of 250 events
- 6,079 attendees from 2,712 companies

Chapter Revenue (as of 12/31/23) =

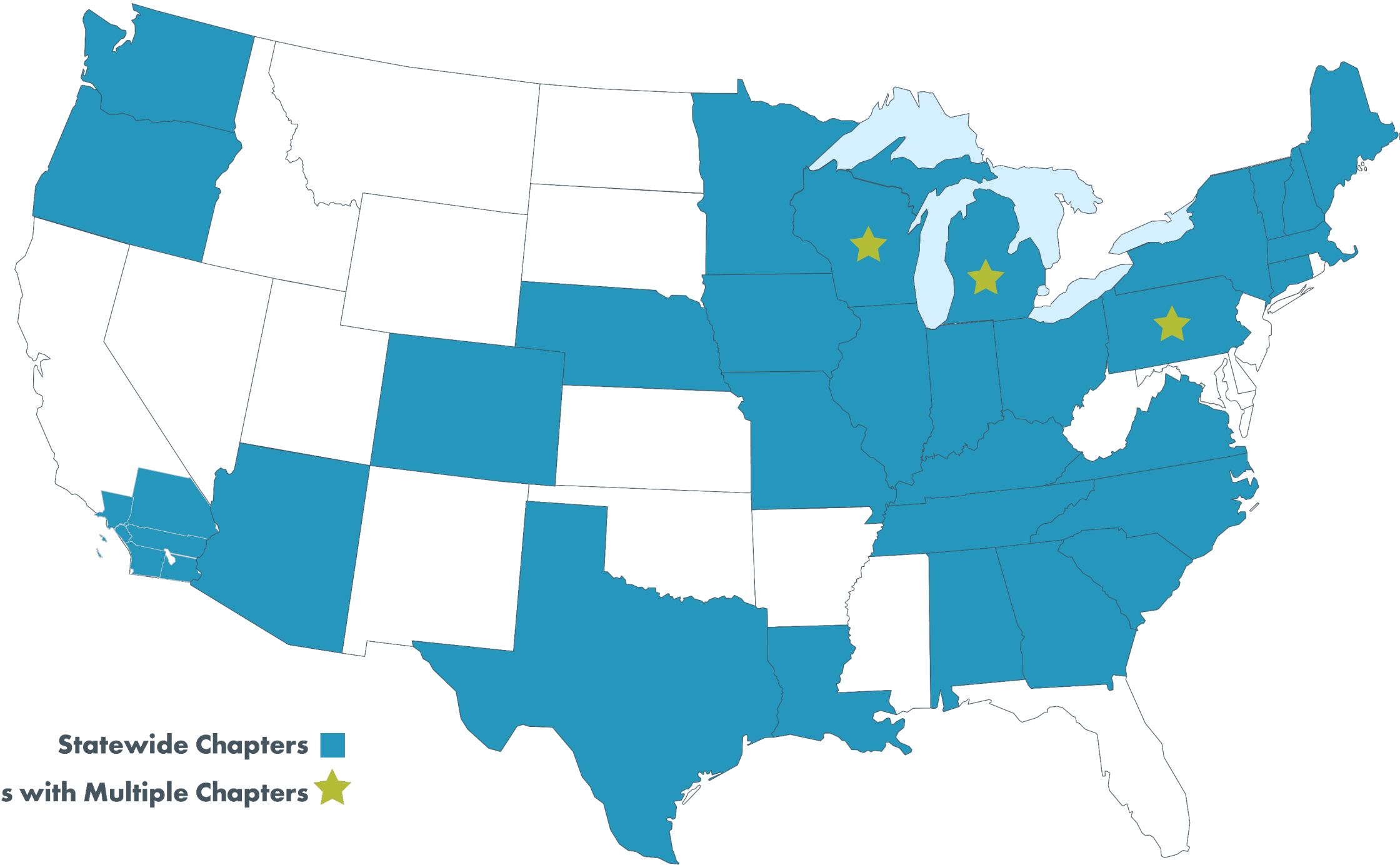
\$293,757.77

- 147% to goal of \$200,000.00
- + \$128,000 from same period in FY22

Chapter Expenses (as of 12/31/23) =

\$191,572.34

- 109% to goal of \$175,000
- +\$71,000.00 from same period in FY22



UPCOMING CHAPTER EVENTS

WiM Washington Working Parents Chat	2/13/2024
WiM Oregon Galentine's Networking Event	2/13/2024
WiM Texas Galentine's Celebration & Gift Exchange	2/13/2024
WiM Colorado Community of Support Session 6: Self Care, Loving Yourself	2/14/2024
WiM Arizona Networking Happy Hour	2/15/2024
WiM Texas East Texas Meet & Greet - Galentine Celebration	2/15/2024
WiM Texas Houston Energy Corridor Meet & Greet	2/15/2024
WiM Illinois 2024 Kick-off Event	2/16/2024
WiM Kentucky Volunteer Event - Dress for Success Louisville	2/17/2024
WiM Iowa Financial Wellness for Women	2/21/2024
WiM South Carolina Meet Your Chapter Leadership Team	2/22/2024
WiM New York Transitioning from Individual Contributor to Manager	2/22/2024
WiM Western Michigan Paint-N-Sip Galentine's Day Party	2/22/2024
WiM Texas Steel River Plant Tour	2/23/2024
WiM Central PA Live 2 Lead	2/27/2024
WiM Washington MFG Fundamentals Series: Customer Service	2/27/2024
WiM Illinois Women & Wealth: Managing Your Personal Wealth	2/27/2024
WiM Southeast Michigan Meet & Greet with Chapter Leaders at LCA	2/27/2024
WiM Texas & WiM Southern Wisconsin Client-Centric Manufacturing	2/29/2024
WiM Massachusetts Blount Fine Foods- Behind-the-Scenes Tour and Tasting	2/29/2024

DISREGARD – CHAPTER EVENT SIGN-IN FORM

During the 2/13 community chat, our team rolled out a virtual sign-in form for chapter events. It was initially announced that chapters would be required to ask event attendees to complete this form for all events moving forward.

However, to ensure a seamless experience for chapters and event attendees, we are reevaluating and will hold off on implementing while our team investigates alternative processes. With this in mind, chapters are not required to use the event sign-in form presented on 2/13.

