

WIM CHAPTER LEADER COMMUNITY CHAT

DECEMBER 10, 2024

wim

women in
manufacturing®



WELCOME

- MEMBERSHIP UPDATES
- WiM EVENTS UPDATES
- CHAPTERS UPDATES
- WiMEF UPDATES
- BREAKOUT ROOMS

COMMUNITY CHAT CHECK-IN

Let us know you're here!



MEMBERSHIP UPDATES

wim

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MEMBERSHIP UPDATES

31,367 *(+338)*

Individual Members

- 29,952 Corporate Professionals *(+313)*
(employees of Corporate member companies)
- 1,193 Individual Professionals *(+40)*
- 92 Professional Plus *(+6)*
- 60 WiM Professional + AME *(+3)*
- 8 WiM Professional + SME *(+2)*
- 63 WiM Student *(-3)*
- 11 WiM Student + SME *(-2)*
- 15 Retired

511 Corporate Members

Newest corporate members since November 1, 2024.
Review your latest chapter roster to welcome new members from these companies!

Wausau Tile

Novo Nordisk Inc.

Pella Corporation

PIAD Precision Casting

Georgia Thermal Products

Schake Industries, Inc.

Vulcan, Inc.

EADS Cooling Solutions

MMI Textiles Inc.

Malnove Holding Incorporated

Send all new member leads to membership@womeninmfg.org

WiM EVENTS UPDATES



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WiM EVENTS UPDATES



- November 25, 2024 | Coventry, UK with PepsiCo
- 78 attendees from 33 companies
- *"I wasn't quite sure what to expect from this event, but when I left, I felt completely empowered being a woman in manufacturing."*
- February 2025 | Monterrey, Mexico
- Hosted by AFL and Donaldson
- **CTA:** Registration open NOW!
- Contact jkopf@womeninmfg.org with general questions.

wim Education Foundation VIRTUAL CAREER FAIR

- February 6, 2025 | Virtual
- **CTA:** Employer booth registration open NOW!
- Job seeker registration opens January 2, 2025
- Contact alesnansky@womeninmfg.org with general questions.

WiM EVENTS UPDATES



- February 17 – 18, 2025 | Clearwater Beach, Florida
- 72 registered from 58 corporate member companies
- **CTA:** Session on starting a WiM Chapter – email aines@womeninmfg.org if you are attending.
- Contact jkopf@womeninmfg.org with general questions.



- February 19 – 20, 2025 | Clearwater Beach, Florida
- Ideal for male allies in manufacturing seeking to understand their role in promoting gender equity in the industry.
- **CTA:** SHARE this event with the male allies in your network!
- Contact ltarcy@womeninmfg.org with general questions.

WiM EVENTS UPDATES



MARCH 10, 2025
SEATTLE, WA & VIRTUAL

- Monday, March 10, 2025 | Seattle, WA and Virtual
- **CTA:** Registration open NOW!
- Early-bird rates available until 1/5/2025
- **CTA:** Sponsorships! Send leads to sponsorship@womeninmfg.org.
- Contact elufkin@womeninmfg.org with general questions.

CHAPTERS UPDATES

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SAVE THE DATE!



MAY 15-16, 2025 (THURS/FRI)

CLEVELAND, OH

ALL ADDITIONAL DETAILS &

REGISTRATION COMING JANUARY 2025!

