

WIM CHAPTER LEADER COMMUNITY CHAT

APRIL 23, 2024

wim

women in
manufacturing®



WELCOME

- CHAPTERS UPDATES
- MEMBERSHIP UPDATES
- WiM EVENTS UPDATES
- WiMEF UPDATES
- BREAKOUT ROOMS



COMMUNITY CHAT CHECK-IN

Let us know you're here!

CHAPTER PERFORMANCE UPDATES

Events Scheduled April 1, 2024 – March 31, 2025 =

95

- 32% to goal of 300 events
- 1,450 attendees from 735 companies

Events Submitted since April 1, 2024

33

Average Number of Days Between Submission & Event Date:

41

FY24 Chapter Revenue Goal =

\$325,000

- FY23 Chapter Revenue Final = \$364,802
- FY24 Chapter Expenses Budget = \$245,000

FY23 YEAR END REVIEW

CHAPTER EVENTS EXECUTED:

378

- 104 facility tours
- 35 networking events

AVERAGE NUMBER OF DAYS BETWEEN
SUBMISSION & EVENT DATE:

43

UNIQUE REGISTRANTS:

6,805

UNIQUE COMPANIES REGISTERED:

2,980

UPCOMING CHAPTER EVENTS

WiM Washington Welcome New Members Chat	4/23/2024
WiM Southern Wisconsin Headshots & Open House	4/24/2024
WiM Southern California Chapter Meeting	4/25/2024
WiM Northern New England Plant Tour at Volk Packaging Corporation	4/25/2024
WiM Ohio Tour and Happy Hour: Gardiner	4/25/2024
WiM Alabama Money & Machines	4/25/2024
WiM Arizona Day at the Range	4/25/2024
WiM Southern California SVMMA Hosts a Manufacturers Mixer at Solar4AMerica	4/25/2024
WiM Massachusetts Sanofi Plant Tour and DEI Discussion	4/26/2024
WiM Washington Everything You Need to Know About SUMMIT 2024	4/30/2024
WiM Minnesota Van Meter Tour	4/30/2024
WiM Texas EmpowerHer: Speed Networking in Manufacturing	5/1/2024
WiM Georgia Toyo Tires Plant Tour & Networking Lunch	5/3/2024
WiM Central Pennsylvania Golfing with Gals	5/3/2024
WiM Southern California SVMMA High School Manufacturing Challenge	5/4/2024

CHAPTERS UPDATES

MEMBERSHIP ROSTER & EVENT REGISTRANT LIST AVAILABLE ON-DEMAND

All current members of each chapter leadership team will have access to the following reports:

- **Affiliated Members** | All WiM members and subscribers affiliated with your chapter, with contact information.
- **All Contacts in the State** | All WiM members and contacts with a shipping address in your state.
- **All Current Corporate Members** | All current corporate members of WiM
- **Chapter Event Registrants** | Registrants for your chapter's events scheduled 4/1/2024 and beyond.

Effective immediately, WiM National will not proactively provide member rosters or final registrant list for chapter events. Chapter leaders should use the reports available via their member compass to access this information.

CHAPTERS UPDATES

ANNUAL CHAPTER LEADER EXPECTATIONS AGREEMENT

All current members of each chapter leadership must complete before Friday, May 31, 2024.

New leaders will complete as they are set-up with access to chapter resources and reports.

Agreement includes:

