

WIM CHAPTER LEADER COMMUNITY CHAT

AUGUST 20, 2024

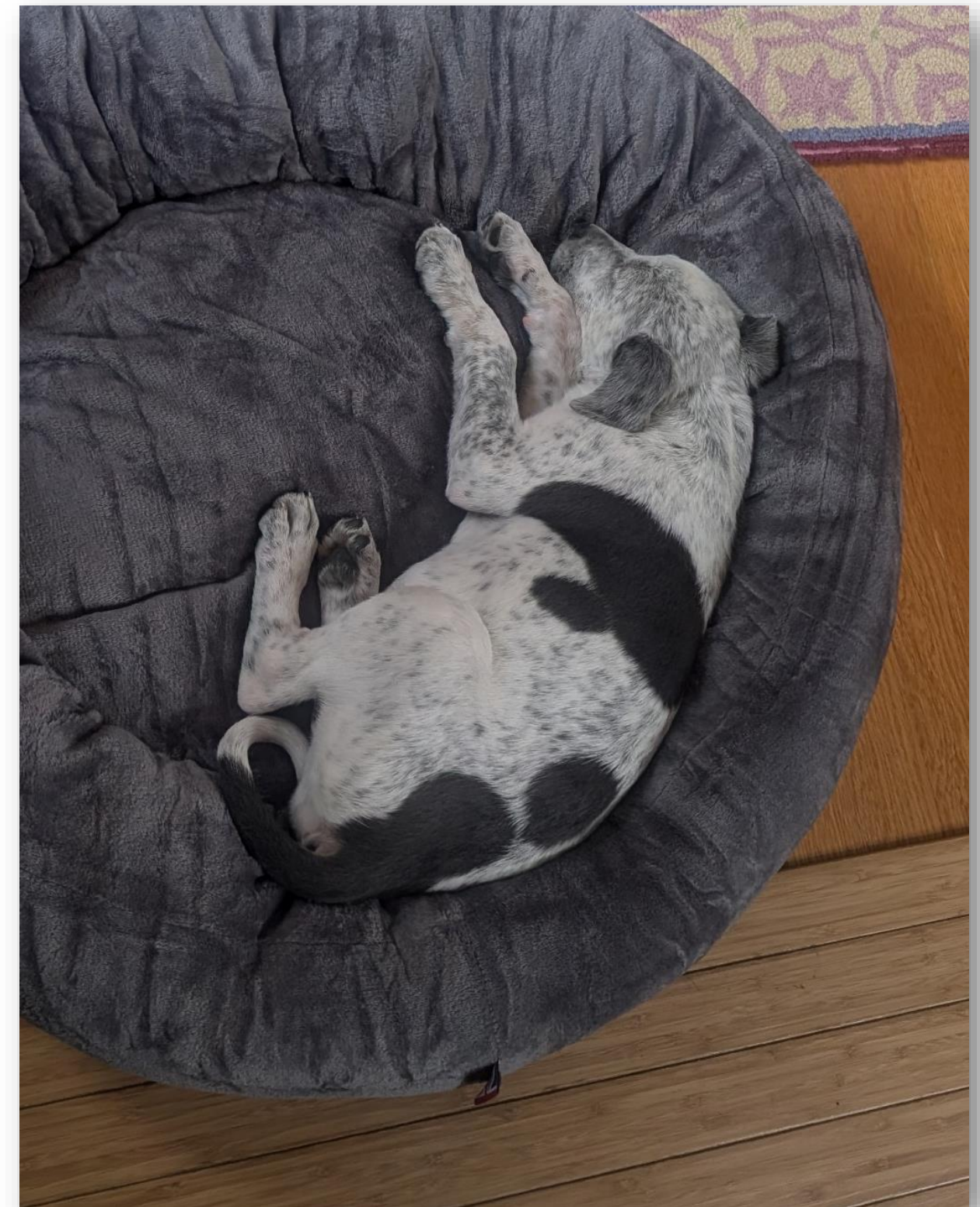
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WELCOME

- MEMBERSHIP UPDATES
- WiM EVENTS UPDATES
- CHAPTERS UPDATES
- **WiMEF UPDATES**
- BREAKOUT ROOMS



COMMUNITY CHAT CHECK-IN

Let us know you're here!