SPONSOR LEADS? SPONSORSHIP@WOMENINMFG.ORG

CHAPTER PERFORMANCE UPDATES

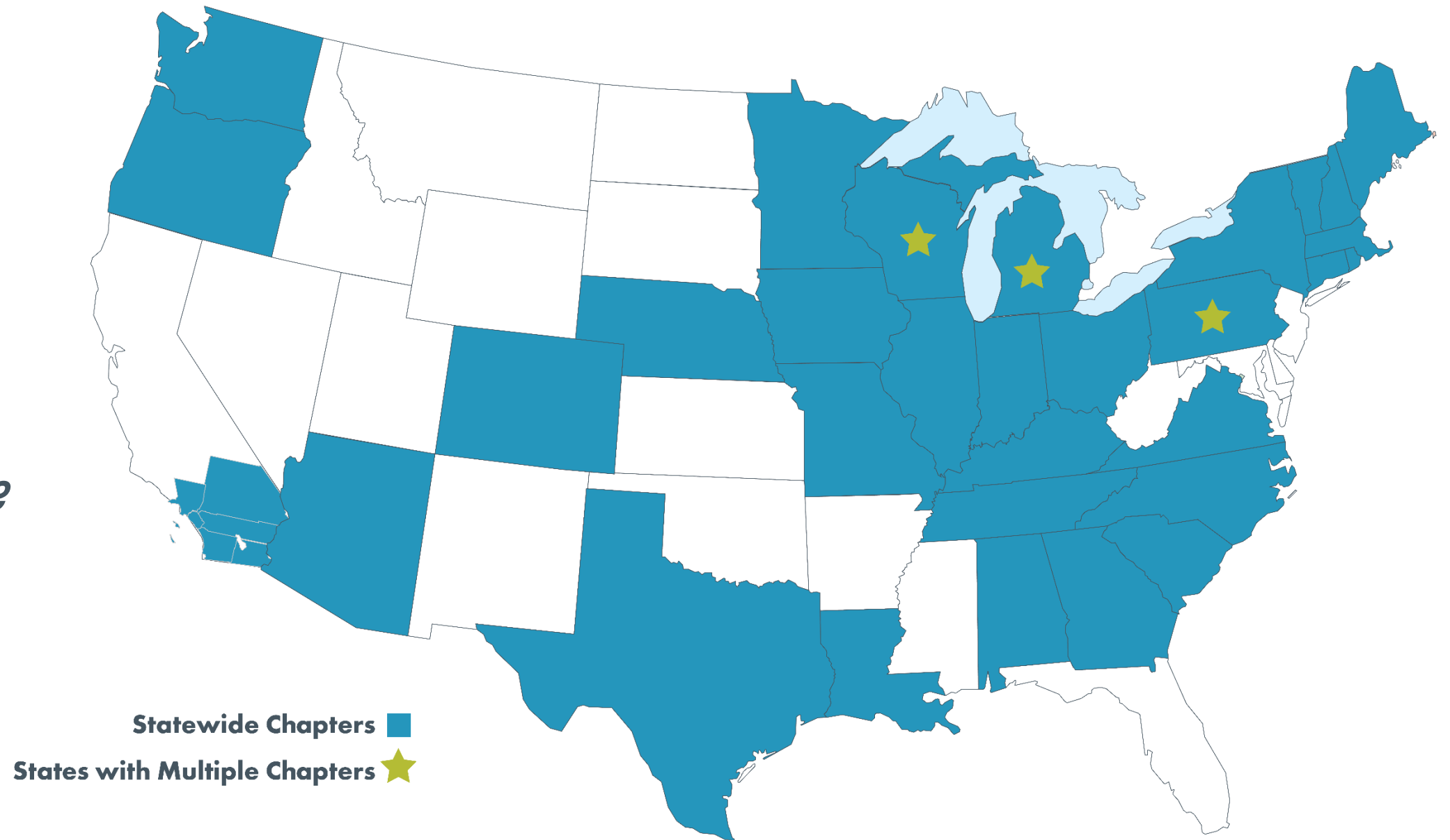
Events Scheduled April 1, 2024 – March 31, 2025 =

300 (+26 since September chat!)

