



**SUPPORT.  
PROMOTE.  
INSPIRE.**

## WHY SHOULD I INVEST IN WIM OHIO?

### **Amplify Your Brand with WiM Ohio!**

Gain visibility with **200+ manufacturing companies** and **2,400+ members across Ohio** — and growing! Whether you're looking to build your brand, share your expertise, or expand your network, a WiM Ohio Chapter sponsorship is your gateway to maximum ROI and meaningful engagement.

#### **Why should I invest?**

- Grow your network and build relationships
- Share knowledge about your product, service or company
- Support women in manufacturing
- Exposure to diverse multi-generational demographics
- Promote workforce development

#### **Who is my audience?**

- Ohio manufacturing leaders
- Decision makers
- Workplace transformation champions
- Manufacturing-oriented service providers

#### **How can I invest?**

- Annual Partner & Supporting Partner Sponsorships (**Tier 1 or Tier 2**)
- Community Partner Sponsorship (**Tier 3**)

### **Additional Benefits**

**Opportunity to Host an Event/Tour:** Sponsors can host an event or tour at their facility, providing direct engagement with the audience.

**Promotional Giveaway:** Sponsors may distribute promotional items or giveaways at events they sponsor, enhancing their brand presence.

**Speaking Opportunities:** When hosting an event, sponsors may offer a brief 60-second commercial to highlight their expertise. At other events, sponsors are encouraged to engage through networking and relationship-building.

#### **Questions?**

Contact Director of Sponsorship: Ashley Welty ([Awelty@Advancedds.com](mailto:Awelty@Advancedds.com))

Committee Members: CJ Nelson ([Cj.nelson@marshmma.com](mailto:Cj.nelson@marshmma.com)) and Leighann Guragenti

([Leighann.Guragenti@radianttech.net](mailto:Leighann.Guragenti@radianttech.net)).

# WIM OHIO CHAPTER SPONSORSHIP MENU

## ☀ Tier 1 Annual Partner Sponsorship \$1,500

### **Be Seen. Be Heard. All Year Long.**

- Logo and recognition on event promotions year-round on the WiM Ohio web site
- Logo and recognition on the WiM Ohio website year-round, listed as a chapter sponsor on the home page
- Logo and recognition on WiM Ohio social media pages year-round
  - Monthly Thank You Post-Includes all Sponsorship logo's.
  - Company Sponsor Spotlight (**4x's a year**)
- Opportunity to host two events or facility tours (if applicable) within the calendar year
- Opportunity to bring marketing materials to hosted events (**featuring two events**)
- Sponsors may offer a **60-second commercial when hosting an event**. All other event participation is focused on **networking opportunities**.
- Includes 5 event registrations (for up to 2 attendees / 3 events)

## ☀ Tier 2 Supporting Partner Sponsorship \$1,000

### **Support. Promote. Inspire.**

- Logo and recognition on event promotions year-round on the WiM Ohio web site
- Logo and recognition on WiM-Ohio website year-round, listed as a chapter sponsor on the home page
- Logo and recognition on WiM-Ohio social media pages year-round
  - Monthly Thank You Post-Includes all Sponsorship logo's.
  - Company Sponsor Spotlight (**2x's a year**)
- Sponsors may offer a **60-second commercial when hosting an event**. All other event participation is focused on **networking opportunities**.
- Includes 4 event registrations (for up to 2-attendees / 2 events)

## ☀ Tier 3 Community Partner Sponsorship \$ 500

### **Be Visible. Be Valued. Be Involved.**

- **6-Month Recognition:** Logo and recognition on the WiM Ohio website and social media pages
  - Monthly Thank You Post-Includes all Sponsorship logos.
- Logo and recognition on event materials (**6 months**)
- Includes 1 event registration (for up to 1 attendee / 1 event) (6-months)

**For more information, contact Director of Sponsorship: Ashley Welty ([Awelty@Advancedds.com](mailto:Awelty@Advancedds.com))  
Committee Members: CJ Nelson ([Cj.nelson@marshmma.com](mailto:Cj.nelson@marshmma.com)) and Leighann Guragenti ([Leighann.Guargenti@radianttech.net](mailto:Leighann.Guargenti@radianttech.net)).**

*Please scan to visit WiM Ohio.*

