

Thursday, May 15, 2025
DAY ONE AGENDA

Please Note: Details subject to change; final agenda will be printed onsite for attendees.

10:00 a.m. – 11:00 a.m. | Arrival, Check-in, and Pre-Event Networking & Refreshments

11:00 a.m. – 11:30 a.m. | Welcome Address

- Allison Grealis, President and Founder, Women in Manufacturing Association and WiM Education Foundation

11:30 a.m. – 11:45 a.m. | Icebreaker Activity

11:45 a.m. - 12:30 p.m. | Breakout Sessions

- Marketing for Chapters, presented by WiM Kentucky
- Chapter Finances & Accounting Best Practices, presented by WiM National*

12:30 p.m. – 1:30 p.m. | Lunch

1:30 p.m. – 2:30 p.m. | Breakout Sessions

- Elevating Chapter Success, presented by WiM Southern Wisconsin
- Growing a New WiM Chapter, presented by WiM Iowa*

2:30 p.m. – 3:15 p.m. | Discussion: Event Hosting & Sponsorship Strategies

3:15 p.m. – 3:30 p.m. | Break

3:30 p.m. – 4:30 p.m. | Panel: Best Practices for Chapter Success

- A panel of tenured chapter leaders will share their strategies for membership growth, event planning, sponsorship attraction and operational excellence.

4:30 p.m. | Adjourn

5:30 p.m. - 8:00 p.m. | Networking Reception at [Butcher and the Brewer](#)

** Session will take place in Classroom 154. All other sessions will take place in the Kelvin & Eleanor Smith Foundation Event Space.*

Friday, May 16, 2025
DAY TWO AGENDA

Please Note: Details subject to change; final agenda will be printed onsite for attendees.

8:30 a.m. – 9:00 a.m. | Breakfast & WiM Staff Office Hours

- WiM teams will be available throughout MAGNET to connect with leaders who have questions, ideas, or who just want to network further with our team!

9:00 a.m. – 9:45 a.m. | Keynote

9:45 a.m. – 10:30 a.m. | Discussion: Board Succession & Leadership Transition

9:45 a.m. – 10:30 a.m. | Discussion: Maximizing Member Engagement

11:45 p.m. – 12:00 p.m. | Message from the WiM Education Foundation (WiMEF)

12:00 p.m. – 1:00 p.m. | Lunch

1:00 p.m. – 1:45 p.m. | Discussion: Sharing Workshop Takeaways

1:45 p.m. | Closing Remarks & Farewell

2:00 p.m. | Adjourn

THANK YOU TO OUR SPONSORS!