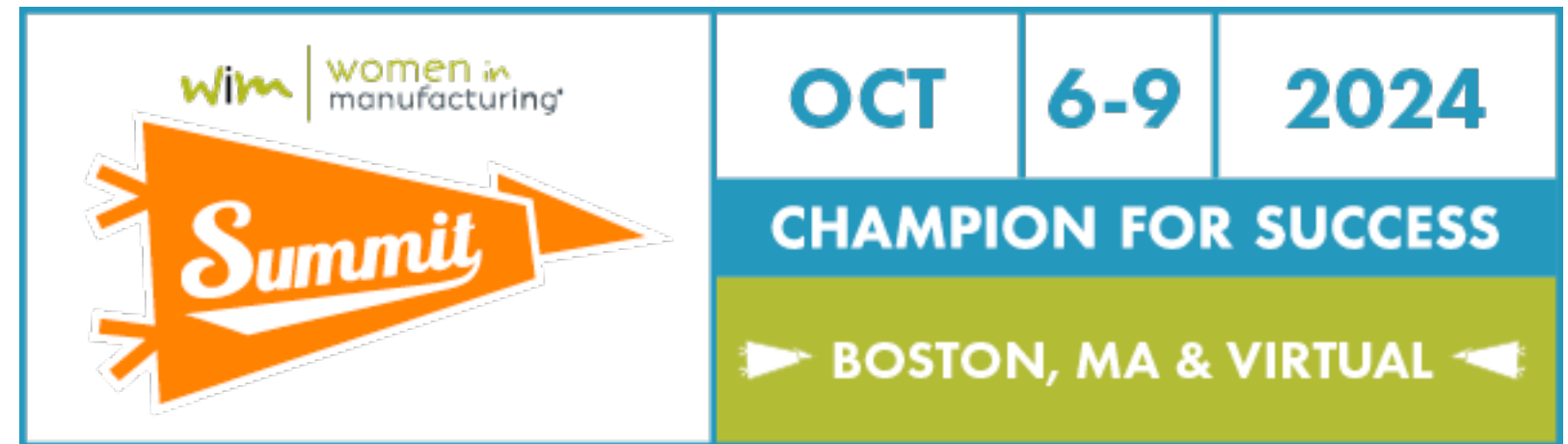
- Membership Status
- Appropriate Use of Member Contact Information
- Chapter Expense Reporting
- Code of Conduct

All current chapter leaders must complete before Friday, May 31, 2024

[VIEW THE AGREEMENT HERE](#)

CHAPTERS UPDATES

CHAPTER RECEPTIONS AT **SUMMIT 2024**

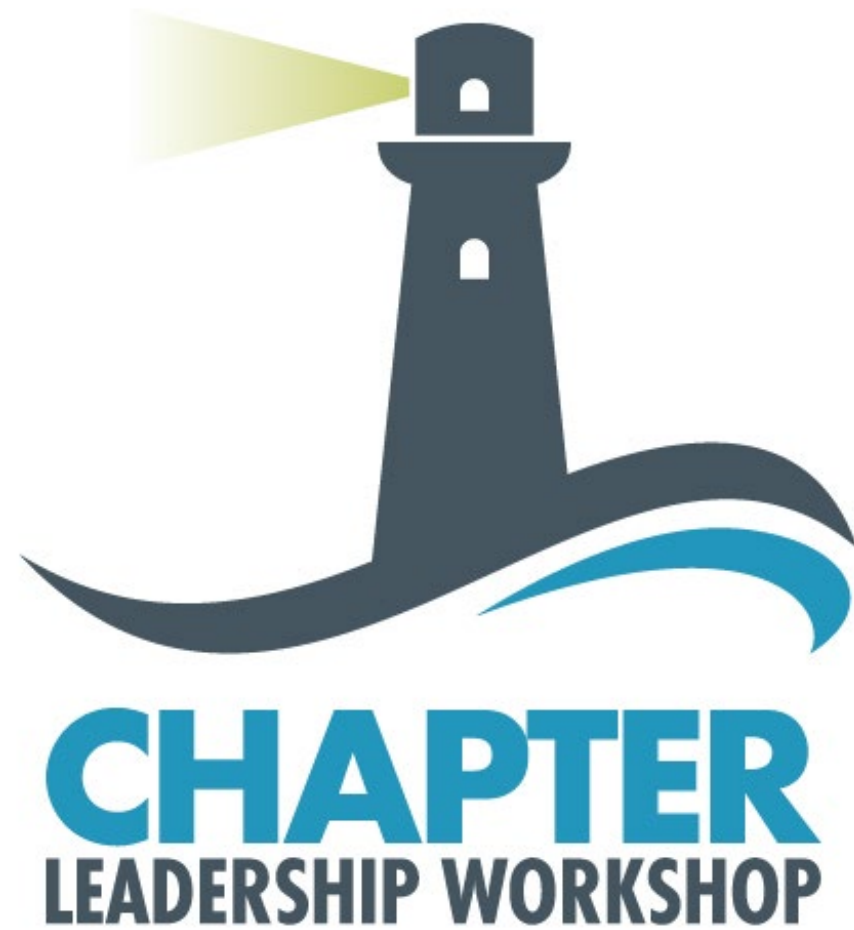


The WiM team is excited to offer our local chapters the opportunity to host networking receptions during SUMMIT 2024!