- Unique registrants: 5,363 (+200)
- Unique companies: 2,635 (+200)

593 Event Feedback surveys received since 4/1

- **7%** of 8,800+ total registrations FYTD
- *Overall, how would you rate the event?*
Excellent | 72.88%
Very good | 21.69%
Good | 5.25%
Not good at all | 0.17%



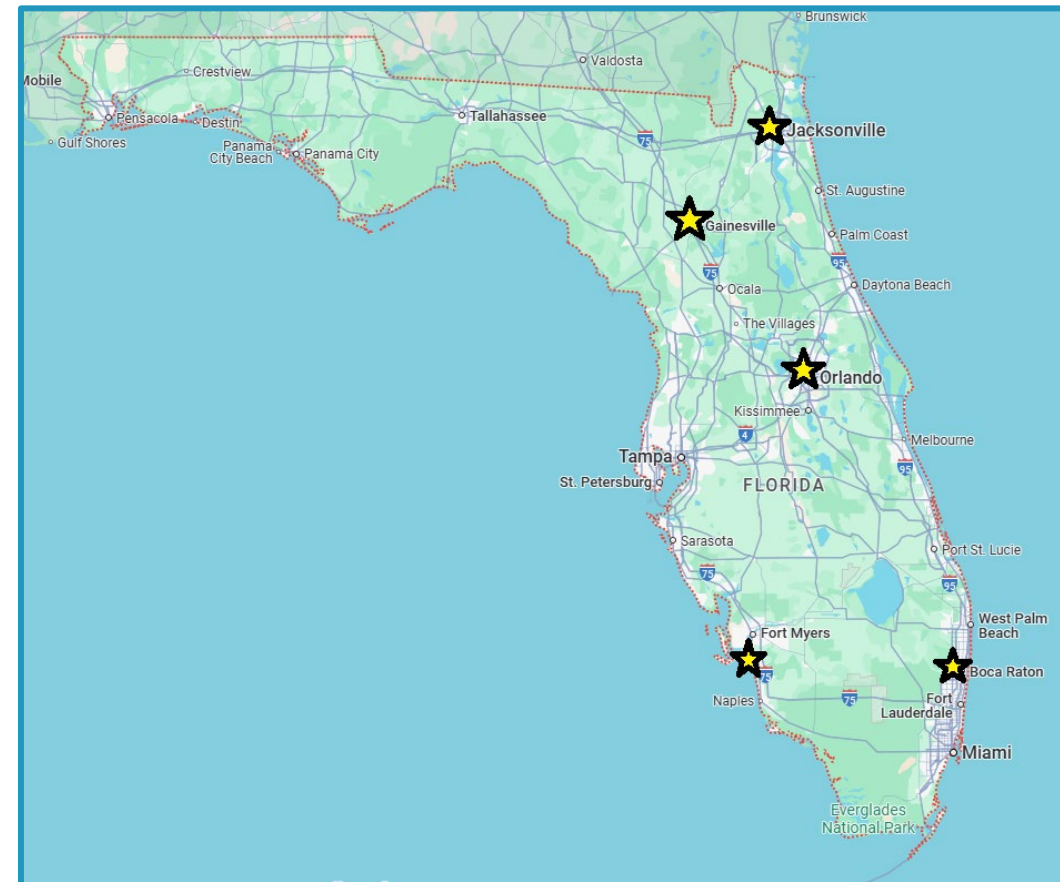
CHAPTER DEVELOPMENT UPDATES

WiM FL coming in Q1 2025!



Companies Represented on Leadership Team:

- Collins Aerospace
- 2MamaBees
- Nestle
- BAE Systems
- PepsiCo
- Principal/BCT Corp
- Ingersoll Rand
- Nestle



REMINDER!

Chapter Development Application Process

Applications for new WiM Chapters currently
accepted until
April 30, 2025

[View Application Here](#)

- At least 100 current individual WiM members located in the state or region that the chapter will represent. The following leadership team roles must be filled: Chair, Vice Chair, Treasurer, Secretary, Marketing Director, Membership Director, Events Director, Sponsorship Director.
- All proposed chapter leaders must be current members of WiM.
- At least 50% of the chapter leadership team must work for a manufacturing company.
- At least three (3) different companies (manufacturing or other) must be represented on the chapter's proposed leadership team

CHAPTER UPDATES & REMINDERS

UPDATES TO THE CHAPTER EVENT FORM – ALCOHOL LIABILITY COVERAGE

All chapter events will require additional information from the chapter if alcohol will be served during an event.

PLEASE NOTE: Chapters are permitted to host events where attendees are served alcohol, however, additional insurance coverage for the event is required.