Chapters should continue to send final attendee lists to WiM national after each event. Chapters should provide the final list in an excel file. For convenience, update the final registrant excel list provided by national by indicating in column A which registrants attended the event.

MEMBERSHIP UPDATES

444 Corporate Members

25,797 Individual Members

(+1,060 since January 11, 2024)

- 24,616 Corporate Professionals *(employees of Corporate member companies)*
- 1,000 Individual Professionals
- 72 Professional Plus
- 41 WiM + AME
- 36 WiM Student
- 21 WiM Student + SME
- 11 Retired

NEWEST CORPORATE MEMBERS SINCE JANUARY 11, 2024

Review your latest chapter roster to welcome new members from these companies!

DuPont
YKK AP America Inc.
Edsal Manufacturing
Johnson Controls
BlueScope
Wright Technical Services
BTD Manufacturing, Inc.
Kapco Metal Stamping
Altec Industries, Inc.
Heidenhain Corporation
Mermet
Pixelle Specialty Solutions

Delaware
Georgia
Illinois
North Carolina
Missouri
Ohio
Minnesota
Wisconsin
North Carolina
Illinois
South Carolina
Pennsylvania

RECENT WiM NATIONAL EVENTS



January 22 – 23, 2024
192 of attendees
144 of companies



Virtual Career Fair

February 8, 2024
317 Job seekers
45 Employer booths

UPCOMING WiM NATIONAL EVENTS UPDATES



March 14, 2024 in Atlanta, GA & Virtual
In-person registration is CLOSED!
Virtual remains OPEN!
Check out WiM GA's Mixer on 3/14!
Contact ltarcy@womeninmfg.org



April 23, 2024 in Buc, France
Title Sponsor: GE Healthcare
Future Events: Canada, UK and Mexico
Contact jkopf@womeninmfg.org



June 13, 2024, Virtual
Registration OPEN!
LinkedIn Community Launched
Contact ltarcy@womeninmfg.org



SAVE THE DATE

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SUMMIT 2024

OCT. 7-9

BOSTON, MA
& VIRTUAL



Show your support for SUMMIT 2024 by becoming a conference sponsor or speaker. Opportunities for 2024 are now available.