- Receptions must be hosted on Tuesday, October 8, 2024 and must begin after 4:00 p.m. ET.
- Registration for chapter receptions will be open to registered SUMMIT attendees and available via the SUMMIT website and attendee hub.
- Chapters will receive contact information for reception registrants for pre-reception communications and planning.
- Chapters can charge a registration fee and obtain sponsors for their SUMMIT receptions.
- Receptions at SUMMIT will count towards each chapter's individual events total for the year (including joint receptions, which would be counted for each chapter.)
- **Deadline to Submit: September 13, 2024**

[LEARN MORE & SUBMIT YOUR
RECEPTION HERE](#)

CHAPTERS UPDATES



**Agenda Coming:
May 16, 2024**

*Workshop will begin
approx. 10 AM ET on 8/1
and conclude approx.
3 PM ET on 8/2*

WHEN: August 1-2, 2024 (THURS-FRI)

WHERE: MAGNET: The Manufacturing Advocacy and Growth Network, 1800 E
63rd St, Cleveland, OH 44103

WHO: Current WiM chapter leaders only. Each chapter can send up to two
leaders to this event, which is ideal for individuals with at least 1-2 years
experience as a WiM chapter leader.

REGISTRATION OPEN NOW!

Current: 11 leaders registered from 10 WiM Chapters

- WiM Central Pennsylvania
- WiM Eastern Pennsylvania
- WiM Georgia
- WiM Illinois
- WiM Indiana
- WiM Kentucky
- WiM Ohio
- WiM Washington
- WiM Western Michigan

CHAPTERS UPDATES



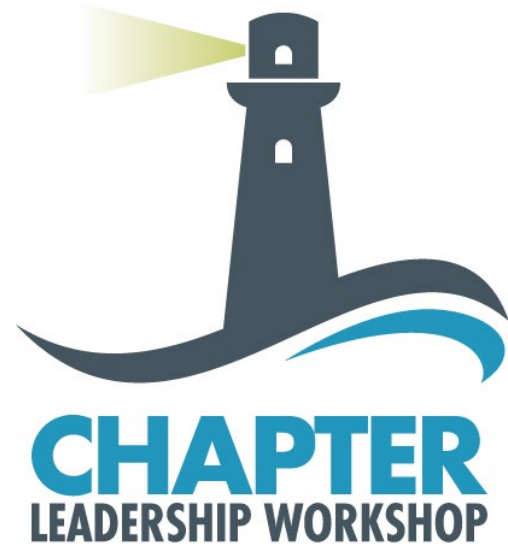
Is your chapter planning to send two representatives to the chapter leadership workshop?

YES – Register ASAP! We want your input for the agenda!

NO – Email chapters@womeninmfg.org before May 15, 2024.

WiM will raffle off unclaimed spots to chapters who have additional leaders interested in attending the workshop.

CHAPTERS UPDATES



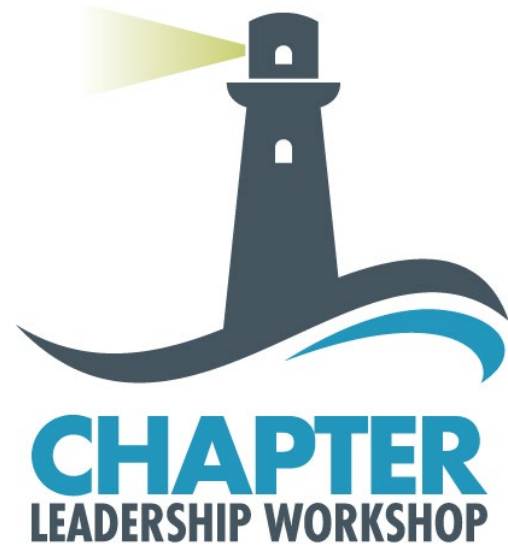
SPONSORSHIPS NEEDED!