The following questions have been added or updated on the [Chapter Event Information Form](#):

Will alcoholic beverages be served at this event?

Yes

No

If Yes, then you will be asked:

Which of the following applied to this event (Select all that apply):

- A. Attendees will pay the event venue for alcohol directly; The chapter is not purchasing alcohol for attendees. – NO ADDITIONAL COVERAGE REQUIRED.
- B. Attendees will pay the chapter to register, then the chapter will pay the venue for alcohol. – ADDITIONAL COVERAGE REQUIRED.
- C. Attendees will pay chapter, then the chapter will buy and/or serve alcohol to attendees directly - ADDITIONAL COVERAGE REQUIRED.

If B and/or C are selected, then you will be asked:

- What is the estimated total revenue to be collected for alcohol sales? Please Note: This is the dollar amount the chapter expects to spend on alcohol for the event and can be an estimate.
- What is the minimum liability insurance required by the event venue? Please Note: The venue for the event should be able to provide this information to the chapter upon request. **WiM cannot open registration and/or promote an event without this information, which should be a dollar amount.**

CHAPTER UPDATES & REMINDERS

MANDATORY TRAINING SESSIONS FOR TREASURERS

If you are the Treasurer of your chapter, then you are required to attend one of three upcoming Chapter Treasurer Training Sessions. During these sessions, the WiM team will provide a comprehensive overview of the processes, requirements, and regular deadlines to manage your chapter's financials. Each Treasurer is required to attend one of these sessions. We also encourage the chapter's Chair or Vice Chair to attend a session, to ensure multiple leaders are informed on the processes and can assist as needed. All chapter leaders are permitted to register, regardless of role.

~~Monday, November 18, 2024 @ 1:00 - 2:00 PM ET - [Register Here](#)~~

~~Thursday, December 12, 2024 @ 10:00 - 11:00 AM ET - [Register Here](#)~~

Wednesday, January 15, 2024 @ 2:00 - 3:00 PM ET - [Register Here](#)

If you are a Treasurer and cannot attend any of these sessions, please email chapters@womeninmfg.org - accommodations can be coordinated as needed!

CHAPTER REMINDERS

CHAPTER EXPENSE REPORTS DUE

November 2024 expense reports due from chapters ASAP; October 2024 transfer files from WiM National will be sent this week; November transfer files will be sent before end of year. Each chapter cardholder must submit a monthly expense report and all relevant receipts to their chapter's Treasurer.

Please note: Treasurers are not able to view transactions on Chase ONE cards for other leaders from their chapter; cardholders can view their own transactions only. Chapter expense reports for the previous month should be submitted by the Treasurer within the first two weeks of the following month.

CHAPTER RESOURCE HUB

<https://www.womeninmanufacturing.org/chapter-resources>



education
foundation

Update

Gretchen Moore, Executive Director
December 10, 2024

About WiM Education Foundation

The WiM Education Foundation is WiM's nonprofit partner

Founded in 2016, WiMEF provides women with valuable **connections**, access to **career pathways**, and best-in-class **programming** at all stages of their manufacturing careers

Programs includes a monthly speaker series, three cohort-based leadership development programs, and a bi-annual virtual career fair

Each year, more than 350 women graduate from WiMEF leadership development programs, 600 participate in the career fair, and 5,000 join our speaker series

WiMEF is a 501c3 nonprofit organization



Save the Dates

<u>Program Name</u>	<u>Registration Opens</u>	<u>Program Kickoff</u>
Virtual Learning Series	Ongoing	Second Tuesday each month at 11:00 am ET
Virtual Career Fair	Employers: Open Now! Jobseekers: January 2, 2025	February 6, 2026
Women in Production	December 16, 2024	February 13, 2025
Management Development Program	Now open	February 27, 2025
Leadership Institute	Now open	April 1, 2025

WiMEF Program Reminder: Sign up [here](#)