Chapter Challenge

February Update

Gretchen Moore
WiMEF Executive Director
February 13, 2024

About WiM Education Foundation (WiMEF)



WiM's nonprofit partner organization, WiMEF, is working to **close the gender gap**, increase the number of **women in leadership**, and to inspire the **next generation** of women in manufacturing.

About WiM Education Foundation (WiMEF)

WiMEF offers three educational programs

Leadership Institute for Women in STEM and Manufacturing

Management Development Program

Empowering Women in Production



Why it Matters

“Having female leaders in positions of influence to serve as role models is not only critical to the career advancement of women but stands to generate broader societal impacts on pay equity, changing workplace policies in ways that benefit both men and women, and attracting a more diverse workforce.”

- The Rockefeller Foundation: “Women in Leadership: Why it Matters”

- ⚙️ 72% of manufacturers agree that DEI is a key focus for their companies
 - Only one in four management positions in manufacturing are held by women
- ⚙️ 79% of women say leadership training and mentorship are the biggest factors for success in their careers
 - Only 20% of mfg companies offer leadership training and only 13% offer mentorship



Support WiMEF



BRIDGE OPERATIONS GAPS

The WiMEF has operating costs that are not covered through registration fees or grant funding – we rely on a community of support to help us do our work.

KEEP PROGRAMS AFFORDABLE

While costs have increased, WiMEF has never increased registration fees. Donations help us keep WiMEF programs affordable and accessible.

KEEP PROGRAMS ACCESSIBLE

All WiMEF programs have waitlists and with donations we can increase program capacity and cadence. In 2023, with contributions from donors like you, we were able to admit 109 additional women to leadership development programs!

Chapter Fundraising Challenge Details

EFFECTIVE DATES:

December 6, 2023 – March 15, 2024 **(31 DAYS LEFT!)**

FUNDRAISING GOAL = **\$25,000**
(CURRENT = \$2,600 OR 10.4%)

CRITERIA FOR CHALLENGE QUALIFICATION:

- Donations must be submitted via the chapter's unique donation URL, unless the donation is from the chapter itself.
- Donations must be paid before 11:59 p.m. ET on March 15, 2024.
- Donations must be made as unrestricted gifts.
 - *Registration fees or sponsorship of WiMEF programs will not apply towards the challenge.*
- Donations can come from individual donors, companies, or chapters themselves.

CLICK OR SCAN FOR
MORE INFORMATION



Challenge Prizes

FUNDRAISING MINIMUM	PRIZES & DETAILS
\$1,000	<ul style="list-style-type: none">• Recognition during select 2024 WiMEF programs• Included in feature article in the WiM Weekly newsletter<ul style="list-style-type: none">• <i>To be published April 2024.</i>
\$3,000+	<ul style="list-style-type: none">• WiMEF sponsorship of one chapter event<ul style="list-style-type: none">• <i>Sponsorship includes \$500 to the chapter from the WiMEF.</i>• <i>WiMEF will receive sponsor recognition on the event webpage, event marketing emails, and on any event signage or presentations.</i>• <i>Event must occur April 2024-March 2025.</i>

Current Standings

CHAPTER	DOLLARS RAISED
WiM Kentucky	\$1,000
WiM North Carolina	\$1,000
WiM Ohio	\$500
WiM South Carolina	\$100

THANK YOU!



Education Foundation

GET INVOLVED



Visit the Chapter Resource Hub to find:

- Each chapter's unique donation URL
- Sample messaging for social media and email outreach
- Email header, social media graphic, WiME F branding & more!

How to Fundraise:

- Ask attendees to make donations to the WiME F during chapter events.
- Offer to match contributions made via your chapter's donation page.
- Tell your sponsors about this opportunity to simultaneously support your chapter AND the WiME F.