THANK YOU FOR JOINING US IN CLEVELAND!



48 LEADERS FROM 25 CHAPTERS

“This workshop was an invaluable experience to improve our chapter and learn from successful teams.

The resources and connections I gained, as well as the information presented, provided me with a great level of knowledge to build off for future success and a network to ask questions and reach out for any future hurdles. I loved the atmosphere and the energy these chapter leaders brought to the workshop. It was so exciting to be part of the team to bring all these great WiM ideas and resources to our local level!”

MEMBERSHIP UPDATES

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MEMBERSHIP UPDATES

29,483 (+588)

Individual Members

- 28,133 Corporate Professionals
(employees of Corporate member companies)
- 1,136 Individual Professionals (+44)
- 71 Professional Plus (+3)
- 53 WiM Professional + AME (+5)
- 3 WiM Professional + SME (+1)
- 54 WiM Student (+1)
- 19 WiM Student + SME (-2)
- 14 Retired

497 Corporate Members

Newest corporate members since July 1, 2024.
Review your latest chapter roster to welcome
new members from these companies!

Essity

Morgan Advanced Materials

High Purity New England

Electrolux Professional, Inc.

Illuminate USA

Habco Industries LLC

Johnson Matthey Plc

International Label Mfg.llc

TOOTRiS

Life Floor

Lonza Biologics

Asnuntuck Community College

MEMBERSHIP UPDATES

**TAKE THE WiM
MEMBER SURVEY**



- Survey Deadline: October 1, 2024
- Respondents automatically registered into a drawing for a complimentary in-person or virtual ticket to WiM's 2025 SUMMIT!
- Conference dates and location will be confirmed in October 2024.
- Individuals who completed the member survey prior to this communication will also be entered to win.

SCAN TO TAKE THE SURVEY



WiM EVENTS UPDATES



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WiM EVENTS UPDATES



Coming Q1 2025!

Relevant for male allies seeking to understand their role in promoting gender equity in the manufacturing industry.

Contact ltarcy@womeninmfg.org



February 17 – 18, 2025 | Clearwater Beach, Florida

CTA: Send suggestions for innovative and impactful initiatives that support women in MFG to jkopf@womeninmfg.org



Monday, March 10, 2025 | Seattle, WA and Virtual
Registration opens soon!

Contact jkopf@womeninmfg.org

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OCT

6-9

2024

CHAMPION FOR SUCCESS

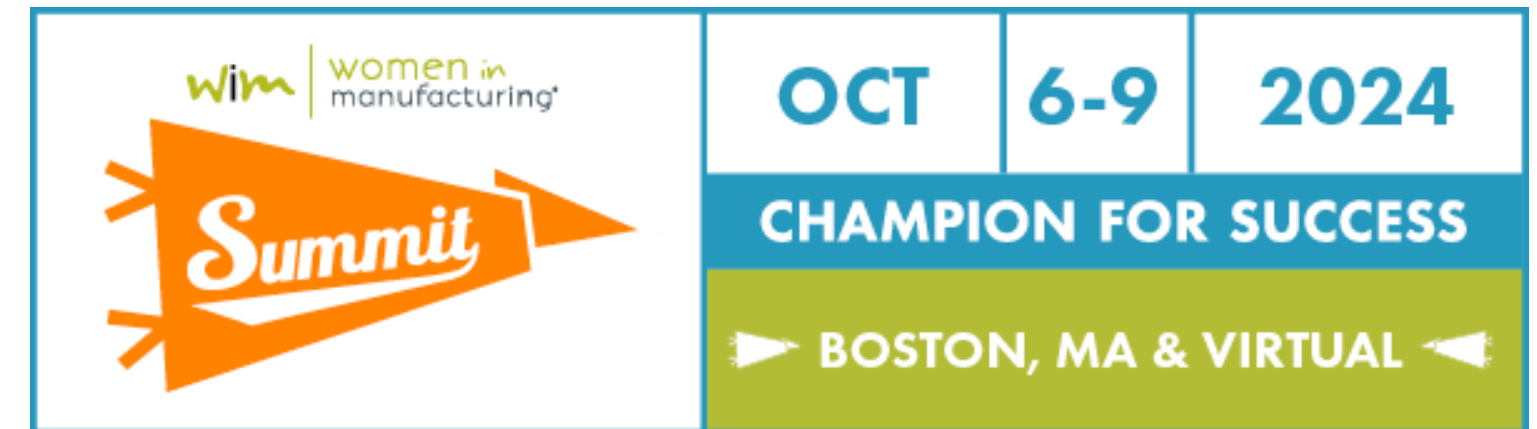
▶ BOSTON, MA & VIRTUAL ◀

WILL WE SEE
YOU IN
BOSTON?