December 3, 2024

GI ING TUESDAY

December 3, 2024

Goal: \$10,000

Final: \$11,590

2024 Chapter Challenge



Goal: \$35,000
Final: \$65,353

DRAFT RESULTS

1. Connecticut – Leadership Fundamentals & Influencing Others
2. Alabama – Leadership & the Safety Mindset
3. Arizona – Communication & Conflict Resolution
4. North Carolina – Problem Solving & Decision-making
5. Iowa – Confidence Navigating Male-dominated Fields
6. Virginia – Individual Responsibility & Time Management
7. Western Michigan – The Power & Place of Women in Manufacturing
8. Southern Wisconsin – Giving & Receiving Feedback
9. Eastern Pennsylvania – Negotiation
10. Ohio – Networking & Building Relationships

The 2024 Chapter Challenge inspired a \$25,000 gift to WiMEF from AM/NS Calvert:

“AM/NS Calvert is excited to support educational opportunities for women in manufacturing.

*By sponsoring these educational videos, we’re investing in a more diverse and skilled workforce—
empowering women with the knowledge and confidence to excel and drive innovation across the industry.”*

What's Next?

CHAPTERS

- Are agents of change in the WiM community
- Have the power to create considerable impact
- Have been enthusiastic and generous supporters of WiMEF

WiM Education Foundation

- Is a 501c3 nonprofit; we MUST fundraise to operate
- Has the power to create considerable impact for participants
- Has endless opportunities for growth and innovation: Double graduates in 3 years; New workforce programs

What's Next?

IDEAS AND CONCEPTS

Standard annual donation providing strategically nimble funding to increase WiMEF impact

Annual challenge to support program expansion, growth, innovation: WiP, Management Development, Leadership Institute, Virtual Learning Series, Virtual Career Fair, operations

Underwrite expenses: \$300,000+/year for Women in Production discounts to WiM members; Speaker fees for instructors/presenters/facilitators (all women!) \$48,000/year; Governance (state registrations & compliance, software) \$25,000/year

Develop new nationwide program connecting chapters to local girls in STEM or work-based learning

Chapters use WiMEF as a speaker's bureau to source presenters for meetings, lectures, webinars

Partnership to engage/recruit new members to chapters

~~2024~~ **2025** CHAPTER LEADER COMMUNITY CHATS

Date	Start Time
Thursday, January 9, 2025	1:00 pm ET
Tuesday, February 4, 2025	12:00 pm ET
Wednesday, March 19, 2025	2:00 pm ET
Tuesday, April 15, 2025	3:00 pm ET
May-25	SKIP
Wednesday, June 11, 2025	1:00 pm ET
Thursday, July 17, 2025	12:00 pm ET
Tuesday, August 19, 2025	2:00 pm ET
Wednesday, September 17, 2025	1:00 pm ET
Oct-25	SKIP
Wednesday, November 12, 2025	12:00 pm ET
Wednesday, December 10, 2025	2:00 pm ET

[REGISTER HERE](#)

- For WiM Chapter Leaders only
 - Including executive leadership team, functional directors and committee members.
- Each individual Chapter Leader should at least four Community Chats each calendar year (**required**).
- Each Chapter should have at least one representative at every Community Chat (**required**).

CONTACTING THE WiM TEAM

chapters@womeninmfg.org

- Updates for event pages, event emails or any other webpage.
- Requests for event registrant lists or member rosters.
- Adding or removing chapter leaders.
- Requests or questions related to new chapter development.
- Questions about PaymentNet or Chase.com.
- Requests to increase Chase ONE cardholder credit limits.
- Questions about WiMEF programs or events.
- WiMEF fundraising inquiries or guidelines.

membership@womeninmfg.org

- Nonmembers inquiring about membership.
- Members who need to update their profile or access their account.
- Employees of Corporate members who need to get signed up.
- Any questions about member benefits or offerings.

accounting@womeninmfg.org

- Sponsorship payment status.
- Reimbursement request status.
- Check request status.
- Requests for early funds transfer.

meetings@womeninmfg.org

- General WiM National event and conference information.
- Registration assistance or inquiries.
- National event sponsorship leads or inquiries.