Promote your brand to an audience of engaged WiM members and company decision makers. Support WiM's local leaders in this first of its kind event exclusively for WiM chapters!

SPONSOR OPPORTUNITIES FOR THIS EVENT

	SUPPORTING \$2,000 (unlimited)	SILVER \$4,000 (5 available)
Company logo hyperlinked on the workshop registration page and promotional emails	✓	✓
Company logo in printed workshop agenda	✓	✓
Company logo on onsite signage throughout the workshop	✓	✓
Company logo in post-workshop blog post	✓	✓
Ability to supply attendees with one branded item		✓
Complimentary workshop and reception registration for one company representative		✓

CHAPTERS UPDATES



NETWORKING RECEPTION SPONSOR - \$8,000 (ONE AVAILABLE)

- Ability for sponsor company representatives to give a short speech at the beginning of the reception.
- Sponsor may provide branded item to attendees.
- Sponsor logo included on event cocktail napkins.
- Sponsor logo hyperlinked on the workshop registration page and promotional emails.
- Sponsor logo in printed workshop agenda.
- Sponsor logo on onsite signage throughout the workshop.
- Sponsor logo in post-workshop blog post.
- Access to workshop participant list.*

ATTENDEE GIFT SPONSOR- \$5,000 (ONE AVAILABLE)

Company logo included alongside workshop logo on one gift item provided to attendees. Additional sponsor benefits include:

- Ability to have one sponsor company representative attend the workshop and networking reception.
- Sponsor logo hyperlinked on the workshop registration page and promotional emails.
- Sponsor logo in printed workshop agenda.
- Sponsor logo on onsite signage throughout the workshop.
- Sponsor logo in post-workshop blog post.
- Access to workshop participant list.*

**Contact information can only be shared for participants who opt-in upon registration.*

CHAPTER REMINDERS

EVENT ATTENDEE LISTS | Chapters should continue to send final attendee lists to WiM national after each event. Chapters should provide the final list in an excel file. For convenience, update the final registrant excel list provided by national by indicating in column A which registrants attended the event.

EVENT TURNAROUND TIME | New chapter events will be active/live on the WiM website within 5-business days of the event submission date. New chapter events should be submitted no less than eight (8) weeks prior to in-person events and no less than four (4) weeks prior to virtual events.

CHAPTER EXPENSE REPORTS DUE | Each chapter cardholder must submit a monthly expense report and all relevant receipts to their chapter's Treasurer. The Treasurer should compile all expense reports and related receipts and send them to accounting@womeninmfg.org and chapters@womeninmfg.org. Chapter expense reports for the previous month should be submitted by the Treasurer within the first two weeks of the following month.

QUESTIONS?



MEMBERSHIP UPDATES

27,855 Individual Members

(+1,136 since March 13, 2024)

- 26,618 Corporate Professionals *(employees of Corporate member companies)*
- 1,055 Individual Professionals
- 75 Professional Plus
- 42 WiM + AME
- 36 WiM Student
- 22 WiM Student + SME
- 12 Retired

MEMBERSHIP UPDATES

464 Corporate Members

Newest corporate members since March 13, 2024. Review your latest chapter roster to welcome new members from these companies!

Nexus Circular, LLC

Georgia

CHEP

Florida

Pharmavite

Ohio

Danone North America

New York

MPulse Software, Inc.

Ohio

B&G Foods, Inc.

Iowa

Aon

Georgia

Blount Fine Foods

Massachusetts

Traylor Transpo LLC

Texas

Crusoe Energy

Colorado

Leatherman Tool Group, Inc.