- 1,200+ registered; 2,000+ attendees anticipated!
- 72 chapter leaders registered
- No traveling dinners offered this year
- NEW Networking Experiences:
 - Freedom trail tour
 - Duck Boat tour
 - Taste and Tour of Boston Distillery (limited)
- Chapter Exhibit Booths – contact jkopf@womeninmfg.org



CHAPTER RECEPTIONS AT SUMMIT 2024



WiM Chapters are invited to host networking receptions during SUMMIT 2024!

- Receptions or dinners must be hosted on Tuesday, October 8, 2024 and must begin after 4:00 p.m. ET.
- Registration for chapter receptions will be open to registered SUMMIT attendees and available via the SUMMIT website and attendee hub.
- Chapters will receive contact information for reception registrants for pre-reception communications and planning.
- Chapters can charge a registration fee and obtain sponsors for their SUMMIT receptions.
- Receptions at SUMMIT will count towards each chapter's individual events total for the year (including joint receptions, which would be counted for each chapter.)
- **Deadline to Submit: September 13, 2024**

[LEARN MORE & SUBMIT YOUR RECEPTION HERE](#)

CHAPTERS UPDATES



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CHAPTER PERFORMANCE UPDATES

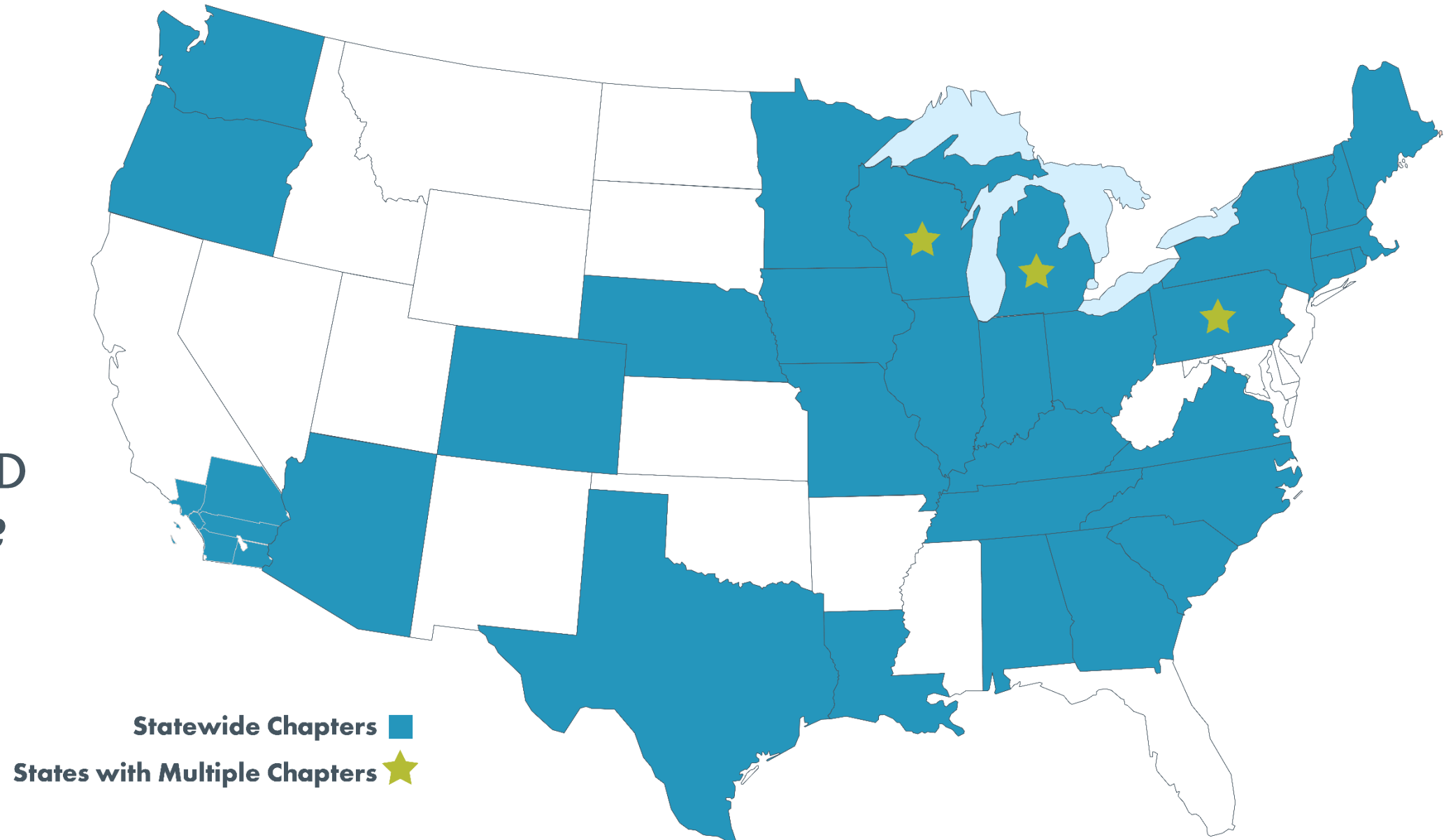
Events Scheduled April 1, 2024 – March 31, 2025 =