2024 CHAPTER LEADER COMMUNITY CHATS

DATE & TIME
Thursday, January 11, 2024 from 2 – 3 PM ET*
Tuesday, February 13, 2024 from 12 – 1 PM ET*
Wednesday, March 13, 2024 from 2 – 3 PM ET*
Tuesday, April 23, 2024 from 2 – 3 PM ET
Thursday, May 16, 2024 from 12 – 1 PM ET
Tuesday, June 11, 2024 from 2 – 3 PM ET
Thursday, July 18, 2024 from 12 – 1 PM ET
Tuesday, August 20, 2024 from 2 – 3 PM ET
Thursday, September 19, 2024 from 12 – 1 PM ET
SKIP – October 2024
Thursday, November 14, 2024 from 2 – 3 PM ET
Tuesday, December 10, 2024 from 12 – 1 PM ET

[REGISTER HERE](#)

- For WiM Chapter Leaders only
 - Including executive leadership team, functional chairs/directors and committee members.
- Each individual Chapter Leader should at least four Community Chats each calendar year (recommended).
- Each Chapter should have at least one representative at every Community Chat (**required**).

BIG ANNOUNCEMENT!

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CHAPTER
LEADERSHIP CONFERENCE

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CHAPTER LEADERSHIP CONFERENCE

WHEN: August 1-2, 2024 (THURS-FRI)

WHERE: MAGNET: The Manufacturing Advocacy and Growth Network, 1800 E 63rd St, Cleveland, OH 44103

WHO: Current WiM chapter leaders only. This conference is ideal for individuals with at least 1-2 years experience as a WiM chapter leader.



WHAT: Agenda will include WiM staff presentations with Q&A, chapter leader keynotes, round tables and breakout sessions on chapter best practices, and an evening networking reception on 8/1.

Leaders who attend this event will:

- 1. Expand their WiM network**, meeting and learning from peer leaders from across the country in a chapter-focused environment.
- 2. Gain new tactics** for effectively managing their chapter and local leadership team.
- 3. Hear from other chapters** on how they are engaging members, finding sponsors, and hosting successful events.
- 4. Be a part of our first-ever event exclusively for WiM chapter leaders!**



COST TO ATTEND: Complimentary registration for up to two leaders per chapter.

- Chapters can use their funds to reimburse their leaders for travel expenses to this event.
- Chapters can also “sponsor” leaders from other chapters and provide reimbursement for travel expenses related to this event.
- Terms and details for reimbursement or “sponsorships” must be agreed upon locally amongst the chapter leadership teams involved prior to any related purchases or reservations being placed.



REGISTRATION OPENS: APRIL 1, 2024

COMING SOON:

- Call for keynote speakers, breakout session presenters, round table facilitators & topics.
- Sponsorship menu – help us make this event great!

SUMMIT schedule will include celebratory lunch reception for chapter leaders, where we will present the chapter awards. There will be no chapter workshop during SUMMIT 2024.

BREAKOUT ROOMS

What tools or resources does your chapter use to stay organized?



CONTACTING THE WiM TEAM

chapters@womeninmfg.org

- Updates for event pages, event emails or any other webpage.
- Requests for event registrant lists or member rosters.
- Adding or removing chapter leaders.
- Requests or questions related to new chapter development.
- Questions about PaymentNet or Chase.com.
- Requests to increase Chase ONE cardholder credit limits.
- Questions about WiMEF programs or events.
- WiMEF fundraising inquiries or guidelines.

membership@womeninmfg.org

- Nonmembers inquiring about membership.
- Members who need to update their profile or access their account.
- Employees of Corporate members who need to get signed up.
- Any questions about member benefits or offerings.

accounting@womeninmfg.org

- Sponsorship payment status.
- Reimbursement request status.
- Check request status.
- Requests for early funds transfer.

meetings@womeninmfg.org

- General WiM National event and conference information.
- Registration assistance or inquiries.
- National event sponsorship leads or inquiries.