Oregon

AkzoNobel

Michigan

The Step2 Company, LLC

Ohio

Boyum Barendscheer

Minnesota

John I Haas

Washington

Ag Express Electronics

Iowa

Brazeway, LLC

Michigan

Hytrol Conveyor Co., Inc

Arkansas

McClarín Plastics LLC dba McCLARIN Composites

Pennsylvania

EmployBridge

Georgia

HW Green Co Inc

Connecticut

EVENTS UPDATES



April 23, 2024 in Buc, France
26 Registered from 14 Companies
Title Sponsor: GE Healthcare
Need: Future Locations or Corporate Member Hosts
Contact jkopf@womeninmfg.org



June 13, 2024, Virtual
Viewing Party Registration Closes June 1, 2024
LinkedIn Community Ambassadors
Contact ltarcy@womeninmfg.org

EVENTS UPDATES



July, 25, 2024 | Virtual
Early-bird registration open now
Need: Sponsors and Corporate Member Presenters
Contact jkopf@womeninmfg.org



Nominations now OPEN!
Deadline: June 3, 2024
Inductees Will be Celebrated at SUMMIT 2024
Contact ltarcy@womeninmfg.org



WiMEF Update

Chapter Leader Chat

Gretchen Moore
WiMEF Executive Director
April 23, 2024

About WiM Education Foundation (WiMEF)



WiM's nonprofit partner organization, WiMEF, is working to **close the gender gap**, increase the number of **women in leadership**, and to inspire the **next generation** of women in manufacturing.

About WiM Education Foundation (WiMEF)

WiMEF offers three formal programs

Leadership Institute for Women in STEM and Manufacturing

Management Development Program

Empowering Women in Production

Virtual Learning Series



Chapter Challenge!



THANK YOU!

- More than \$7,000 raised to support leadership development for women in manufacturing
- Will provide 1:1 coaching for 24 women in the June EWiP program
- Gifts from 17 individuals and 5 chapters
- WiM Connecticut, WiM Kentucky, and WiM North Carolina contributed at least \$1,000 to receive Chapter Challenge award
- Honorable Mention:
 - WiM Alabama – Most individual contributions
 - WiM North Carolina – Largest gift from an individual
 - Chapters donating to WiMEF year-round

WiMEF Update



Registration now open for June cohort
Early bird pricing ends 5/24



Graduation 4/25
Registration for October begins July



Graduation in May
2025 cohort will be *in person* in Cleveland



May 14 Handling Live Wires:
The Psychological Hazards of
Leading Others



2024 CHAPTER LEADER COMMUNITY CHATS

DATE & TIME
Thursday, January 11, 2024 from 2 – 3 PM ET*
Tuesday, February 13, 2024 from 12 – 1 PM ET*
Wednesday, March 13, 2024 from 2 – 3 PM ET*
Tuesday, April 23, 2024 from 2 – 3 PM ET
Thursday, May 16, 2024 from 12 – 1 PM ET
Tuesday, June 11, 2024 from 2 – 3 PM ET
Thursday, July 18, 2024 from 12 – 1 PM ET
Tuesday, August 20, 2024 from 2 – 3 PM ET
Thursday, September 19, 2024 from 12 – 1 PM ET
SKIP – October 2024
Thursday, November 14, 2024 from 2 – 3 PM ET
Tuesday, December 10, 2024 from 12 – 1 PM ET

[REGISTER HERE](#)

- For WiM Chapter Leaders only
 - Including executive leadership team, functional directors and committee members.
- Each individual Chapter Leader should at least four Community Chats each calendar year (**required**).
- Each Chapter should have at least one representative at every Community Chat (**required**).

CONTACTING THE WiM TEAM

chapters@womeninmfg.org

- Updates for event pages, event emails or any other webpage.
- Requests for event registrant lists or member rosters.
- Adding or removing chapter leaders.
- Requests or questions related to new chapter development.
- Questions about PaymentNet or Chase.com.
- Requests to increase Chase ONE cardholder credit limits.
- Questions about WiMEF programs or events.
- WiMEF fundraising inquiries or guidelines.

membership@womeninmfg.org

- Nonmembers inquiring about membership.
- Members who need to update their profile or access their account.
- Employees of Corporate members who need to get signed up.
- Any questions about member benefits or offerings.

accounting@womeninmfg.org

- Sponsorship payment status.
- Reimbursement request status.
- Check request status.
- Requests for early funds transfer.

meetings@womeninmfg.org

- General WiM National event and conference information.
- Registration assistance or inquiries.
- National event sponsorship leads or inquiries.