203 (+32 since July chat!)

- 68% to goal of 300 events
- Unique registrants: 3,770
- Unique companies: 1,724

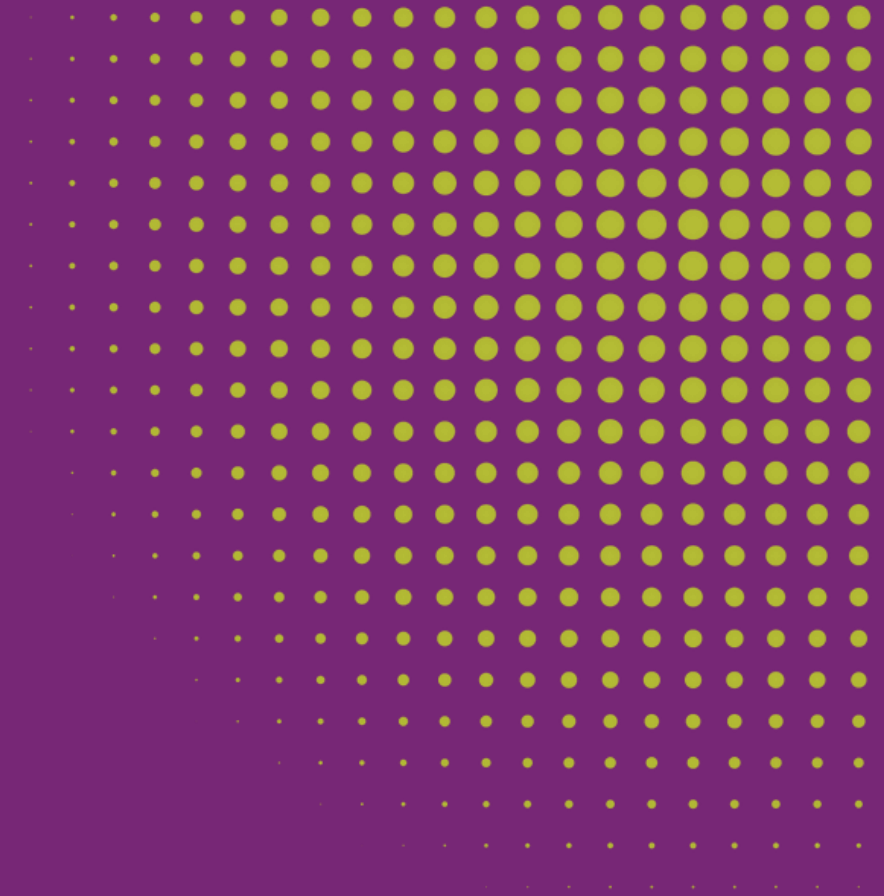
373 Event Feedback surveys received since 4/1

- **8%** of 4,664 registrations received FYTD
- Overall, how would you rate the event?
 - Excellent | 69.00%
 - Very good | 24.80%
 - Good | 5.93%
 - Not good at all | 0.27%



UPCOMING CHAPTER EVENTS

WiM Northern New England Girls at Work, Inc. is Empowering the Next Generation	8/21/2024
WiM Southern California Chapter Meeting	8/22/2024
WiM Southern California Women Who WiM Webinar Series	8/22/2024
WiM Kentucky Hyster-Yale Plant Tour and Lunch	8/22/2024
WiM North Carolina Maximizing Your WiM Corporate Membership	8/22/2024
WiM Southeast Michigan Plant Tour at GM Flint Engine (SOLD OUT)	8/22/2024
WiM Washington Working Parents Chat	8/22/2024
WiM Rhode Island Summer Happy Hour	8/22/2024
WiM Massachusetts and MassMEP Networking Night	8/27/2024
WiM Colorado Secrets, Branding and Innovation	8/27/2024
WiM Texas Maximizing Benefits for Manufacturers	8/28/2024
WiM Ohio and CLA State of the Industry	8/28/2024
WiM Southern Wisconsin Sparks of Change: Women Leading the Way in Manufacturing	8/28/2024
WiM Texas Houston Meet & Greet - Sponsored by Principal	8/28/2024
WiM Indiana Women Supporting Women in IN - Pivot Manufacturing	8/29/2024
WiM Eastern Pennsylvania Summer Social	8/29/2024
WiM Arizona Cirrus Visual Facility Tour	8/29/2024
WiM Arizona Quarter 3 Book Club: A Severed Wasp	9/10/2024
WiM Colorado Community of Support: The Failure Bounce	9/11/2024
WiM Central Pennsylvania RG Group Tour & Networking Happy Hour	9/11/2024
WiM Central Pennsylvania Sahd Metal Recycling Tour	9/12/2024
WiM Virginia Pharmaceutical Manufacturing Tour in the Shenandoah Valley	9/12/2024



WiM Education Foundation

Update

Gretchen Moore
WiMEF Executive Director
August 20, 2024

About WiM Education Foundation

The WiM Education Foundation is WiM's nonprofit partner

Founded in 2016, WiMEF provides women with valuable connections, access to career pathways, and best-in-class programming at all stages of their manufacturing careers

Programming includes a monthly speaker series, three cohort-based leadership development programs, and a bi-annual virtual career fair

Each year, more than 350 women graduate from WiMEF leadership development programs, 600 participate in the career fair, and 5,000 join our speaker series

WiMEF is a 501c3 nonprofit organization



Virtual Career Fair

August 15

371 job seekers

44 employers

893 available jobs

"I scored 4 informational interviews for next week after having had a hard time even getting the attention of people within the manufacturing industry. I am changing career and industry simultaneously and being a woman in STEM, this event was a huge help!"

NEXT: February 6, 2025



IMPROVING SKILLS



Second City Works is the professional services division of the iconic Second City theater; home of alumni like Tina Fey, Bill Murray, Keegan-Michael Key, Jason Sudeikis, and Amy Poehler. Drawing on The Second City's 60-year legacy of amusing audiences with smart, incisive comedy, Second City Works has evolved to become a leading innovator in interpersonal skill development for the workplace.

The WiM Education Foundation is bringing Second City Works to SUMMIT October 8 & 9 in Boston for an engaging, entertaining, and effective professional development experience!

Through a 90-minute facilitated workshop, participants will:

- Adapt the "Got Your Back" improv mindset to uplift and support fellow women in manufacturing
- Apply "Yes, and" strategies of adaptability, agility, and creativity under pressure
- Develop storytelling skills to improve public speaking and enhance personal connections
- Find comfort in discomfort, navigating uncertainty with boldness and confidence

Leadership Institute

Registration open now

WiM member discount

Executive-level program, 35 seats

2 virtual sessions (April, May) & a 4-day in-person residency at CWRU in Cleveland (June)

Includes:

- Virtual interactive sessions with world class faculty
- In-person residency activities and meals
- All class materials, ESCI assessment, books, and articles
- Optional evening/dinner activities
- One-on-one coaching sessions

wimef.org/leadership-institute

2025 LEADERSHIP INSTITUTE FOR WOMEN IN STEM AND MANUFACTURING



Management Development Program



Registration now open

Program Dates: October 17 – December 12

New and aspiring managers, class limit 30

NEW: Mentorship program

Includes:

- 10 live, virtual, interactive workshops featuring industry experts
- Make the transition from individual contributor to team leader
- Facilitated DiSC assessment
- One-on-one coaching

wimef.org/management-development-program

Empowering Women in Production

Registration now open

WiM member discount; Early bird rates close 9/6

October 3rd kickoff

Includes:

- Asynchronous learning
- StrengthsFinders skills assessment
- Monthly peer networking
- One-on-one coaching sessions

hwimef.org/empowering-women-in-production



2024 Chapter Challenge

GOAL: \$35,000

14 videos @ \$2,500 each

June 11 – November 26, 2024

Contributions count toward chapter totals

UPDATES:

\$11,170 raised!!!

Producer hired

Instructor assessment underway

WiMEF brand refresh

CONFIRMED:

- Arizona
- Colorado
- Connecticut
- Eastern Pennsylvania
- Kentucky
- North Carolina
- South Carolina
- Virginia
- Western Michigan

REGISTER:



shorturl.at/0FaNv

Complete the form to register!

2024 Chapter Challenge



1 free registration!

- Step 1: Register for the challenge
- Step 2: Donate/transfer \$2,500 to WiMEF
- Step 3: Select recipient

Upcoming sessions:

- October 3, 2024
- February 13, 2025
- June 26, 2025
- October 9, 2025

REGISTER:



shorturl.at/0FaNv



Thank you!

Questions?

Gretchen Moore
gmoore@womeninmfg.org

BREAKOUT ROOMS

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BREAKOUT ROOMS

20 MINUTES TO CONNECT WITH FELLOW CHAPTER LEADERS

Individual Introductions

Each person shares:

- Name
- Location/Chapter
- Chapter Leadership Role
- Current Employer & Role
- One fun (or boring!) fact about your job or life outside of work.

Group Chat Topics

- Have you attended SUMMIT in the past?
 - If yes, what are your tips for first time or other attendees?
 - How does your chapter engage members before, during, or after SUMMIT?

After the breakouts, we will come back to the main meeting room and each group will share one key takeaway!

WELCOME BACK!

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2024 CHAPTER LEADER COMMUNITY CHATS

DATE & TIME
Thursday, January 11, 2024 from 2 – 3 PM ET*
Tuesday, February 13, 2024 from 12 – 1 PM ET*
Wednesday, March 13, 2024 from 2 – 3 PM ET*
Tuesday, April 23, 2024 from 2 – 3 PM ET
Thursday, May 16, 2024 from 12 – 1 PM ET
Tuesday, June 11, 2024 from 2 – 3 PM ET
Thursday, July 18, 2024 from 12 – 1 PM ET
Tuesday, August 20, 2024 from 2 – 3 PM ET
Thursday, September 19, 2024 from 12 – 1 PM ET
SKIP – October 2024
Thursday, November 14, 2024 from 2 – 3 PM ET
Tuesday, December 10, 2024 from 12 – 1 PM ET

[REGISTER HERE](#)

- 2025 Schedule Coming Soon!
- For WiM Chapter Leaders only
 - Including executive leadership team, functional directors and committee members.
- Each individual Chapter Leader should at least four Community Chats each calendar year (**required**).
- Each Chapter should have at least one representative at every Community Chat (**required**).

CONTACTING THE WiM TEAM

chapters@womeninmfg.org

- Updates for event pages, event emails or any other webpage.
- Requests for event registrant lists or member rosters.
- Adding or removing chapter leaders.
- Requests or questions related to new chapter development.
- Questions about PaymentNet or Chase.com.
- Requests to increase Chase ONE cardholder credit limits.
- Questions about WiMEF programs or events.
- WiMEF fundraising inquiries or guidelines.

membership@womeninmfg.org

- Nonmembers inquiring about membership.
- Members who need to update their profile or access their account.
- Employees of Corporate members who need to get signed up.
- Any questions about member benefits or offerings.

accounting@womeninmfg.org

- Sponsorship payment status.
- Reimbursement request status.
- Check request status.
- Requests for early funds transfer.

meetings@womeninmfg.org

- General WiM National event and conference information.
- Registration assistance or inquiries.
- National event sponsorship leads or inquiries.